

# **BUILD HOLLYWOOD** **DIABOLICAL JACK JACKARTS**

**#FAMILY**

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**ARTWORK SPECIFICATIONS**

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## Artwork Specifications

To minimise problems, please adhere to the following guidelines:

- Please supply artwork as high-res PDF only.
- Please ensure that all logos, text and important aspects of the creative are within the Safe Areas provided. This will avoid the risk of your artwork being cut off or hidden behind frames.
- Produce 4 sheet artwork at 50% scale @ 300dpi.
- Produce 8 sheet and 16 sheet artwork at 25% scale @ 300dpi.
- Produce anything above 16 sheet artwork at 10% scale @ 600dpi.
- All artwork should be CMYK, any solid black should be made out of Cyan 40% / Magenta 40% / Yellow 40% / Black 100%.
- When possible, artwork should be supplied with all fonts outlined to minimise font conflicts.
- Wherever possible, vector artwork should be used, especially for any text/logo elements.
- Please supply files no larger than 150MB.
- Please supply a low res PDF for reference only - clearly labelled as “low res” to ensure no mistakes are made.
- Always incorporate bleed into your job at 8mm full size.

### PLEASE NOTE:

If your artwork contains any 'overprint' or 'transparency' commands we will print as supplied (when viewing the PDF please use an application that supports these features).

Artwork produced outside of these specifications may be subject to extra charges and a delay in production.

## Supplying Artwork

- Artwork can be supplied on your FTP for us to retrieve. Supply us with a link, username and password - clearly marking up your file/folder.
- Wetransfer etc. accepted.

## Get in touch for further information

+44 (0) 20 7916 5483

DIABOLICAL

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# TAKEOVER SPECIFICATIONS

## SITE TAKEOVER: 3 IN A ROW

A 12 sheet poster is comprised of three 4 sheet sections joined. Please supply artwork as one image as specified below.

Finish Size: 3048mm w x 1524mm h

Safe Area Margins: Left 50mm, Right 50mm,  
Top 50mm, Bottom 50mm

Please supply artwork at 25% of finish size

Artwork Size:

762mm w x 381mm h + 2mm bleed

