# BUILDHOLLYWOOD BUILDH

**ARTWORK SPECIFICATIONS** 

#### ARTWORK SPECIFICATIONS

#### **Artwork Specifications**

To minimise problems, please adhere to the following guidelines:

- Please supply artwork as high-res PDF only. Please **DO NOT** include RAW files/Working files.
- Please ensure PDF Export Settings are checked and contain no image compression whatsoever. DO NOT DOWNSAMPLE should be the only option selected on all available drop down boxes.
- Please supply artwork on a single link that contains nothing but the high-res PDFs that require printing.
- Please ensure that all logos, text and important aspects of the creative are within the Safe Areas provided. This will avoid the risk of your artwork being cut off or hidden behind frames.
- Produce 4 sheet artwork at 50% scale @ 300dpi.
- Produce 8 sheet and 16 sheet artwork at 25% scale @ 300dpi.
- Produce anything above 16 sheet artwork at 10% scale @ 600dpi.
- All artwork should be CMYK, any solid black should be made out of Cyan 40% / Magenta 40% / Yellow 40% / Black 100%.
- When possible, artwork should be supplied with all fonts outlined to minimise font conflicts.
- Wherever possible, vector artwork should be used, especially for any text/logo elements.
- Please supply fles no larger than 300MB each (when possible).
- Always incorporate bleed into your job at 8mm full size.

#### PLEASE NOTE:

Please avoid using any 'overprint' settings as this can result in objects not printing as intended. If overprint is used, and the job requires a reprint due to an object dropping off (such as a logo) then the reprint will be at additional cost to the client.

Artwork produced outside of these specifications may be subject to extra charges and a delay in production.

#### Supplying Artwork

- Artwork can be supplied on your FTP for us to retrieve. Supply us with a link, username and password clearly marking up your file/folder.
- Wetransfer etc. accepted.

#### **Duplicate Artwork**

- Please refrain from supplying artwork categorised by site name, as this often results in the same artwork being used under multiple different names. We require only 1 copy per creative used and the Posting Instruction Document should be completed, clearly showing where each different creative should be placed across all sites booked. We may request artwork resubmission if this is not adhered to.

#### Proofing

- All creatives should already be signed off internally by the time they're shared with us, so please be aware that artwork alterations after the artwork submission deadline has passed may result in the campaign being posted later than the agreed date. We will share low-res digital proofs for approval, where appropriate, but please note, the proofs are for visual layout purposes only. Mistakes such as dates/spelling should already have been rectified at the design stage. ONCE PROOFS ARE SHARED, WE REQUIRE FEEDBACK WITHIN 24 HOURS TO AVOID ANY DELAYS IN GOING TO PRINT. For any more information, please see our <u>full FAQ document</u>

#### Get in touch for further information

+44 (0) 20 7916 5483

DIABOLICAL: sayhello@diabolical.co.uk

JACK: <a href="mailto:sayhello@jackagency.co.uk">sayhello@jackagency.co.uk</a>

JACK ARTS: <a href="mailto:sayhello@jack-arts.co.uk">sayhello@jack-arts.co.uk</a>

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#### **OUTDOOR SPECIFICATIONS**

<u>B2</u>

Quad

4 Sheet

8 Sheet

Portrait 8 Sheet

12 Sheet

16 Sheet

24 Sheet

32 Sheet

36 Sheet

48 Sheet

Portrait 48 Sheet

Square 96 Sheet

96 Sheet

#### TAKEOVER SPECIFICATIONS

2 in a row

3 in a row

4 in a row

5 in a row 6 in a row

7 in a row

8 in a row

9 in a row

<u>10 in a row</u>

<u>11 in a row</u>

<u>12 in a row</u>

<u>13 in a row</u>

14 in a row

15 in a row

<u>16 in a row</u>

<u>17 in a row</u>

#### **DRUM SPECIFICATIONS**

Quad

4 Sheet

Drum Side

Half Drum Takeover

Drum Takeover

#### **KIOSK SPECIFICATIONS**

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Warren St

**Mornington Crescent** 

London Bridge Station Small Kiosk

Euston Rd

Tottenham Court Rd

**Dominion** 

Holland Park

London Bridge Station Large Kiosk

Holborn Station (Flowers) Top & Main

St Pancras Station Kiosk

Liberty's / Carnaby Kiosk

#### **BANNER SPECIFICATIONS**

Camberwell Rd

The Alma

#### **BESPOKE SPECIFICATIONS**

Brick Lane / Fashion St

The Platform Triptych, Shoreditch

Market St Panel

Market St Column

Council Panel, Market St

Council Column, Market St

16 Sheet NR

28 Essex Road

Broadway Market - 96 Sheet Square

#### PRISMAFLEX VINYL SPECIFICATIONS

<u>Lavender Hill</u>

Upper Clapton Rd

276 Lower Rd / Bestwood St

249 Mare St

High Rd / Wood Green

1 New College Court

Westminster Bridge Rd

170 Wandsworth Rd

250 The Vale

151 Broad Lane

231 Balls Pond Rd

237 Queenstown Road

**Chapel Street Manchester** 

106 Blackheath Rd

16 Sheet NR Vinyl

#### **DIGITAL SPECIFICATIONS**

Shepherds Bush Digital Tower

P6 Led

9 Elms Digital Screen

Waterloo Digital Screen

Digital 4 Sheet

King's Cross Gallery

#### **PHONE BOX SPECIFICATIONS**

KX1 5002 Phone Box

KX1 5002 Phone Box Takeover

KX1+ 5003 Phone Box

KX1+ 5003 Phone Box Takeover

#### **UA SPECIFICATIONS**

<u>B2</u>

<u>B1</u>

4 Sheet

8 Sheet

Paste Up Square

**Shoreditch Station** 

Old Street

Redchurch Street

**Brick Lane** 

Manette Street / Borderline

Nottinghill Gate Station

Berwick Street

<u>Uxbridge</u>

Lexington Street

Soho Square / Bateman Buildings

Hay Hill

180 The Strand

Kensignton Church St

Red Lion Sq

Wardour St

**Thomas Street** 

**High Street** 

Brick Lane Bagel

South Kensington

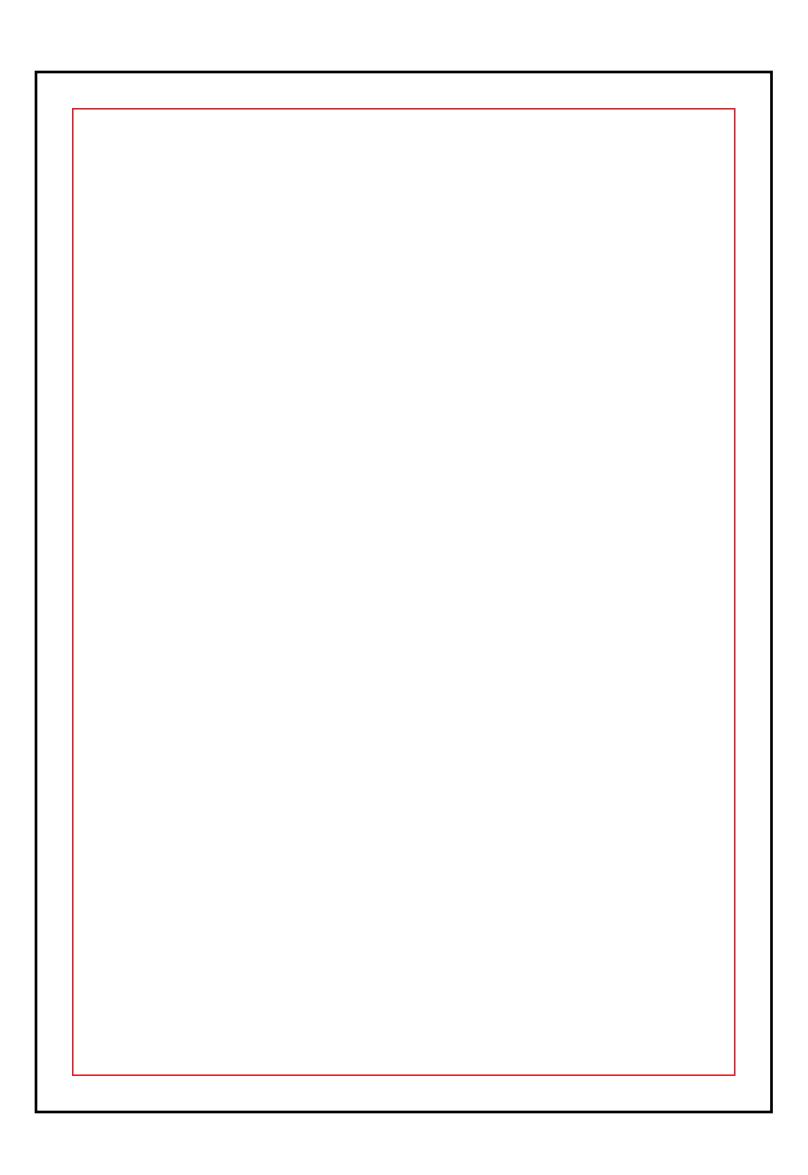
# OUTDOOR SPECIFICATIONS

#### **B2 POSTER**

This size is usually referred to as a B2 sheet poster and is regularly used for outdoor advertising.

Finish Size: 500mm w x 707mm h
Safe Area Margins: Left 25mm, Right 25mm,
Top 25mm, Bottom 25mm
Please supply artwork at 50% of finish size

Artwork Size: 250mm w x 353.5mm h + 4mm bleed



# OUTDOOR SPECIFICATIONS

#### QUAD POSTER

This size is usually referred to as a QUAD poster and is regularly used for outdoor advertising.

Finish Size: 1016mm w x 762mm h

Safe Area Margins: Left 25mm, Right 25mm, Top 25mm, Bottom 25mm

Please supply artwork at 50% of finish size

Artwork Size:

508mm w x 381mm h + 4mm bleed



## OUTDOOR SPECIFICATIONS

#### 4 SHEET POSTER

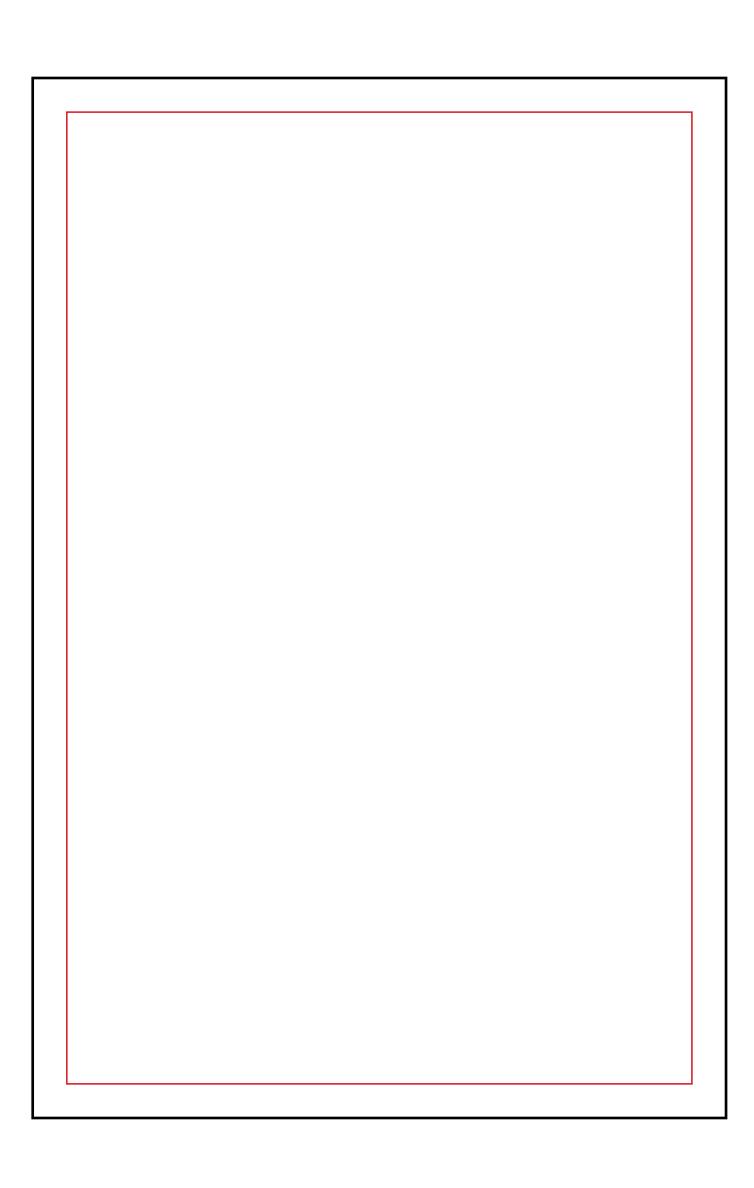
This size is usually referred to as a 4 sheet poster and is regularly used for outdoor advertising.

Multiples of 4 sheets are used to create 4 sheet takeovers.

Finish Size: 1016mm w x 1524mm h
Safe Area Margins: Left 50mm, Right 50mm,
Top 50mm, Bottom 50mm

Please supply artwork at 50% of finish size

Artwork Size: 508mm w x 762mm h + 4mm bleed



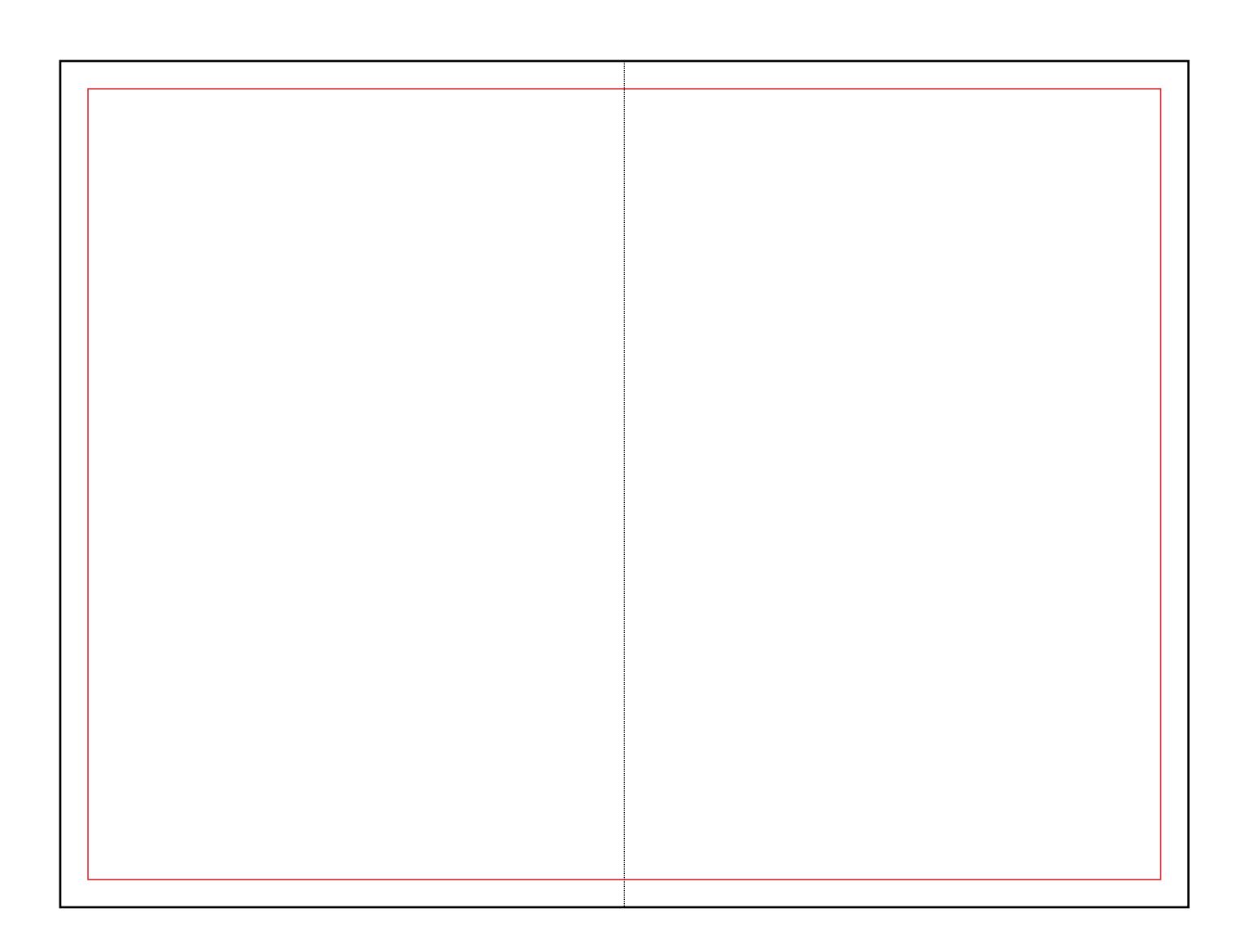
## OUTDOOR SPECIFICATIONS

#### 8 SHEET POSTER

An 8 sheet poster is comprised of two 4 sheet sections joined. Please supply artwork as one image as specified below.

Finish Size: 2032mm w x 1524mm h
Safe Area Margins: Left 50mm, Right 50mm,
Top 50mm, Bottom 50mm
Please supply artwork at 25% of finish size

Artwork Size: 508mm w x 381mm h + 2mm bleed



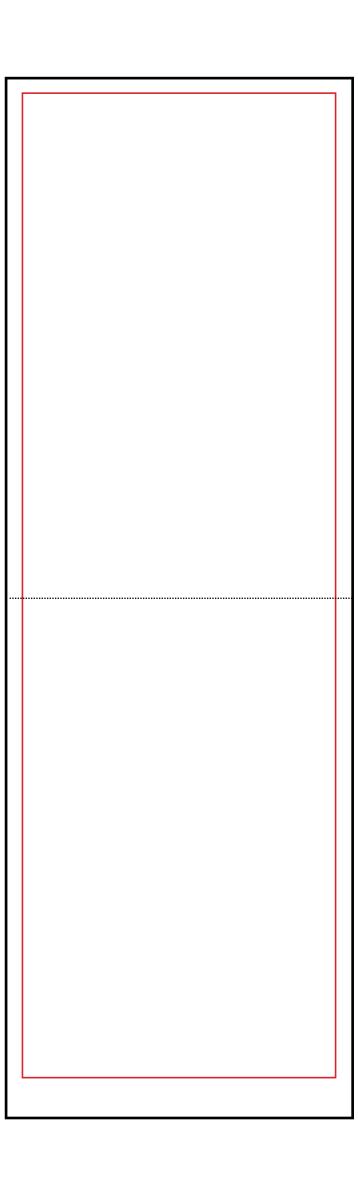
## OUTDOOR SPECIFICATIONS

#### PORTRAIT 8 SHEET POSTER

An 8 sheet poster is comprised of two 4 sheet sections joined. Please supply artwork as one image as specified below.

Finish Size: 1016mm w x 3048mm h
Safe Area Margins: Left 50mm, Right 50mm,
Top 50mm, Bottom 130mm
Please supply artwork at 25% of finish size

Artwork Size: 254mm w x 762mm h + 2mm bleed



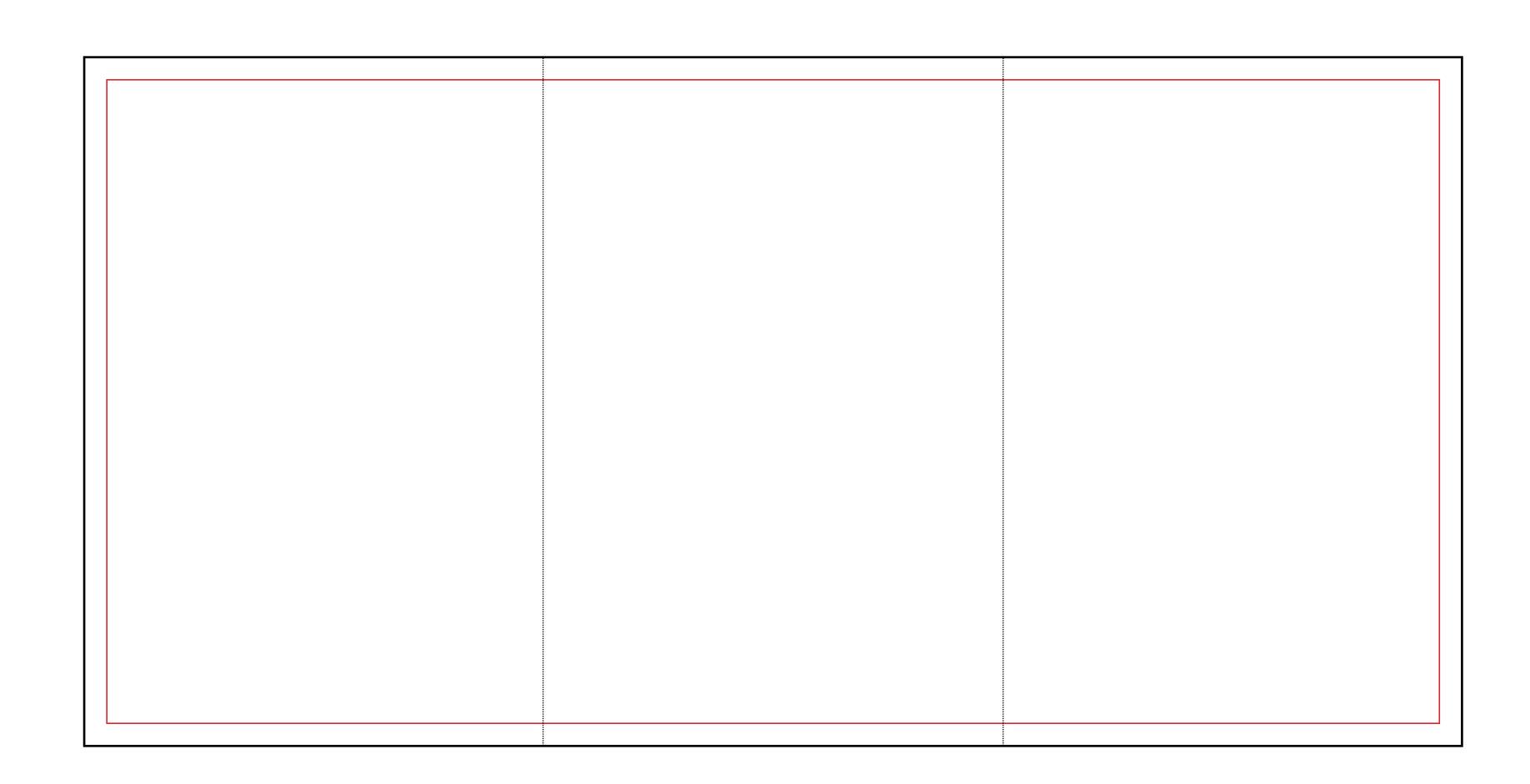
## OUTDOOR SPECIFICATIONS

#### 12 SHEET POSTER

A 12 sheet poster is comprised of three 4 sheet sections joined. Please supply artwork as one image as specified below.

Finish Size: 3048mm w x 1524mm h
Safe Area Margins: Left 50mm, Right 50mm,
Top 50mm, Bottom 50mm
Please supply artwork at 25% of finish size

Artwork Size: 762mm w x 381mm h + 2mm bleed



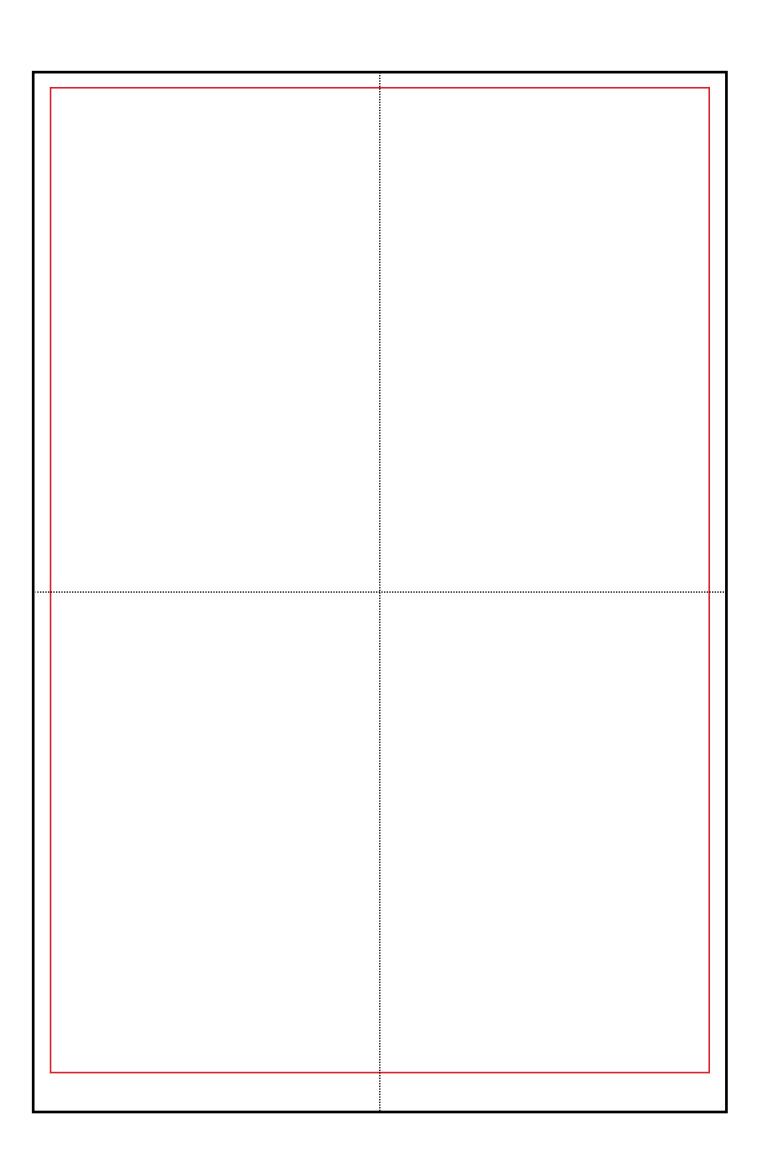
## OUTDOOR SPECIFICATIONS

#### 16 SHEET POSTER

A 16 sheet poster is comprised four 4 sheet sections joined. Please supply artwork as one image as specified below.

Finish Size: 2032mm w x 3048mm h
Safe Area Margins: Left 50mm, Right 50mm,
Top 50mm, Bottom 130mm
Please supply artwork at 25% of finish size

Artwork Size: 508mm w x 762mm h + 2mm bleed



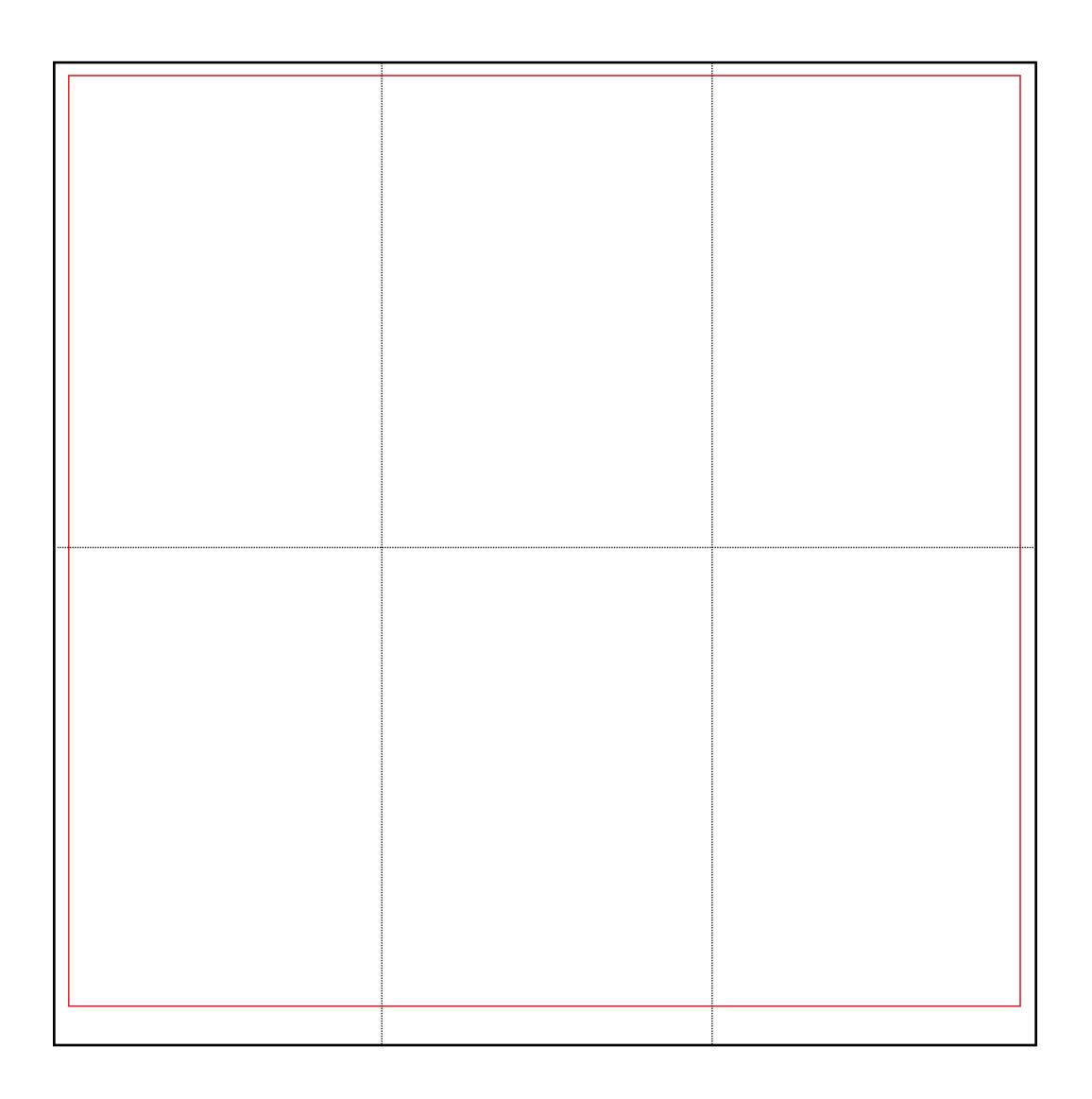
## OUTDOOR SPECIFICATIONS

#### 24 SHEET POSTER

A 24 sheet poster is comprised of six 4 sheet sections joined. Please supply artwork as one image as specified below.

Finish Size: 3048mm w x 3048mm h
Safe Area Margins: Left 50mm, Right 50mm,
Top 50mm, Bottom 130mm
Please supply artwork at 10% of finish size

Artwork Size: 304.8mm w x 304.8mm h + 0.8mm bleed



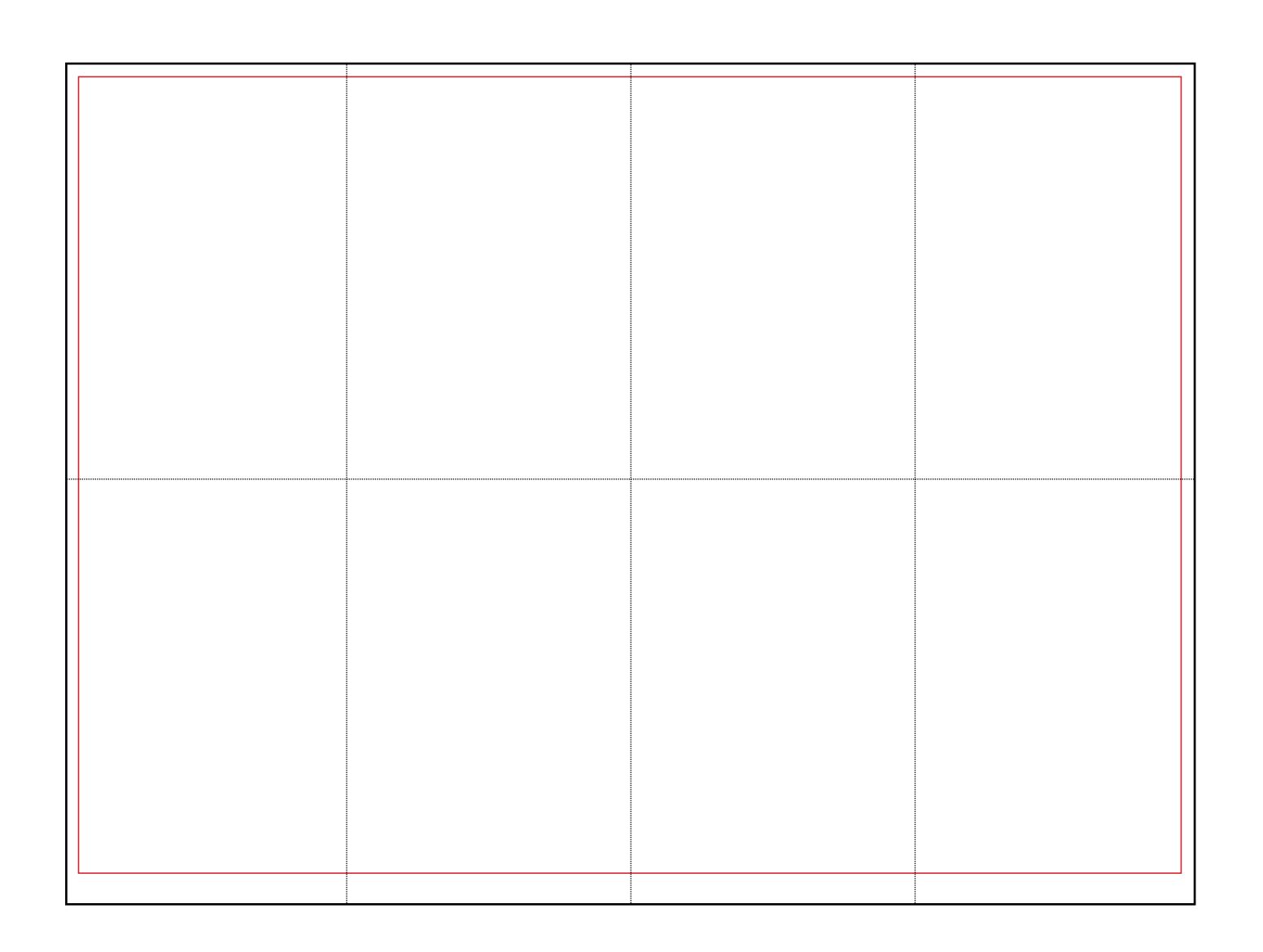
## OUTDOOR SPECIFICATIONS

#### 32 SHEET POSTER

A 32 sheet poster is comprised of eight 4 sheet sections joined. Please supply artwork as one image as specified below.

Finish Size: 4064mm w x 3048mm h
Safe Area Margins: Left 50mm, Right 50mm,
Top 50mm, Bottom 130mm
Please supply artwork at 10% of finish size

Artwork Size: 406.4mm w x 304.8mm h + 0.8mm bleed



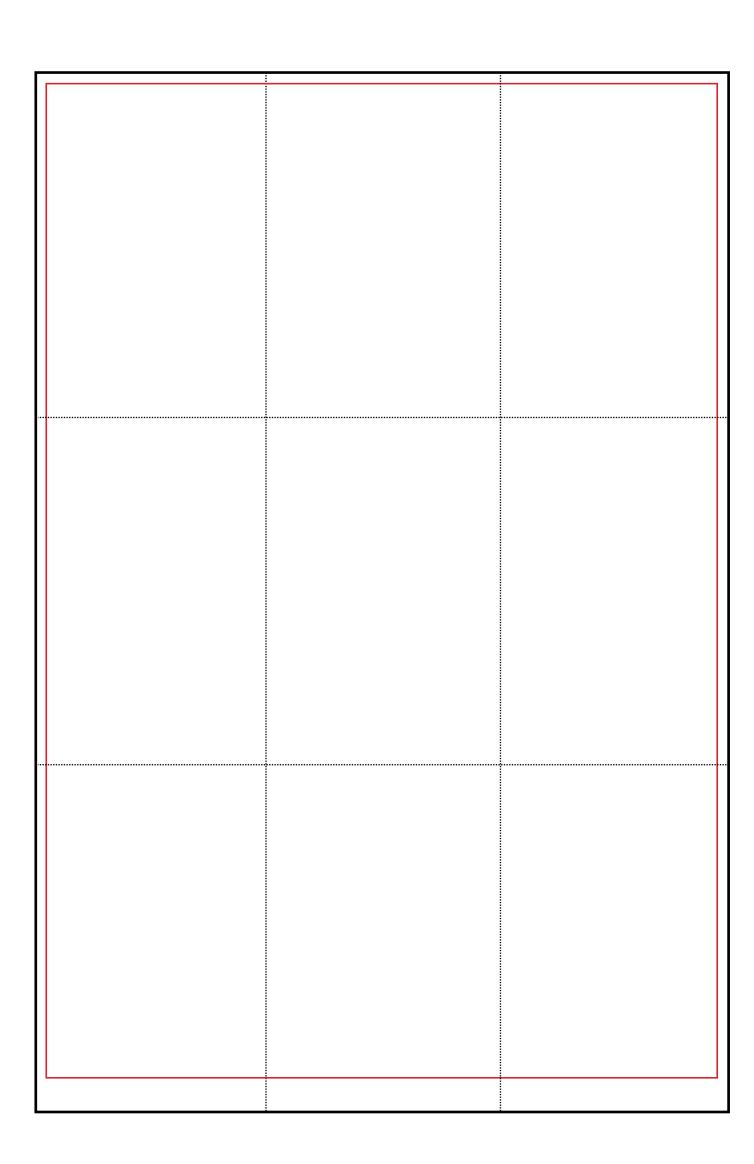
## OUTDOOR SPECIFICATIONS

#### 36 SHEET POSTER

A 36 sheet poster is comprised of nine 4 sheet sections joined. Please supply artwork as one image as specified below.

Finish Size: 3048mm w x 4572mm h
Safe Area Margins: Left 50mm, Right 50mm,
Top 50mm, Bottom 130mm
Please supply artwork at 10% of finish size

Artwork Size: 304.8mm w x 457.2mm h + 0.8mm bleed



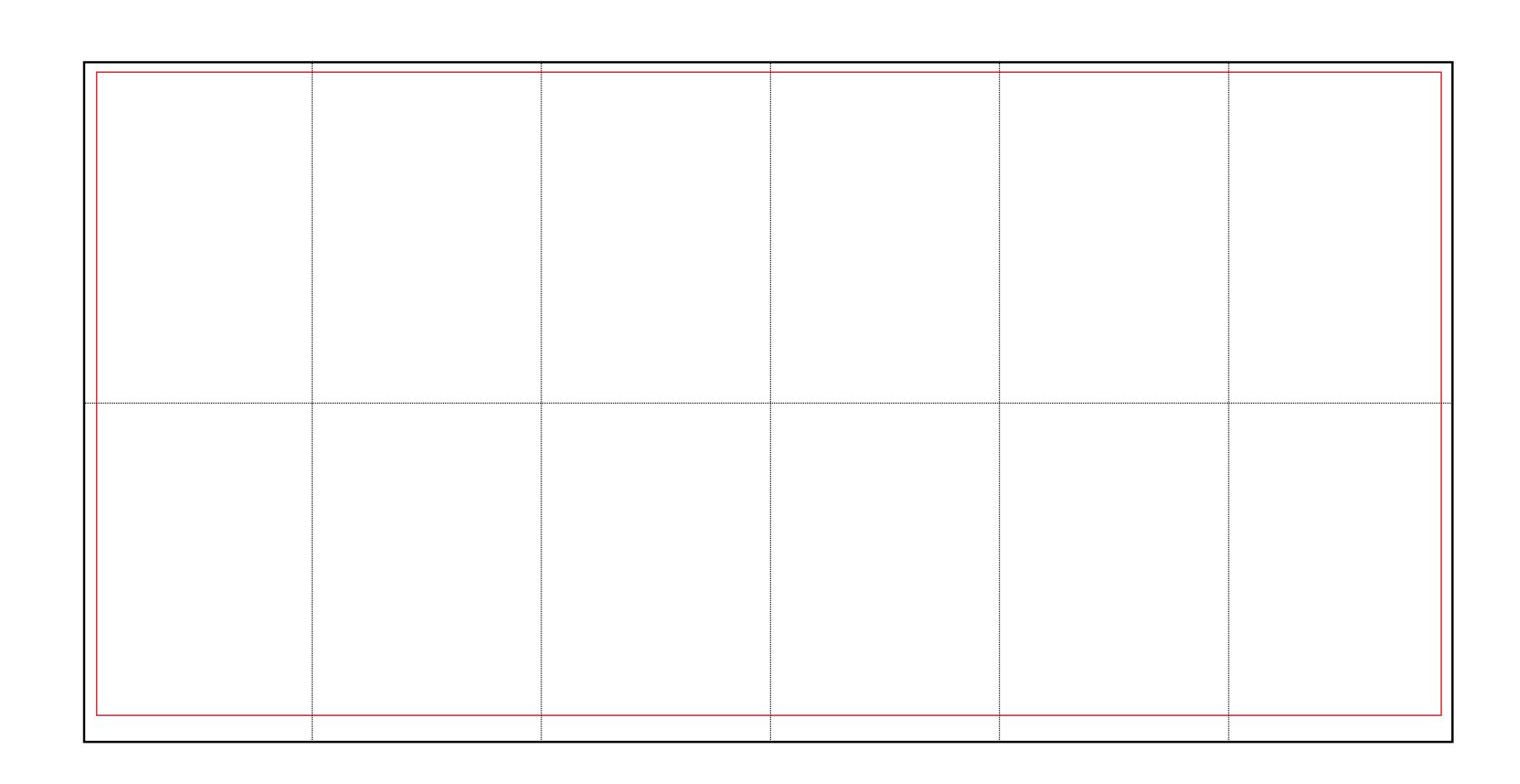
## OUTDOOR SPECIFICATIONS

#### 48 SHEET POSTER

A 48 sheet poster is comprised of twelve 4 sheet sections joined. European equivalent: 6m x 3m. Please supply artwork as one image as specified below.

Finish Size: 6096mm w x 3048mm h
Safe Area Margins: Left 50mm, Right 50mm,
Top 50mm, Bottom 130mm
Please supply artwork at 10% of finish size

Artwork Size: 609.6mm w x 304.8mm h + 0.8mm bleed



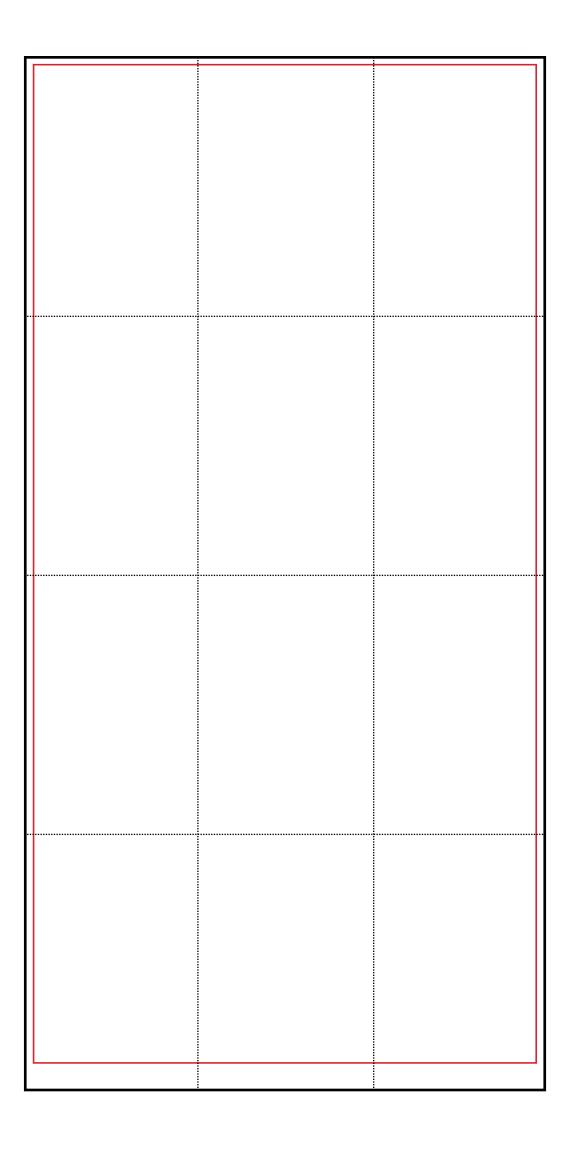
## OUTDOOR SPECIFICATIONS

#### 48 SHEET PORTRAIT POSTER

A 48 sheet poster is comprised of twelve 4 sheet sections joined. European equivalent: 3m x 6m. Please supply artwork as one image as specified below.

Finish Size: 3048mm w x 6096mm h
Safe Area Margins: Left 50mm, Right 50mm,
Top 50mm, Bottom 170mm
Please supply artwork at 10% of finish size

Artwork Size: 304.8mm w x 609.6mm h + 0.8mm bleed



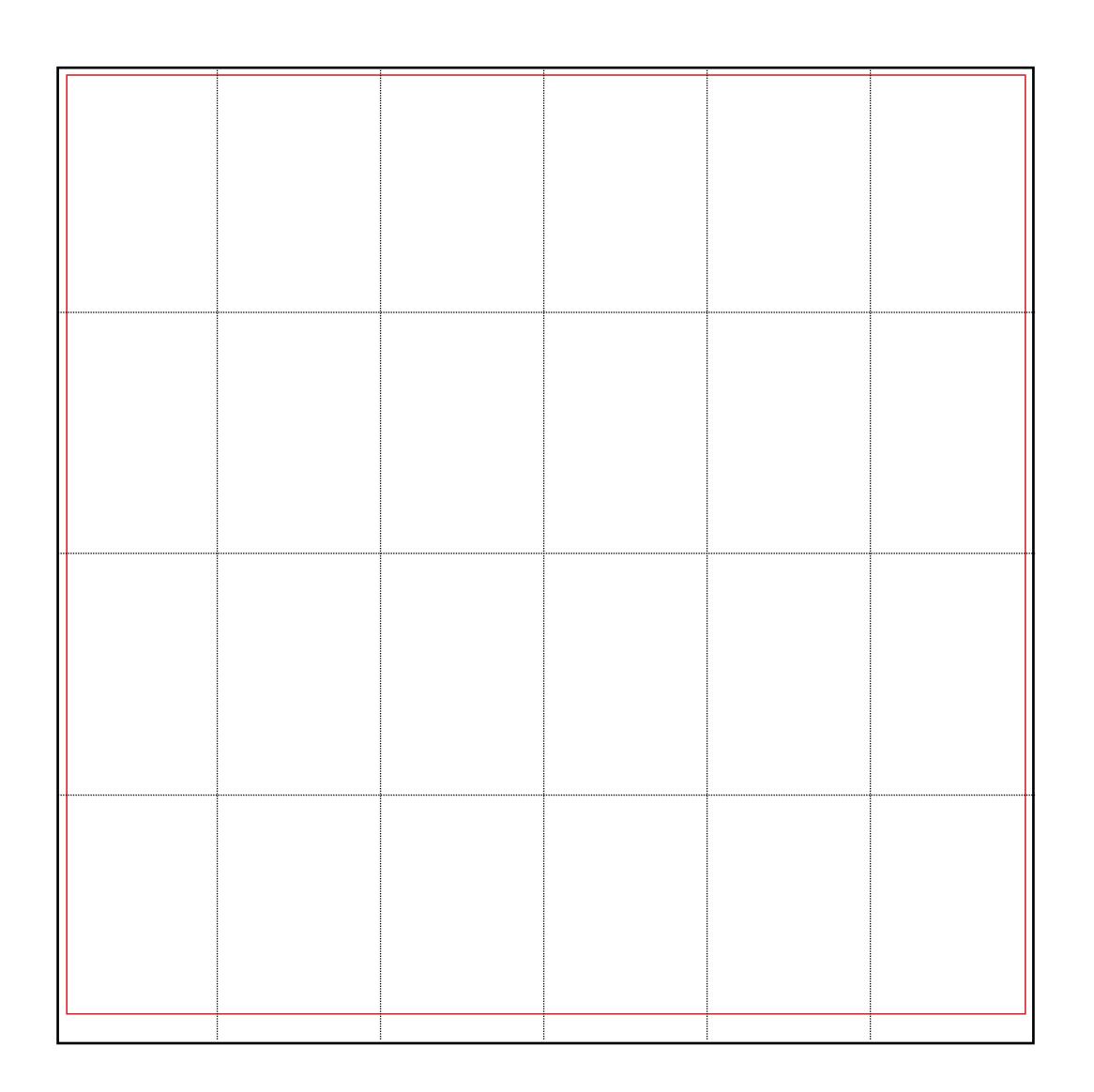
## OUTDOOR SPECIFICATIONS

#### 96 SHEET SQUARE POSTER

A 96 sheet poster is comprised of twenty four 4 sheet sections joined. European equivalent: 6m x 6m. Please supply artwork as one image as specified below.

Finish Size: 6096mm w x 6096mm h
Safe Area Margins: Left 50mm, Right 50mm,
Top 50mm, Bottom 170mm
Please supply artwork at 10% of finish size

Artwork Size: 609.6mm w x 609.6mm h + 0.8mm bleed



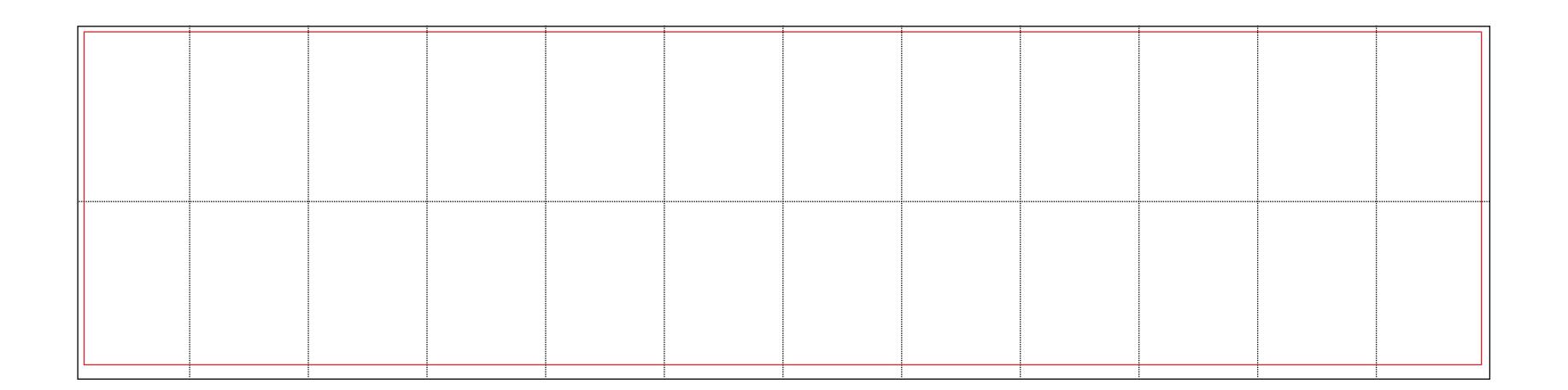
## OUTDOOR SPECIFICATIONS

#### 96 SHEET POSTER

A 96 sheet poster is comprised of twenty four 4 sheet sections joined. European equivalent: 12m x 3m. Please supply artwork as one image as specified below.

Finish Size: 12192mm w x 3048mm h
Safe Area Margins: Left 50mm, Right 50mm,
Top 50mm, Bottom 130mm
Please supply artwork at 10% of finish size

Artwork Size: 1219.2mm w x 304.8mm h + 0.8mm bleed



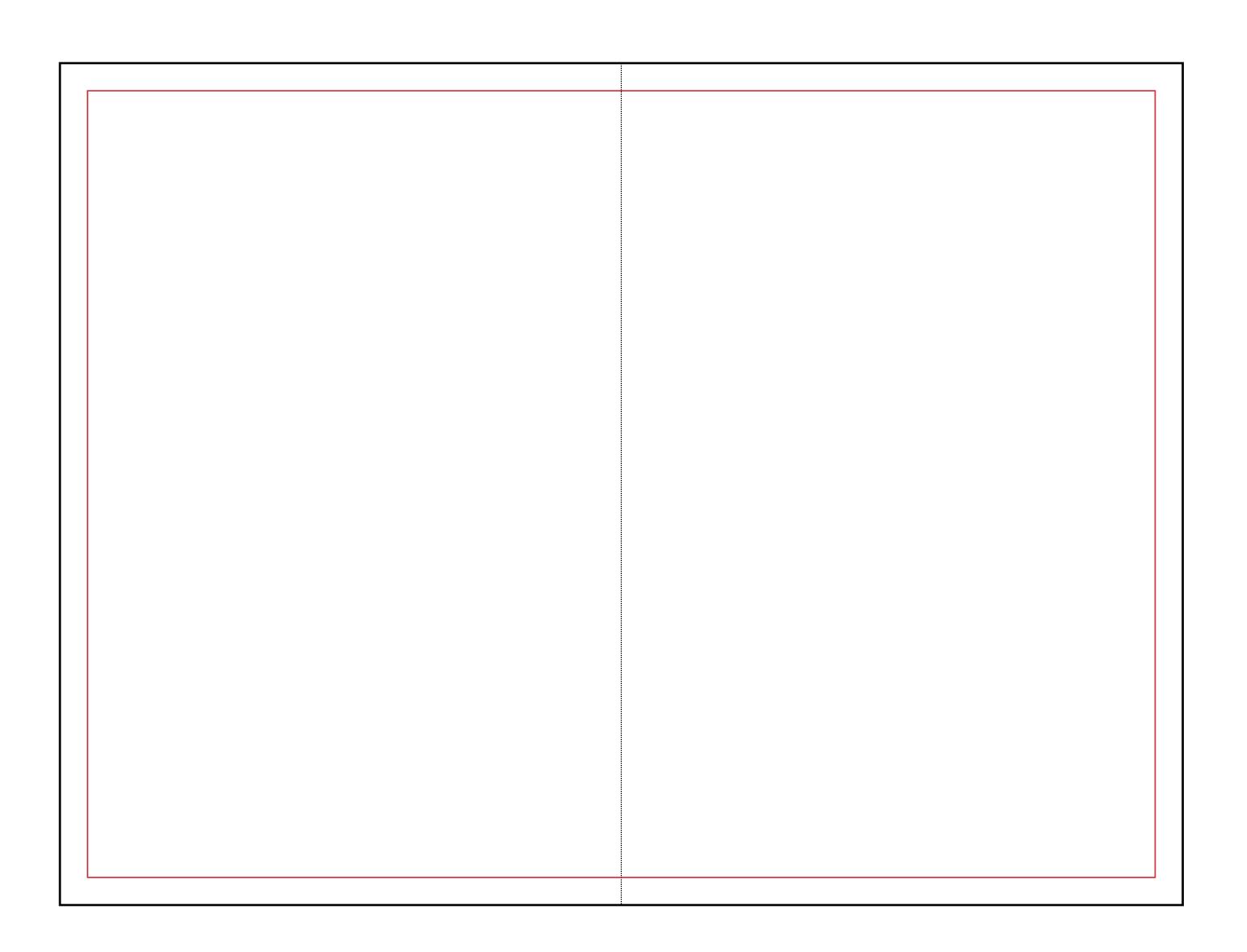
# TAKEOVER SPECIFICATIONS

SITE TAKEOVER: 2 IN A ROW

An 8 sheet poster is comprised of two 4 sheet sections joined. Please supply artwork as one image as specified below.

Finish Size: 2032mm w x 1524mm h
Safe Area Margins: Left 50mm, Right 50mm,
Top 50mm, Bottom 50mm
Please supply artwork at 25% of finish size

Artwork Size: 508mm w x 381mm h + 2mm bleed



## TAKEOVER SPECIFICATIONS

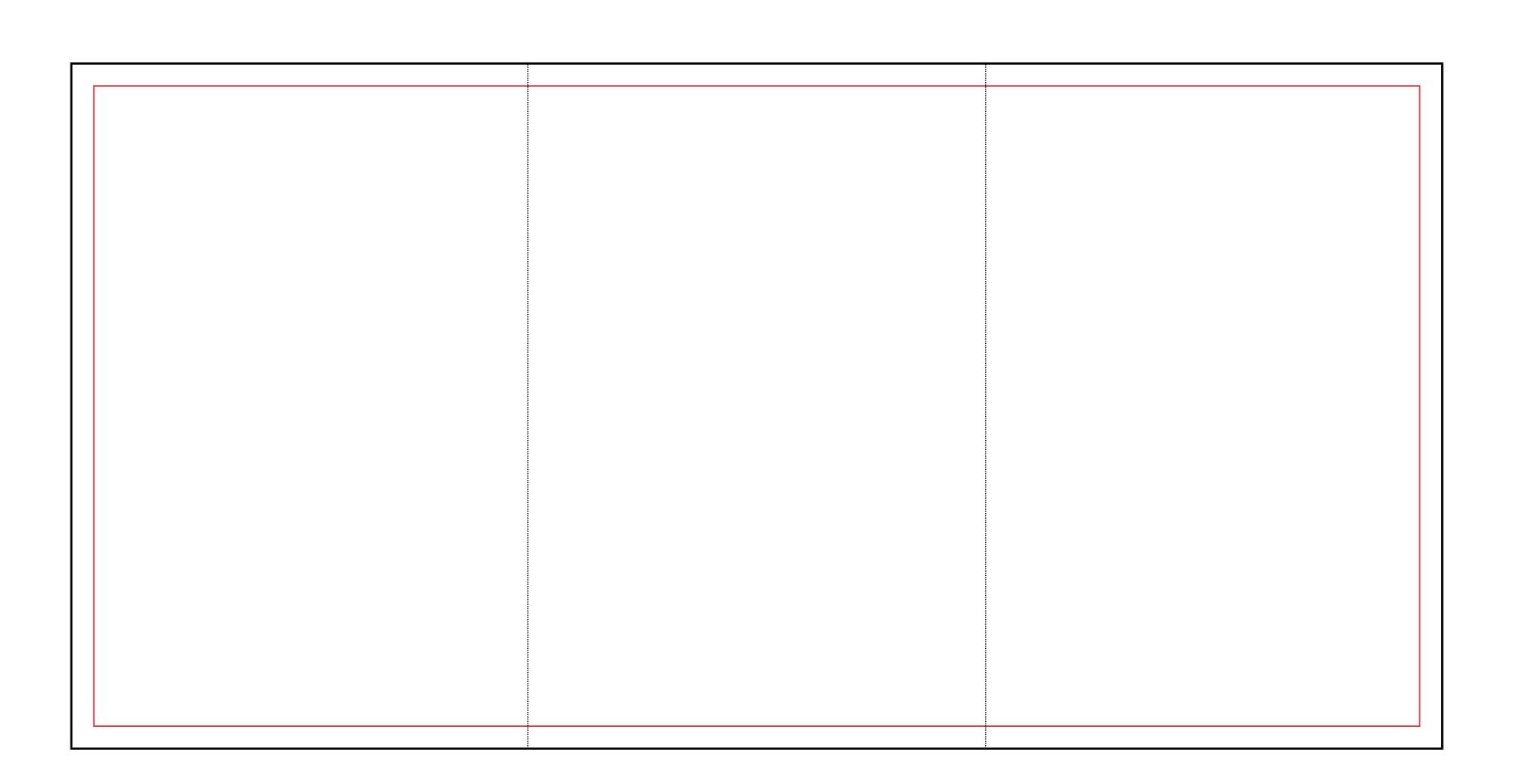
SITE TAKEOVER: 3 IN A ROW

A 12 sheet poster is comprised of three 4 sheet sections joined. Please supply artwork as one image as specified below.

Finish Size: 3048mm w x 1524mm h
Safe Area Margins: Left 50mm, Right 50mm,
Top 50mm, Bottom 50mm
Please supply artwork at 25% of finish size

Artwork Size:

762mm w x 381mm h + 2mm bleed



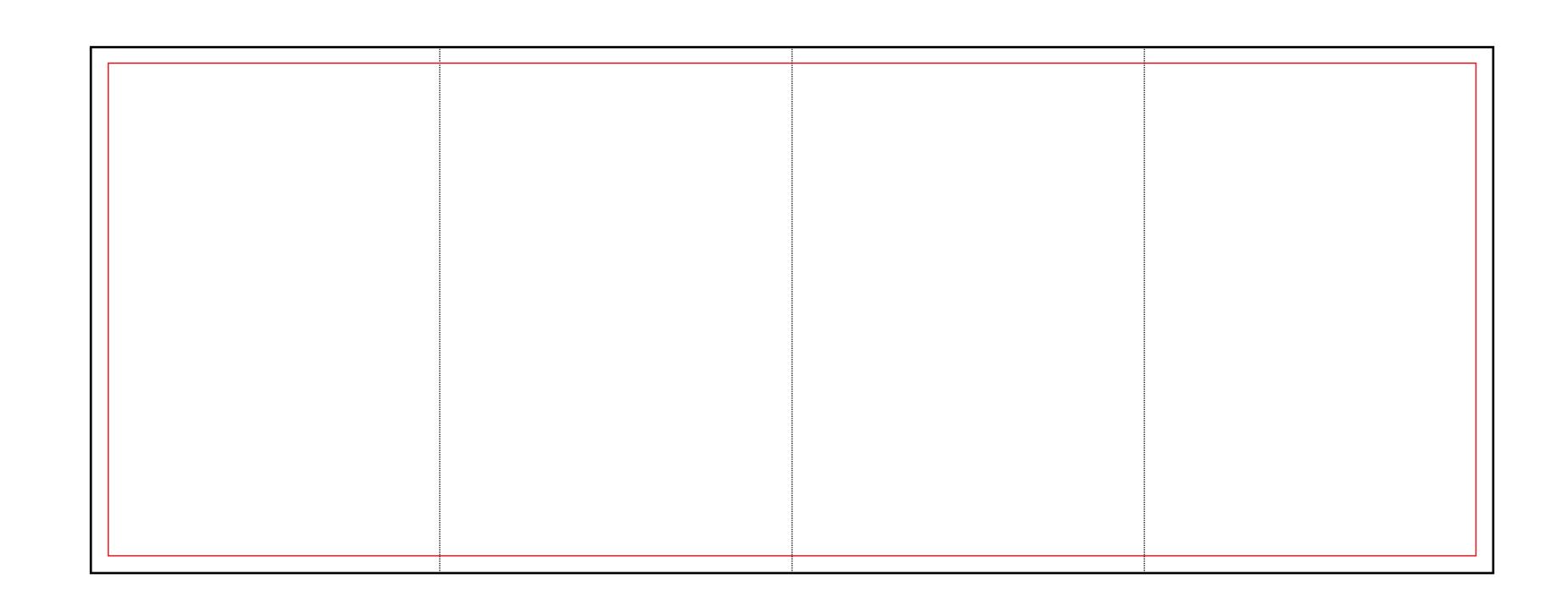
## TAKEOVER SPECIFICATIONS

SITE TAKEOVER: 4 IN A ROW

A 16 sheet poster is comprised of four 4 sheet sections joined. Please supply artwork as one image as specified below.

Finish Size: 4064mm w x 1524mm h
Safe Area Margins: Left 50mm, Right 50mm,
Top 50mm, Bottom 50mm
Please supply artwork at 10% of finish size

Artwork Size: 406.4mm w x 152.4mm h + 0.8mm bleed



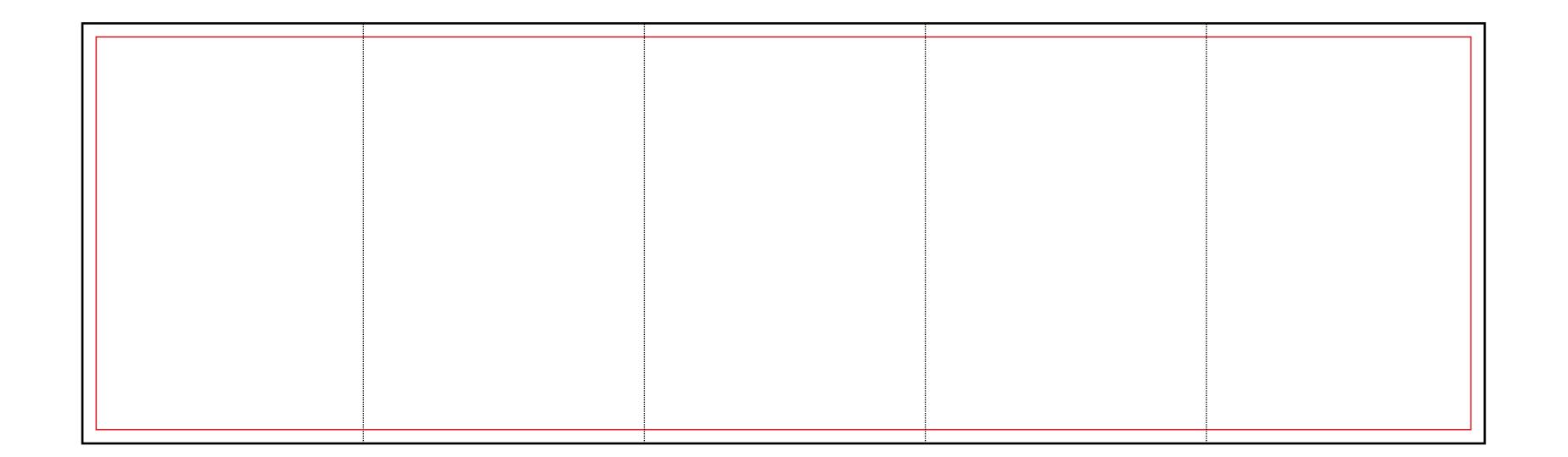
# TAKEOVER SPECIFICATIONS

SITE TAKEOVER: 5 IN A ROW

A 20 sheet poster is comprised of five 4 sheet sections joined. Please supply artwork as one image as specified below.

Finish Size: 5080mm w x 1524mm h
Safe Area Margins: Left 50mm, Right 50mm,
Top 50mm, Bottom 50mm
Please supply artwork at 10% of finish size

Artwork Size: 508mm w x 152.4mm h + 0.8mm bleed



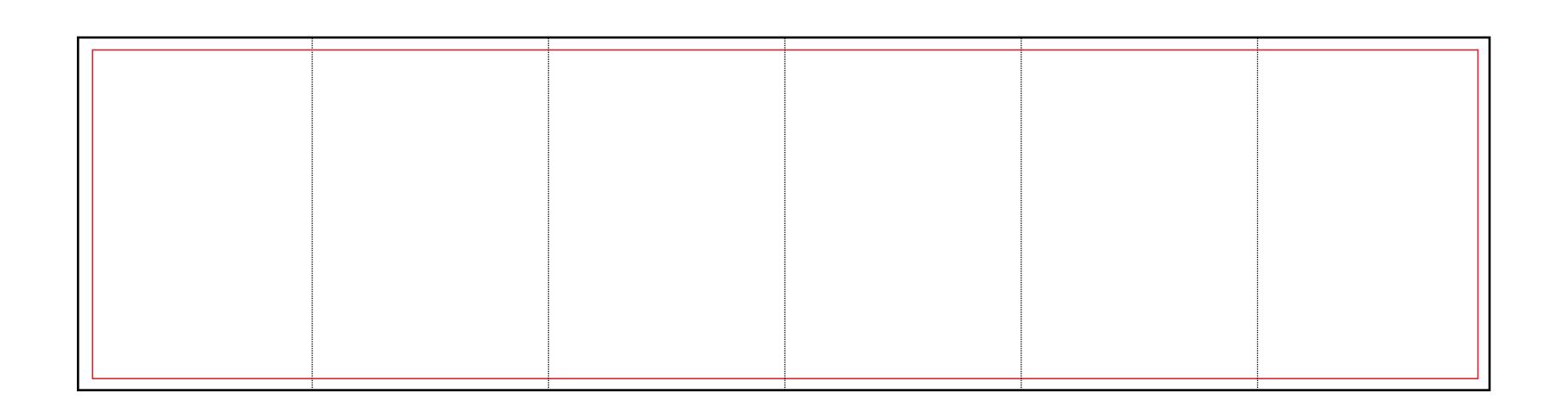
## TAKEOVER SPECIFICATIONS

SITE TAKEOVER: 6 IN A ROW

A 24 sheet poster is comprised of six 4 sheet sections joined. Please supply artwork as one image as specified below.

Finish Size: 6096mm w x 1524mm h
Safe Area Margins: Left 50mm, Right 50mm,
Top 50mm, Bottom 50mm
Please supply artwork at 10% of finish size

Artwork Size: 609.6mm w x 152.4mm h + 0.8mm bleed



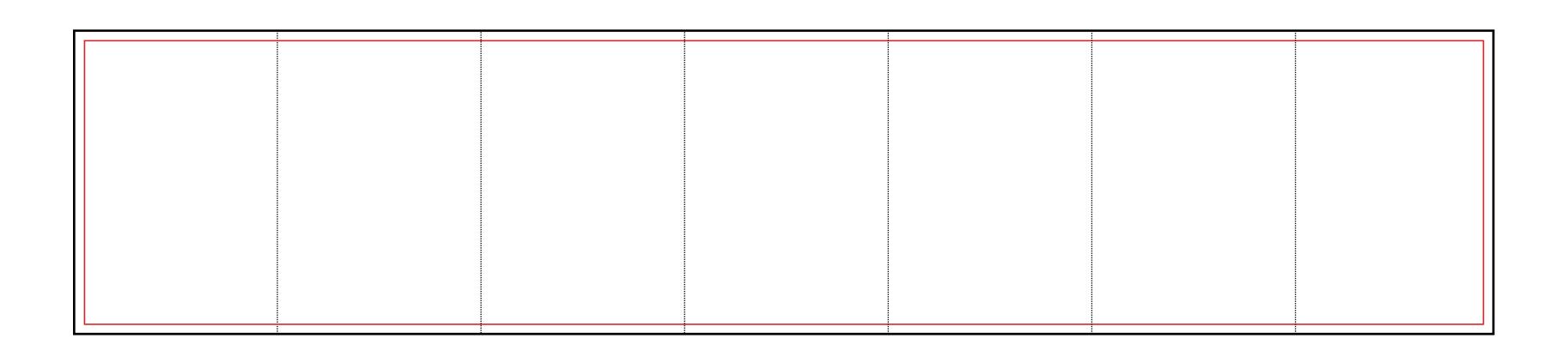
## TAKEOVER SPECIFICATIONS

SITE TAKEOVER: 7 IN A ROW

A 28 sheet poster is comprised of seven 4 sheet sections joined. Please supply artwork as one image as specified below.

Finish Size: 7112mm w x 1524mm h
Safe Area Margins: Left 50mm, Right 50mm,
Top 50mm, Bottom 50mm
Please supply artwork at 10% of finish size

Artwork Size: 711.2mm w x 152.4mm h + 0.8mm bleed



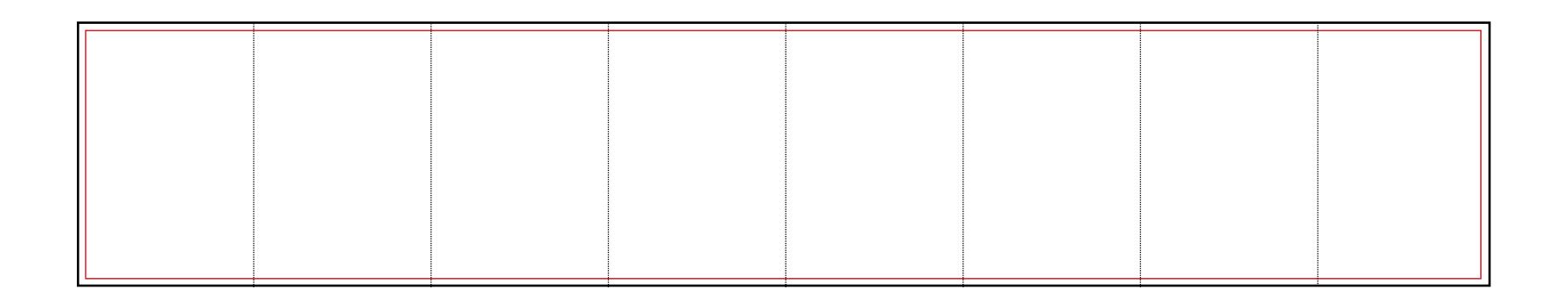
## TAKEOVER SPECIFICATIONS

SITE TAKEOVER: 8 IN A ROW

A 32 sheet poster is comprised of eight 4 sheet sections joined. Please supply artwork as one image as specified below.

Finish Size: 8128mm w x 1524mm h
Safe Area Margins: Left 50mm, Right 50mm,
Top 50mm, Bottom 50mm
Please supply artwork at 10% of finish size

Artwork Size: 812.8mm w x 152.4mm h + O.8mm bleed



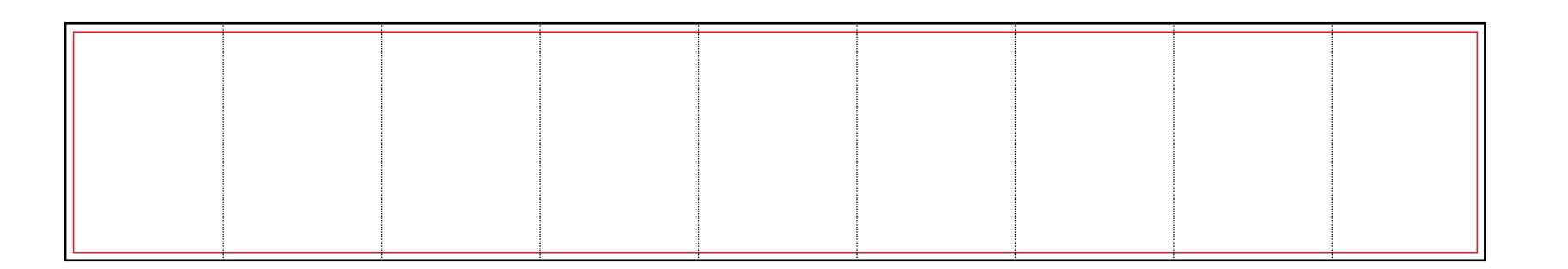
## TAKEOVER SPECIFICATIONS

SITE TAKEOVER: 9 IN A ROW

A 36 sheet poster is comprised of nine 4 sheet sections joined. Please supply artwork as one image as specified below.

Finish Size: 9144mm w x 1524mm h
Safe Area Margins: Left 50mm, Right 50mm,
Top 50mm, Bottom 50mm
Please supply artwork at 10% of finish size

Artwork Size: 914.4mm w x 152.4mm h + 0.8mm bleed



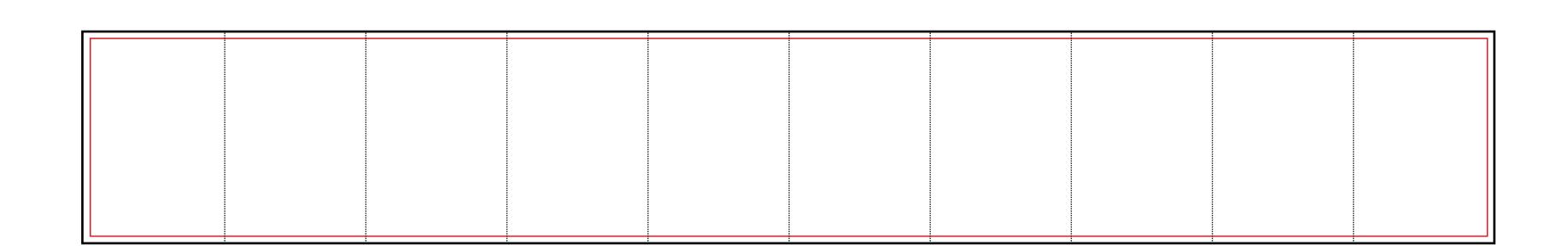
# TAKEOVER SPECIFICATIONS

SITE TAKEOVER: 10 IN A ROW

A 40 sheet poster is comprised of ten 4 sheet sections joined. Please supply artwork as one image as specified below.

Finish Size: 10160mm w x 1524mm h
Safe Area Margins: Left 50mm, Right 50mm,
Top 50mm, Bottom 50mm
Please supply artwork at 10% of finish size

Artwork Size: 1016mm w x 152.4mm h + 0.8mm bleed



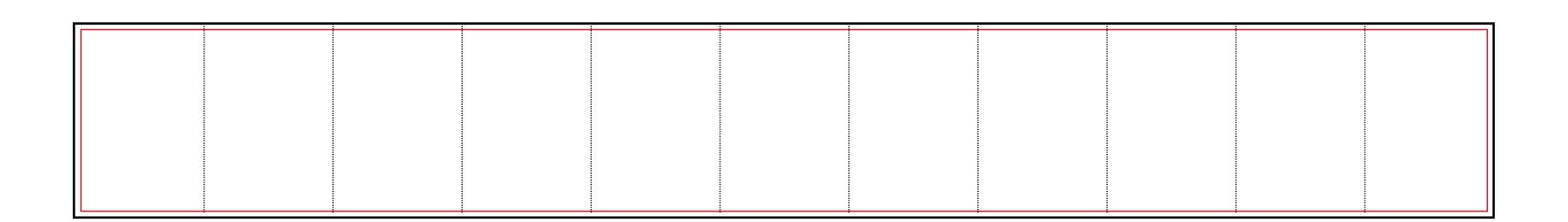
# TAKEOVER SPECIFICATIONS

SITE TAKEOVER: 11 IN A ROW

A 44 sheet poster is comprised of eleven 4 sheet sections joined. Please supply artwork as one image as specified below.

Finish Size: 11176mm w x 1524mm h
Safe Area Margins: Left 50mm, Right 50mm,
Top 50mm, Bottom 50mm
Please supply artwork at 10% of finish size

Artwork Size: 1117.6mm w x 152.4mm h + 0.8mm bleed



## TAKEOVER SPECIFICATIONS

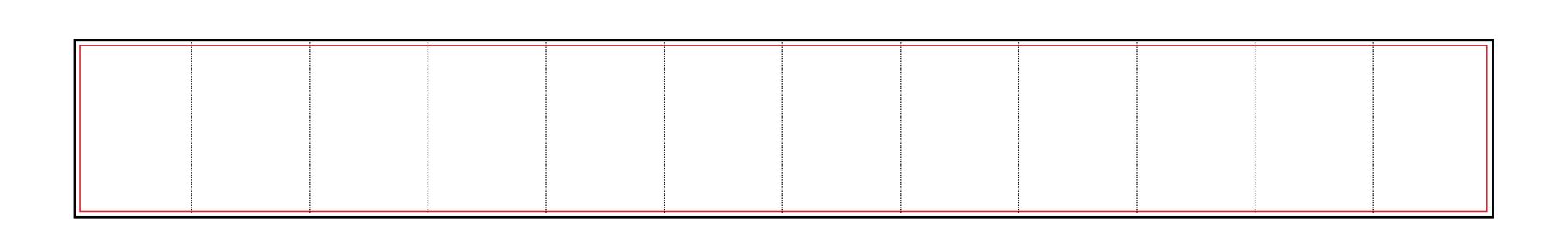
SITE TAKEOVER: 12 IN A ROW

A 48 sheet poster is comprised of twelve 4 sheet sections joined. Please supply artwork as one image as specified below.

Finish Size: 12192mm w x 1524mm h
Safe Area Margins: Left 50mm, Right 50mm,
Top 50mm, Bottom 50mm

Please supply artwork at 10% of finish size

Artwork Size: 1219.2mm w x 152.4mm h + 0.8mm bleed



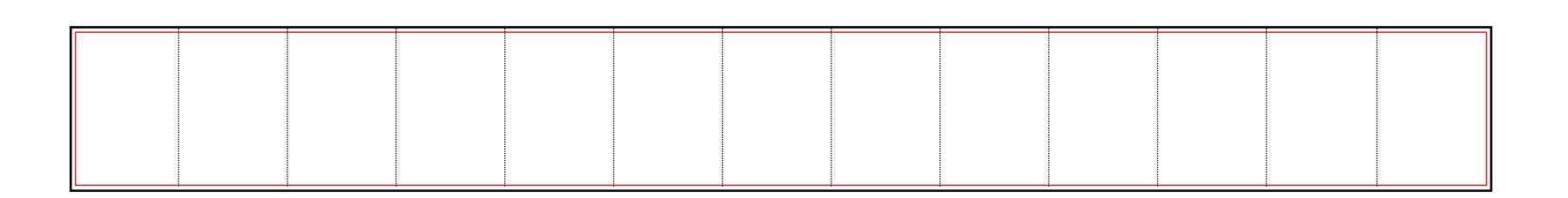
# TAKEOVER SPECIFICATIONS

SITE TAKEOVER: 13 IN A ROW

A 48 sheet poster is comprised of thirteen 4 sheet sections joined. Please supply artwork as one image as specified below.

Finish Size: 13208mm w x 1524mm h
Safe Area Margins: Left 50mm, Right 50mm,
Top 50mm, Bottom 50mm
Please supply artwork at 10% of finish size

Artwork Size: 1320.8mm w x 152.4mm h + 0.8mm bleed



# TAKEOVER SPECIFICATIONS

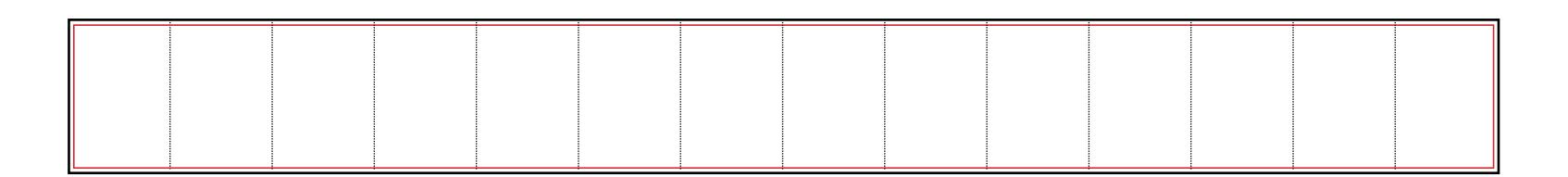
SITE TAKEOVER: 14 IN A ROW

A 56 sheet poster is comprised of fifteen 4 sheet sections joined. Please supply artwork as one image as specified below.

Finish Size: 14224mm w x 1524mm h
Safe Area Margins: Left 50mm, Right 50mm,
Top 50mm, Bottom 50mm
Please supply artwork at 10% of finish size

Artwork Size:

1422.4mm w x 152.4mm h + 0.8mm bleed



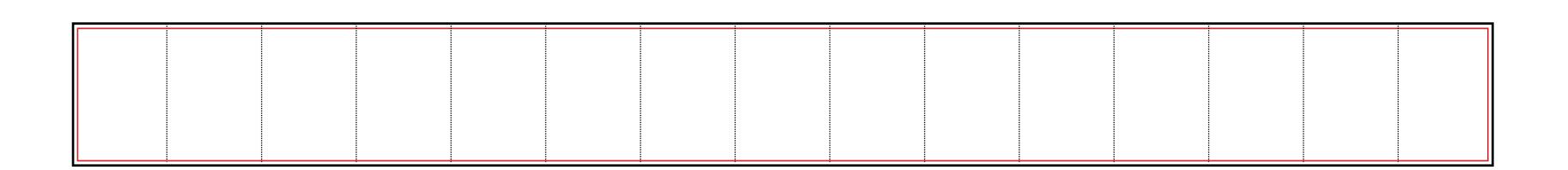
# TAKEOVER SPECIFICATIONS

SITE TAKEOVER: 15 IN A ROW

A 60 sheet poster is comprised of fifteen 4 sheet sections joined. Please supply artwork as one image as specified below.

Finish Size: 15240mm w x 1524mm h
Safe Area Margins: Left 50mm, Right 50mm,
Top 50mm, Bottom 50mm
Please supply artwork at 10% of finish size

Artwork Size: 1524mm w x 152.4mm h + 0.8mm bleed



# TAKEOVER SPECIFICATIONS

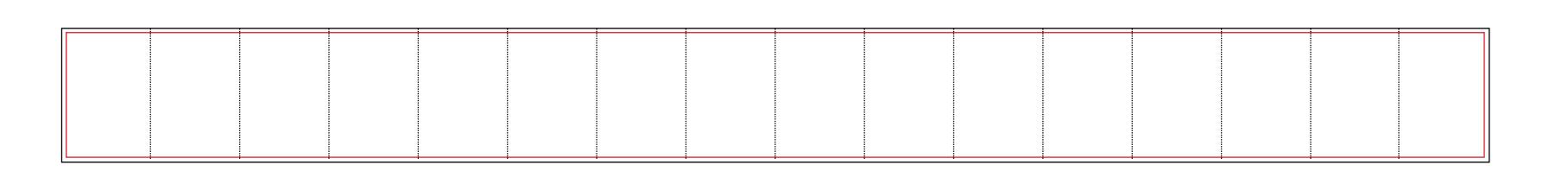
SITE TAKEOVER: 16 IN A ROW

A 64 sheet poster is comprised of sixteen 4 sheet sections joined. Please supply artwork as one image as specified below.

Finish Size: 16256mm w x 1524mm h
Safe Area Margins: Left 50mm, Right 50mm,
Top 50mm, Bottom 50mm

Please supply artwork at 10% of finish size

Artwork Size: 1625.6mm w x 152.4mm h + O.8mm bleed



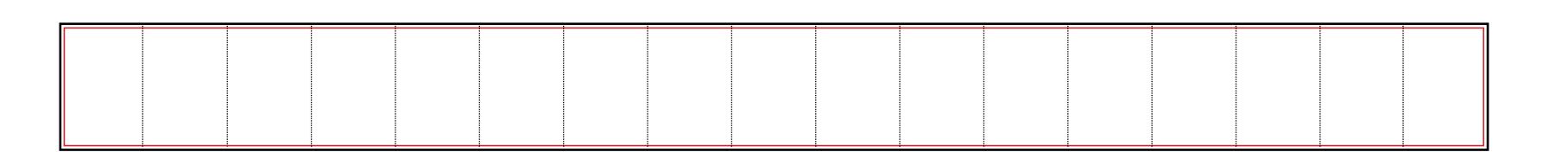
# TAKEOVER SPECIFICATIONS

SITE TAKEOVER: 17 IN A ROW

A 68 sheet poster is comprised of seventeen 4 sheet sections joined. Please supply artwork as one image as specified below.

Finish Size: 17272mm w x 1524mm h
Safe Area Margins: Left 50mm, Right 50mm,
Top 50mm, Bottom 50mm
Please supply artwork at 10% of finish size

Artwork Size: 1727.2mm w x 152.4mm h + O.8mm bleed



# DRUM SPECIFICATIONS

#### QUAD POSTER

This size is usually referred to as a QUAD poster and is regularly used for outdoor advertising.

Finish Size: 1016mm w x 762mm h
Safe Area Margins: Left 25mm, Right 25mm,
Top 25mm, Bottom 25mm
Please supply artwork at 50% of finish size

Artwork Size: 508mm w x 381mm h + 4mm bleed



# DRUM SPECIFICATIONS

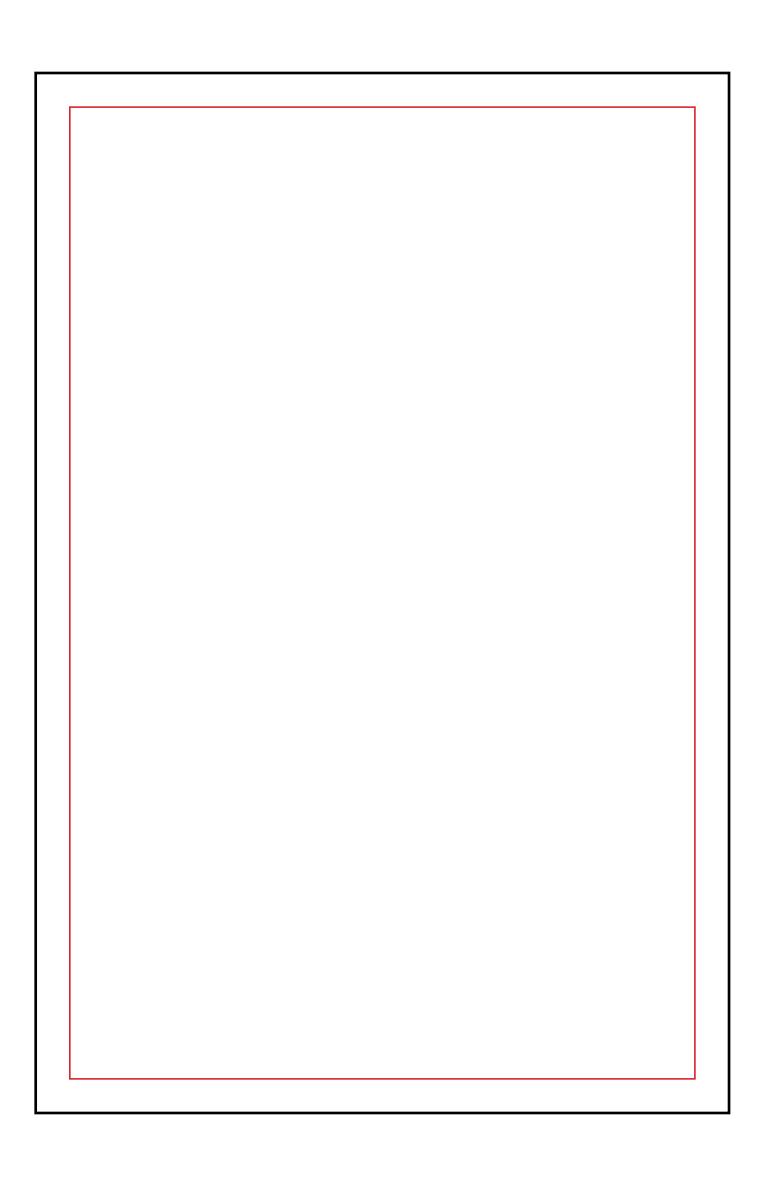
#### 4 SHEET POSTER

This size is usually referred to as a 4 sheet poster and is regularly used for outdoor advertising.

Multiples of 4 sheets are used to create 4 sheet takeovers.

Finish Size: 1016mm w x 1524mm h
Safe Area Margins: Left 50mm, Right 50mm,
Top 50mm, Bottom 50mm
Please supply artwork at 50% of finish size

Artwork Size: 508mm w x 762mm h + 4mm bleed



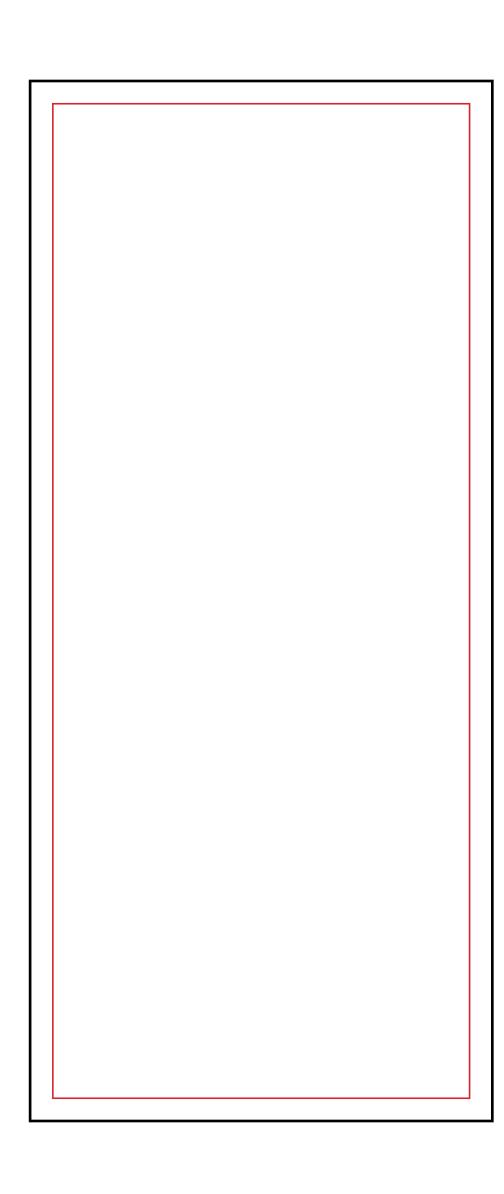
# DRUM SPECIFICATIONS

#### DRUM SIDE

This poster size takes over a full advertising drum side.

Finish Size: 1016mm w x 2286mm h
Safe Area Margins: Left 50mm, Right 50mm,
Top 50mm, Bottom 50mm
Please supply artwork at 50% of finish size

Artwork Size: 508mm w x 1143mm h + 4mm bleed



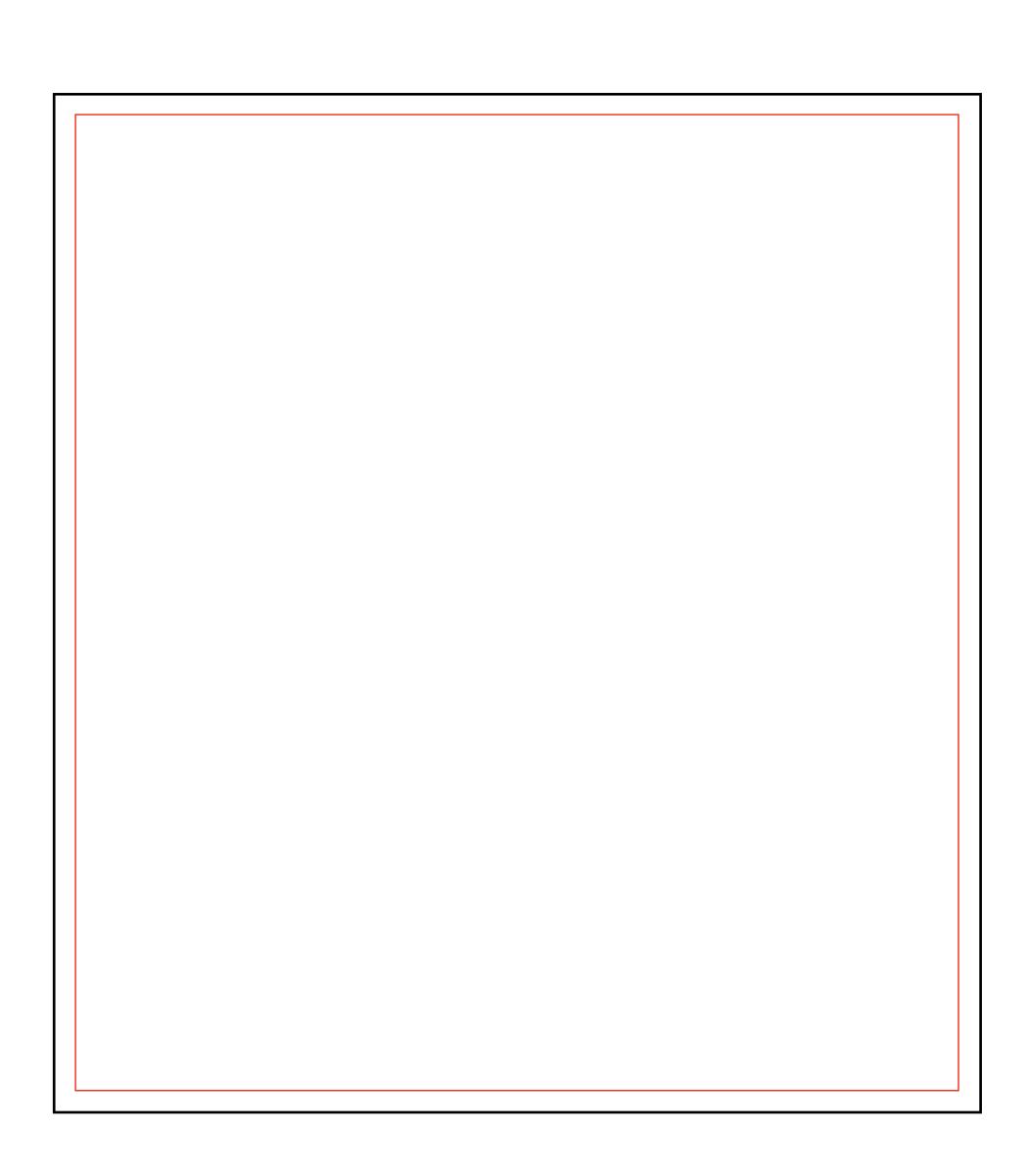
## DRUM SPECIFICATIONS

#### HALF DRUM TAKEOVER

This poster size takes over half the circumference of our advertising drums.

Finish Size: 2008mm w x 2286mm h
Safe Area Margins: Left 50mm, Right 50mm,
Top 50mm, Bottom 50mm
Please supply at 25% of finish size

Artwork Size: 502mm w x 571.5mm h + 2mm bleed



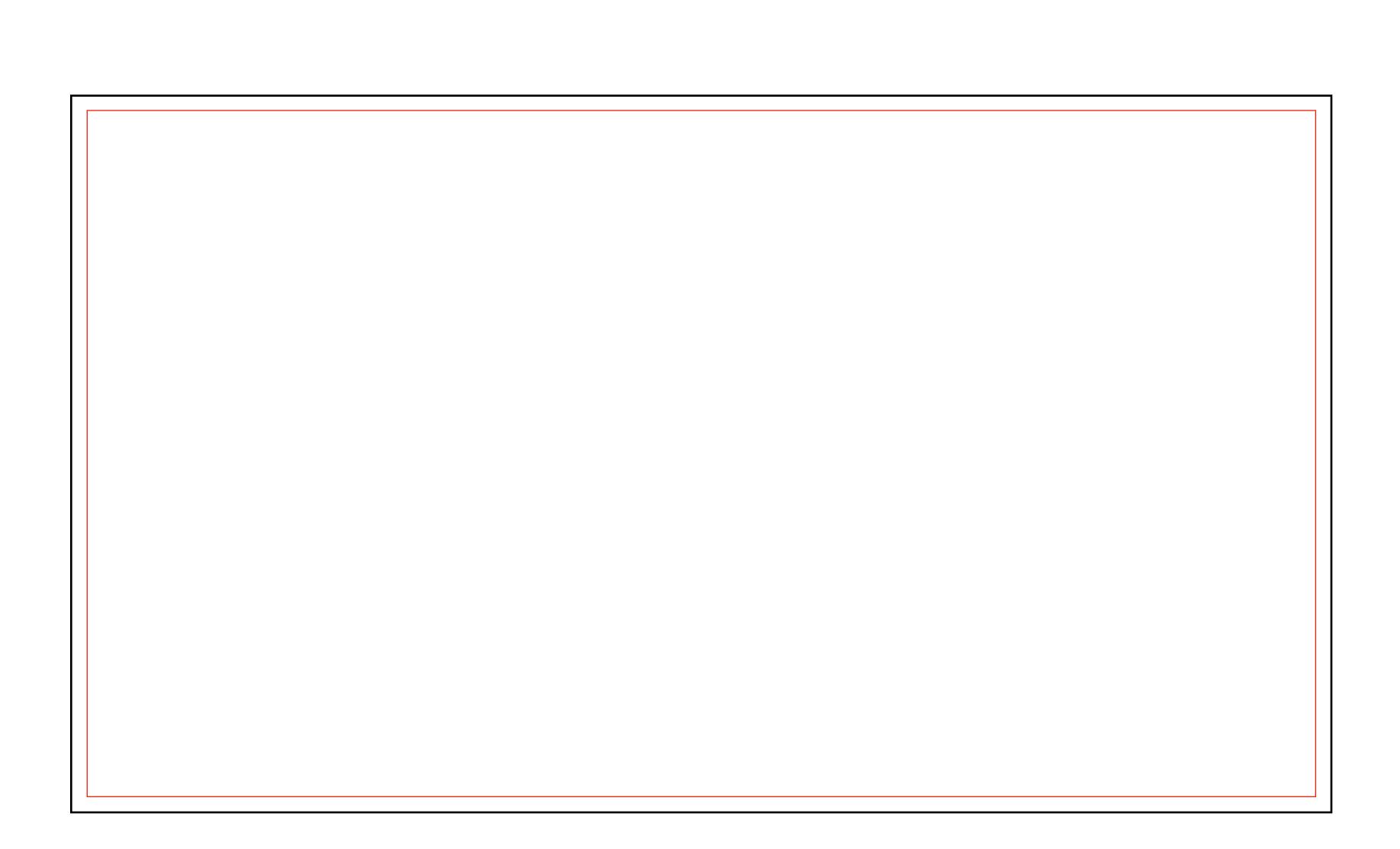
## DRUM SPECIFICATIONS

#### DRUM TAKEOVER

This poster size takes over the full circumference of our advertising drums.

Finish Size: 4267mm w x 2286mm h
Safe Area Margins: Left 50mm, Right 50mm,
Top 50mm, Bottom 50mm
Please supply at 25% of finish size

Artwork Size: 1066.75mm w x 571.5mm h + 2mm bleed

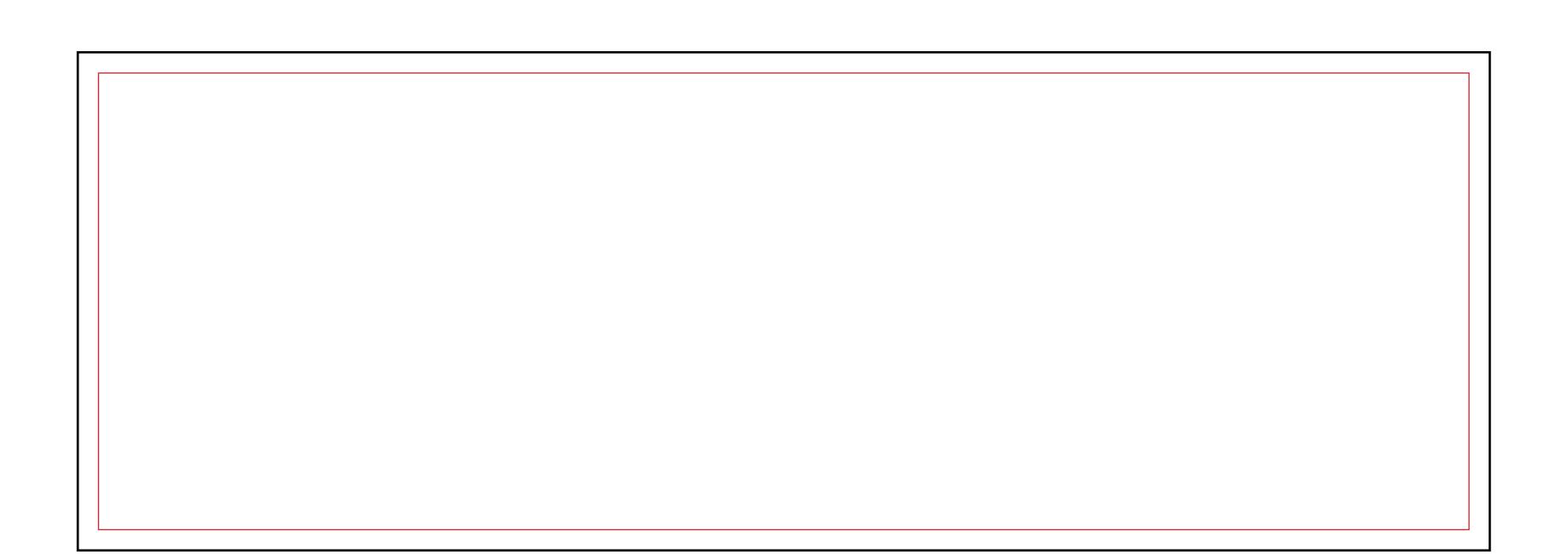


## KIOSK SPECIFICATIONS

KIOSK 1 - HOLBORN STATION (COFFEE)

Finish Size:3400mm w x 1200mm h
Safe Area Margins: Left 50mm, Right 50mm,
Top 50mm, Bottom 50mm
Please supply artwork at 25% of finish size

Artwork Size: 850mm w x 300mm h + 2mm bleed



## KIOSK SPECIFICATIONS

KIOSK 2 - WARREN STREET

Finish Size: 3660mm w x 2800mm h
Safe Area Margins: Left 50mm, Right 50mm,
Top 50mm, Bottom 50mm
Please supply artwork at 25% of finish size

Artwork Size: 915mm w x 700mm h + 2mm bleed

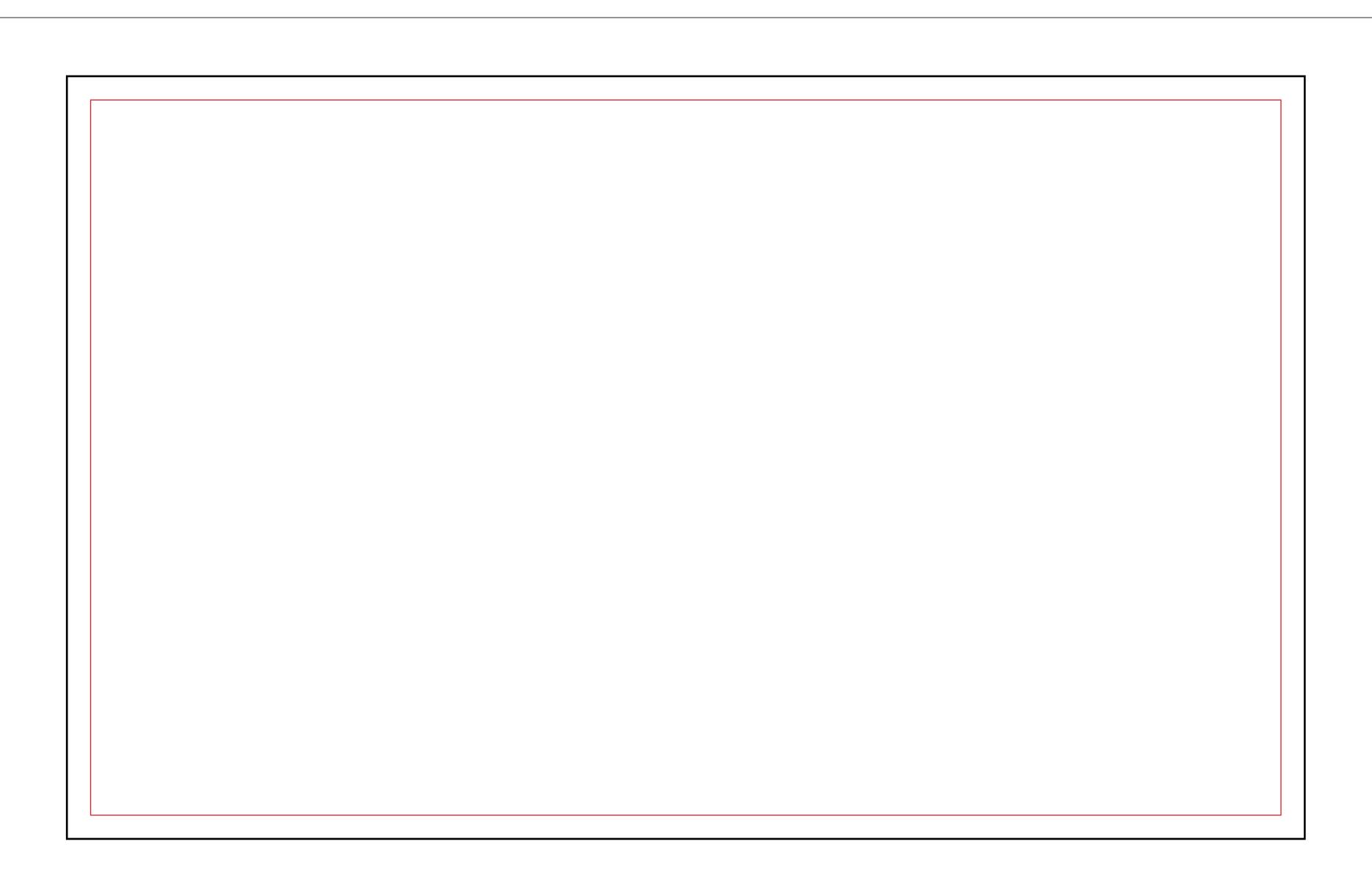


## KIOSK SPECIFICATIONS

#### KIOSK 3 - MORNINGTON CRESCENT

Finish Size: 3660mm w x 2290mm h
Safe Area Margins: Left 50mm, Right 50mm,
Top 50mm, Bottom 50mm
Please supply at 25% of finish size

Artwork Size: 915mm w x 572.5mm h + 2mm bleed



## KIOSK SPECIFICATIONS

KIOSK 4 - LONDON BRIDGE STATION SMALL KIOSK

Finish Size: 5315mm w x 2585mm h
Safe Area Margins: Left 50mm, Right 50mm,
Top 50mm, Bottom 50mm
Please supply at 25% of finish size

Artwork Size: 1328.75mm w x 646.25mm h + 2mm bleed



## KIOSK SPECIFICATIONS

KIOSK 5 - EUSTON ROAD

Finish Size: 3600mm w x 1850mm h
Safe Area Margins: Left 50mm, Right 50mm,
Top 50mm, Bottom 50mm
Please supply at 25% of finish size

Artwork Size: 900mm w x 462.5mm h + 2mm bleed



## KIOSK SPECIFICATIONS

KIOSK 6 - TOTTENHAM COURT RD

Finish Size: 4200mm w x 2410mm h
Safe Area Margins: Left 50mm, Right 50mm,
Top 50mm, Bottom 50mm
Please supply at 25% of finish size

Artwork Size: 1050mm w x 602.5mm h + 2mm bleed



## KIOSK SPECIFICATIONS

KIOSK 7 - DOMINION

PANEL A

Finish Size: 2660mm w x 1220mm h
Safe Area Margins: Left 50mm, Right 50mm,
Top 50mm, Bottom 50mm
Please supply at 25% of finish size

Artwork Size: 665mm w x 305mm h + 2mm bleed

PANEL B

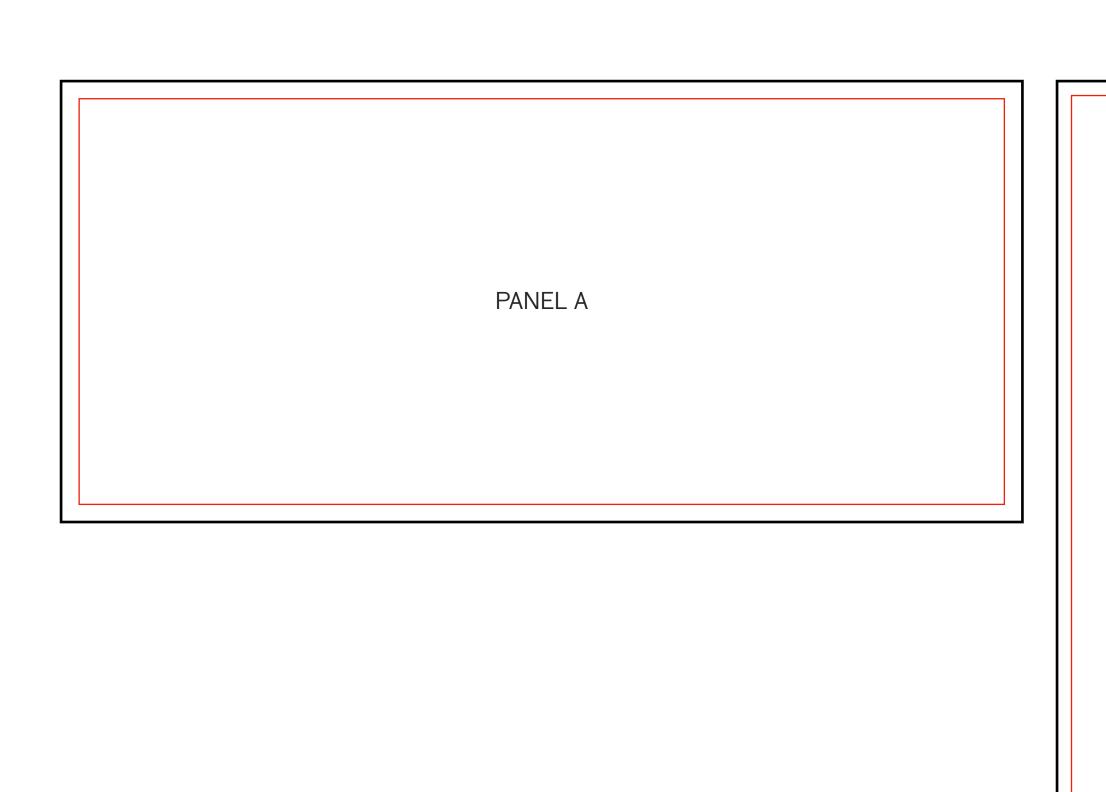
Finish Size: 500mm w x 2130mm h
Safe Area Margins: Left 50mm, Right 50mm,
Top 50mm, Bottom 50mm
Please supply at 25% of finish size

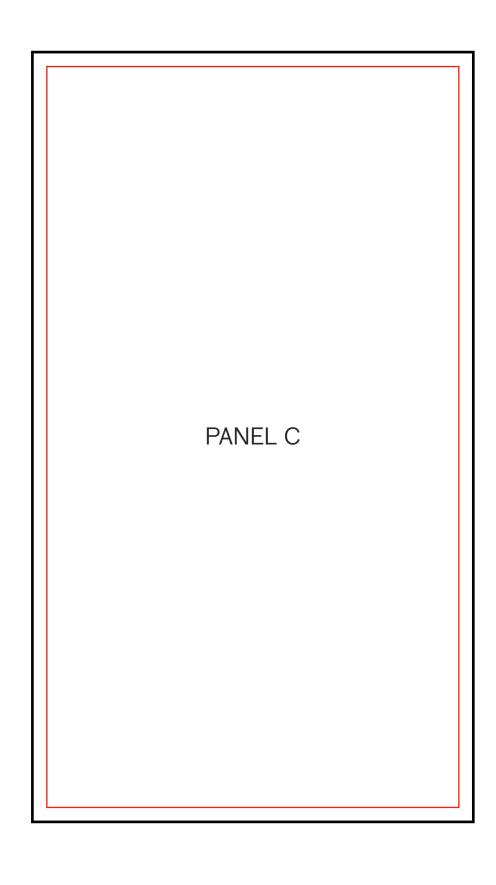
Artwork Size: 125mm w x 532.5mm h + 2mm bleed

PANEL C

Finish Size: 1220mm w x 2130mm h
Safe Area Margins: Left 50mm, Right 50mm,
Top 50mm, Bottom 50mm
Please supply at 25% of finish size

Artwork Size: 305mm w x 532.5mm h + 2mm bleed





PANEL B

## KIOSK SPECIFICATIONS

KIOSK 8 - HOLLAND PARK

PANEL A

Finish Size: 1380mm w x 400mm h
Safe Area Margins: Left 50mm, Right 50mm,
Top 50mm, Bottom 50mm
Please supply at 50% of finish size

Artwork Size: 690mm w x 200mm h + 4mm bleed

PANEL B

Finish Size: 1220mm w x 2000mm h
Safe Area Margins: Left 50mm, Right 50mm,
Top 50mm, Bottom 50mm
Please supply at 50% of finish size

Artwork Size: 610mm w x 1000mm h + 4mm bleed PANEL A PANEL B

## KIOSK SPECIFICATIONS

KIOSK 9 - LONDON BRIDGE STATION LARGE KIOSK

Finish Size: 6506mm w x 2205mm h
Safe Area Margins: Left 50mm, Right 50mm,
Top 50mm, Bottom 50mm
Please supply at 25% of finish size

Artwork Size: 1626.5mm w x 551.25mm h + 2mm bleed



## KIOSK SPECIFICATIONS

KIOSK 10 - HOLBORN STATION (FLOWERS) TOP & MAIN

PANEL A

Finish Size: 2830mm w x 360mm h
Safe Area Margins: Left 50mm, Right 50mm,
Top 50mm, Bottom 50mm
Please supply at 25% of finish size

Artwork Size: 707.5mm w x 90mm h + 2mm bleed

PANEL B

Finish Size: 2650mm w x 1100mm h
Safe Area Margins: Left 50mm, Right 50mm,
Top 50mm, Bottom 50mm
Please supply at 25% of finish size

Artwork Size: 662.5mm w x 275mm h + 2mm bleed

PANEL A PANEL B

## KIOSK SPECIFICATIONS

KIOSK 11 - ST PANCRAS STATION KIOSK

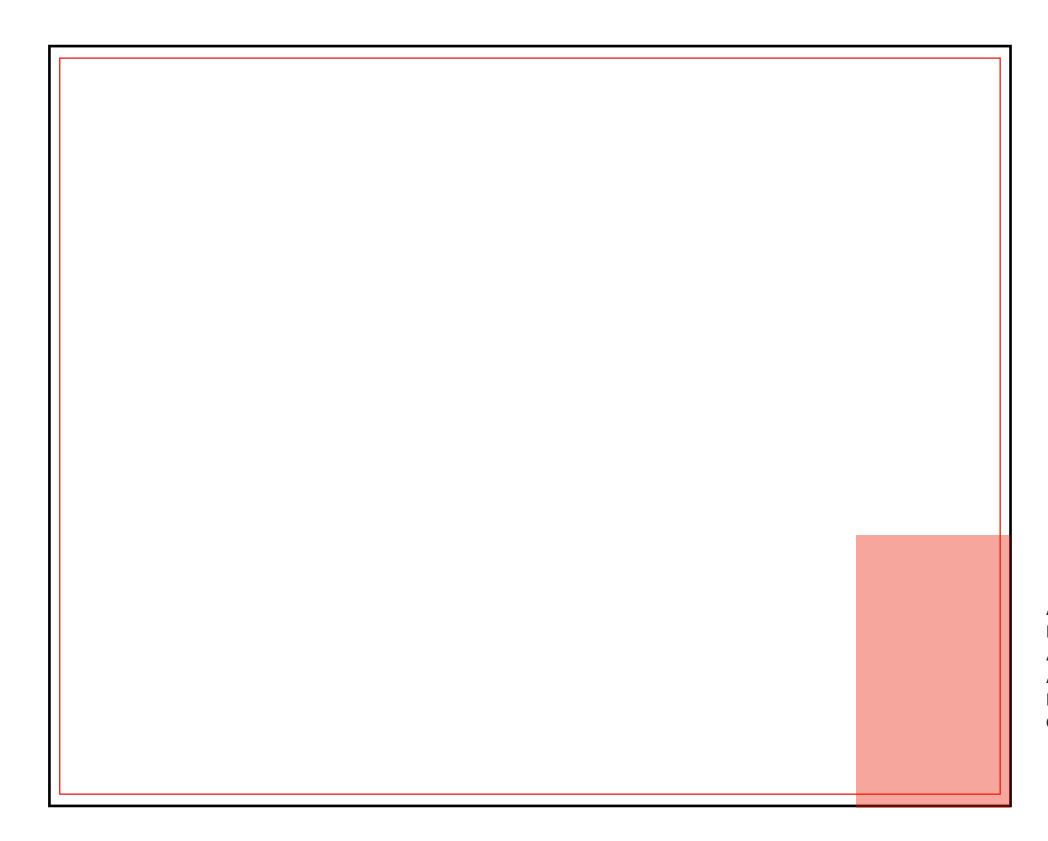
Finish Size: 2340mm w x 1850mm h
Safe Area Margins: Left 50mm, Right 50mm,

Top 50mm, Bottom 50mm

Please supply at 25% of finish size

Artwork Size:

585mm w x 462.5mm h + 2mm bleed



AREA COVERED BY POST
PLEASE DO NOT PLACE
ANY VITAL FOREGROUND
ARTWORK IN THIS AREA AND
FILL WITH BACKGROUND
COLOUR / IMAGES ONLY

ARTWORK GUIDELINES **BUILDHOLLYWOOD** 

## KIOSK SPECIFICATIONS

KIOSK 12 - LIBERTY'S / CARNABY KIOSK

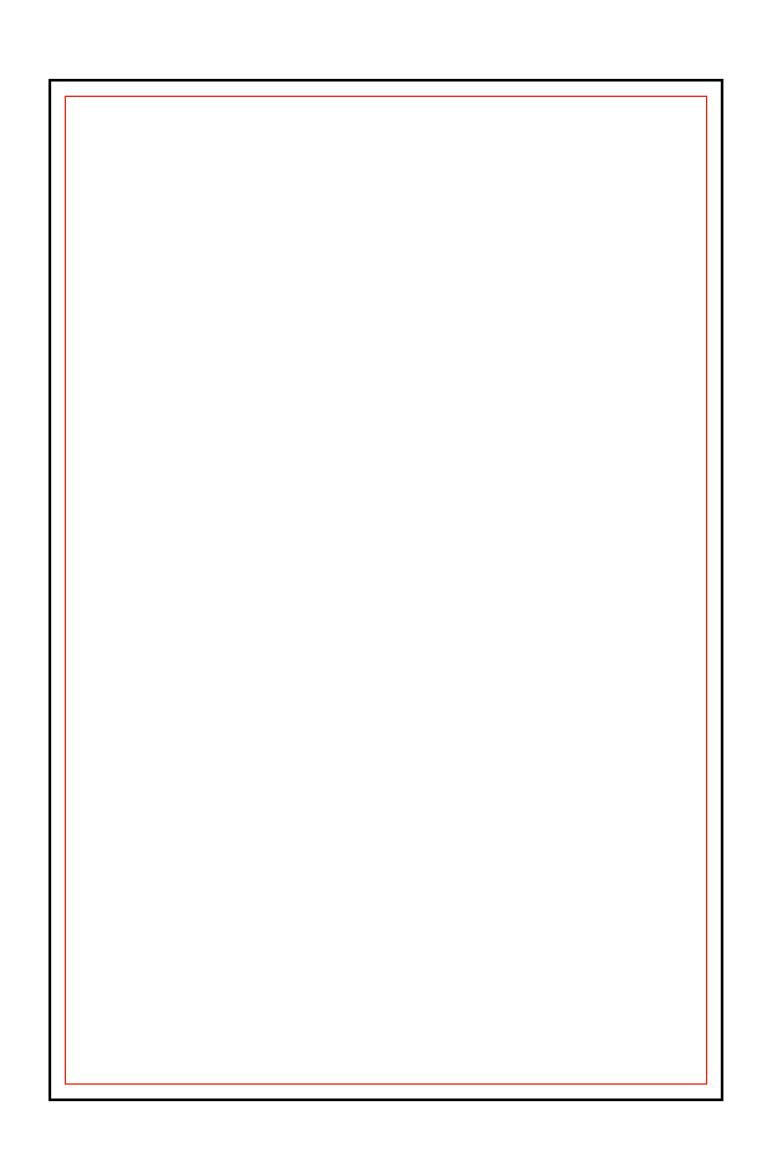
Finish Size: 1050mm w x 1770mm h

Safe Area Margins: Left 50mm, Right 50mm, Top 50mm, Bottom 50mm

Please supply at 25% of finish size

Artwork Size:

262.5mm w x 442.5mm h + 2mm bleed



## BANNER SPECIFICATIONS

STREET BANNER -91 CAMBERWELL ROAD, LONDON

Finish Size: 7500mm w x 5500mm h
Safe Area Margins: Left 50mm, Right 50mm,
Top 50mm, Bottom 50mm
Please supply artwork at 10% of finish size

Artwork Size: 750mm w x 550mm h + 0.8mm bleed

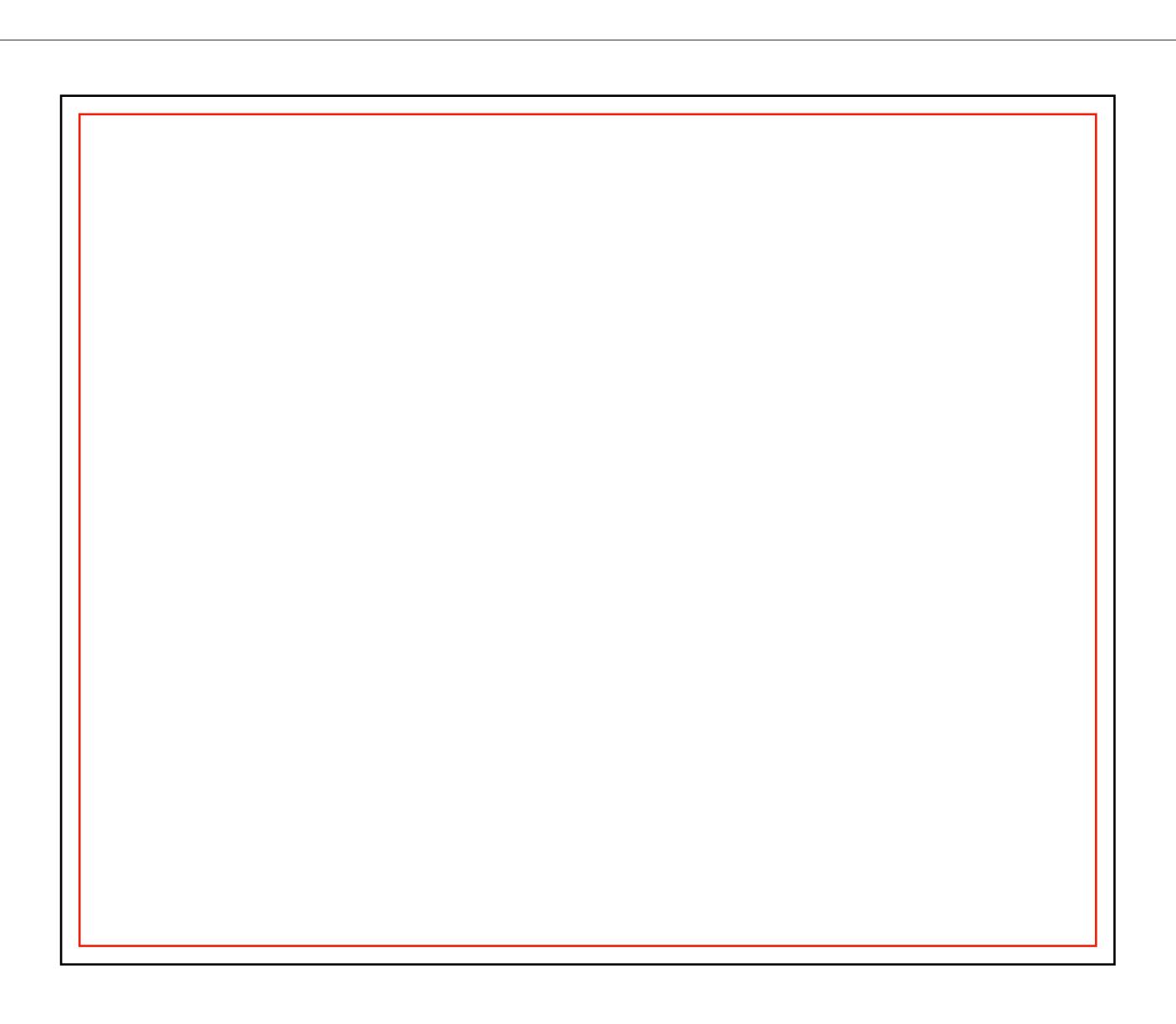


## BANNER SPECIFICATIONS

STREET BANNER THE ALMA,
NEWINGTON GREEN ROAD,
LONDON

Finish Size: 5700mm w x 4700mm h
Safe Area Margins: Left 50mm, Right 50mm,
Top 50mm, Bottom 50mm
Please supply at 25% of finish size

Artwork Size: 1425mm w x 1175mm h + 2mm bleed



ARTWORK GUIDELINES **BUILDHOLLYWOOD** 

## BESPOKE SITE SPECIFICATIONS

BRICK LANE / FASHION STREET

PANEL A

Finish Size: 2170mm w x 2850mm h Safe Area Margins: Left 50mm, Right 50mm, Top 50mm, Bottom 50mm Please supply at 25% of finish size

Artwork Size:

542.5mm w x 712.5mm h + 2mm bleed

PANEL B

Finish Size: 1890mm w x 2850mm h Safe Area Margins: Left 50mm, Right 50mm, Top 50mm, Bottom 50mm Please supply at 25% of finish size

Artwork Size:

472.5mm w x 712.5mm h + 2mm bleed

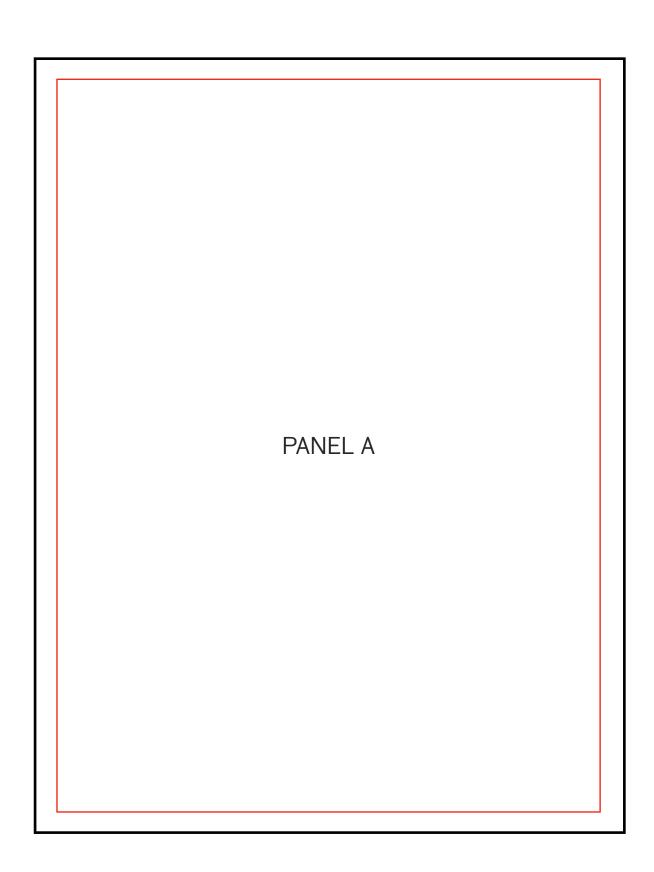
PANEL C

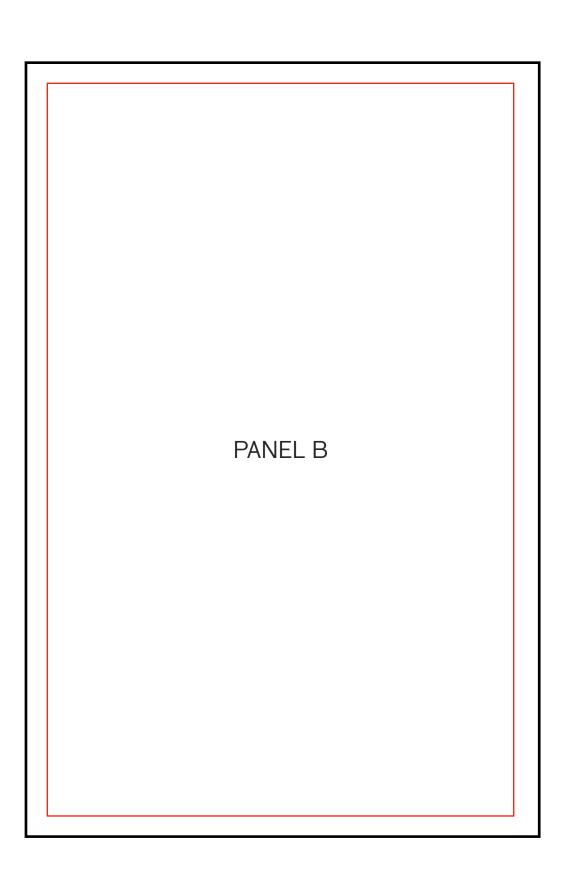
Finish Size: 1400mm w x 2110mm h Safe Area Margins: Left 50mm, Right 50mm, Top 50mm, Bottom 50mm

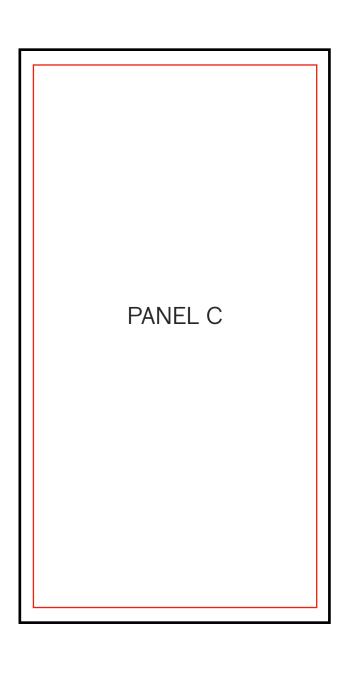
Please supply at 25% of finish size

Artwork Size:

350mm w x 527.5mm h + 2mm bleed







## BESPOKE SITE SPECIFICATIONS

THE PLATFORM, TRIPTYCH SHOREDITCH

PANEL A

Finish Size: 2420mm w x 2960mm h
Safe Area Margins: Left 50mm, Right 50mm,
Top 50mm, Bottom 130mm
Please supply at 25% of finish size

Artwork Size: 605mm w x 740mm h + 2mm bleed

PANEL B

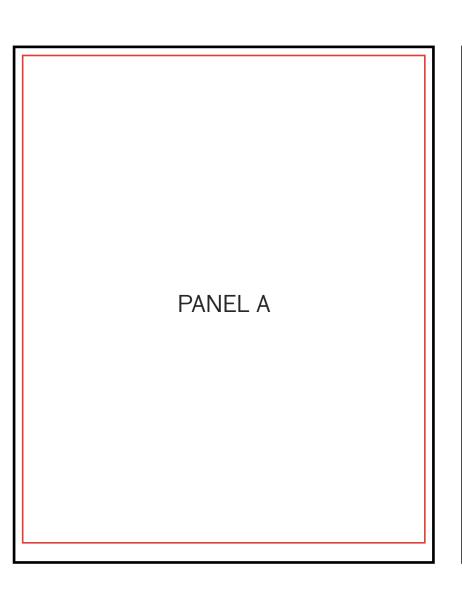
Finish Size: 4380mm w x 2960mm h
Safe Area Margins: Left 50mm, Right 50mm,
Top 50mm, Bottom 130mm
Please supply at 25% of finish size

Artwork Size: 1095mm w x 740mm h + 2mm bleed

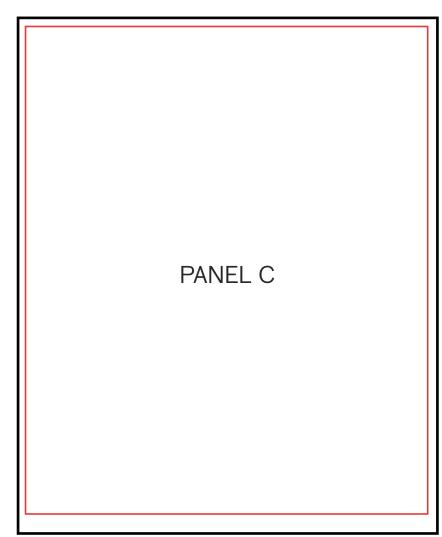
PANEL C

Finish Size: 2400mm w x 2960mm h
Safe Area Margins: Left 50mm, Right 50mm,
Top 50mm, Bottom 130mm
Please supply at 25% of finish size

Artwork Size: 600mm w x 740mm h + 2mm bleed







INFO PANEL

INFO PANEL

Finish Size: 1120mm w x 2230mm h
Safe Area Margins: Left 50mm, Right 50mm,
Top 50mm, Bottom 50mm
Please supply at 25% of finish size

Artwork Size: 280mm w x 557.5mm h + 2mm bleed

## BESPOKE SITE SPECIFICATIONS

PANEL - MARKET STREET, EDINBURGH

Panel Size: 2450mm w x 880mm h
Safe Area Margins: Left 50mm, Right 50mm,
Top 50mm, Bottom 50mm
Please supply at 25% of panel size

Artwork Size: 612.5mm w x 220mm h + 2mm bleed



## BESPOKE SITE SPECIFICATIONS

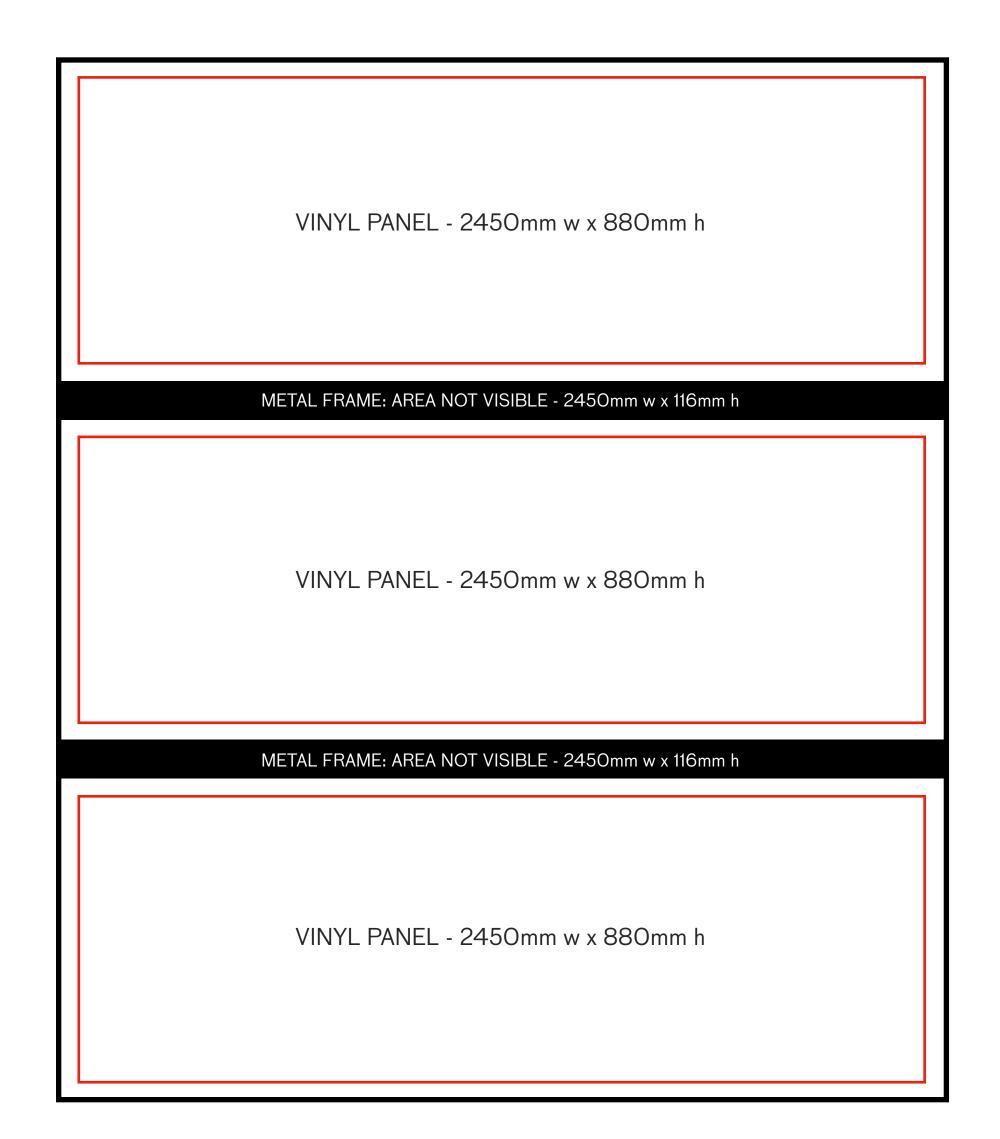
COLUMN - MARKET STREET, EDINBURGH

Made up of 3 vinyl panels displayed vertically intersected by a metal frame.

Please supply artwork as 3 separate panels.

Panel Size: 2450mm w x 880mm h
Safe Area Margins: Left 50mm, Right 50mm,
Top 50mm, Bottom 50mm
Please supply at 25% of panel size

Artwork Size: 612.5mm w x 220mm h + 2mm bleed



## BESPOKE SITE SPECIFICATIONS

#### COUNCIL PANEL COLUMN MARKET STREET EAST, EDINBURGH

Made up of 3 vinyl panels displayed vertically intersected by a metal frame.

Please supply artwork as 3 separate panels.

Panel Size: 1280mm w x 880mm h

Safe Area Margins: Left 50mm, Right 50mm,

Top 50mm, Bottom 50mm

Please supply at 25% of panel size

Artwork Size:

320mm w x 220mm h + 2mm bleed

VINYL PANEL - 1280mm w x 880mm h METAL FRAME: AREA NOT VISIBLE - 1280mm w x 116mm h VINYL PANEL - 1280mm w x 880mm h METAL FRAME: AREA NOT VISIBLE - 1280mm w x 116mm h VINYL PANEL - 1280mm w x 880mm h

## BESPOKE SITE SPECIFICATIONS

#### COUNCIL COLUMN MARKET STREET WEST, EDINBURGH

Made up of 9 vinyl panels displayed vertically intersected by a metal frame.

Please supply artwork as separate panels.

Panel Size: 1450mm x w 880mm h

Safe Area Margins: Left 50mm, Right 50mm,

Top 50mm, Bottom 50mm

Please supply at 25% of panel size

Artwork Size:

362.5mm x w 220mm h + 2mm bleed

Panel Size: 1280mm w x 880mm h

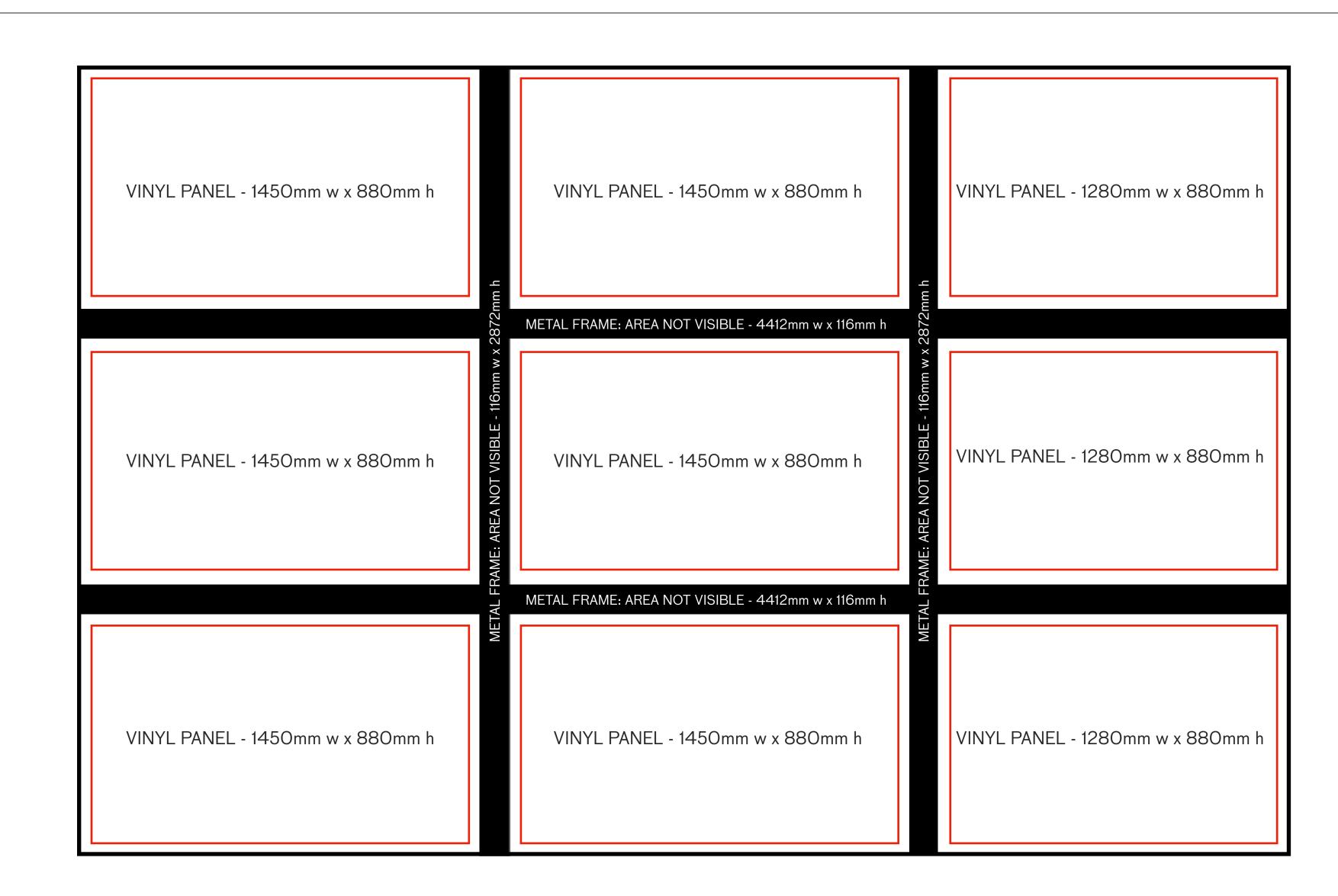
Safe Area Margins: Left 50mm, Right 50mm,

Top 50mm, Bottom 50mm

Please supply at 25% of panel size

Artwork Size:

320mm w x 220mm h + 2mm bleed



# BESPOKE SITE SPECIFICATIONS

16 SHEET NR

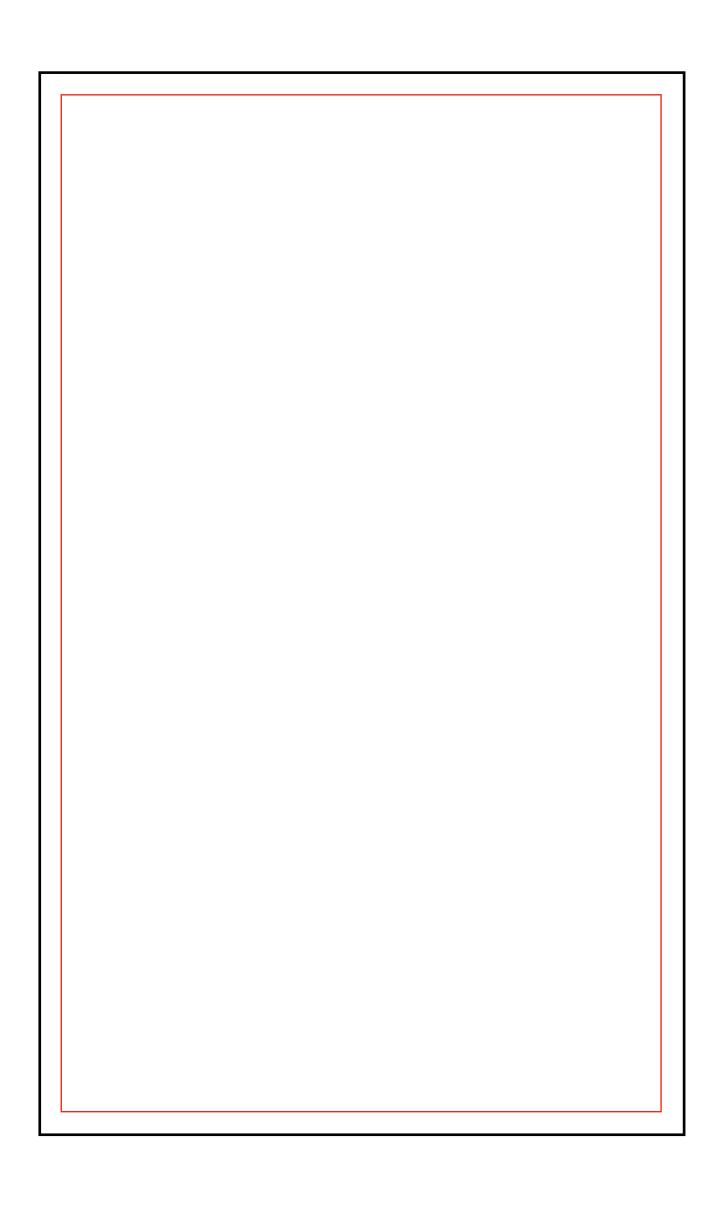
Finish Size: 1820mm w x 3000mm h

Display Area: 1720mm w x 2900mm h

Please supply at 10% of finish size

Artwork Size:

182mm w x 300mm h + 0.8mm bleed

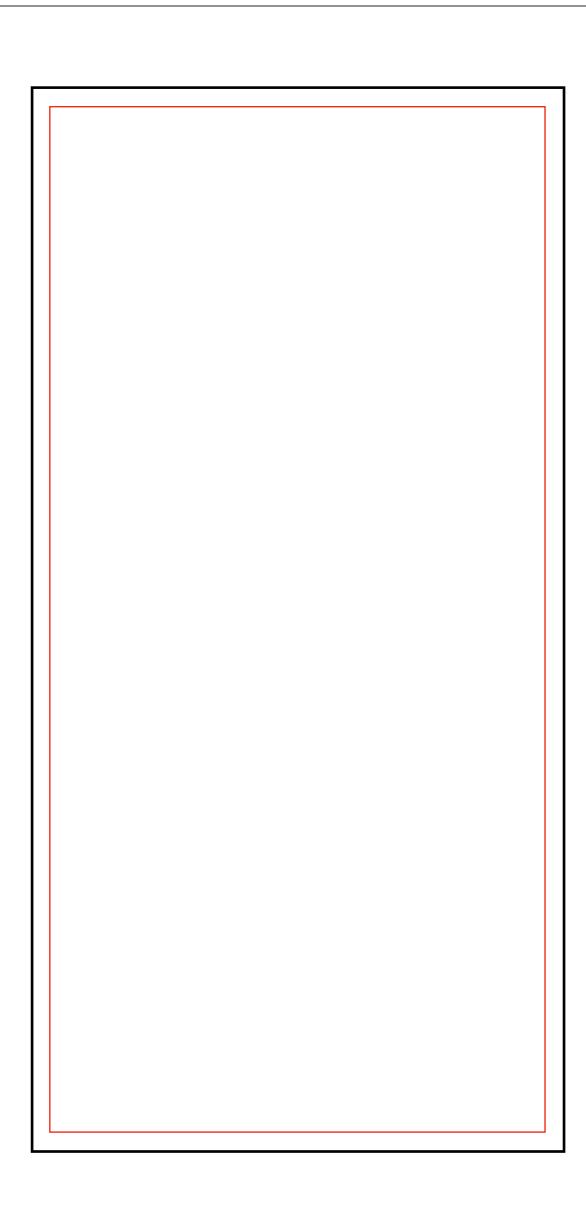


# BESPOKE SITE SPECIFICATIONS

28 ESSEX ROAD / 24 SHEET PORTRAIT

Finish Size: 1770mm w x 3540mm h
Safe Area Margins: Left 50mm, Right 50mm,
Top 50mm, Bottom 50mm
Please supply at 10% of finish size

Artwork Size: 177mm w x 354mm h + 0.8mm bleed

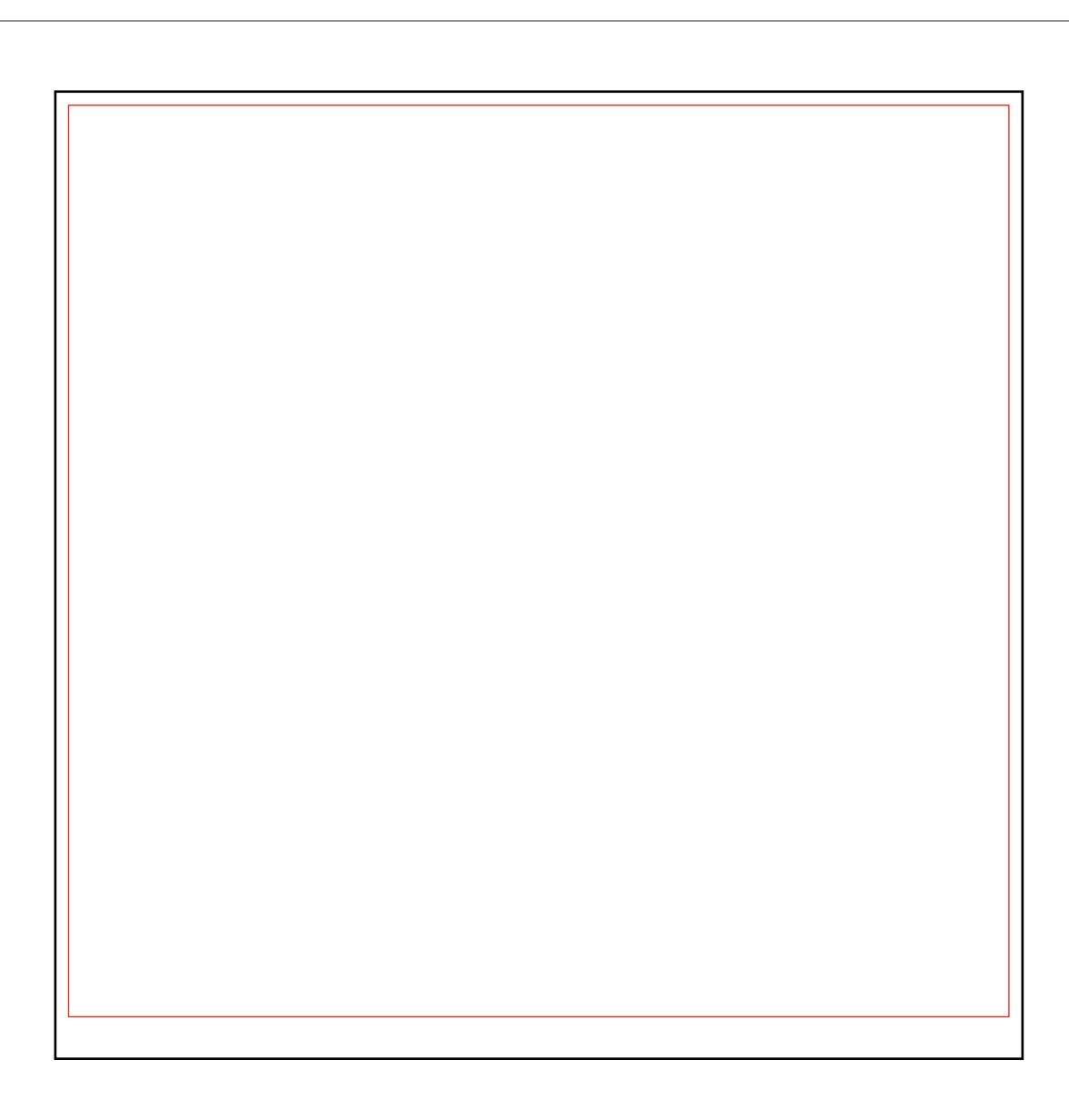


## BESPOKE SITE SPECIFICATIONS

BROADWAY MARKET / 96 SHEET SQUARE

Finish Size: 6096mm w x 6096mm h
Safe Area Margins: Left 50mm, Right 50mm,
Top 50mm, Bottom 320mm
Please supply at 10% of finish size

Artwork Size: 609.6mm h + 0.8mm bleed



## PRISMAFLEX VINYL

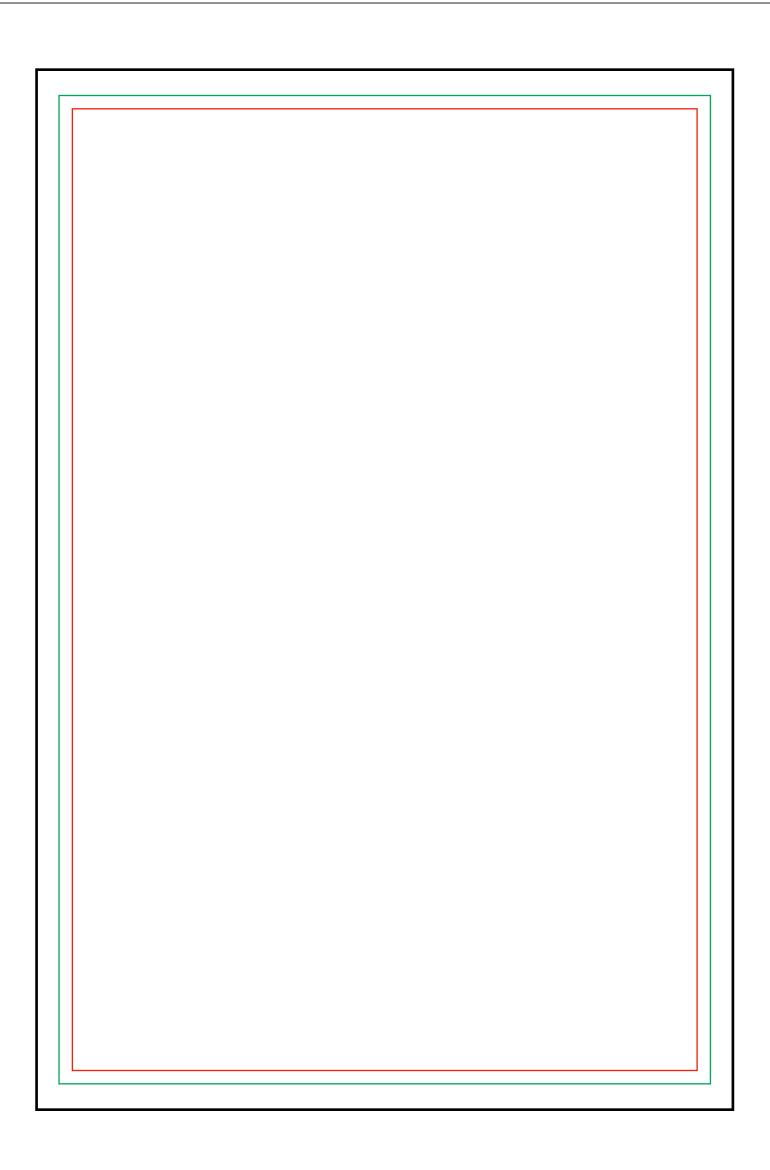
PRISMAFLEX - P250 BACKLIT 30 LAVENDER HILL

Finish Size: 3100mm w x 4630mm h

Visual Size (centre): 2900mm w x 4400mm h Safe Area (centre): 2840mm w x 4340mm h (Ensure PDF Trim & Bleed box are defined and set to Finish Size above)

Please supply at 25% of actual size

Artwork Size: 775mm w x 1157.5mm h



## PRISMAFLEX VINYL

PRISMAFLEX

103 UPPER CLAPTON ROAD
THE BLIND BEGGAR PUB

276 LOWER RD / BESTWOOD ST

249 MARE ST

HIGH RD / WOOD GREEN

1 NEW COLLEGE COURT

Finish Size: 6197mm w x 3149mm h

Visual Size (centre): 6096mm w x 3048mm h
Safe Area (centre): 5930mm w x 2918mm h
(Ensure PDF Trim & Bleed box are defined and

set to Finish Size above)

Please supply at 25% of actual size

Artwork Size: 1549.25mm w x 787.25mm h



## PRISMAFLEX VINYL

PRISMAFLEX
WESTMINSTER BRIDGE RD
- RIGHT AND LEFT

Finish Size: 6096mm w x 3048mm h
Display Area (centre): 5996mm w x 2948mm h
Safe Area (centre): 5836mm w x 2818mm h
(Ensure PDF Trim & Bleed box are defined and set to Finish Size above)

Please supply at 25% of actual size

Artwork Size: 1524mm w x 762mm h



## PRISMAFLEX VINYL

PRISMAFLEX
170 WANDSWORTH ROAD

Finish Size: 6240mm w x 3155mm h
Display Area (centre): 6036mm w x 3048mm h
Safe Area (centre): 5876mm w x 2918mm h
(Ensure PDF Trim & Bleed box are defined and set to Finish Size above)

Please supply at 25% of actual size

Artwork Size: 1560mm w x 788.75mm h



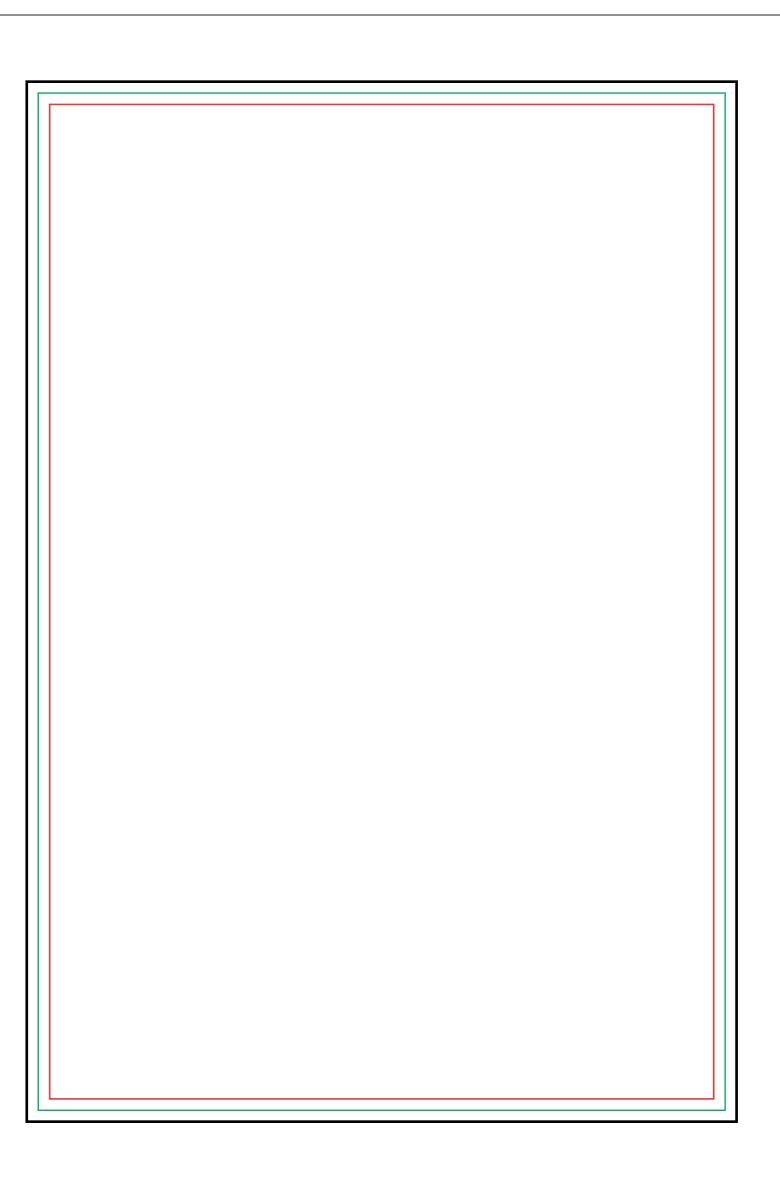
## PRISMAFLEX VINYL

PRISMAFLEX 250 THE VALE

Finish Size: 3100mm w x 4542mm h
Display Area (centre): 3000mm w x 4442mm h
Safe Area (centre): 2900mm w x 4342mm h
(Ensure PDF Trim & Bleed box are defined and set to Finish Size above)

Please supply at 25% of actual size

Artwork Size: 775mm w x 1135.5mm h



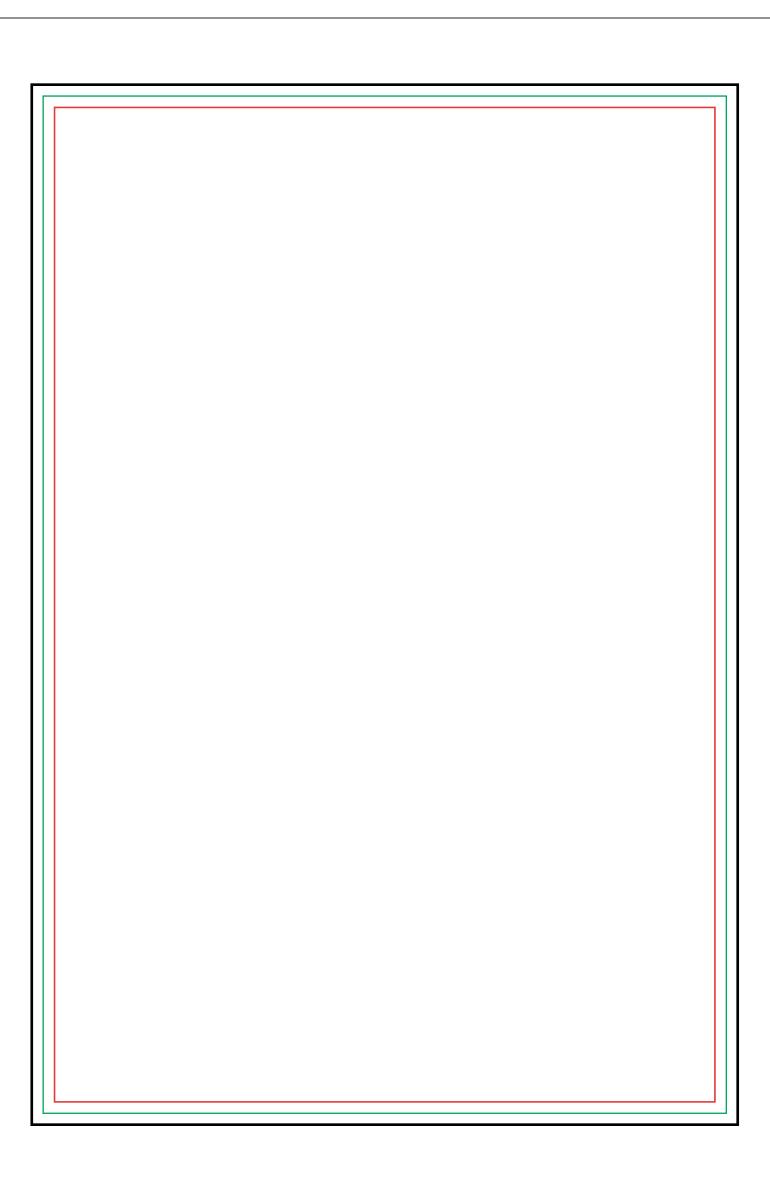
## PRISMAFLEX VINYL

PRISMAFLEX
151 BROAD LANE, TOTTENHAM

Finish Size: 3100mm w x 4567mm h
Display Area (centre): 3000mm w x 4467mm h
Safe Area (centre): 2900mm w x 4367mm h
(Ensure PDF Trim & Bleed box are defined and set to Finish Size above)

Please supply at 25% of actual size

Artwork Size: 775mm w x 1141.75mm h



## PRISMAFLEX VINYL

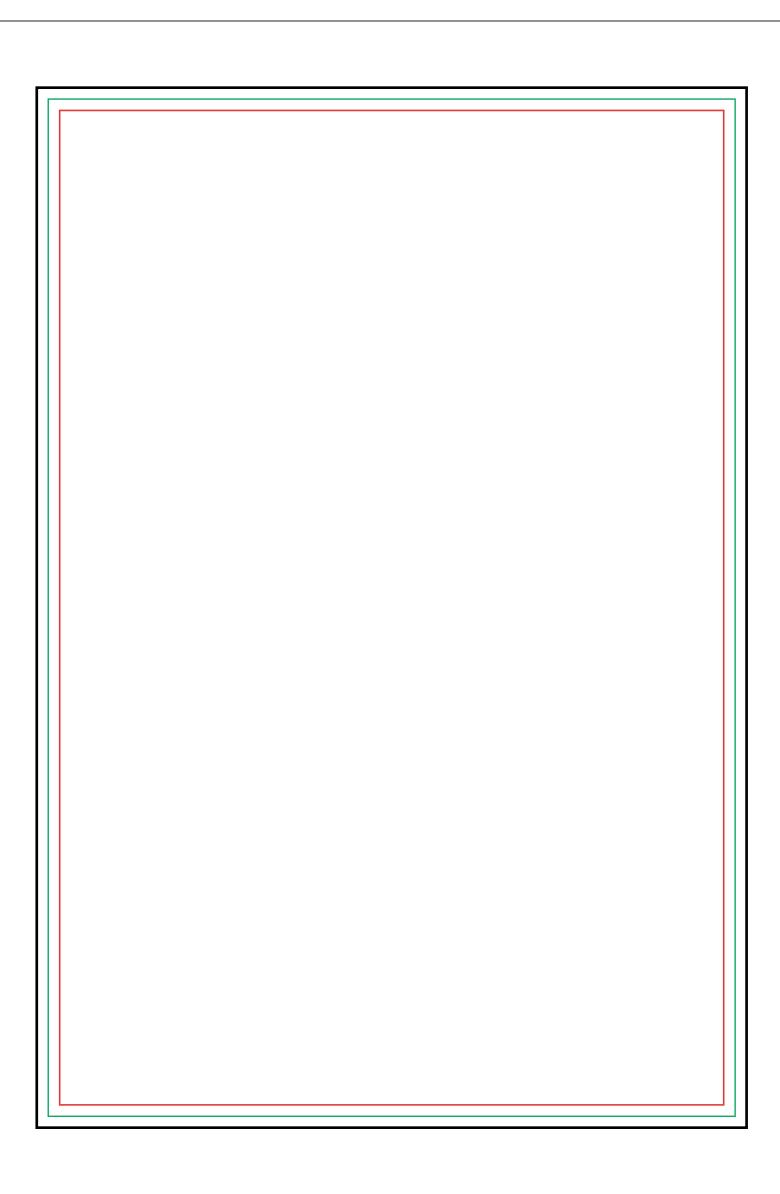
#### PRISMAFLEX 231 BALLS POND ROAD

Finish Size: 3100mm w x 4567mm h

Display Area (centre): 3000mm w x 4467mm h Safe Area (centre): 2900mm w x 4367mm h (Ensure PDF Trim & Bleed box are defined and set to Finish Size above)

Please supply at 25% of actual size

Artwork Size: 775mm w x 1141.75mm h



## PRISMAFLEX VINYL

PRISMAFLEX
237 QUEENSTOWN ROAD

Finish Size: 12300mm w x 3100mm h

Display Area (centre): 12200mm w x 3000mm h
Safe Area (centre): 12100mm w x 2900mm h
(Ensure PDF Trim & Bleed box are defined and set to Finish Size above)

Please supply at 25% of actual size

Artwork Size: 3075mm w x 775mm h

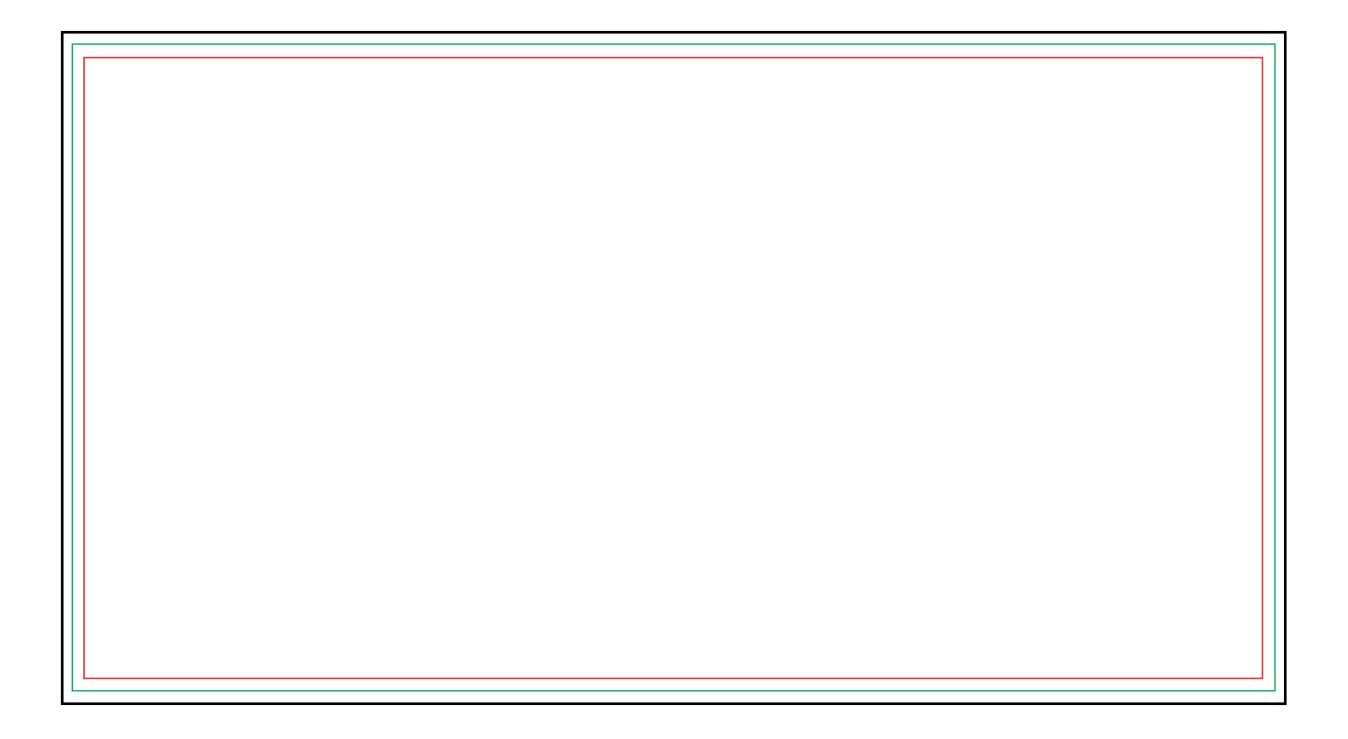


## PRISMAFLEX VINYL

PRISMAFLEX
CHAPEL STREET MANCHESTER

Finish Size: 6200mm w x 3180mm h
Display Area (centre): 6096mm w x 3048mm h
Safe Area (centre): 5930mm w x 2918mm h
(Ensure PDF Trim & Bleed box are defined and set to Finish Size above)
Please supply at 25% of actual size

Artwork Size: 1550mm w x 795mm h

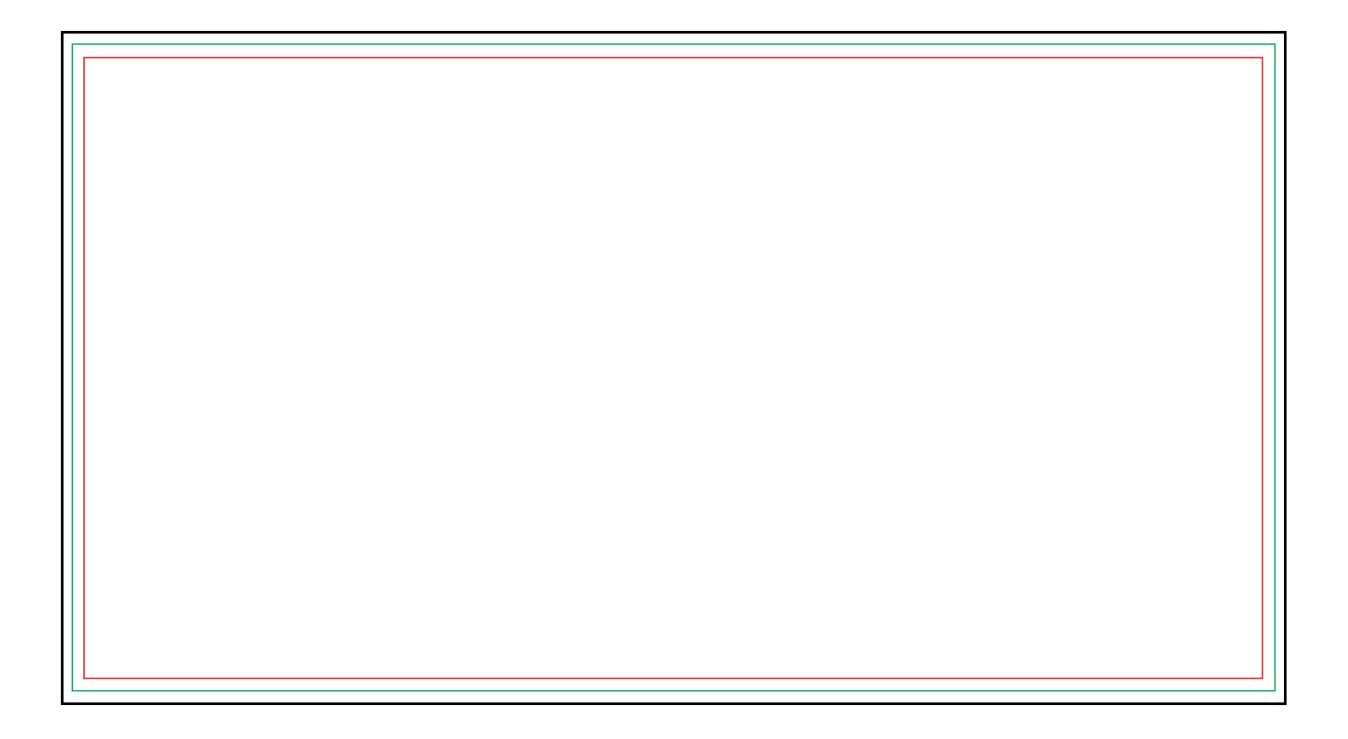


## PRISMAFLEX VINYL

PRISMAFLEX 106 BLACKHEATH RD

Finish Size: 6200mm w x 3180mm h
Display Area (centre): 6100mm w x 3080mm h
Safe Area (centre): 5940mm w x 2950mm h
(Ensure PDF Trim & Bleed box are defined and set to Finish Size above)
Please supply at 25% of actual size

Artwork Size: 1550mm w x 795mm h



# PRISMAFLEX VINYL

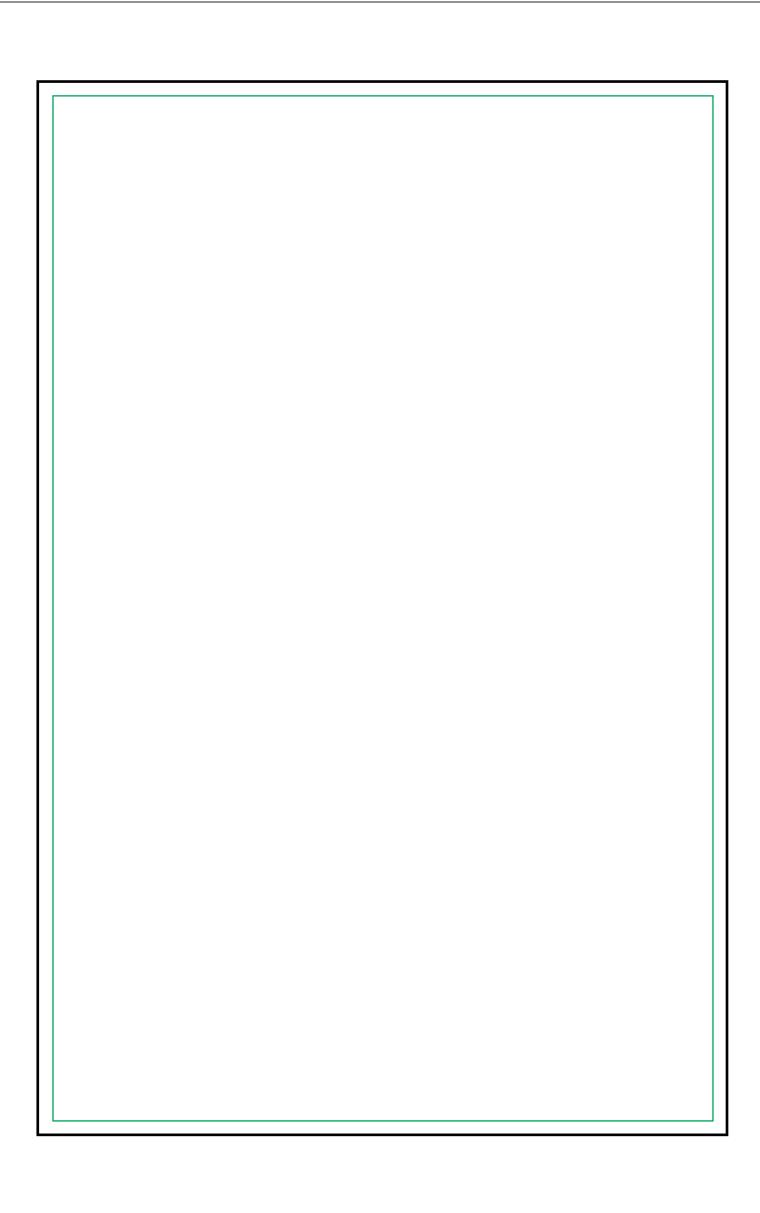
16 SHEET NR VINYL

Finish Size: 1950mm w x 2975mm h

Display Area (centre): 1884mm w x 2922mm h

Please supply at 10% of actual size

Artwork Size: 195mm w x 297.5mm h +0.8mm

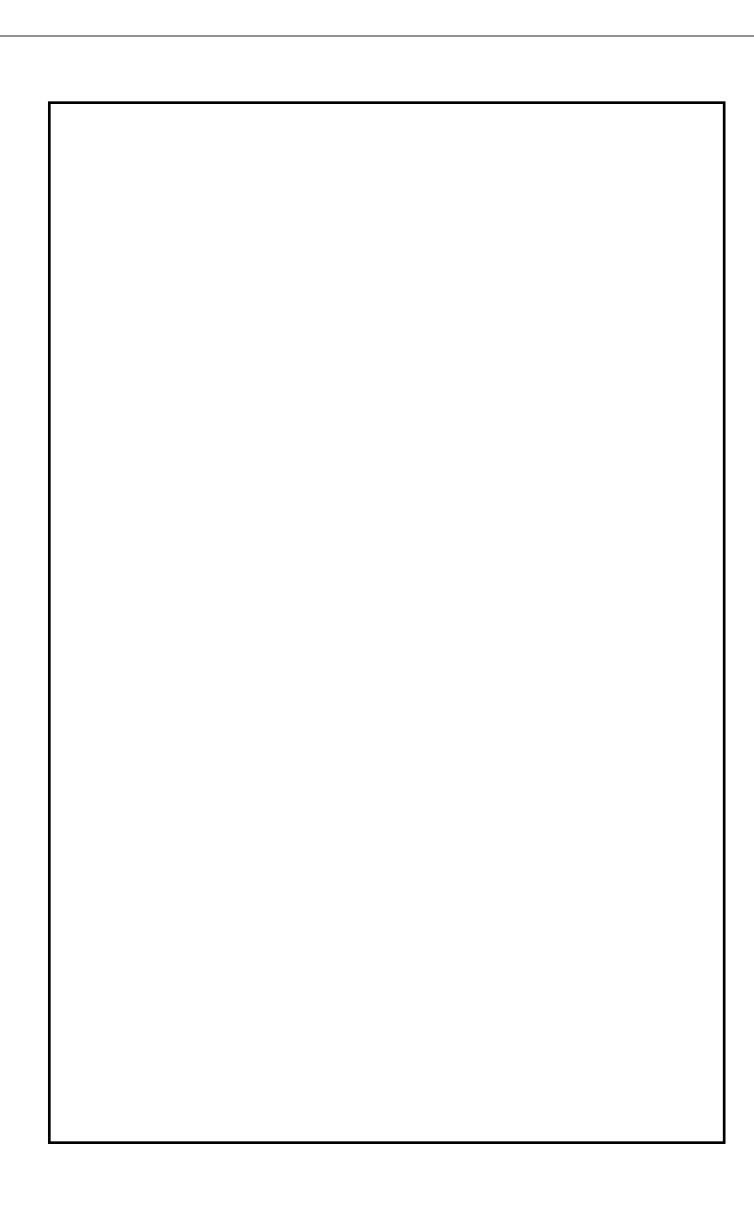


### DIGITAL SPECIFICATIONS

#### SHEPHERDS BUSH DIGITAL TOWER

4750mm w x 7320mm h digital LED screen that can accommodate still graphics.

Artwork Size: 468 pixels w x 720 pixels h Artwork Format: JPG (preferable) / PNG

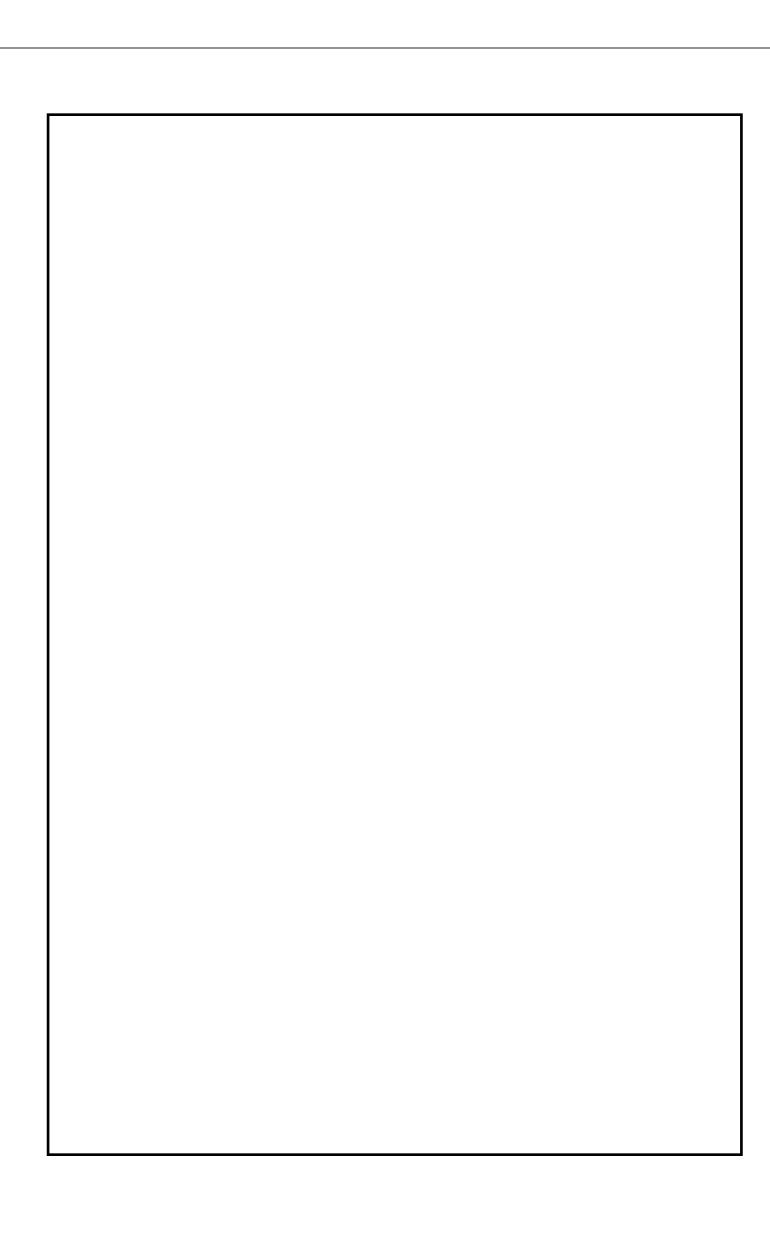


# DIGITAL SPECIFICATIONS

P6 LED

Digital LED screens that can accommodate still graphics.

Artwork Size: 520 pixels w x 780 pixels h Artwork Format: Bitmap (preferable)

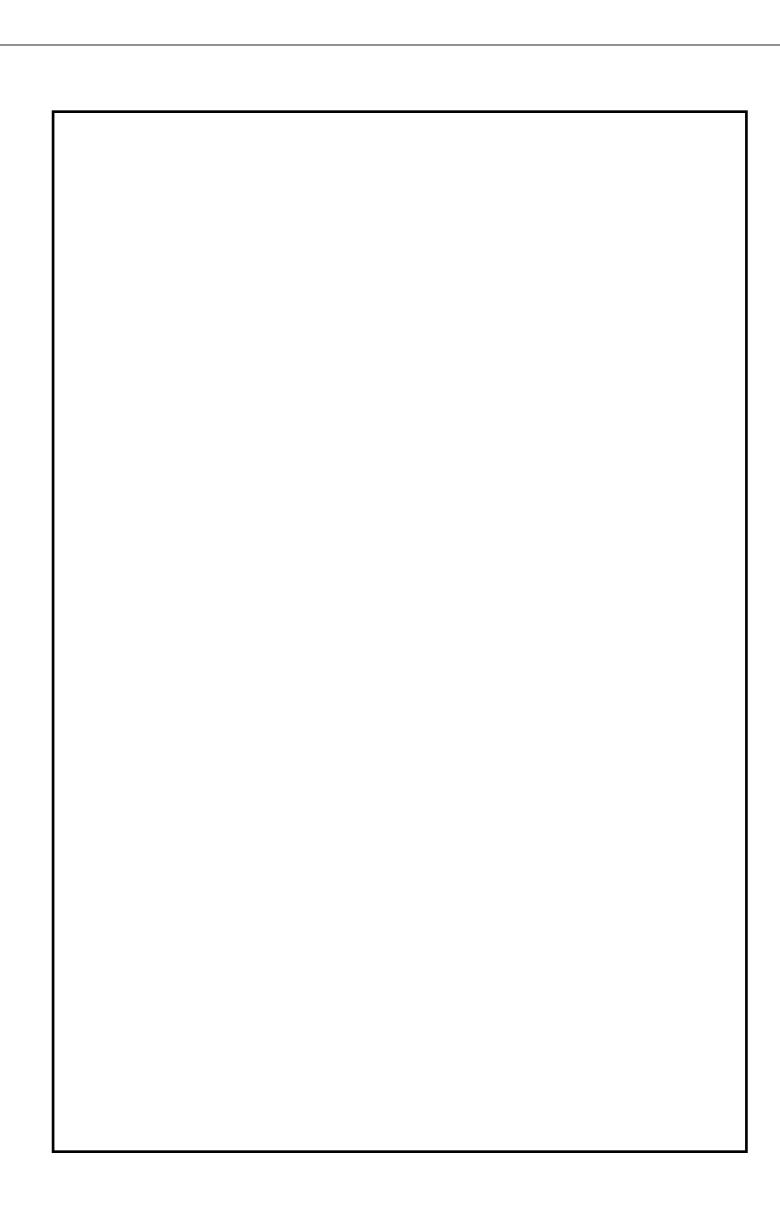


# DIGITAL SPECIFICATIONS

#### 9 ELMS DIGITAL SCREEN

Digital LED screens that can accommodate still graphics.

Artwork Size: 480 pixels w x 720 pixels h Artwork Format: Bitmap (preferable)



### DIGITAL SPECIFICATIONS

#### WATERLOO DIGITAL SCREEN

Digital LED screens that can accommodate still graphics.

Please supply artwork either as a single horizontal or divided into 13 panels to fit a poster size.

Single Horizontal:

Artwork Size: 4992 pixels w x 576 pixels h

Artwork Format: JPG

Single Panel:

Panel Size: 384 pixels w x 576 pixels h

Artwork Format: JPG

4992 px w x 576 px h

384 px w	384 px w	384 px w	384 px w	384 px w	384 px w	384 px w	384 px w	384 px w	384 px w	384 px w	384 px w	384 px w
x	x	x	x	x	x	x	x	x	x	x	x	x
576 px h	576 px h	576 px h	576 px h	576 px h	576 px h	576 px h	576 px h	576 px h	576 px h	576 px h	576 px h	576 px h
ото рх п	от о рх п	ото рх п	от о рх п	010 px 11	070 px 11	070 px 11	07 0 px 11	07 <b>0</b> μλ 11	от о рх п	от о рх п	от о рх п	07 0 px 11

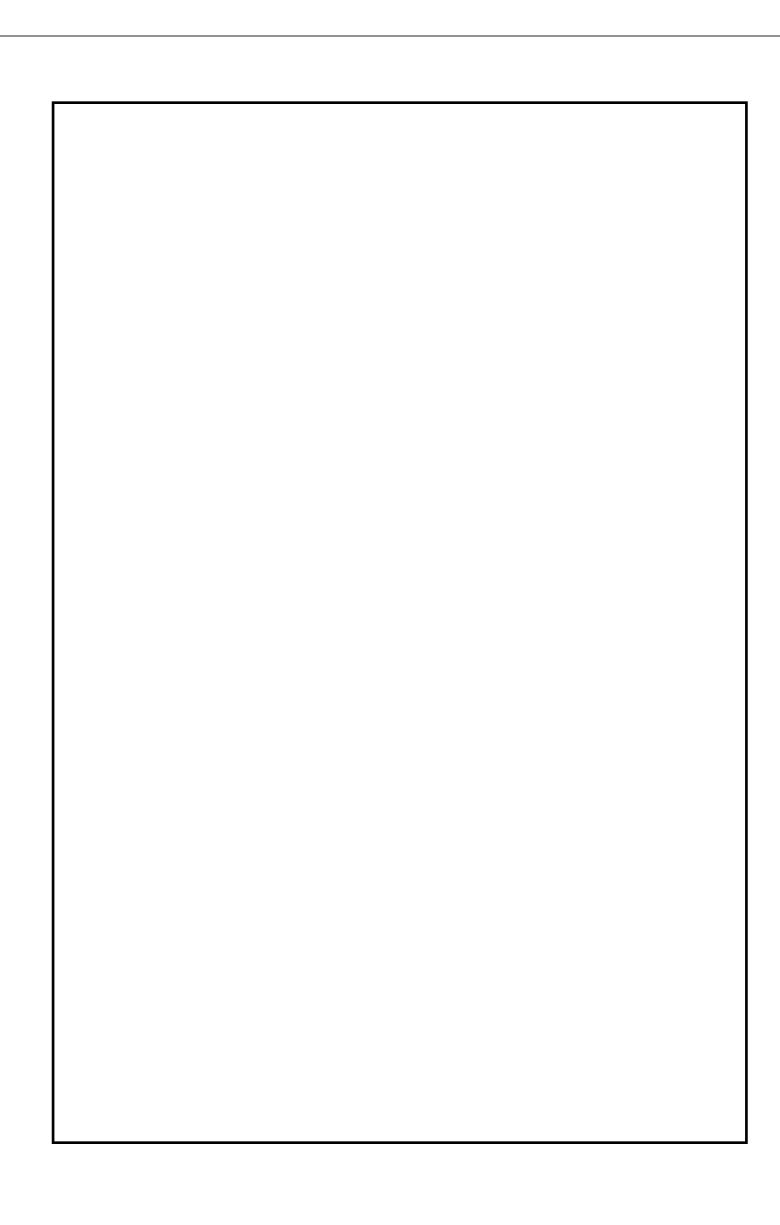
# DIGITAL SPECIFICATIONS

DIGITAL 4 SHEET

Digital screens that can accommodate still graphics

Artwork Size: 468 pixels w x 720 pixels h

Artwork Format: JPG



### DIGITAL SPECIFICATIONS

#### KING'S CROSS GALLERY

Digital screens that can accommodate still graphics

It has to be the same image on each screen.

Please supply one artwork as specified below.

Artwork Size: 384 pixels w x 576 pixels h

Artwork Format: JPG

384 px w x 576 px h 384 px w x 576 px h

384 px w x 576 px h 384 px w x 576 px h

384 px w x 576 px h 384 px w x 576 px h

384 px w x 576 px h

384 px w x 576 px h 384 px w x 576 px h 384 px w x 576 px h

# PHONE BOX SPECIFICATIONS

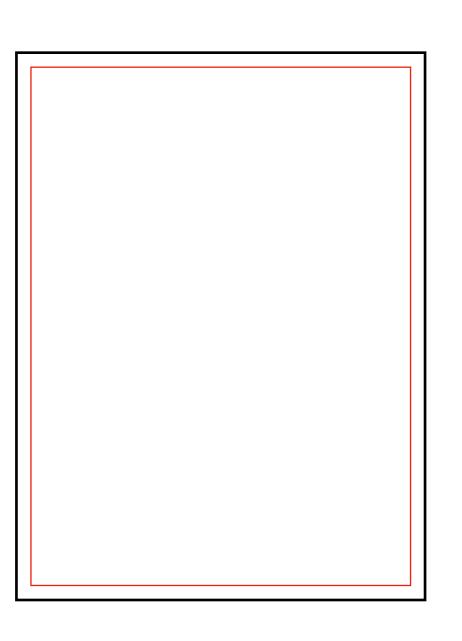
#### KX1 5002 PHONE BOX

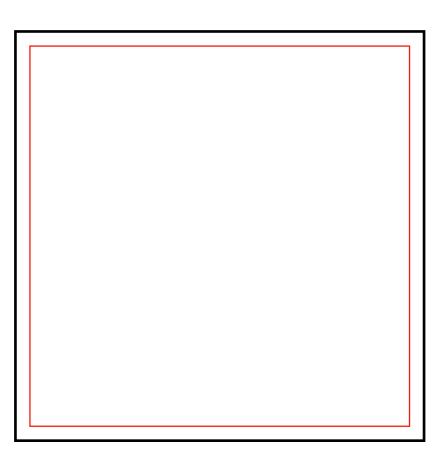
Top Panel Finish Size: 704mm w x 943mm h
Safe Area (centre): 654mm w x 893mm h
Bottom Panel Finish Size: 704mm w x 705mm h
Safe Area (centre): 654mm w x 655mm h

Please note the safe areas and ensure any critical elements of the design fall within these areas.

Please supply at 50% of actual size

Top Panel Artwork Size:
352mm w x 471.5mm h + 4mm bleed
Bottom Panel Finish Size:
352mm w x 352.5mm h + 4mm bleed





### PHONE BOX SPECIFICATIONS

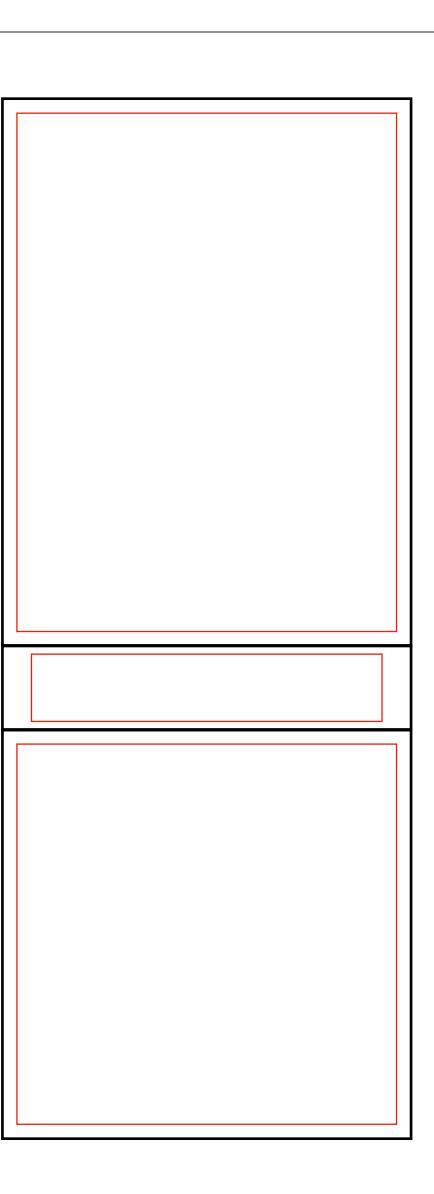
#### KX1 5002 PHONE BOX TAKEOVER

Top Panel Finish Size: 704mm w x 943 h mm Safe Area (centre): 654mm w x 893mm h Middle Panel Finish Size: 704mm w x 146mm h Safe Area (centre): 604mm w x 116mm h Bottom Panel Finish Size: 704mm w x 705mm h Safe Area (centre): 654mm w x 655mm h

Takeover Finish Size: 704mm w x 1794mm h
Please supply as one artwork.
Please note the safe areas below and ensure
any critical elements of the design fall within
these areas.

Please supply at 50% of actual size

Artwork Size: 352mm w x 897mm h + 4mm bleed



# PHONE BOX SPECIFICATIONS

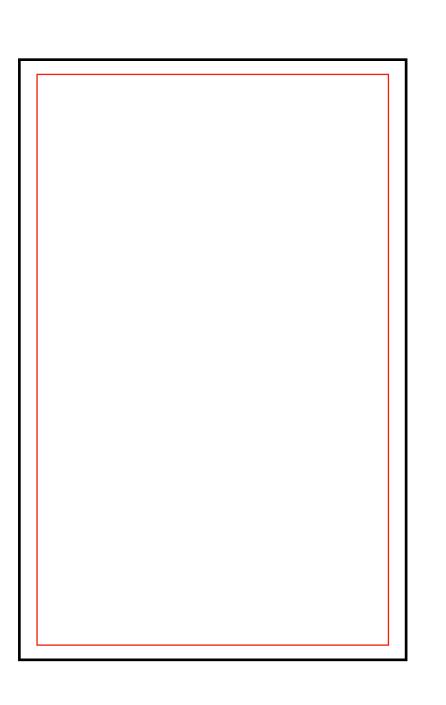
KX1+ 5003 PHONE BOX

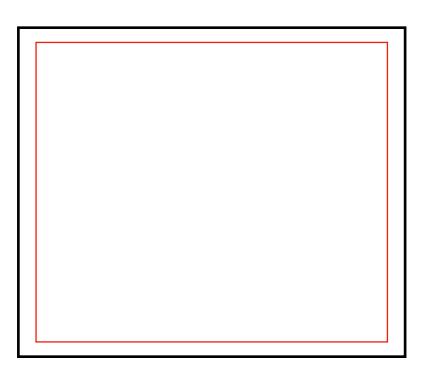
Top Panel Finish Size: 646mm w x 509mm h
Safe Area (centre): 596mm w x 968mm h
Bottom Panel Finish Size: 646mm w x 558mm h
Safe Area (centre): 596mm w x 508mm h

Please note the safe areas and ensure any critical elements of the design fall within these areas.

Please supply at 50% of actual size

Top Panel Artwork Size:
323mm w x 471.5mm h + 4mm bleed
Bottom Panel Finish Size:
323mm w x 279mm h + 4mm bleed





### PHONE BOX SPECIFICATIONS

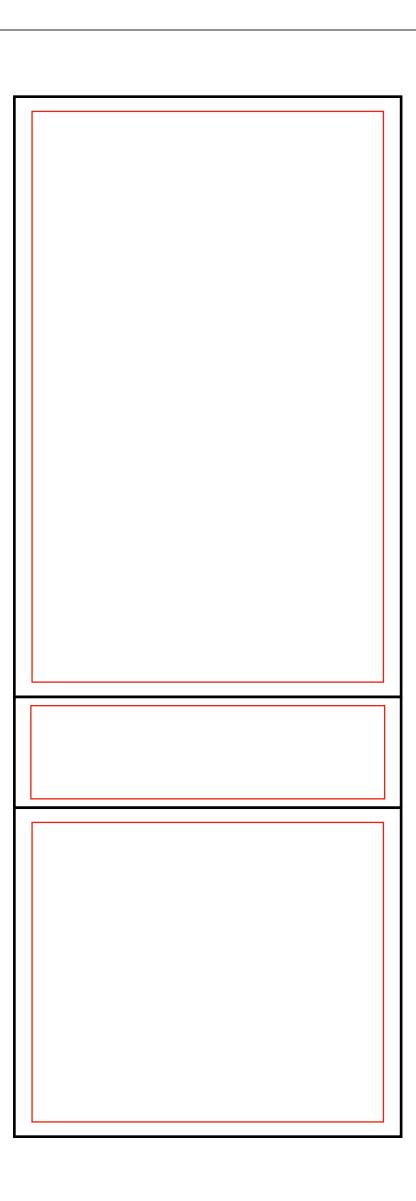
#### KX1+ 5003 PHONE BOX TAKEOVER

Top Panel Finish Size: 646mm w x 1018mm h
Safe Area (centre): 596mm w x 968mm h
Middle Panel Finish Size: 646mm w x 188mm h
Safe Area (centre): 600mm w x 158mm h
Bottom Panel Finish Size: 646mm w x 558mm h
Safe Area (centre): 596mm w x 508mm h

Takeover Finish Size: 646mm w x 1764mm h
Please supply as one artwork.
Please note the safe areas below and ensure
any critical elements of the design fall within
these areas.

Please supply at 50% of actual size

Artwork Size: 323mm w x 882mm h + 4mm bleed



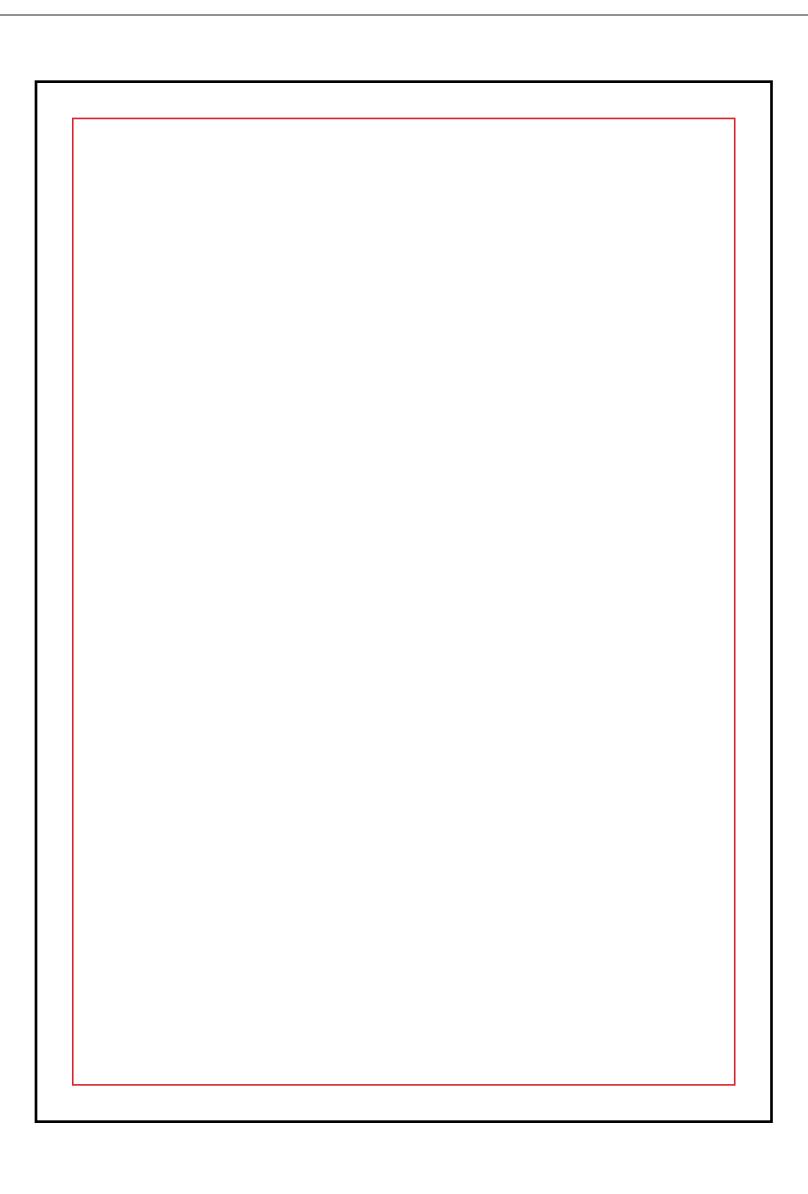
### **UA SPECIFICATIONS**

#### **B2 POSTER**

This size is usually referred to as a B2 sheet poster and is regularly used for outdoor advertising.

Finish Size: 500mm w x 707mm h
Safe Area Margins: Left 25mm, Right 25mm,
Top 25mm, Bottom 25mm
Please supply artwork at 50% of finish size

Artwork Size: 250mm w x 353.5mm h + 4mm bleed



### **UA SPECIFICATIONS**

#### **B1 POSTER**

This size is usually referred to as a QUAD poster and is regularly used for outdoor advertising.

Finish Size: 1000mm w x 707mm h
Safe Area Margins: Left 25mm, Right 25mm,
Top 25mm, Bottom 25mm
Please supply artwork at 50% of finish size

Artwork Size: 500mm w x 353.5mm h + 4mm bleed



### **UA SPECIFICATIONS**

#### 4 SHEET POSTER

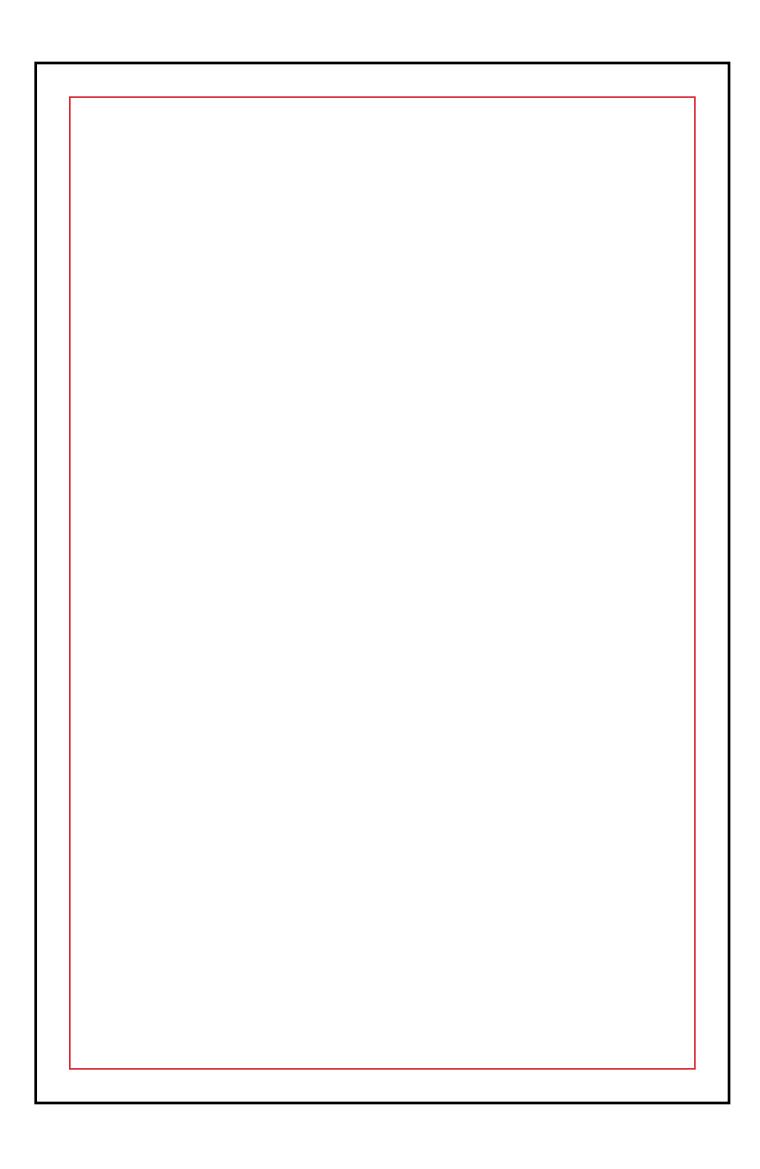
This size is usually referred to as a 4 sheet poster and is regularly used for outdoor advertising.

Multiples of 4 sheets are used to create 4 sheet takeovers.

Finish Size: 1016mm w x 1524mm h
Safe Area Margins: Left 50mm, Right 50mm,
Top 50mm, Bottom 50mm
Please supply artwork at 50% of finish size

Artwork Size:

508mm w x 762mm h + 4mm bleed



### **UA SPECIFICATIONS**

#### 8 SHEET POSTER

An 8 sheet poster is comprised of two 4 sheet sections joined. Please supply artwork as one image as specified below.

Finish Size: 2032mm w x 1524mm h
Safe Area Margins: Left 50mm, Right 50mm,
Top 50mm, Bottom 50mm
Please supply artwork at 25% of finish size

Artwork Size: 508mm w x 381mm h + 2mm bleed



### **UA SPECIFICATIONS**

PASTE UP SQUARE

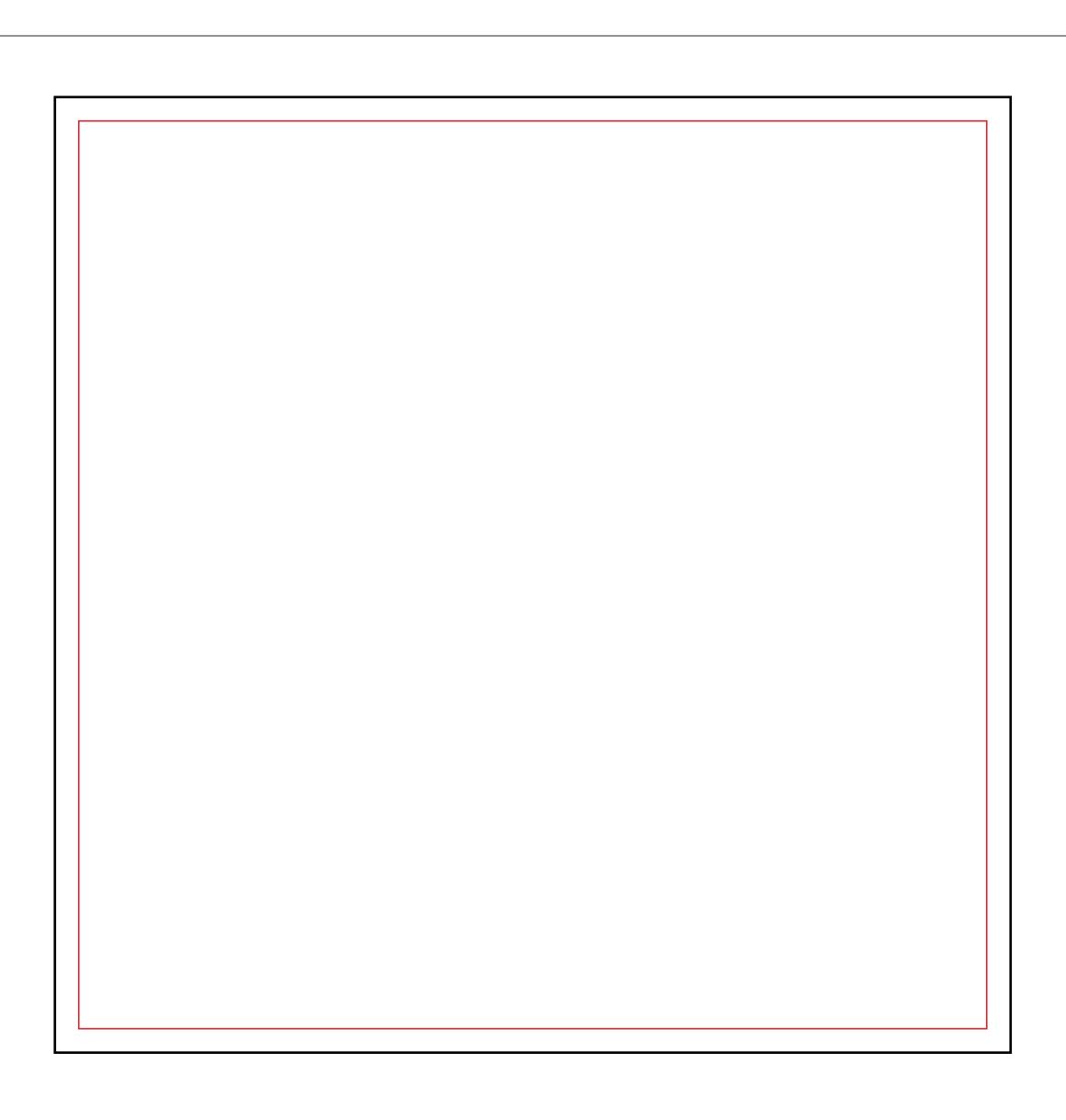
Finish Size: 2000mm w x 2000mm h
Safe Area Margins: Left 50mm, Right 50mm,

Top 50mm, Bottom 50mm

Please supply at 25% of finish size

Artwork Size:

500mm w x 500mm h + 2mm bleed



### **UA SPECIFICATIONS**

MEGA SITE
SHOREDITCH STATION

Finish Size: 5080mm w x 2413mm h
Safe Area Margins: Left 50mm, Right 50mm,
Top 50mm, Bottom 50mm
Please supply at 25% of finish size

Artwork Size: 1270mm w x 603.25mm h + 2mm bleed



### **UA SPECIFICATIONS**

MEGA SITE
OLD STREET

Finish Size: 3048mm w x 2413mm h
Safe Area Margins: Left 50mm, Right 50mm,
Top 50mm, Bottom 50mm
Please supply at 25% of finish size

Artwork Size: 762mm w x 603.25mm h + 2mm bleed



### **UA SPECIFICATIONS**

MEGA SITE REDCHURCH STREET

Finish Size: 3980mm w x 2050mm h
Safe Area Margins: Left 50mm, Right 50mm,
Top 50mm, Bottom 50mm
Please supply at 25% of finish size

Artwork Size: 995mm w x 512.5mm h + 2mm bleed

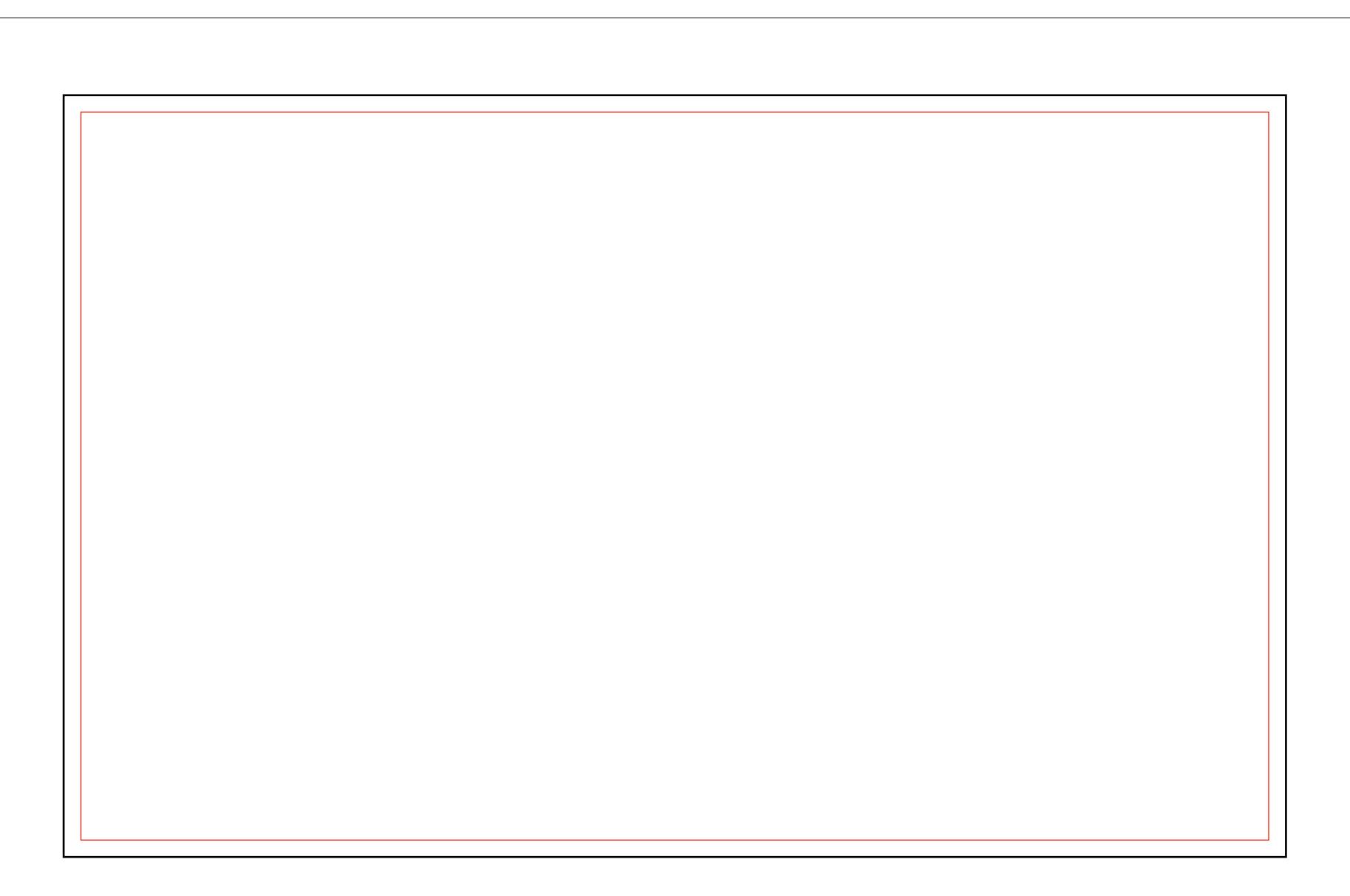


# **UA SPECIFICATIONS**

MEGA SITE BRICK LANE

Finish Size: 3530mm w x 2200mm h
Safe Area Margins: Left 50mm, Right 50mm,
Top 50mm, Bottom 50mm
Please supply at 25% of finish size

Artwork Size: 882.5mm w x 550mm h + 2mm bleed

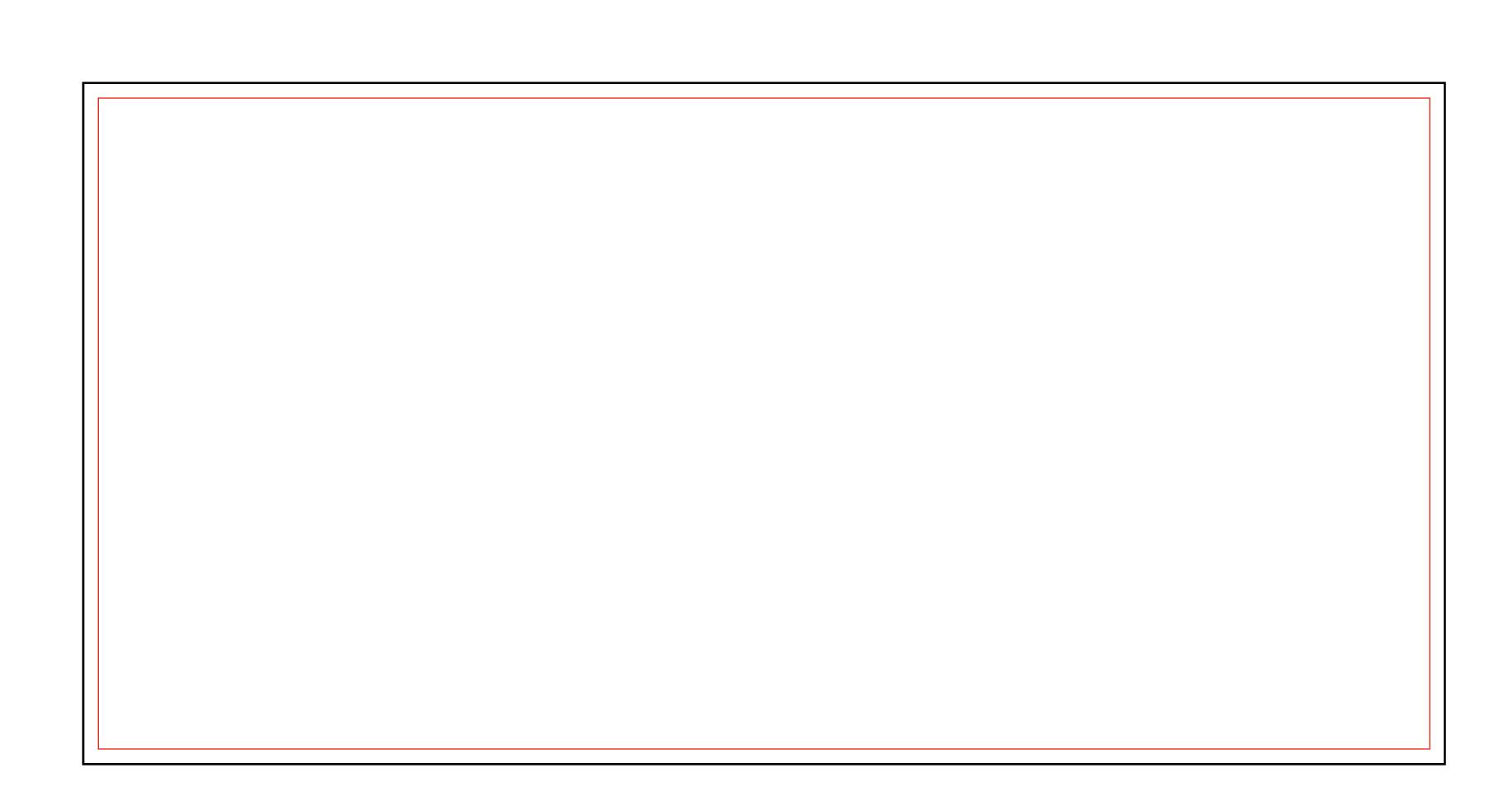


### **UA SPECIFICATIONS**

MEGA SITE
MANETTE STREET / BORDERLINE

Finish Size: 3810mm w x 1905mm h
Safe Area Margins: Left 50mm, Right 50mm,
Top 50mm, Bottom 50mm
Please supply at 25% of finish size

Artwork Size: 952.5mm w x 476.25mm h + 2mm bleed



### **UA SPECIFICATIONS**

MEGA SITE
NOTTING HILL GATE STATION

Finish Size: 4830mm w x 2300mm h
Safe Area Margins: Left 50mm, Right 50mm,
Top 50mm, Bottom 50mm
Please supply at 25% of finish size

Artwork Size: 1207.5mm w x 575mm h + 2mm bleed



### **UA SPECIFICATIONS**

MEGA SITE BERWICK STREET

Finish Size: 4496mm w x 2362mm h
Safe Area Margins: Left 50mm, Right 50mm,
Top 50mm, Bottom 50mm
Please supply at 25% of finish size

Artwork Size: 1124mm w x 590.5mm h + 2mm bleed

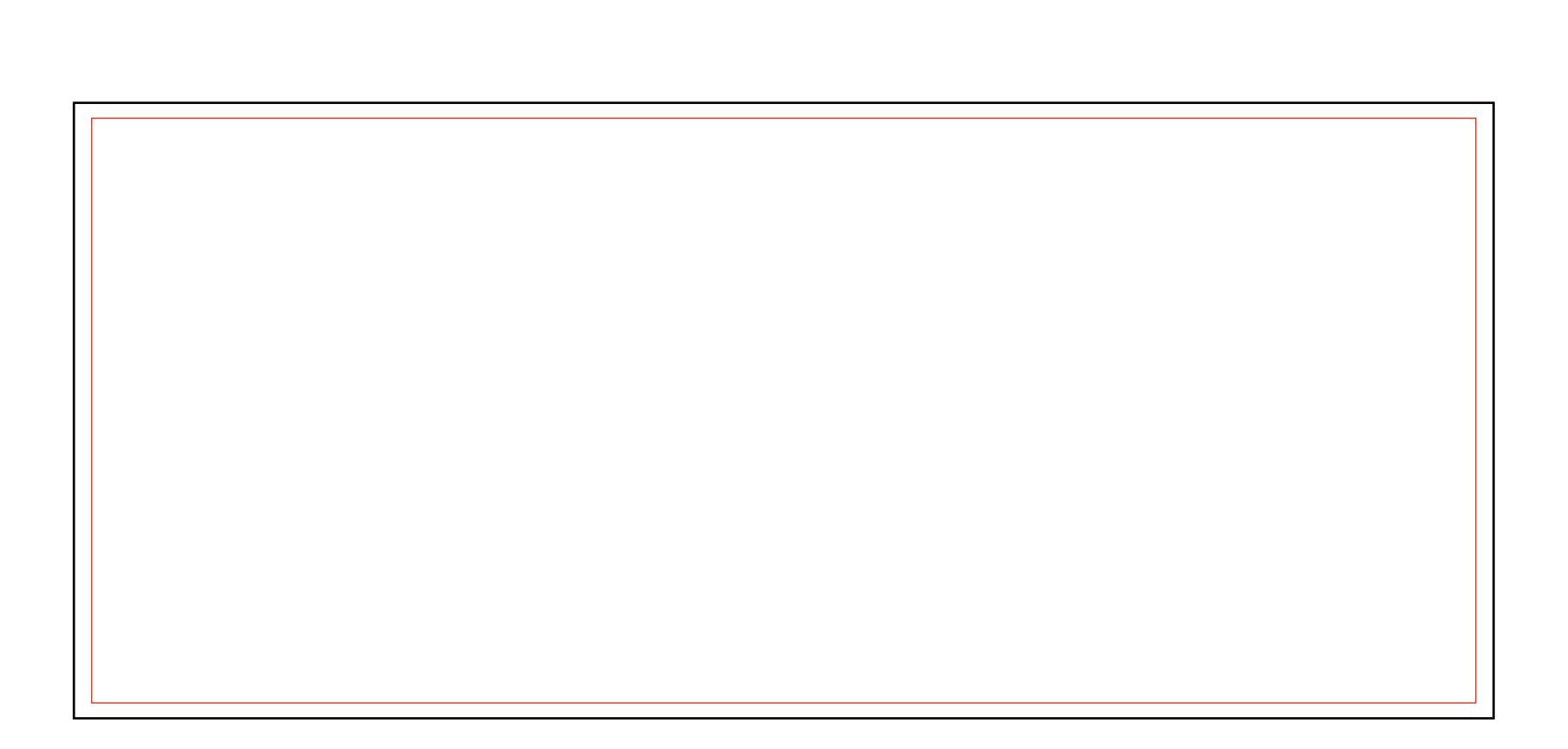


### **UA SPECIFICATIONS**

MEGA SITE UXBRIDGE

Finish Size: 5630mm w x 2440mm h
Safe Area Margins: Left 50mm, Right 50mm,
Top 50mm, Bottom 50mm
Please supply at 25% of finish size

Artwork Size: 1407.5mm w x 610mm h + 2mm bleed

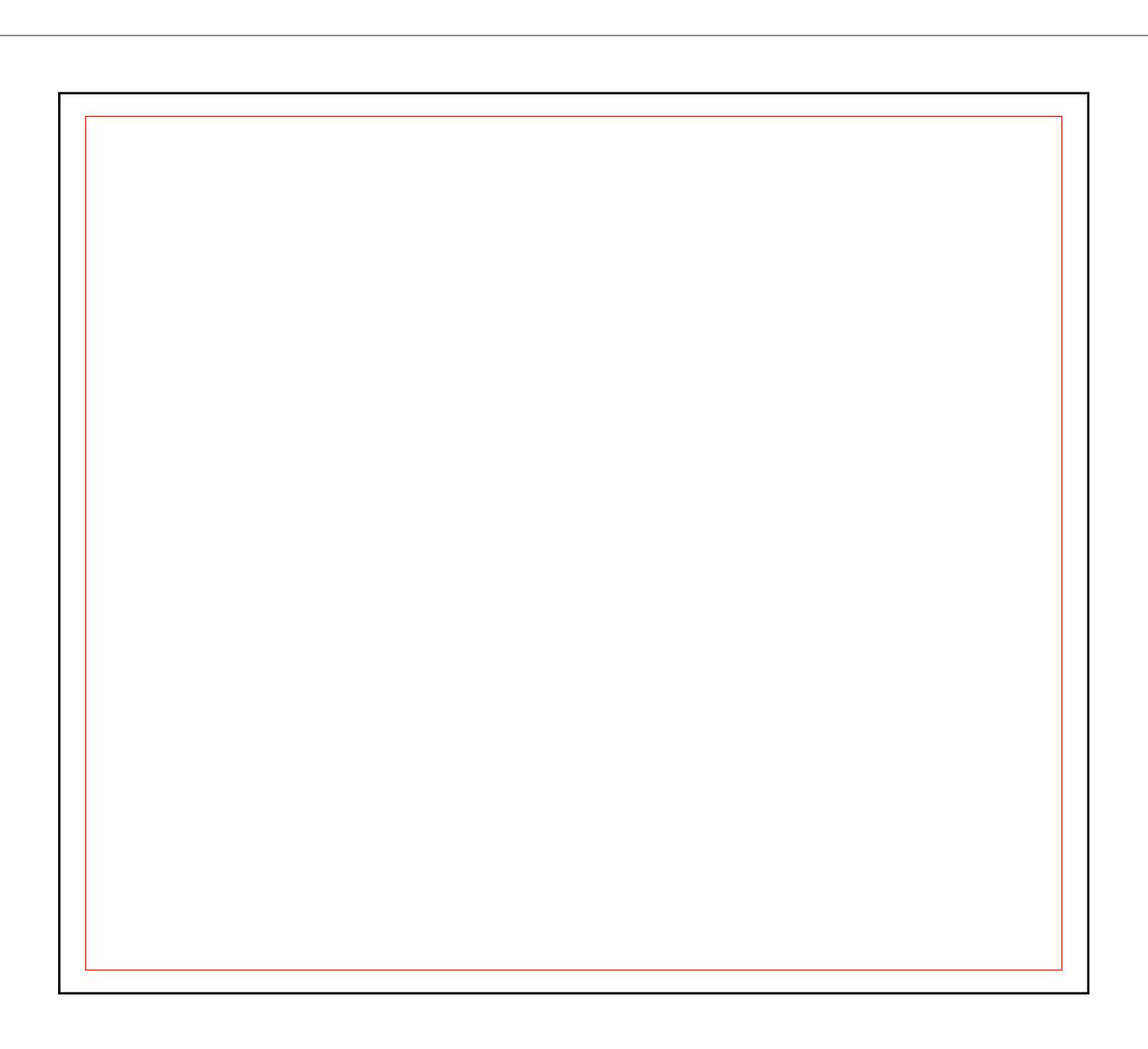


### **UA SPECIFICATIONS**

MEGA SITE LEXINGTON STREET

Finish Size: 4000mm w x 3500mm h
Safe Area Margins: Left 50mm, Right 50mm,
Top 50mm, Bottom 50mm
Please supply at 25% of finish size

Artwork Size: 1000mm w x 875mm h + 2mm bleed

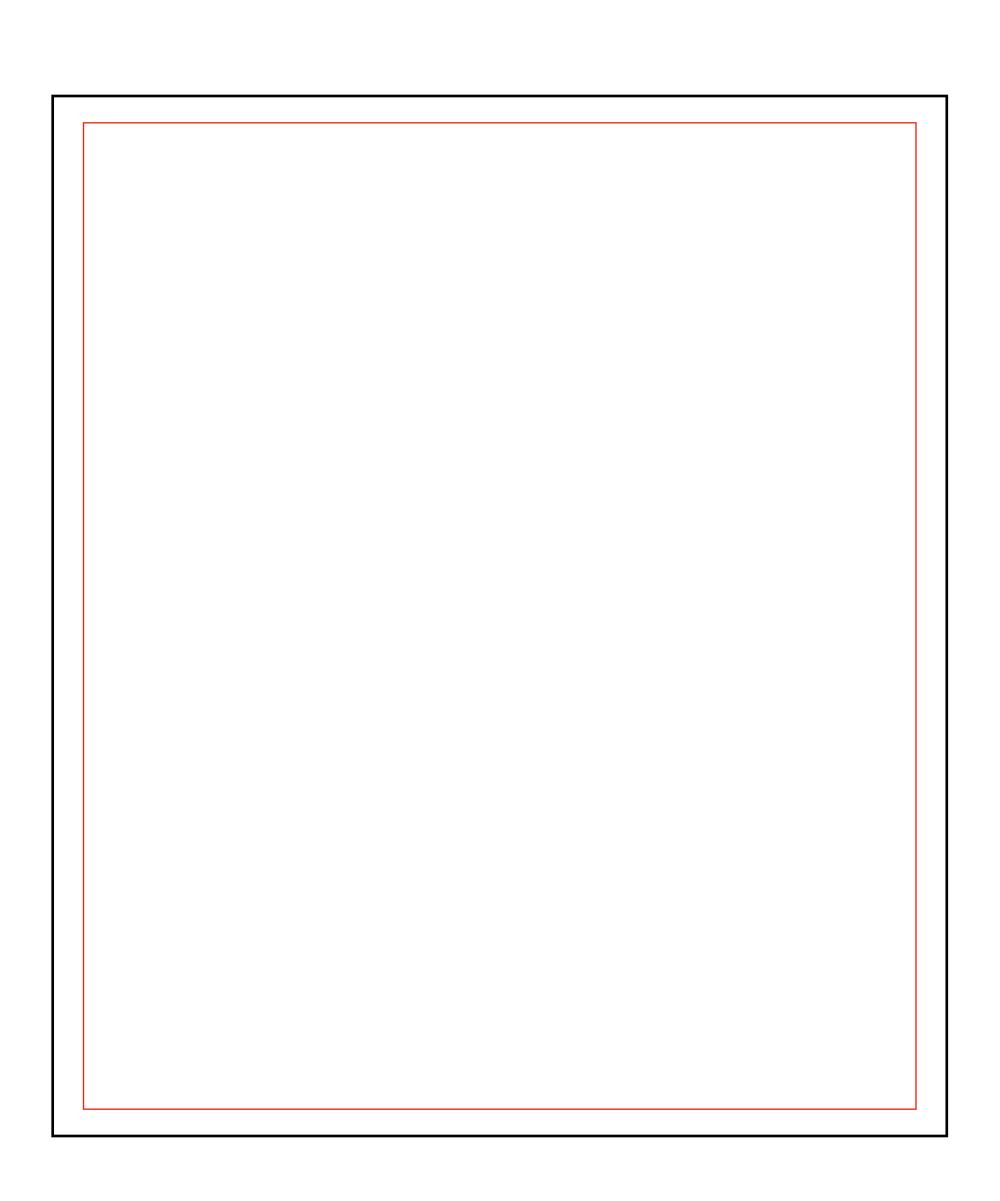


### **UA SPECIFICATIONS**

MEGA SITE SOHO SQUARE / BATEMAN BUILDING

Finish Size: 3052mm w x 3550mm h
Safe Area Margins: Left 50mm, Right 50mm,
Top 50mm, Bottom 50mm
Please supply at 25% of finish size

Artwork Size: 763mm w x 887.5mm h + 2mm bleed



# **UA SPECIFICATIONS**

MEGA SITE HAY HILL

Finish Size: 7010mm w x 2743mm h
Safe Area Margins: Left 50mm, Right 50mm,
Top 50mm, Bottom 50mm
Please supply at 10% of finish size

Artwork Size: 701mm w x 247.3mm h + 2mm bleed



### **UA SPECIFICATIONS**

MEGA SITE 180 THE STRAND

Finish Size: 11150mm w x 4670mm h
Safe Area Margins: Left 50mm, Right 50mm,
Top 50mm, Bottom 50mm
Please supply at 10% of finish size

Artwork Size: 1115mm w x 467mm h + 2mm bleed

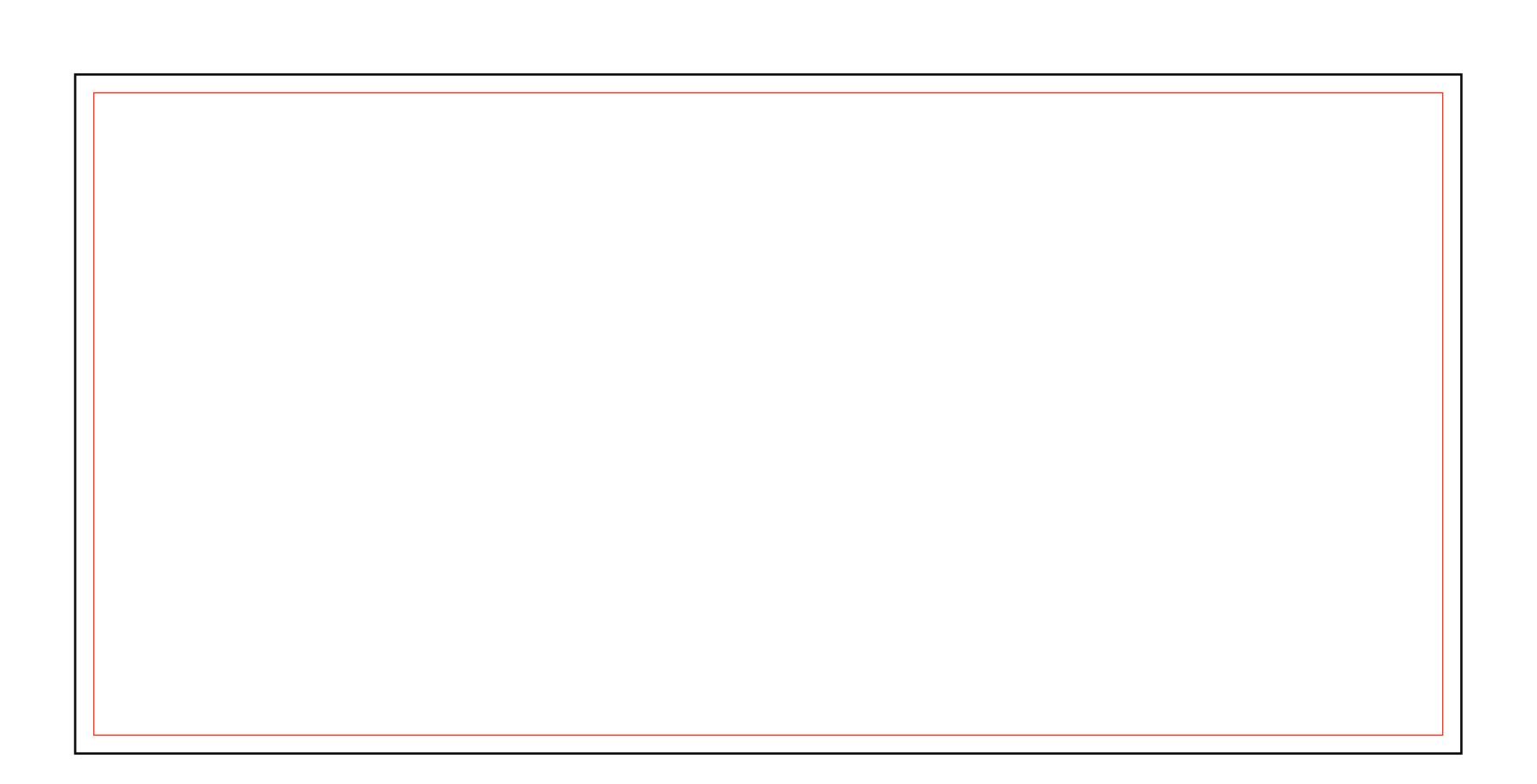


### **UA SPECIFICATIONS**

MEGA SITE KENSINGTON CHURCH STREET

Finish Size: 4100mm w x 2330mm h
Safe Area Margins: Left 50mm, Right 50mm,
Top 50mm, Bottom 50mm
Please supply at 25% of finish size

Artwork Size: 1025mm w x 582.5mm h + 2mm bleed

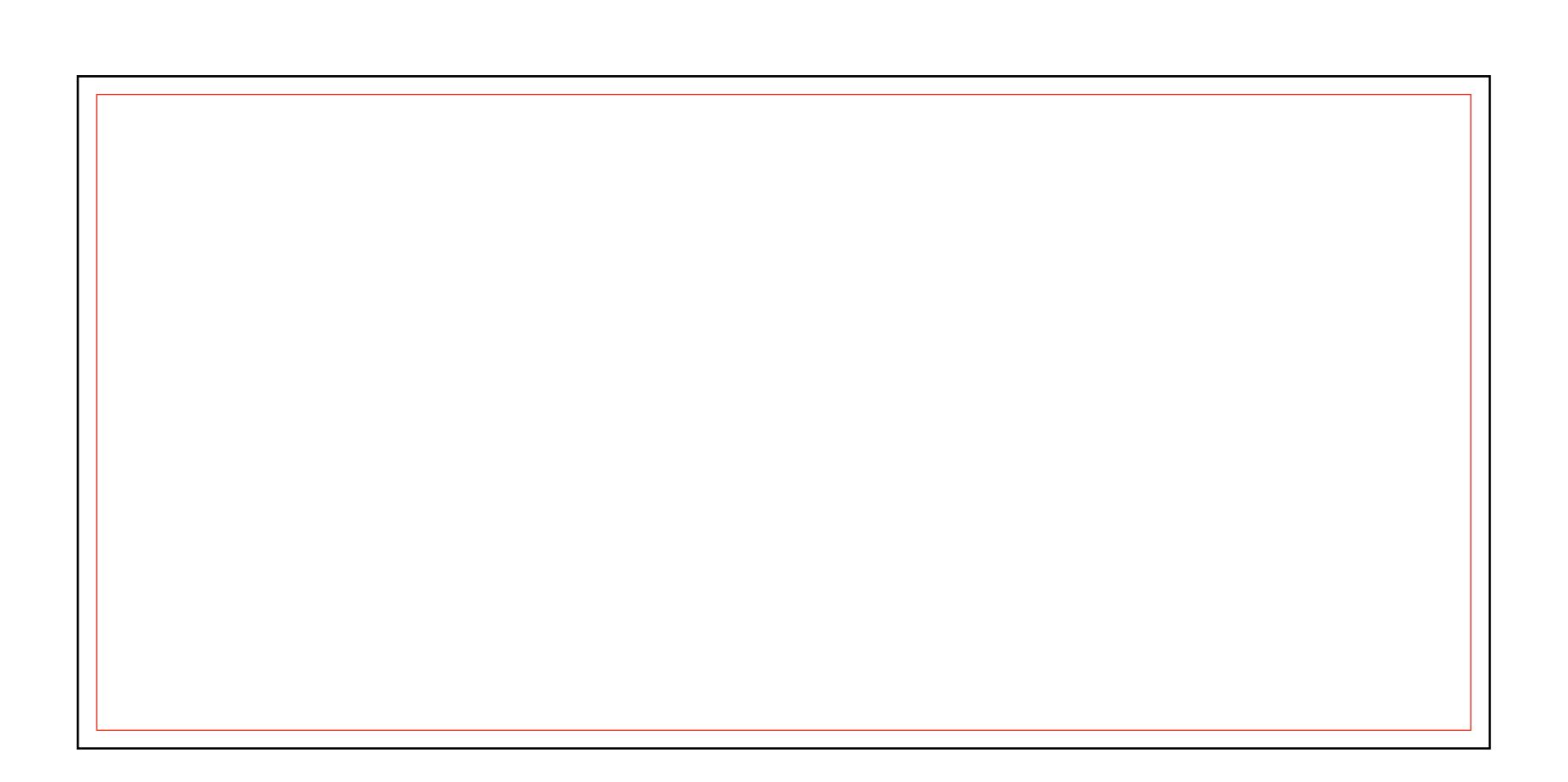


### **UA SPECIFICATIONS**

MEGA SITE RED LION SQUARE

Finish Size: 4830mm w x 2300mm h
Safe Area Margins: Left 50mm, Right 50mm,
Top 50mm, Bottom 50mm
Please supply at 25% of finish size

Artwork Size: 1207.5mm w x 575mm h + 2mm bleed

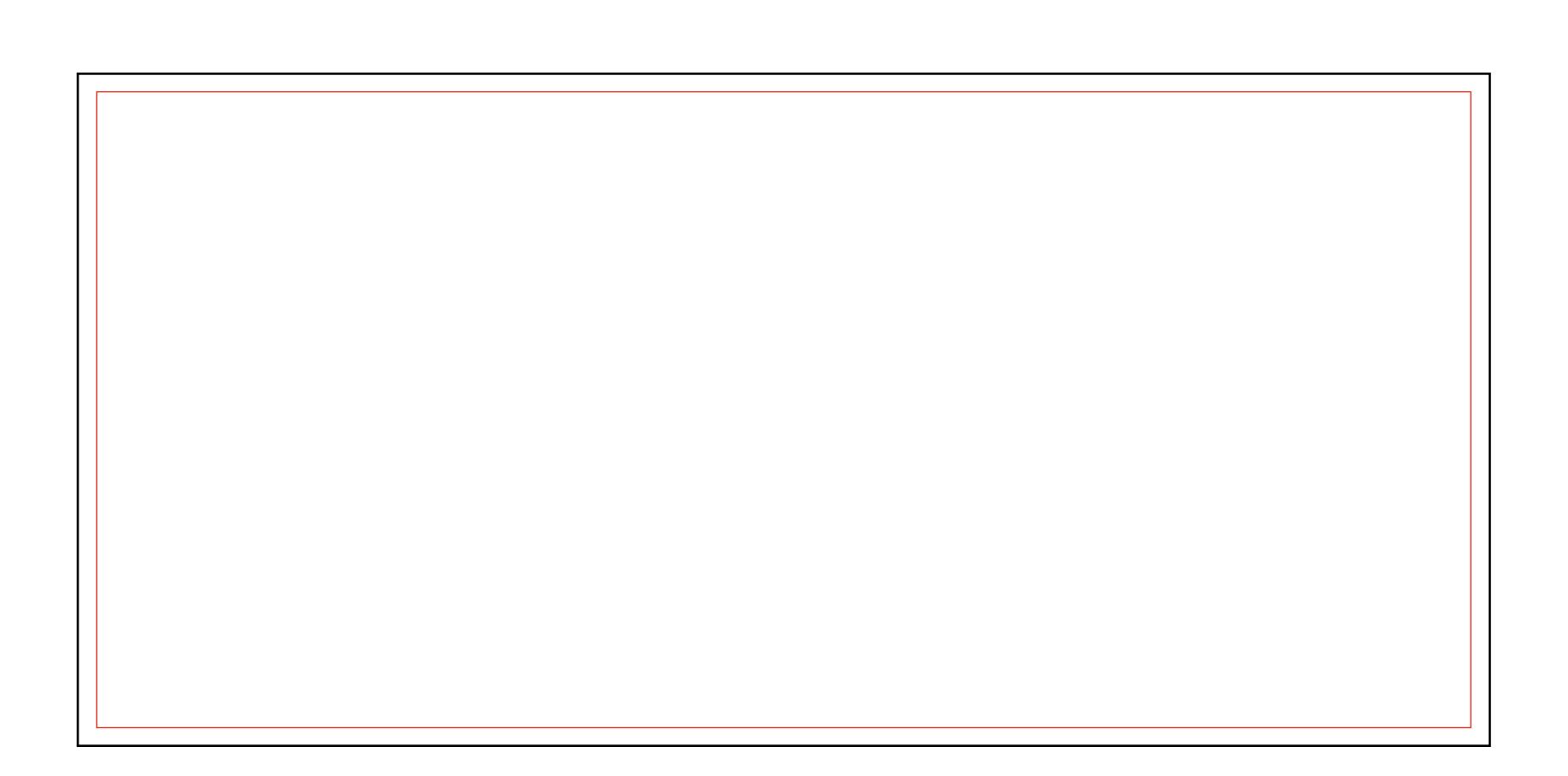


### **UA SPECIFICATIONS**

MEGA SITE
WARDOUR STREET

Finish Size: 4830mm w x 2300mm h
Safe Area Margins: Left 50mm, Right 50mm,
Top 50mm, Bottom 50mm
Please supply at 25% of finish size

Artwork Size: 1207.5mm w x 575mm h + 2mm bleed



### **UA SPECIFICATIONS**

MEGA SITE THOMAS STREET, MANC

Finish Size: 3520mm w x 2330mm h
Safe Area Margins: Left 50mm, Right 50mm,
Top 50mm, Bottom 50mm
Please supply at 25% of finish size

Artwork Size: 880mm w x 582.5mm h + 2mm bleed



### **UA SPECIFICATIONS**

MEGA SITE HIGH STREET, MANC

Finish Size: 4300mm w x 2310mm h
Safe Area Margins: Left 50mm, Right 50mm,
Top 50mm, Bottom 50mm
Please supply at 25% of finish size

Artwork Size: 1075mm w x 577.5mm h + 2mm bleed

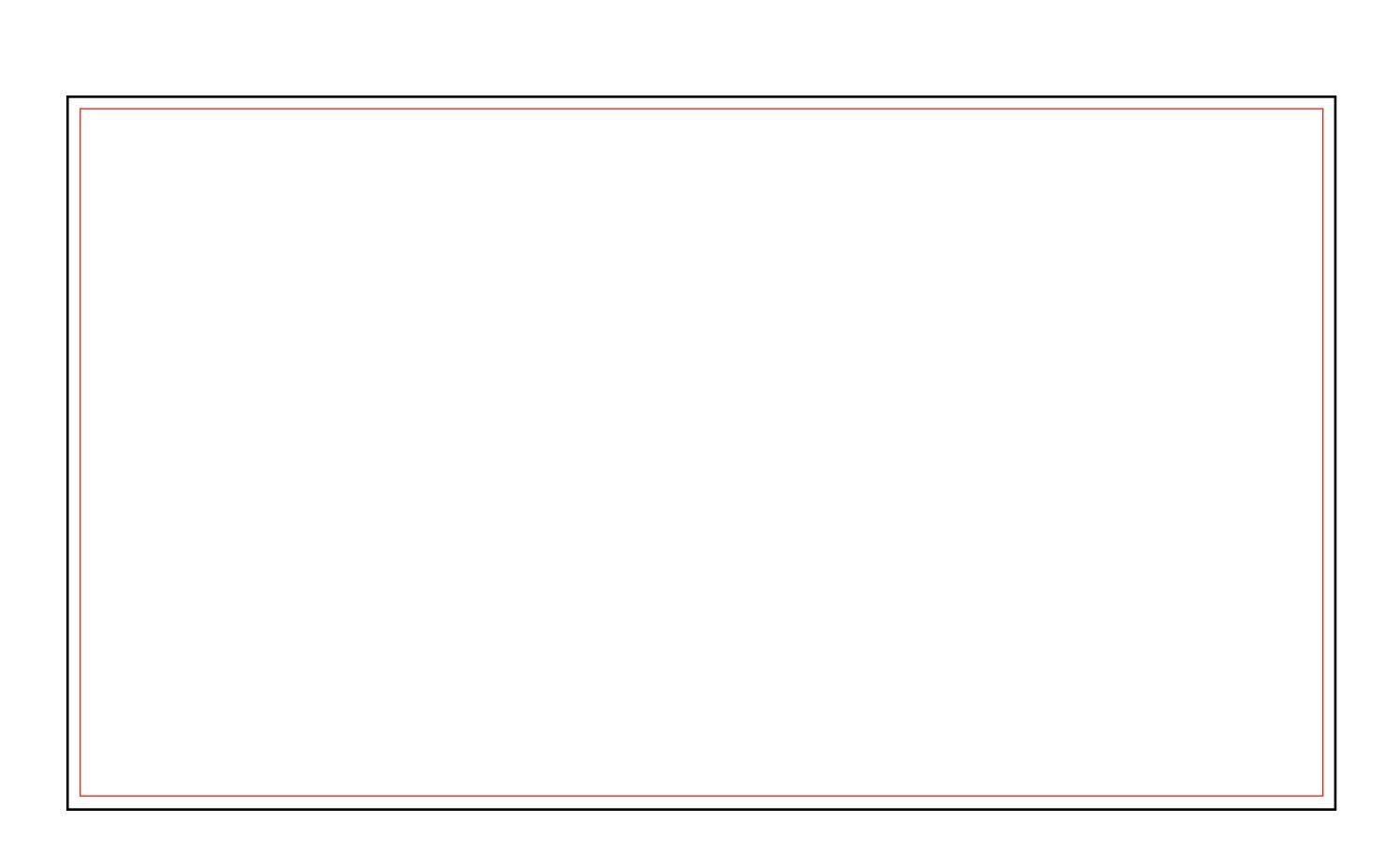


### BESPOKE SITE SPECIFICATIONS

MEGA SITE BRICK LANE BAGLE

Finish Size: 4064mm w x 2286mm h
Safe Area Margins: Left 50mm, Right 50mm,
Top 50mm, Bottom 50mm
Please supply at 25% of finish size

Artwork Size: 1016mm w x 571.5mm h + 2mm bleed



### BESPOKE SITE SPECIFICATIONS

MEGA SITE SOUTH KENSINGTON

Finish Size: 5630mm w x 2430mm h
Safe Area Margins: Left 50mm, Right 50mm,
Top 50mm, Bottom 50mm
Please supply at 25% of finish size

Artwork Size: 1407.5mm w x 607.5mm h + 2mm bleed

