

# **BUILD HOLLYWOOD<sup>TH</sup> DIABOLICAL JACK JACKARTS**

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**ARTWORK SPECIFICATIONS**

# ARTWORK SPECIFICATIONS

## Artwork Specifications

To minimise problems, please adhere to the following guidelines:

- Please supply artwork as high-res PDF only. Please **DO NOT** include RAW files/Working files.
- Please ensure PDF Export Settings are checked and contain no image compression whatsoever. DO NOT DOWNSAMPLE should be the only option selected on all available drop down boxes.
- Please supply artwork on a single link that contains nothing but the high-res PDFs that require printing.
- Please ensure that all logos, text and important aspects of the creative are within the Safe Areas provided. This will avoid the risk of your artwork being cut off or hidden behind frames.
- Produce 4 sheet artwork at 50% scale @ 300dpi.
- Produce 8 sheet and 16 sheet artwork at 25% scale @ 300dpi.
- Produce anything above 16 sheet artwork at 10% scale @ 600dpi.
- All artwork should be CMYK, any solid black should be made out of Cyan 40% / Magenta 40% / Yellow 40% / Black 100%.
- When possible, artwork should be supplied with all fonts outlined to minimise font conflicts.
- Wherever possible, vector artwork should be used, especially for any text/logo elements.
- Please supply fles no larger than 30OMB each (when possible).
- Always incorporate bleed into your job at 8mm full size.

### PLEASE NOTE:

Please avoid using any 'overprint' settings as this can result in objects not printing as intended. If overprint is used, and the job requires a reprint due to an object dropping off (such as a logo) then the reprint will be at additional cost to the client.

Artwork produced outside of these specifications may be subject to extra charges and a delay in production.

## Supplying Artwork

- Artwork can be supplied on your FTP for us to retrieve. Supply us with a link, username and password - clearly marking up your file/folder.
- Wetransfer etc. accepted.

## Duplicate Artwork

- Please refrain from supplying artwork categorised by site name, as this often results in the same artwork being used under multiple different names. We require only 1 copy per creative used and the Posting Instruction Document should be completed, clearly showing where each different creative should be placed across all sites booked. We may request artwork resubmission if this is not adhered to.

## Proofing

- All creatives should already be signed off internally by the time they’re shared with us, so please be aware that artwork alterations after the artwork submission deadline has passed may result in the campaign being posted later than the agreed date. We will share low-res digital proofs for approval, where appropriate, but please note, the proofs are for visual layout purposes only. Mistakes such as dates/spelling should already have been rectified at the design stage. **ONCE PROOFS ARE SHARED, WE REQUIRE FEEDBACK WITHIN 24 HOURS TO AVOID ANY DELAYS IN GOING TO PRINT.** For any more information, please see our [full FAQ document](#)

## Get in touch for further information

+44 (0) 20 7916 5483

DIABOLICAL: [sayhello@diabolical.co.uk](mailto:sayhello@diabolical.co.uk)

JACK: [sayhello@jackagency.co.uk](mailto:sayhello@jackagency.co.uk)

JACK ARTS: [sayhello@jack-arts.co.uk](mailto:sayhello@jack-arts.co.uk)

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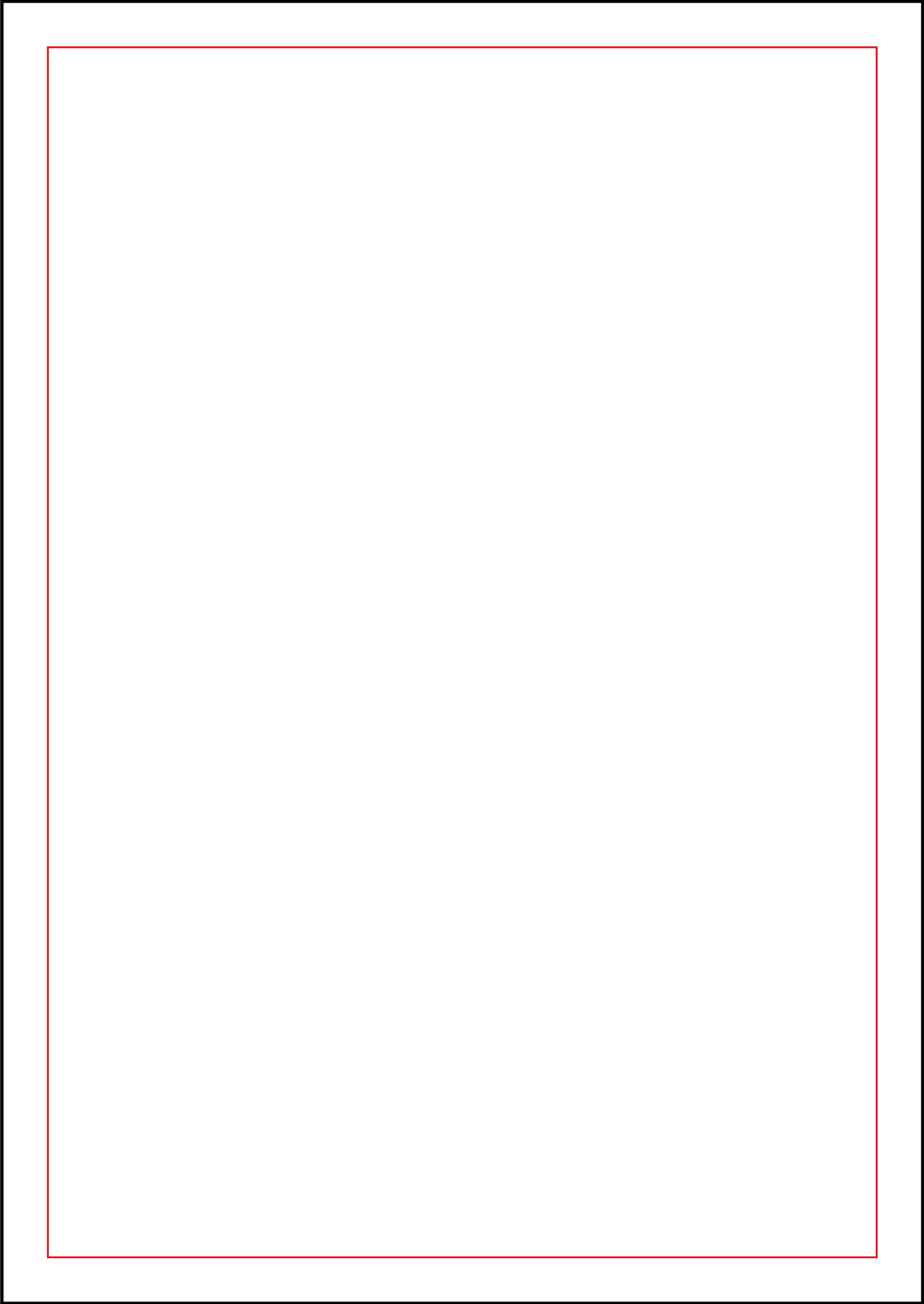
# OUTDOOR SPECIFICATIONS

## B2 POSTER

This size is usually referred to as a B2 sheet poster and is regularly used for outdoor advertising.

Finish Size: 500mm w x 707mm h  
Safe Area Margins: Left 25mm, Right 25mm, Top 25mm, Bottom 25mm  
Please supply artwork at 50% of finish size

Artwork Size:  
250mm w x 353.5mm h + 4mm bleed



# OUTDOOR SPECIFICATIONS

## QUAD POSTER

This size is usually referred to as a QUAD poster and is regularly used for outdoor advertising.

Finish Size: 1016mm w x 762mm h  
Safe Area Margins: Left 25mm, Right 25mm, Top 25mm, Bottom 25mm  
Please supply artwork at 50% of finish size

Artwork Size:  
508mm w x 381mm h + 4mm bleed



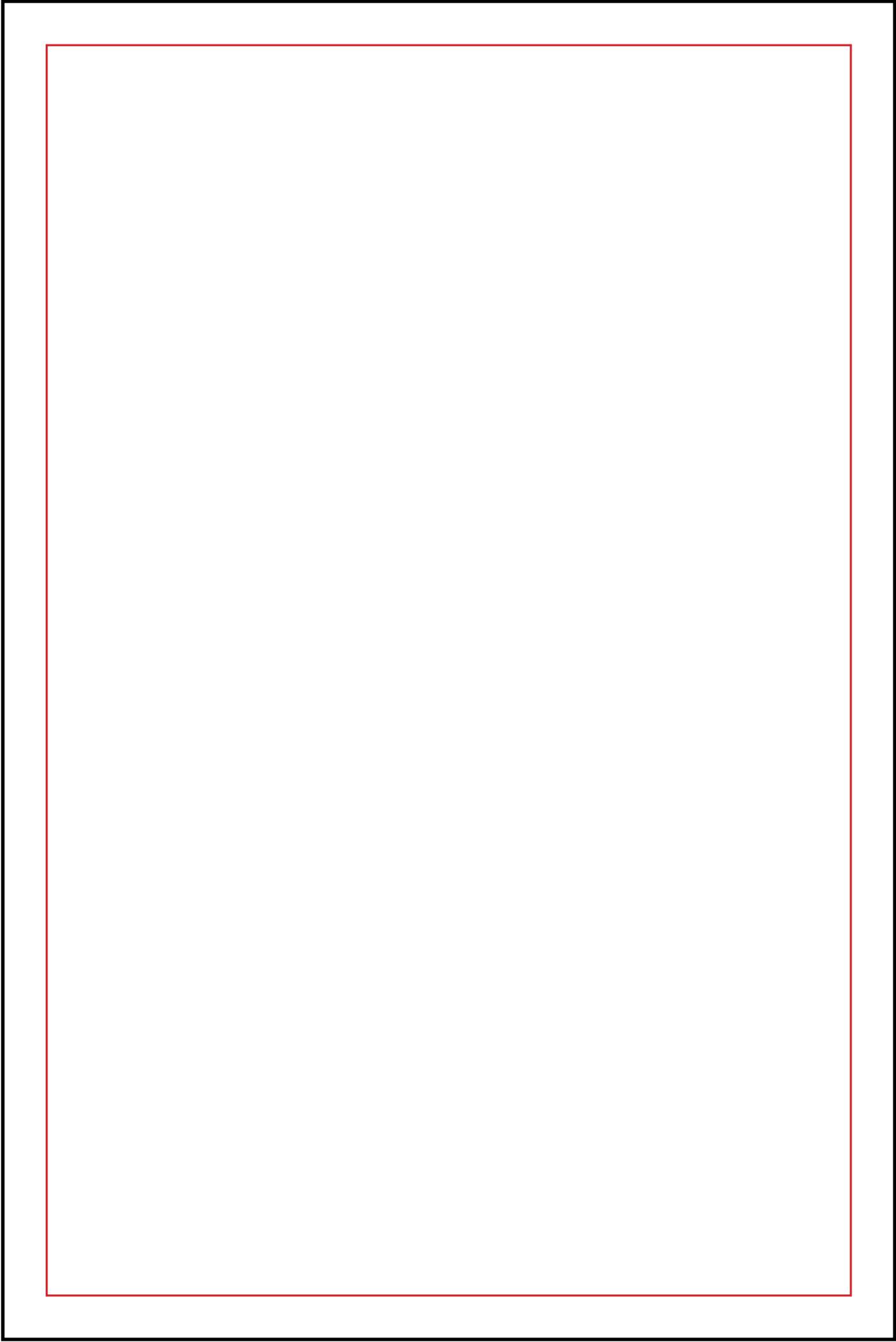
# OUTDOOR SPECIFICATIONS

## 4 SHEET POSTER

This size is usually referred to as a 4 sheet poster and is regularly used for outdoor advertising. Multiples of 4 sheets are used to create 4 sheet takeovers.

Finish Size: 1016mm w x 1524mm h  
Safe Area Margins: Left 50mm, Right 50mm, Top 50mm, Bottom 50mm  
Please supply artwork at 50% of finish size

Artwork Size:  
508mm w x 762mm h + 4mm bleed



# OUTDOOR SPECIFICATIONS

## 8 SHEET POSTER

An 8 sheet poster is comprised of two 4 sheet sections joined. Please supply artwork as one image as specified below.

Finish Size: 2032mm w x 1524mm h  
Safe Area Margins: Left 50mm, Right 50mm, Top 50mm, Bottom 50mm  
Please supply artwork at 25% of finish size

Artwork Size:  
508mm w x 381mm h + 2mm bleed



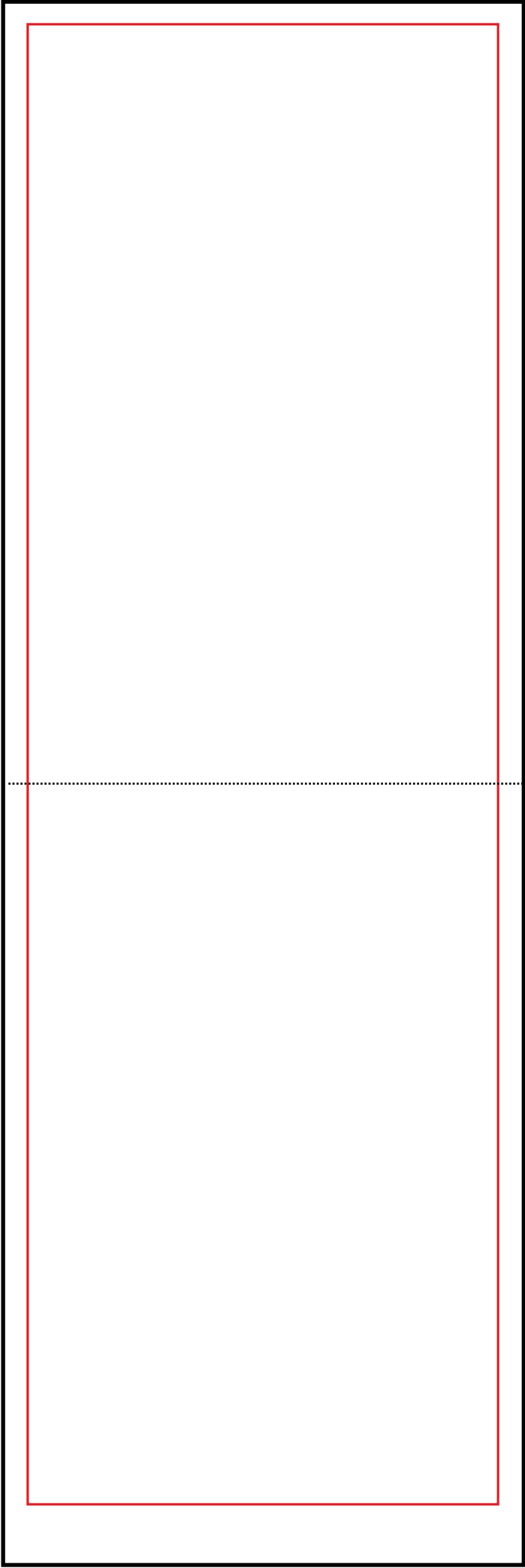
# OUTDOOR SPECIFICATIONS

## PORTRAIT 8 SHEET POSTER

An 8 sheet poster is comprised of two 4 sheet sections joined. Please supply artwork as one image as specified below.

Finish Size: 1016mm w x 3048mm h  
Safe Area Margins: Left 50mm, Right 50mm, Top 50mm, Bottom 130mm  
Please supply artwork at 25% of finish size

Artwork Size:  
254mm w x 762mm h + 2mm bleed





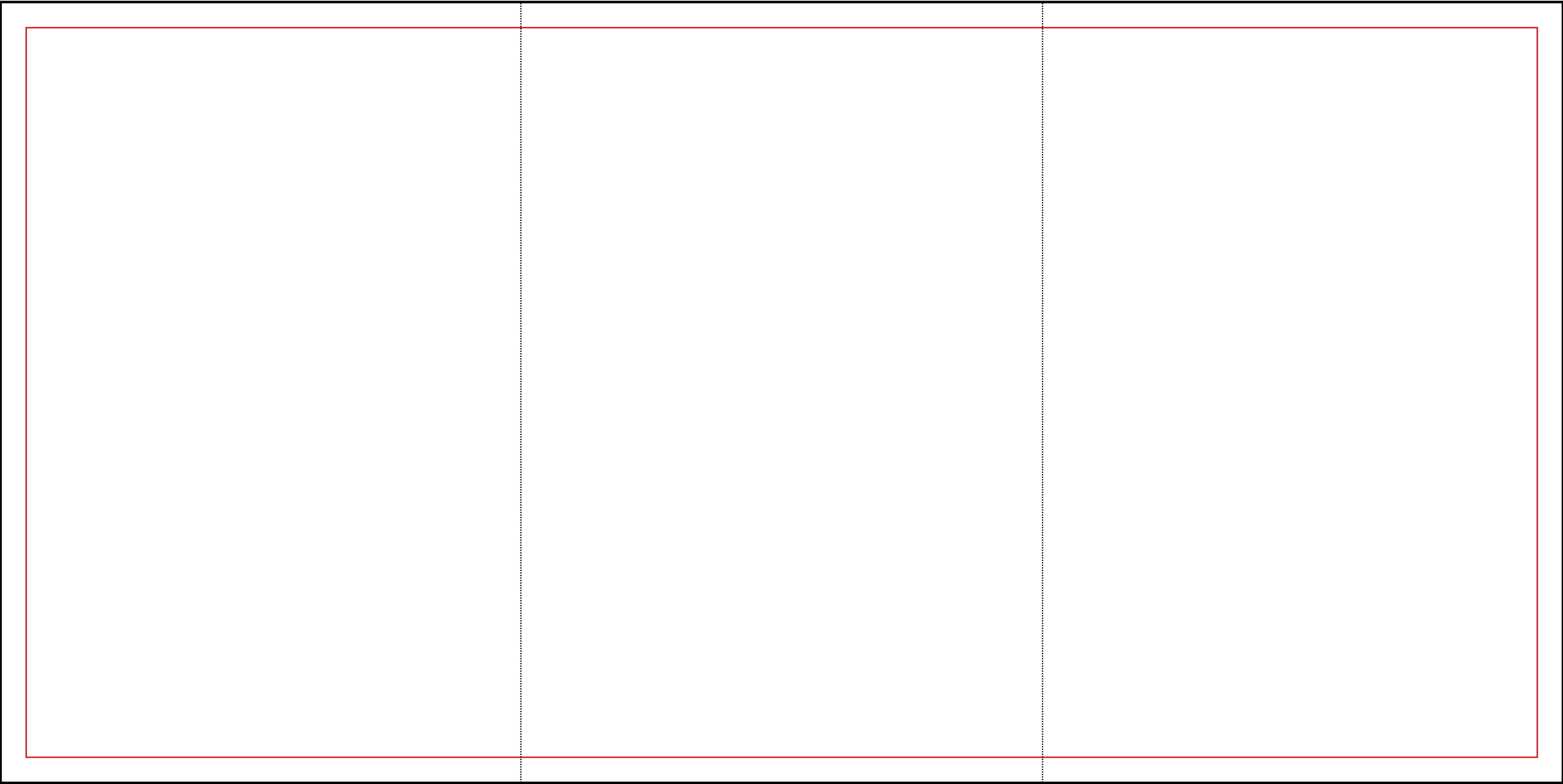
# OUTDOOR SPECIFICATIONS

## 12 SHEET POSTER

A 12 sheet poster is comprised of three 4 sheet sections joined. Please supply artwork as one image as specified below.

Finish Size: 3048mm w x 1524mm h  
Safe Area Margins: Left 50mm, Right 50mm, Top 50mm, Bottom 50mm  
Please supply artwork at 25% of finish size

Artwork Size:  
762mm w x 381mm h + 2mm bleed



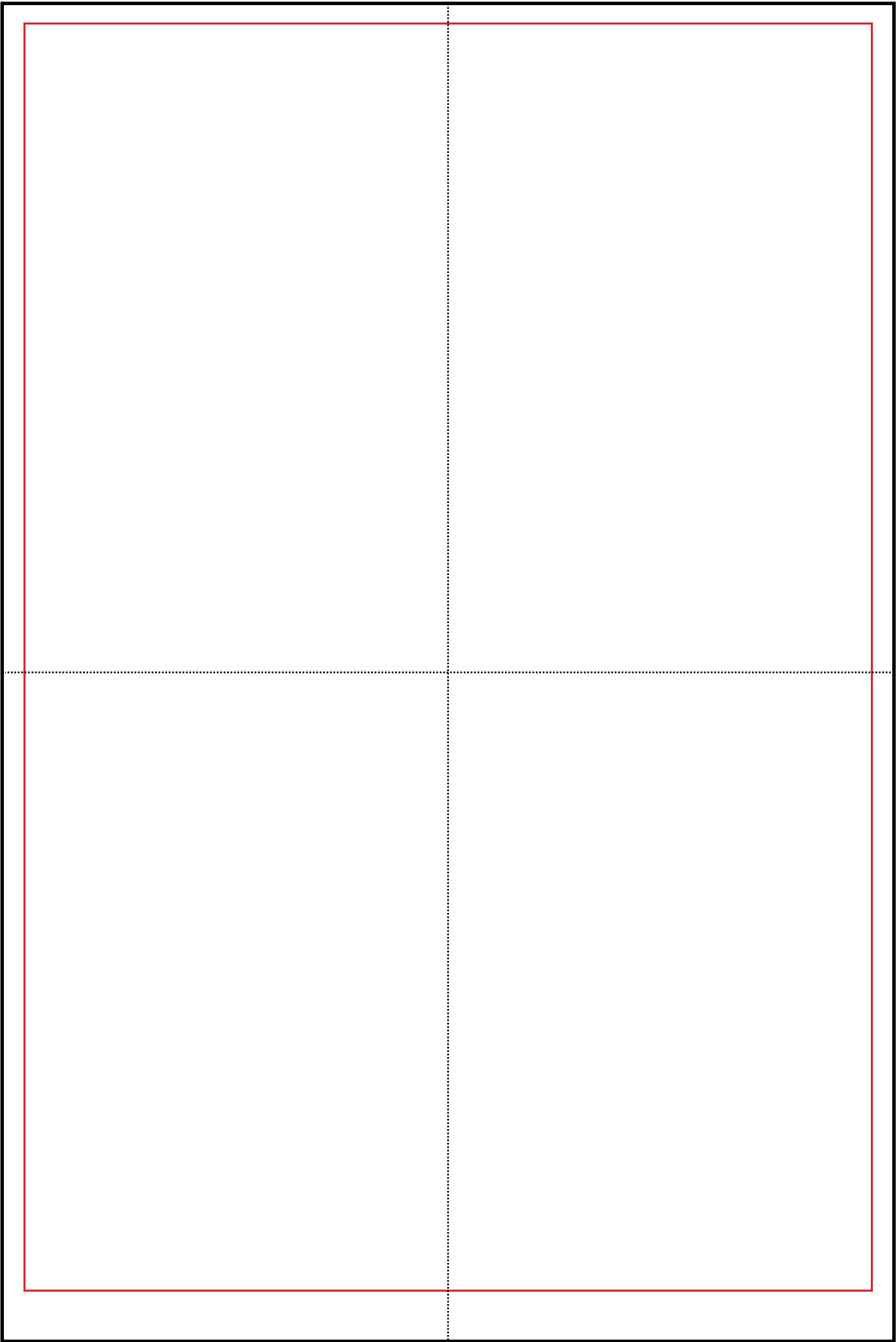
# OUTDOOR SPECIFICATIONS

## 16 SHEET POSTER

A 16 sheet poster is comprised four 4 sheet sections joined. Please supply artwork as one image as specified below.

Finish Size: 2032mm w x 3048mm h  
Safe Area Margins: Left 50mm, Right 50mm, Top 50mm, Bottom 130mm  
Please supply artwork at 25% of finish size

Artwork Size:  
508mm w x 762mm h + 2mm bleed



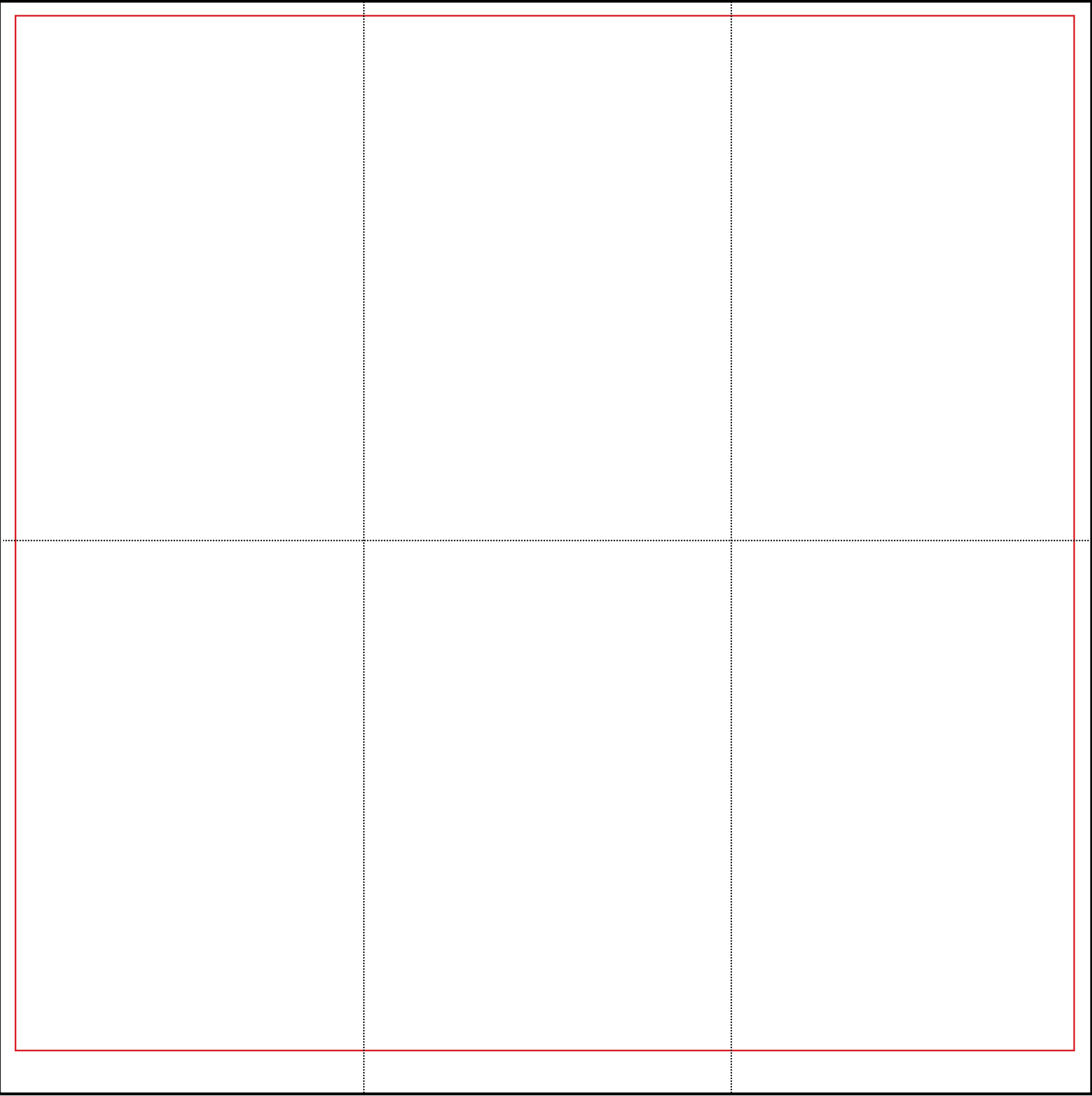
# OUTDOOR SPECIFICATIONS

## 24 SHEET POSTER

A 24 sheet poster is comprised of six 4 sheet sections joined. Please supply artwork as one image as specified below.

Finish Size: 3048mm w x 3048mm h  
Safe Area Margins: Left 50mm, Right 50mm, Top 50mm, Bottom 130mm  
Please supply artwork at 10% of finish size

Artwork Size:  
304.8mm w x 304.8mm h + 0.8mm bleed



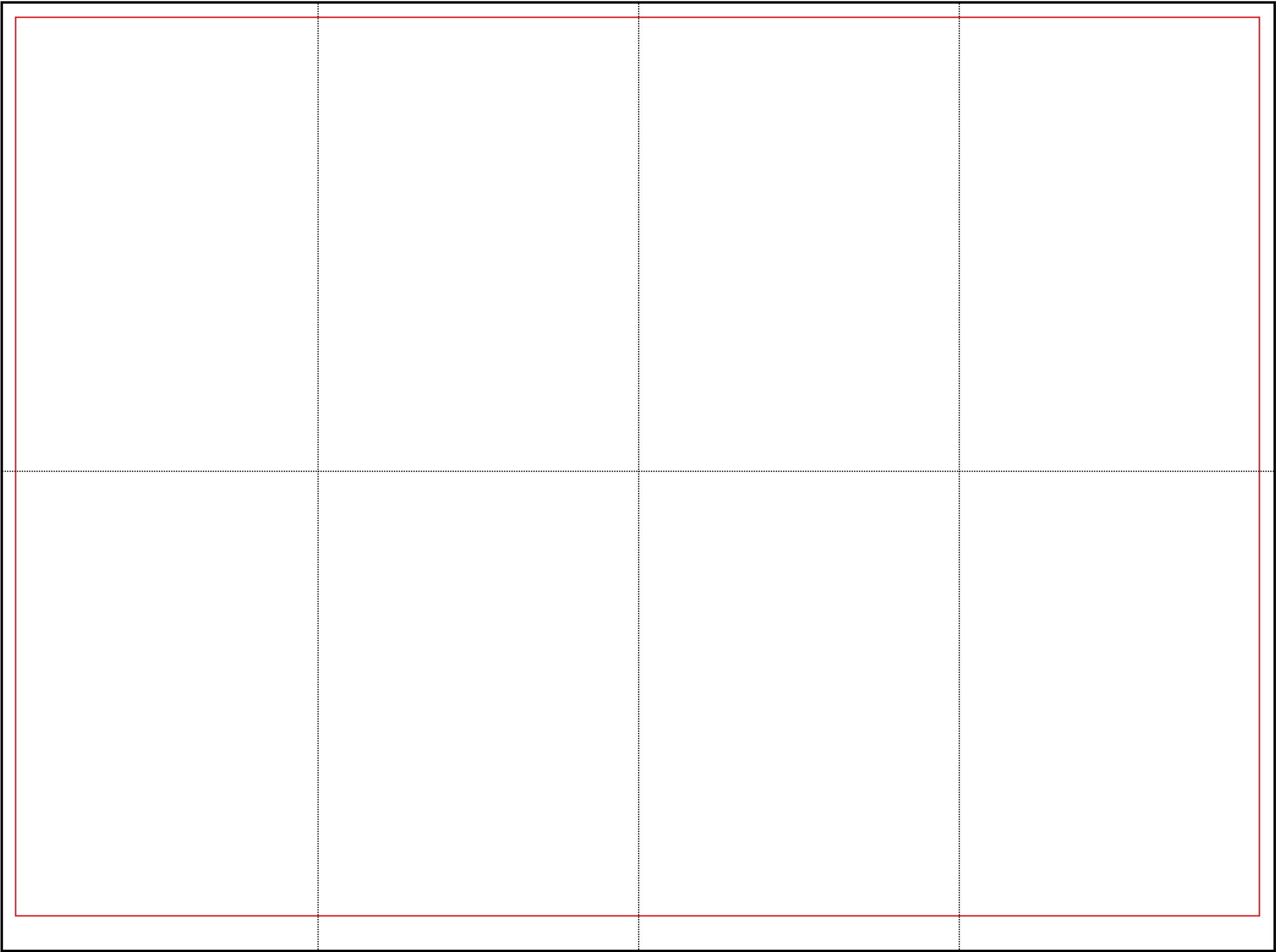
# OUTDOOR SPECIFICATIONS

## 32 SHEET POSTER

A 32 sheet poster is comprised of eight 4 sheet sections joined. Please supply artwork as one image as specified below.

Finish Size: 4064mm w x 3048mm h  
Safe Area Margins: Left 50mm, Right 50mm,  
Top 50mm, Bottom 130mm  
Please supply artwork at 10% of finish size

Artwork Size:  
406.4mm w x 304.8mm h + 0.8mm bleed



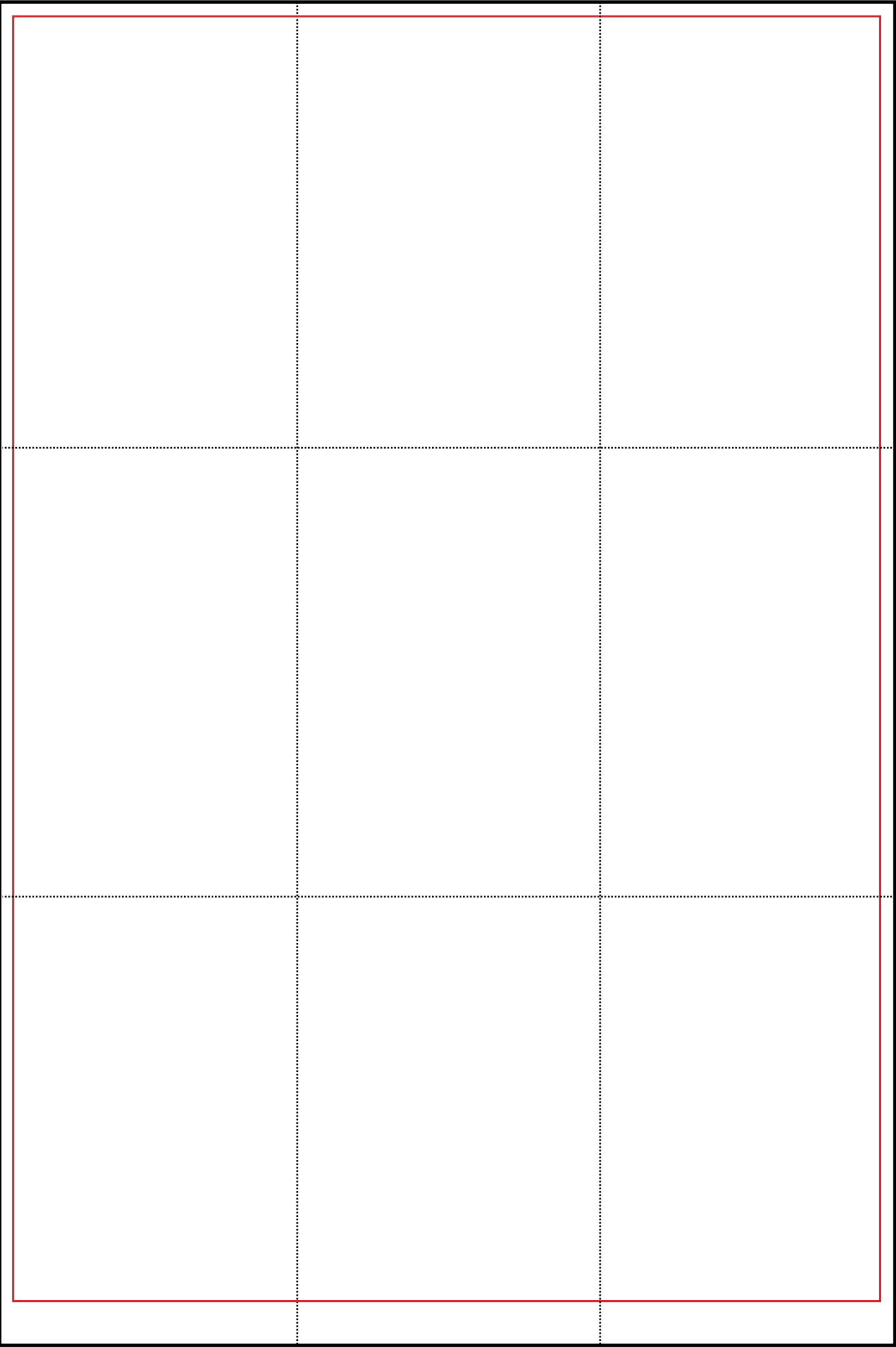
# OUTDOOR SPECIFICATIONS

## 36 SHEET POSTER

A 36 sheet poster is comprised of nine 4 sheet sections joined. Please supply artwork as one image as specified below.

Finish Size: 3048mm w x 4572mm h  
Safe Area Margins: Left 50mm, Right 50mm, Top 50mm, Bottom 130mm  
Please supply artwork at 10% of finish size

Artwork Size:  
304.8mm w x 457.2mm h + 0.8mm bleed



# OUTDOOR SPECIFICATIONS

## 48 SHEET POSTER

A 48 sheet poster is comprised of twelve 4 sheet sections joined. European equivalent: 6m x 3m.  
Please supply artwork as one image as specified below.

Finish Size: 6096mm w x 3048mm h  
**Safe Area Margins: Left 50mm, Right 50mm, Top 50mm, Bottom 130mm**  
Please supply artwork at 10% of finish size

Artwork Size:  
609.6mm w x 304.8mm h + 0.8mm bleed



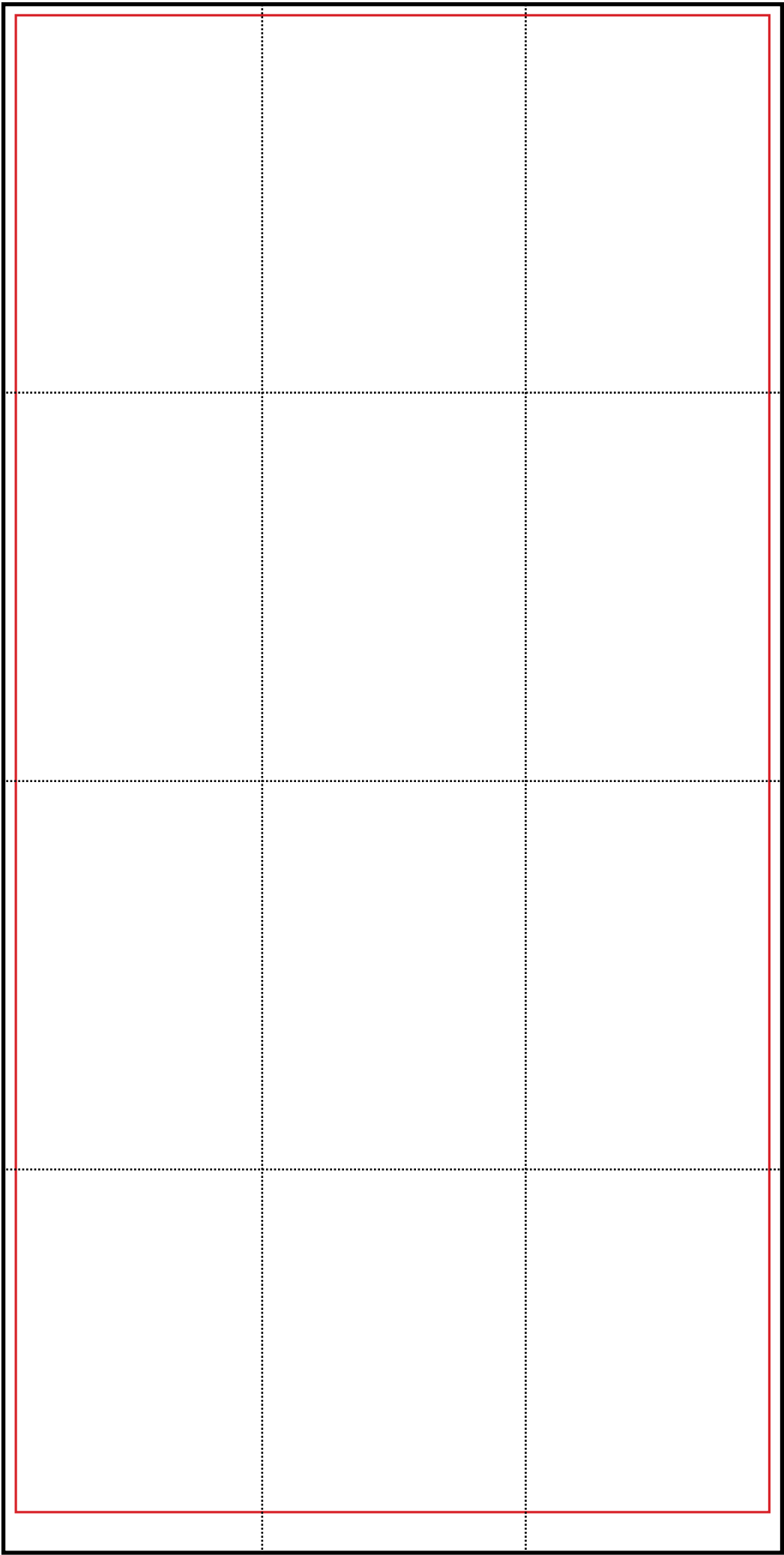
# OUTDOOR SPECIFICATIONS

## 48 SHEET PORTRAIT POSTER

A 48 sheet poster is comprised of twelve 4 sheet sections joined. European equivalent: 3m x 6m.  
Please supply artwork as one image as specified below.

Finish Size: 3048mm w x 6096mm h  
Safe Area Margins: Left 50mm, Right 50mm, Top 50mm, Bottom 170mm  
Please supply artwork at 10% of finish size

Artwork Size:  
304.8mm w x 609.6mm h + 0.8mm bleed



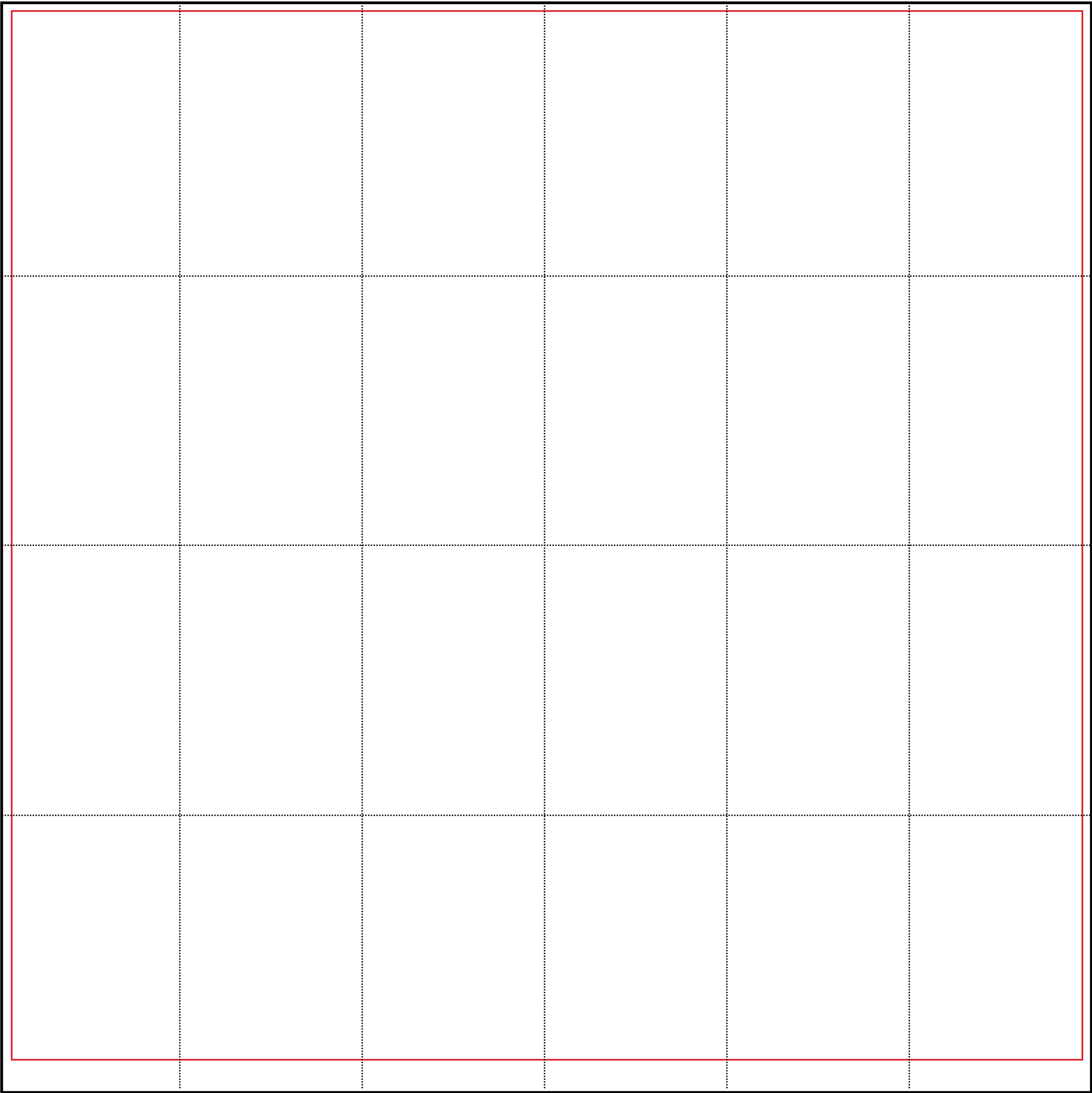
# OUTDOOR SPECIFICATIONS

## 96 SHEET SQUARE POSTER

A 96 sheet poster is comprised of twenty four 4 sheet sections joined. European equivalent: 6m x 6m. Please supply artwork as one image as specified below.

Finish Size: 6096mm w x 6096mm h  
Safe Area Margins: Left 50mm, Right 50mm, Top 50mm, Bottom 170mm  
Please supply artwork at 10% of finish size

Artwork Size:  
609.6mm w x 609.6mm h + 0.8mm bleed





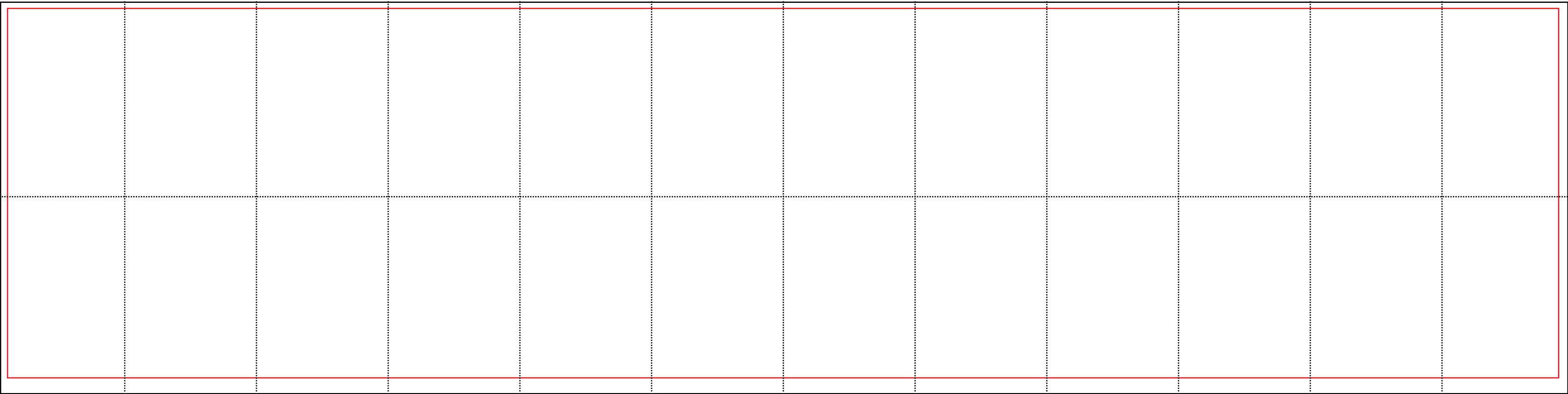
# OUTDOOR SPECIFICATIONS

## 96 SHEET POSTER

A 96 sheet poster is comprised of twenty four 4 sheet sections joined. European equivalent: 12m x 3m. Please supply artwork as one image as specified below.

Finish Size: 12192mm w x 3048mm h  
Safe Area Margins: Left 50mm, Right 50mm, Top 50mm, Bottom 130mm  
Please supply artwork at 10% of finish size

Artwork Size:  
1219.2mm w x 304.8mm h + 0.8mm bleed



# TAKEOVER SPECIFICATIONS

## SITE TAKEOVER: 2 IN A ROW

An 8 sheet poster is comprised of two 4 sheet sections joined. Please supply artwork as one image as specified below.

Finish Size: 2032mm w x 1524mm h  
Safe Area Margins: Left 50mm, Right 50mm, Top 50mm, Bottom 50mm  
Please supply artwork at 25% of finish size

Artwork Size:  
508mm w x 381mm h + 2mm bleed



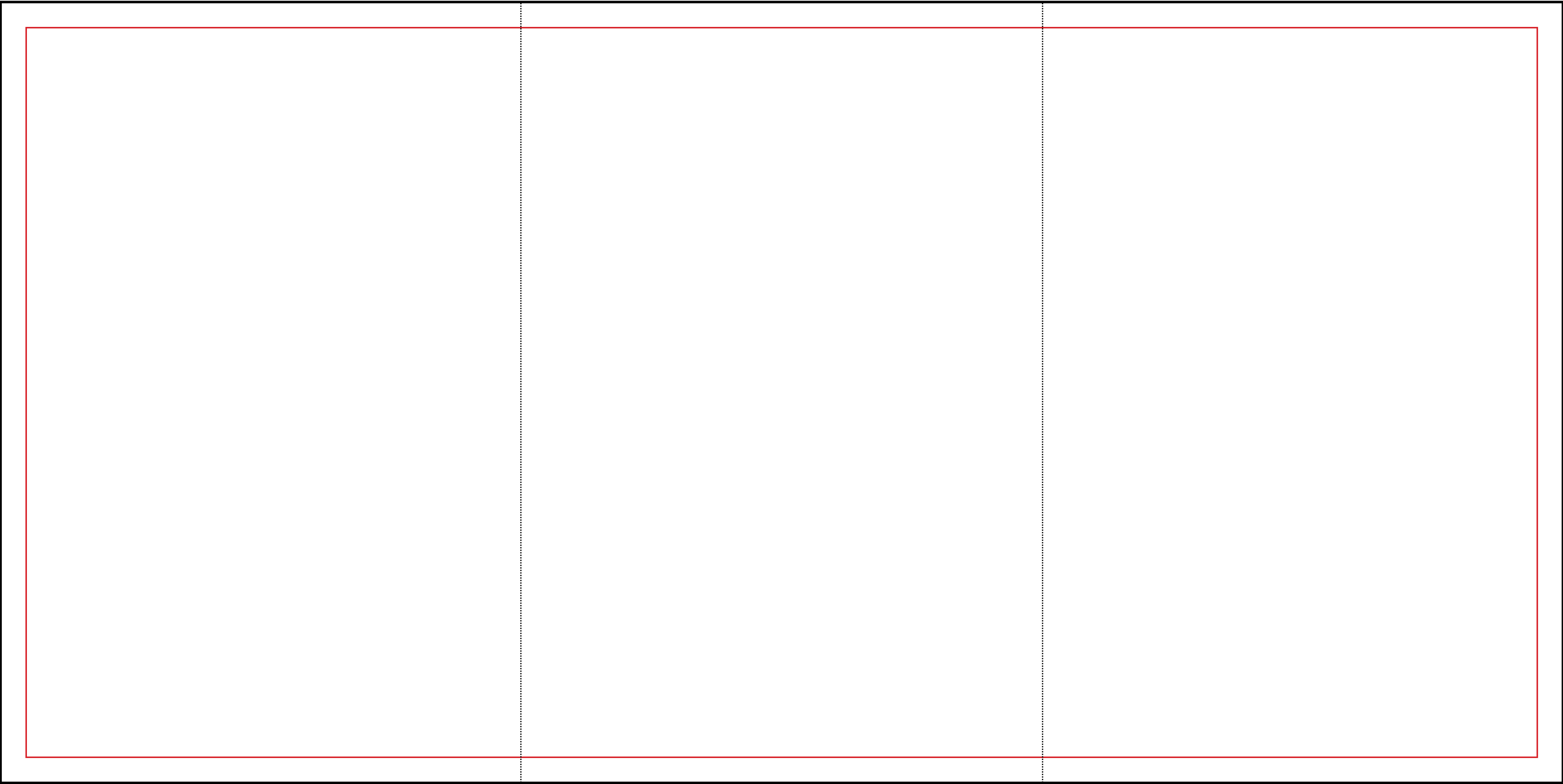
# TAKEOVER SPECIFICATIONS

## SITE TAKEOVER: 3 IN A ROW

A 12 sheet poster is comprised of three 4 sheet sections joined. Please supply artwork as one image as specified below.

Finish Size: 3048mm w x 1524mm h  
Safe Area Margins: Left 50mm, Right 50mm, Top 50mm, Bottom 50mm  
Please supply artwork at 25% of finish size

Artwork Size:  
762mm w x 381mm h + 2mm bleed



# TAKEOVER SPECIFICATIONS

## SITE TAKEOVER: 4 IN A ROW

A 16 sheet poster is comprised of four 4 sheet sections joined. Please supply artwork as one image as specified below.

Finish Size: 4064mm w x 1524mm h  
Safe Area Margins: Left 50mm, Right 50mm, Top 50mm, Bottom 50mm  
Please supply artwork at 10% of finish size

Artwork Size:  
406.4mm w x 152.4mm h + 0.8mm bleed



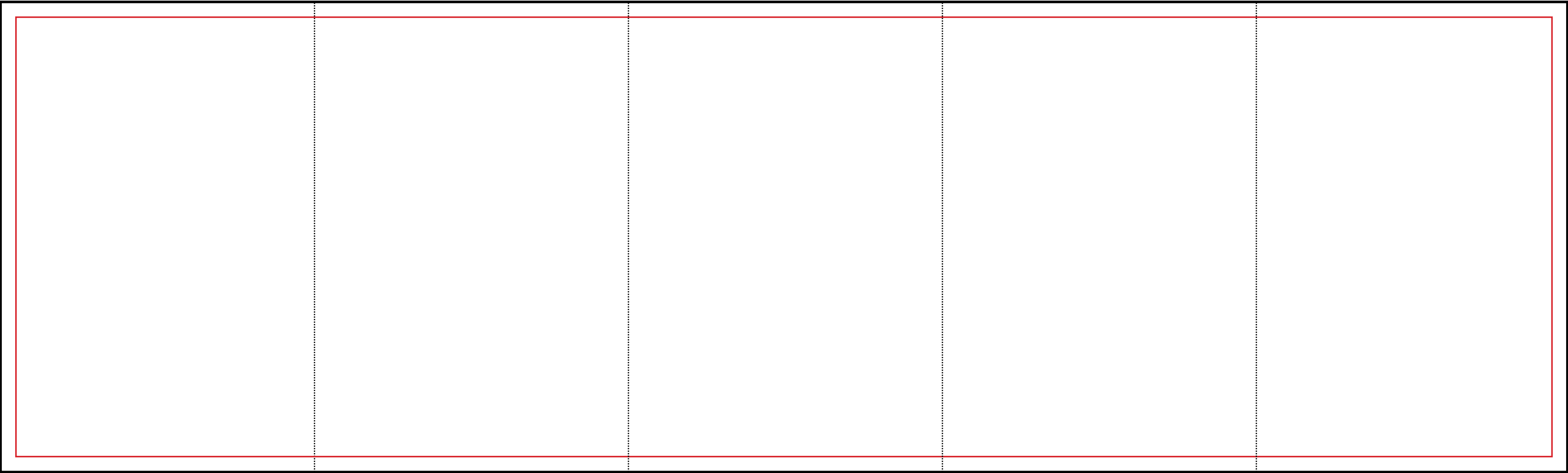
# TAKEOVER SPECIFICATIONS

## SITE TAKEOVER: 5 IN A ROW

A 20 sheet poster is comprised of five 4 sheet sections joined. Please supply artwork as one image as specified below.

Finish Size: 5080mm w x 1524mm h  
Safe Area Margins: Left 50mm, Right 50mm, Top 50mm, Bottom 50mm  
Please supply artwork at 10% of finish size

Artwork Size:  
508mm w x 152.4mm h + 0.8mm bleed



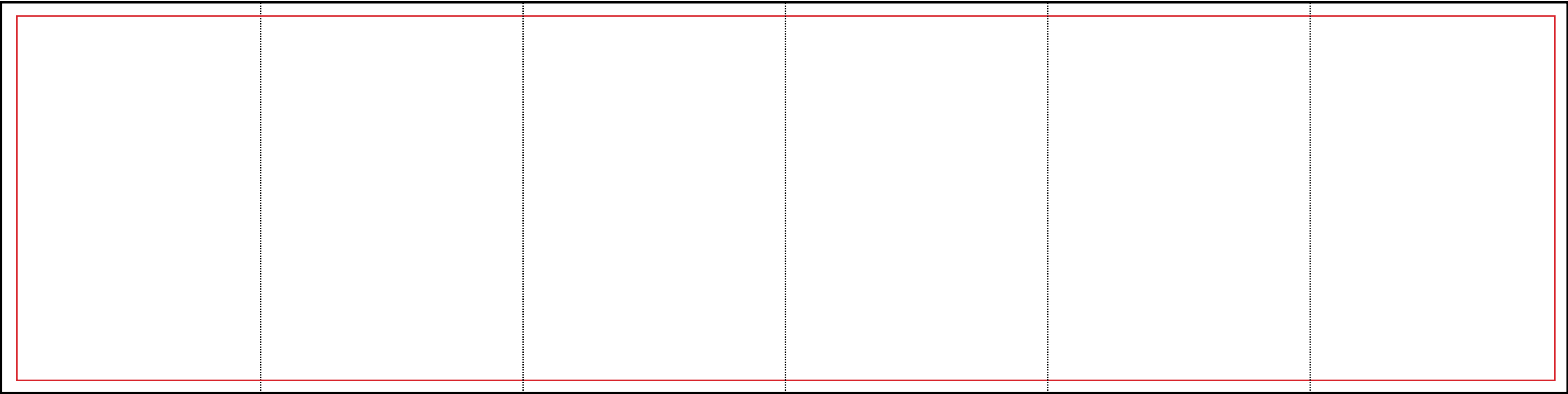
# TAKEOVER SPECIFICATIONS

## SITE TAKEOVER: 6 IN A ROW

A 24 sheet poster is comprised of six 4 sheet sections joined. Please supply artwork as one image as specified below.

Finish Size: 6096mm w x 1524mm h  
Safe Area Margins: Left 50mm, Right 50mm, Top 50mm, Bottom 50mm  
Please supply artwork at 10% of finish size

Artwork Size:  
609.6mm w x 152.4mm h + 0.8mm bleed



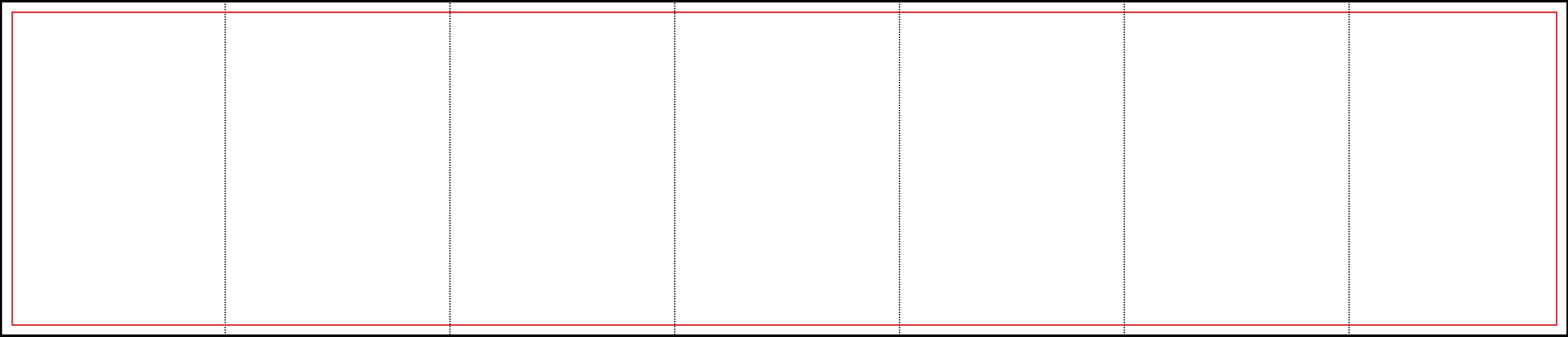
# TAKEOVER SPECIFICATIONS

## SITE TAKEOVER: 7 IN A ROW

A 28 sheet poster is comprised of seven 4 sheet sections joined. Please supply artwork as one image as specified below.

Finish Size: 7112mm w x 1524mm h  
Safe Area Margins: Left 50mm, Right 50mm,  
Top 50mm, Bottom 50mm  
Please supply artwork at 10% of finish size

Artwork Size:  
711.2mm w x 152.4mm h + 0.8mm bleed



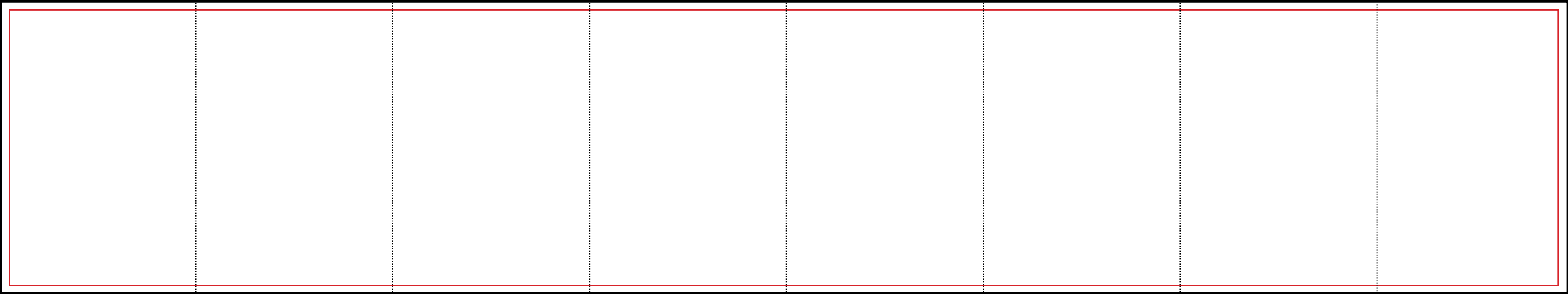
# TAKEOVER SPECIFICATIONS

## SITE TAKEOVER: 8 IN A ROW

A 32 sheet poster is comprised of eight 4 sheet sections joined. Please supply artwork as one image as specified below.

Finish Size: 8128mm w x 1524mm h  
Safe Area Margins: Left 50mm, Right 50mm, Top 50mm, Bottom 50mm  
Please supply artwork at 10% of finish size

Artwork Size:  
812.8mm w x 152.4mm h + 0.8mm bleed





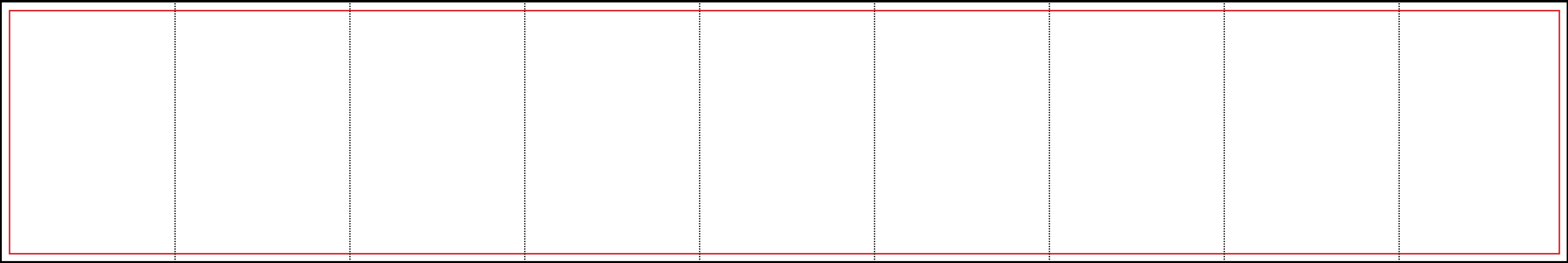
# TAKEOVER SPECIFICATIONS

## SITE TAKEOVER: 9 IN A ROW

A 36 sheet poster is comprised of nine 4 sheet sections joined. Please supply artwork as one image as specified below.

Finish Size: 9144mm w x 1524mm h  
Safe Area Margins: Left 50mm, Right 50mm, Top 50mm, Bottom 50mm  
Please supply artwork at 10% of finish size

Artwork Size:  
914.4mm w x 152.4mm h + 0.8mm bleed



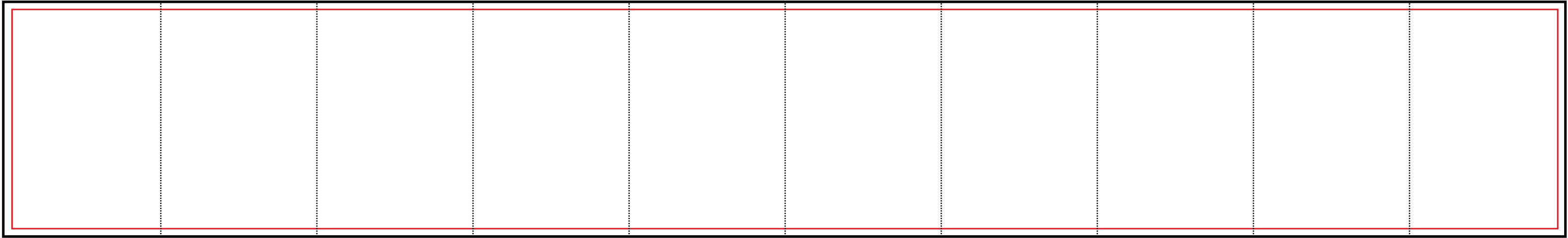
# TAKEOVER SPECIFICATIONS

## SITE TAKEOVER: 10 IN A ROW

A 40 sheet poster is comprised of ten 4 sheet sections joined. Please supply artwork as one image as specified below.

Finish Size: 10160mm w x 1524mm h  
Safe Area Margins: Left 50mm, Right 50mm, Top 50mm, Bottom 50mm  
Please supply artwork at 10% of finish size

Artwork Size:  
1016mm w x 152.4mm h + 0.8mm bleed



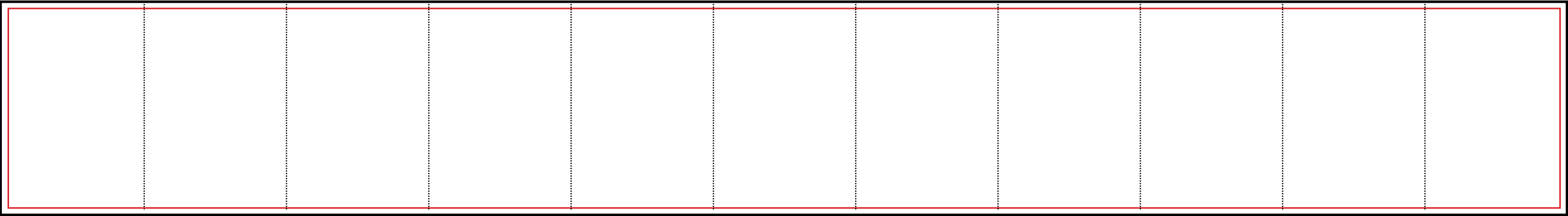
# TAKEOVER SPECIFICATIONS

## SITE TAKEOVER: 11 IN A ROW

A 44 sheet poster is comprised of eleven 4 sheet sections joined. Please supply artwork as one image as specified below.

Finish Size: 11176mm w x 1524mm h  
Safe Area Margins: Left 50mm, Right 50mm,  
Top 50mm, Bottom 50mm  
Please supply artwork at 10% of finish size

Artwork Size:  
1117.6mm w x 152.4mm h + 0.8mm bleed



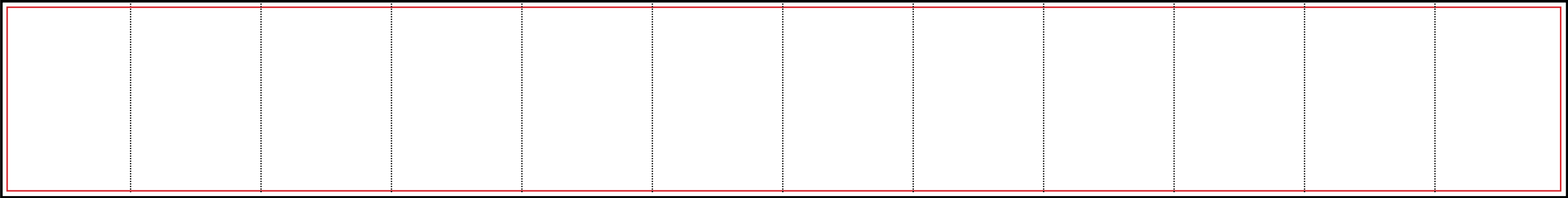
# TAKEOVER SPECIFICATIONS

## SITE TAKEOVER: 12 IN A ROW

A 48 sheet poster is comprised of twelve 4 sheet sections joined. Please supply artwork as one image as specified below.

Finish Size: 12192mm w x 1524mm h  
Safe Area Margins: Left 50mm, Right 50mm,  
Top 50mm, Bottom 50mm  
Please supply artwork at 10% of finish size

Artwork Size:  
1219.2mm w x 152.4mm h + 0.8mm bleed



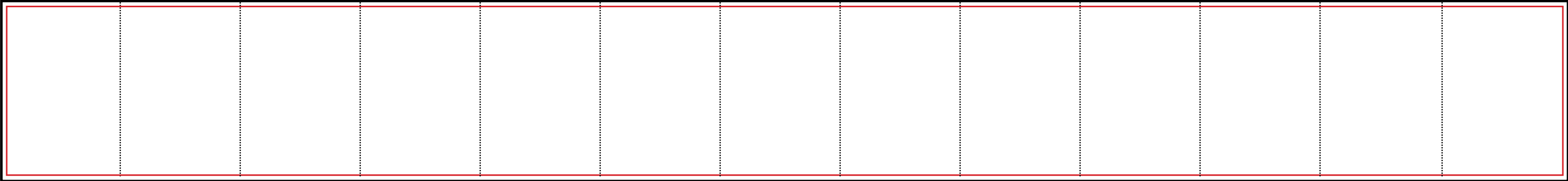
# TAKEOVER SPECIFICATIONS

## SITE TAKEOVER: 13 IN A ROW

A 48 sheet poster is comprised of thirteen 4 sheet sections joined. Please supply artwork as one image as specified below.

Finish Size: 13208mm w x 1524mm h  
Safe Area Margins: Left 50mm, Right 50mm, Top 50mm, Bottom 50mm  
Please supply artwork at 10% of finish size

Artwork Size:  
1320.8mm w x 152.4mm h + 0.8mm bleed



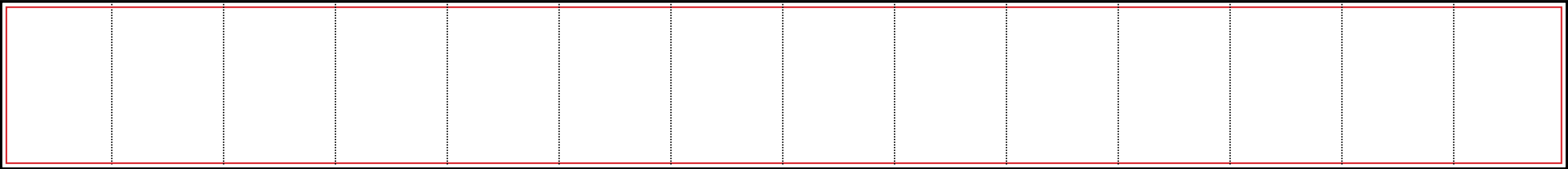
# TAKEOVER SPECIFICATIONS

## SITE TAKEOVER: 14 IN A ROW

A 56 sheet poster is comprised of fifteen 4 sheet sections joined. Please supply artwork as one image as specified below.

Finish Size: 14224mm w x 1524mm h  
Safe Area Margins: Left 50mm, Right 50mm, Top 50mm, Bottom 50mm  
Please supply artwork at 10% of finish size

Artwork Size:  
1422.4mm w x 152.4mm h + 0.8mm bleed



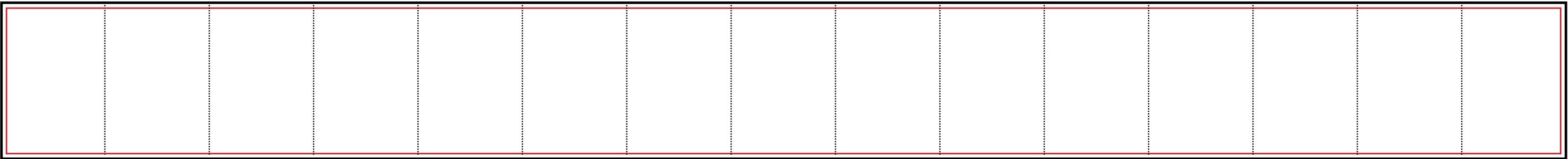
# TAKEOVER SPECIFICATIONS

## SITE TAKEOVER: 15 IN A ROW

A 60 sheet poster is comprised of fifteen 4 sheet sections joined. Please supply artwork as one image as specified below.

Finish Size: 15240mm w x 1524mm h  
Safe Area Margins: Left 50mm, Right 50mm, Top 50mm, Bottom 50mm  
Please supply artwork at 10% of finish size

Artwork Size:  
1524mm w x 152.4mm h + 0.8mm bleed



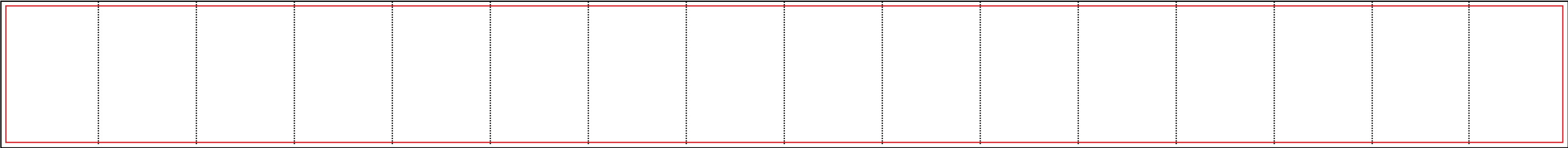
# TAKEOVER SPECIFICATIONS

## SITE TAKEOVER: 16 IN A ROW

A 64 sheet poster is comprised of sixteen 4 sheet sections joined. Please supply artwork as one image as specified below.

Finish Size: 16256mm w x 1524mm h  
Safe Area Margins: Left 50mm, Right 50mm, Top 50mm, Bottom 50mm  
Please supply artwork at 10% of finish size

Artwork Size:  
1625.6mm w x 152.4mm h + 0.8mm bleed





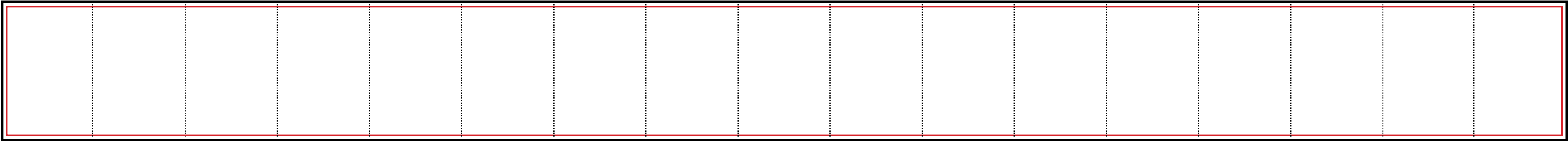
# TAKEOVER SPECIFICATIONS

## SITE TAKEOVER: 17 IN A ROW

A 68 sheet poster is comprised of seventeen 4 sheet sections joined. Please supply artwork as one image as specified below.

Finish Size: 17272mm w x 1524mm h  
Safe Area Margins: Left 50mm, Right 50mm, Top 50mm, Bottom 50mm  
Please supply artwork at 10% of finish size

Artwork Size:  
1727.2mm w x 152.4mm h + 0.8mm bleed



# DRUM SPECIFICATIONS

## QUAD POSTER

This size is usually referred to as a QUAD poster and is regularly used for outdoor advertising.

Finish Size: 1016mm w x 762mm h  
Safe Area Margins: Left 25mm, Right 25mm,  
Top 25mm, Bottom 25mm  
Please supply artwork at 50% of finish size

Artwork Size:  
508mm w x 381mm h + 4mm bleed



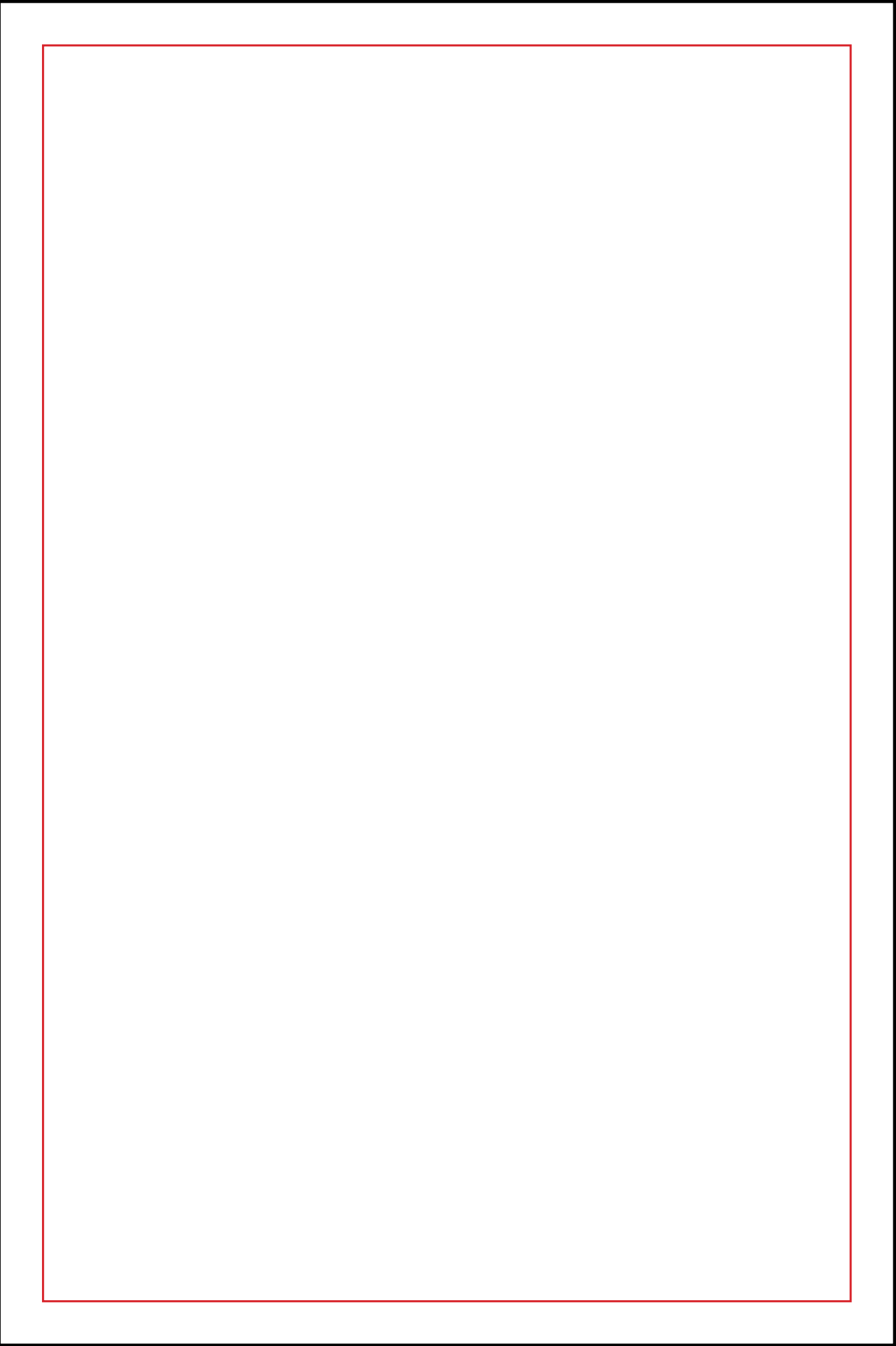
# DRUM SPECIFICATIONS

## 4 SHEET POSTER

This size is usually referred to as a 4 sheet poster and is regularly used for outdoor advertising. Multiples of 4 sheets are used to create 4 sheet takeovers.

Finish Size: 1016mm w x 1524mm h  
Safe Area Margins: Left 50mm, Right 50mm, Top 50mm, Bottom 50mm  
Please supply artwork at 50% of finish size

Artwork Size:  
508mm w x 762mm h + 4mm bleed



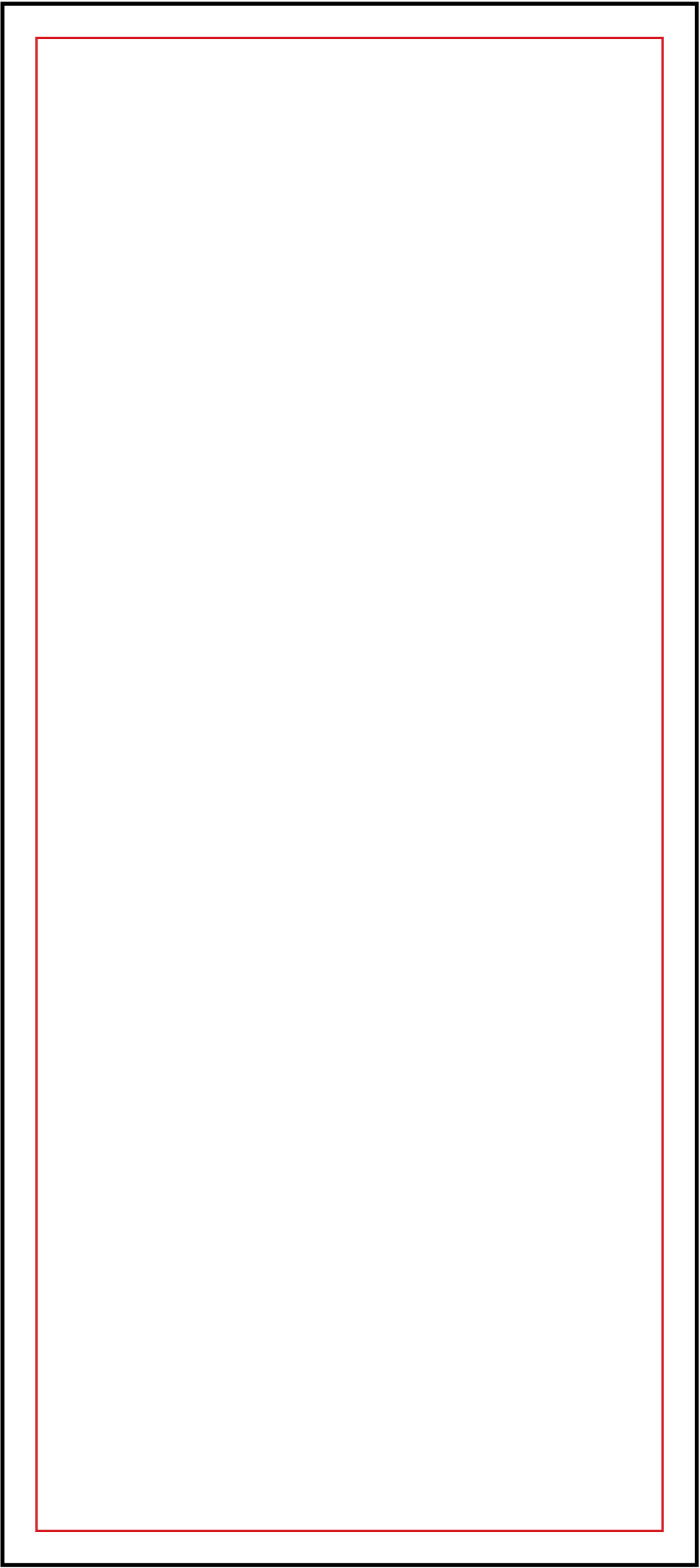
# DRUM SPECIFICATIONS

## DRUM SIDE

This poster size takes over a full advertising drum side.

Finish Size: 1016mm w x 2286mm h  
Safe Area Margins: Left 50mm, Right 50mm,  
Top 50mm, Bottom 50mm  
Please supply artwork at 50% of finish size

Artwork Size:  
508mm w x 1143mm h + 4mm bleed



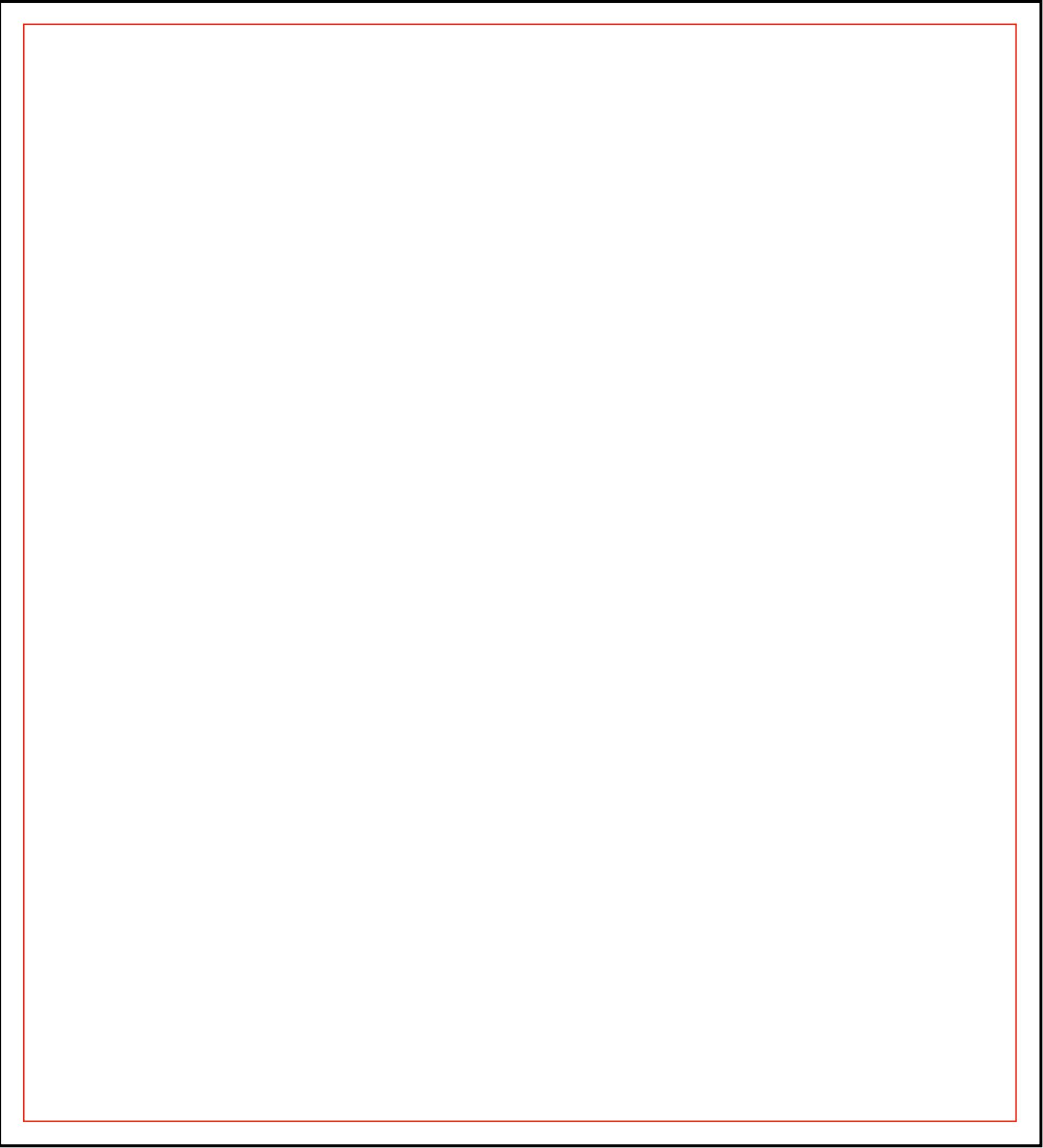
# DRUM SPECIFICATIONS

## HALF DRUM TAKEOVER

This poster size takes over half the circumference of our advertising drums.

Finish Size: 2008mm w x 2286mm h  
Safe Area Margins: Left 50mm, Right 50mm,  
Top 50mm, Bottom 50mm  
Please supply at 25% of finish size

Artwork Size:  
502mm w x 571.5mm h + 2mm bleed



# DRUM SPECIFICATIONS

## DRUM TAKEOVER

This poster size takes over the full circumference of our advertising drums.

Finish Size: 4267mm w x 2286mm h  
Safe Area Margins: Left 50mm, Right 50mm,  
Top 50mm, Bottom 50mm  
Please supply at 25% of finish size

Artwork Size:  
1066.75mm w x 571.5mm h + 2mm bleed

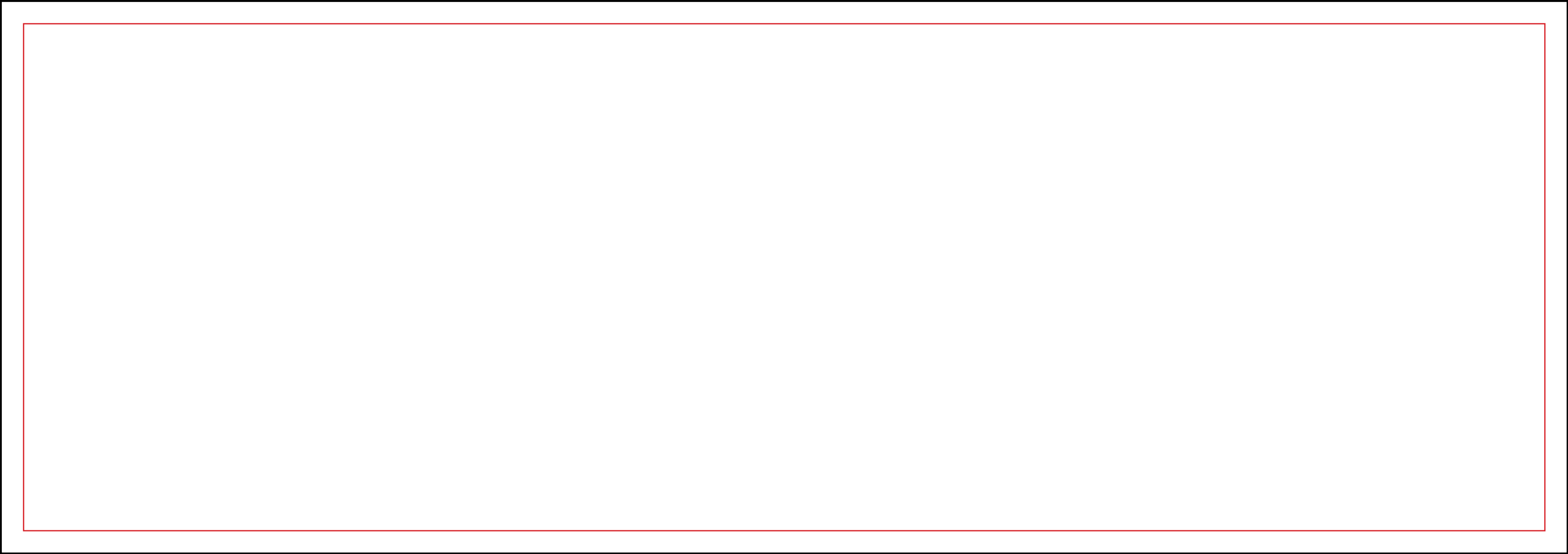


# KIOSK SPECIFICATIONS

## KIOSK 1 - HOLBORN STATION (COFFEE)

Finish Size:3400mm w x 1200mm h  
Safe Area Margins: Left 50mm, Right 50mm,  
Top 50mm, Bottom 50mm  
Please supply artwork at 25% of finish size

Artwork Size:  
850mm w x 300mm h + 2mm bleed



# KIOSK SPECIFICATIONS

## KIOSK 2 - WARREN STREET

Finish Size: 3660mm w x 2800mm h  
Safe Area Margins: Left 50mm, Right 50mm,  
Top 50mm, Bottom 50mm  
Please supply artwork at 25% of finish size

Artwork Size:  
915mm w x 700mm h + 2mm bleed





# KIOSK SPECIFICATIONS

## KIOSK 3 - MORNINGTON CRESCENT

Finish Size: 3660mm w x 2290mm h  
Safe Area Margins: Left 50mm, Right 50mm,  
Top 50mm, Bottom 50mm  
Please supply at 25% of finish size

Artwork Size:  
915mm w x 572.5mm h + 2mm bleed



# KIOSK SPECIFICATIONS

## KIOSK 4 - LONDON BRIDGE STATION SMALL KIOSK

Finish Size: 5315mm w x 2585mm h  
**Safe Area Margins: Left 50mm, Right 50mm,  
Top 50mm, Bottom 50mm**  
Please supply at 25% of finish size

Artwork Size:  
1328.75mm w x 646.25mm h + 2mm bleed

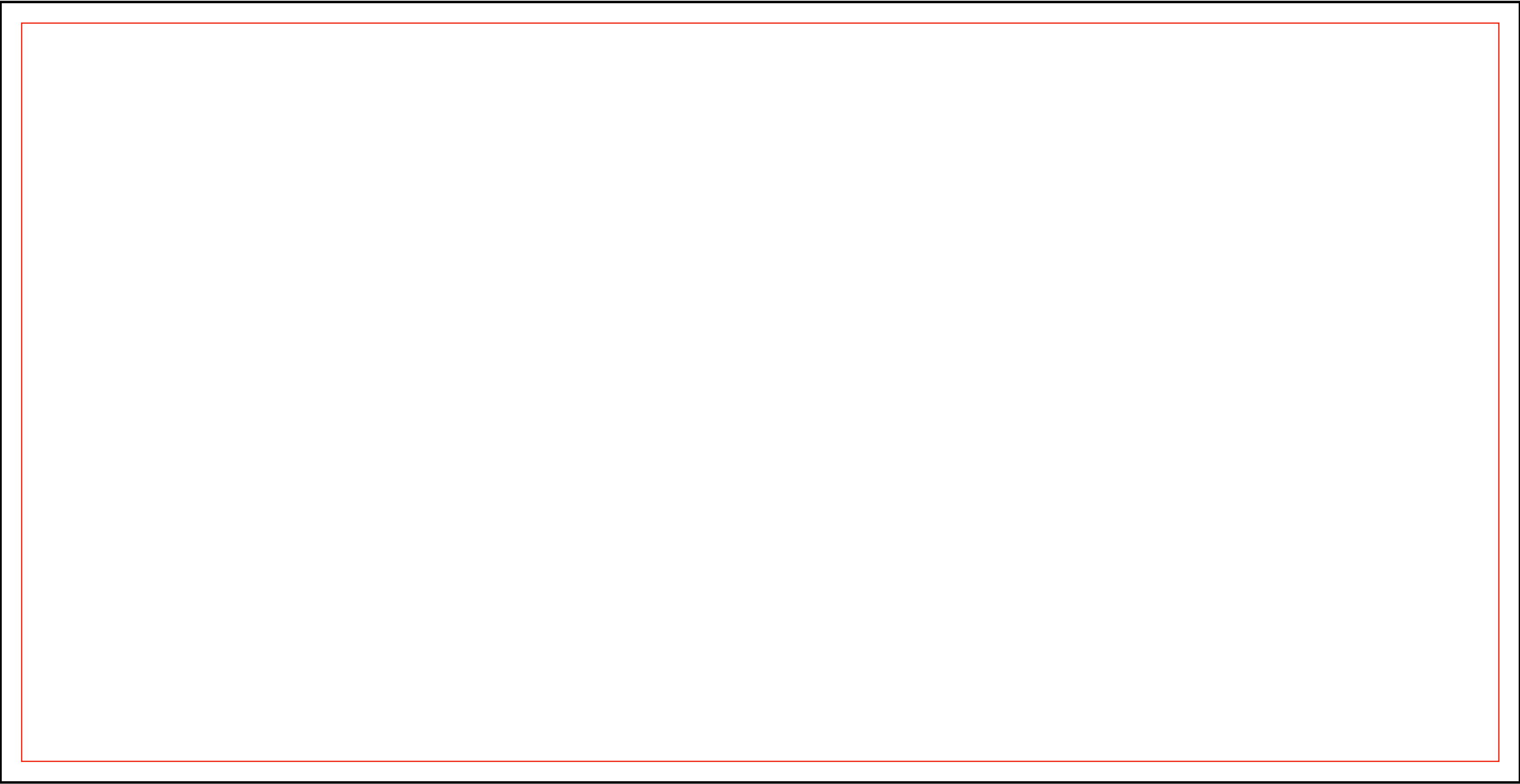


# KIOSK SPECIFICATIONS

## KIOSK 5 - EUSTON ROAD

Finish Size: 3600mm w x 1850mm h  
Safe Area Margins: Left 50mm, Right 50mm,  
Top 50mm, Bottom 50mm  
Please supply at 25% of finish size

Artwork Size:  
900mm w x 462.5mm h + 2mm bleed



# KIOSK SPECIFICATIONS

## KIOSK 6 - TOTTENHAM COURT RD

Finish Size: 4200mm w x 2410mm h  
Safe Area Margins: Left 50mm, Right 50mm,  
Top 50mm, Bottom 50mm  
Please supply at 25% of finish size

Artwork Size:  
1050mm w x 602.5mm h + 2mm bleed



# KIOSK SPECIFICATIONS

## KIOSK 7 - DOMINION

### PANEL A

Finish Size: 2660mm w x 1220mm h  
**Safe Area Margins: Left 50mm, Right 50mm, Top 50mm, Bottom 50mm**  
Please supply at 25% of finish size

Artwork Size:  
665mm w x 305mm h + 2mm bleed

### PANEL B

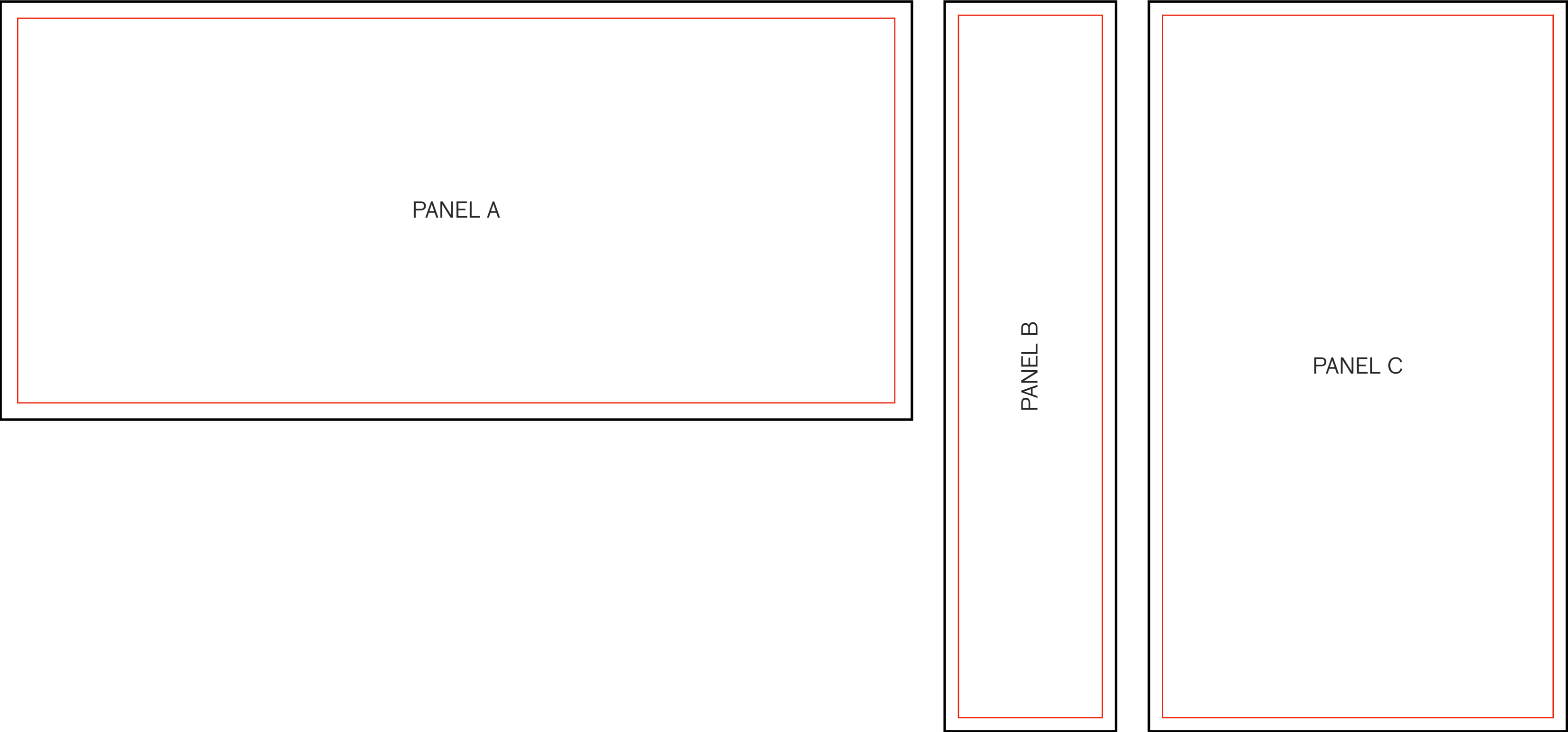
Finish Size: 500mm w x 2130mm h  
**Safe Area Margins: Left 50mm, Right 50mm, Top 50mm, Bottom 50mm**  
Please supply at 25% of finish size

Artwork Size:  
125mm w x 532.5mm h + 2mm bleed

### PANEL C

Finish Size: 1220mm w x 2130mm h  
**Safe Area Margins: Left 50mm, Right 50mm, Top 50mm, Bottom 50mm**  
Please supply at 25% of finish size

Artwork Size:  
305mm w x 532.5mm h + 2mm bleed



# KIOSK SPECIFICATIONS

## KIOSK 8 - HOLLAND PARK

### PANEL A

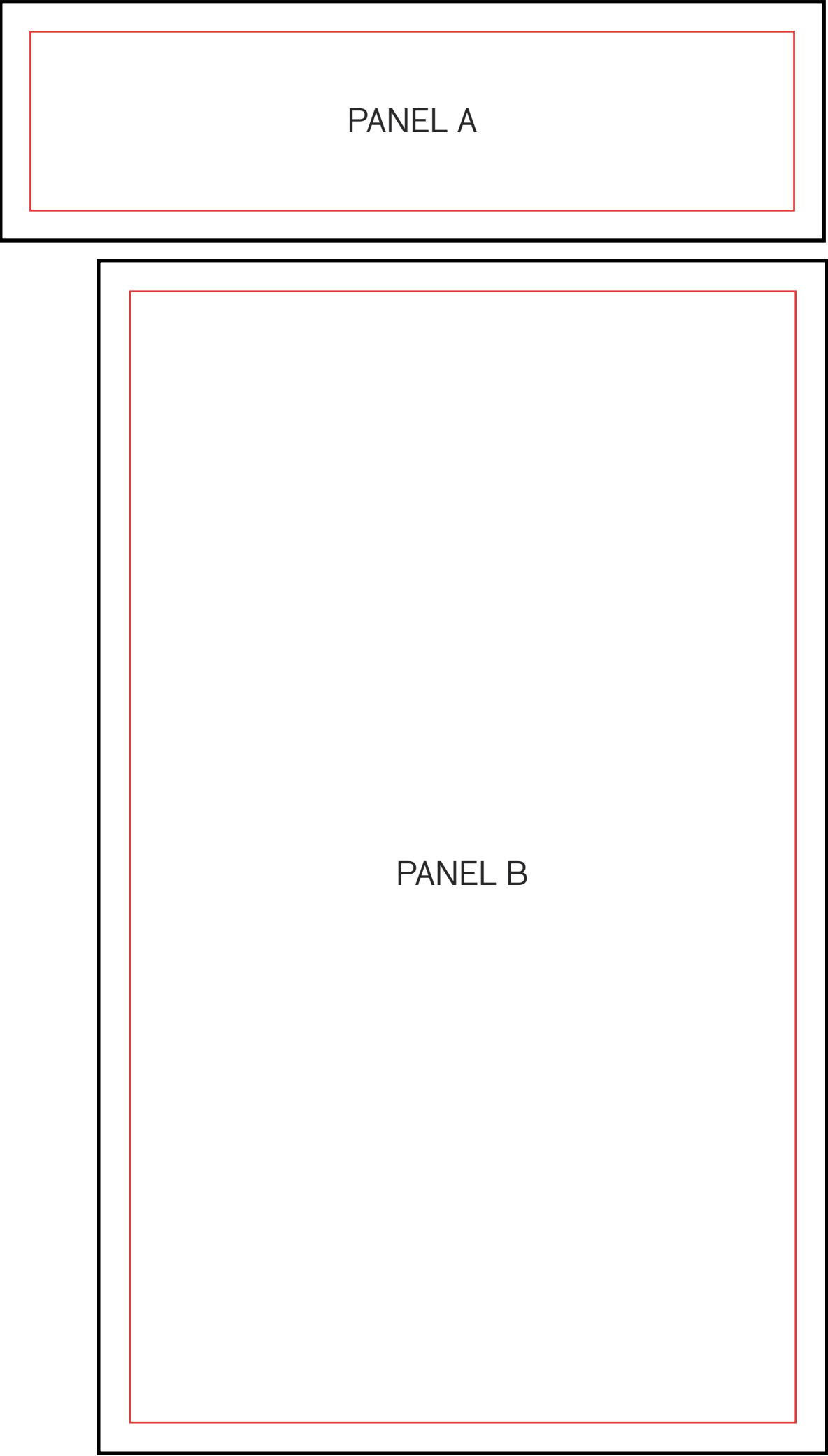
Finish Size: 1380mm w x 400mm h  
Safe Area Margins: Left 50mm, Right 50mm,  
Top 50mm, Bottom 50mm  
Please supply at 50% of finish size

Artwork Size:  
690mm w x 200mm h + 4mm bleed

### PANEL B

Finish Size: 1220mm w x 2000mm h  
Safe Area Margins: Left 50mm, Right 50mm,  
Top 50mm, Bottom 50mm  
Please supply at 50% of finish size

Artwork Size:  
610mm w x 1000mm h + 4mm bleed



# KIOSK SPECIFICATIONS

KIOSK 9 - LONDON BRIDGE  
STATION LARGE KIOSK

Finish Size: 6506mm w x 2205mm h  
Safe Area Margins: Left 50mm, Right 50mm,  
Top 50mm, Bottom 50mm  
Please supply at 25% of finish size

Artwork Size:  
1626.5mm w x 551.25mm h + 2mm bleed



# KIOSK SPECIFICATIONS

## KIOSK 10 - HOLBORN STATION (FLOWERS) TOP & MAIN

### PANEL A

Finish Size: 2830mm w x 360mm h  
Safe Area Margins: Left 50mm, Right 50mm,  
Top 50mm, Bottom 50mm  
Please supply at 25% of finish size

Artwork Size:  
707.5mm w x 90mm h + 2mm bleed

### PANEL B

Finish Size: 2650mm w x 1100mm h  
Safe Area Margins: Left 50mm, Right 50mm,  
Top 50mm, Bottom 50mm  
Please supply at 25% of finish size

Artwork Size:  
662.5mm w x 275mm h + 2mm bleed





# KIOSK SPECIFICATIONS

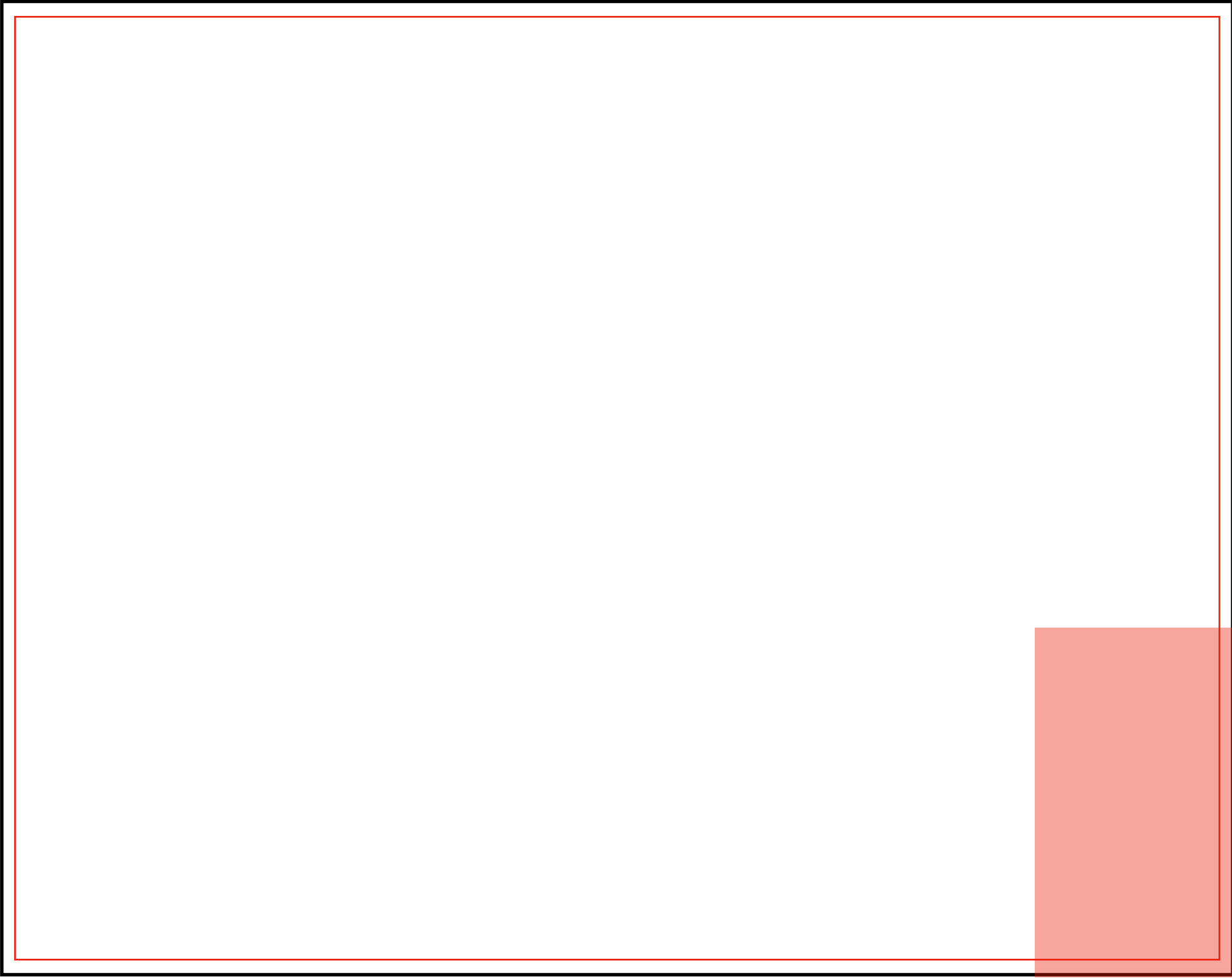
KIOSK 11 - ST PANCRAS STATION  
KIOSK

Finish Size: 2340mm w x 1850mm h

Safe Area Margins: Left 50mm, Right 50mm,  
Top 50mm, Bottom 50mm

Please supply at 25% of finish size

Artwork Size:  
585mm w x 462.5mm h + 2mm bleed



AREA COVERED BY POST  
PLEASE DO NOT PLACE  
ANY VITAL FOREGROUND  
ARTWORK IN THIS AREA AND  
FILL WITH BACKGROUND  
COLOUR / IMAGES ONLY

# KIOSK SPECIFICATIONS

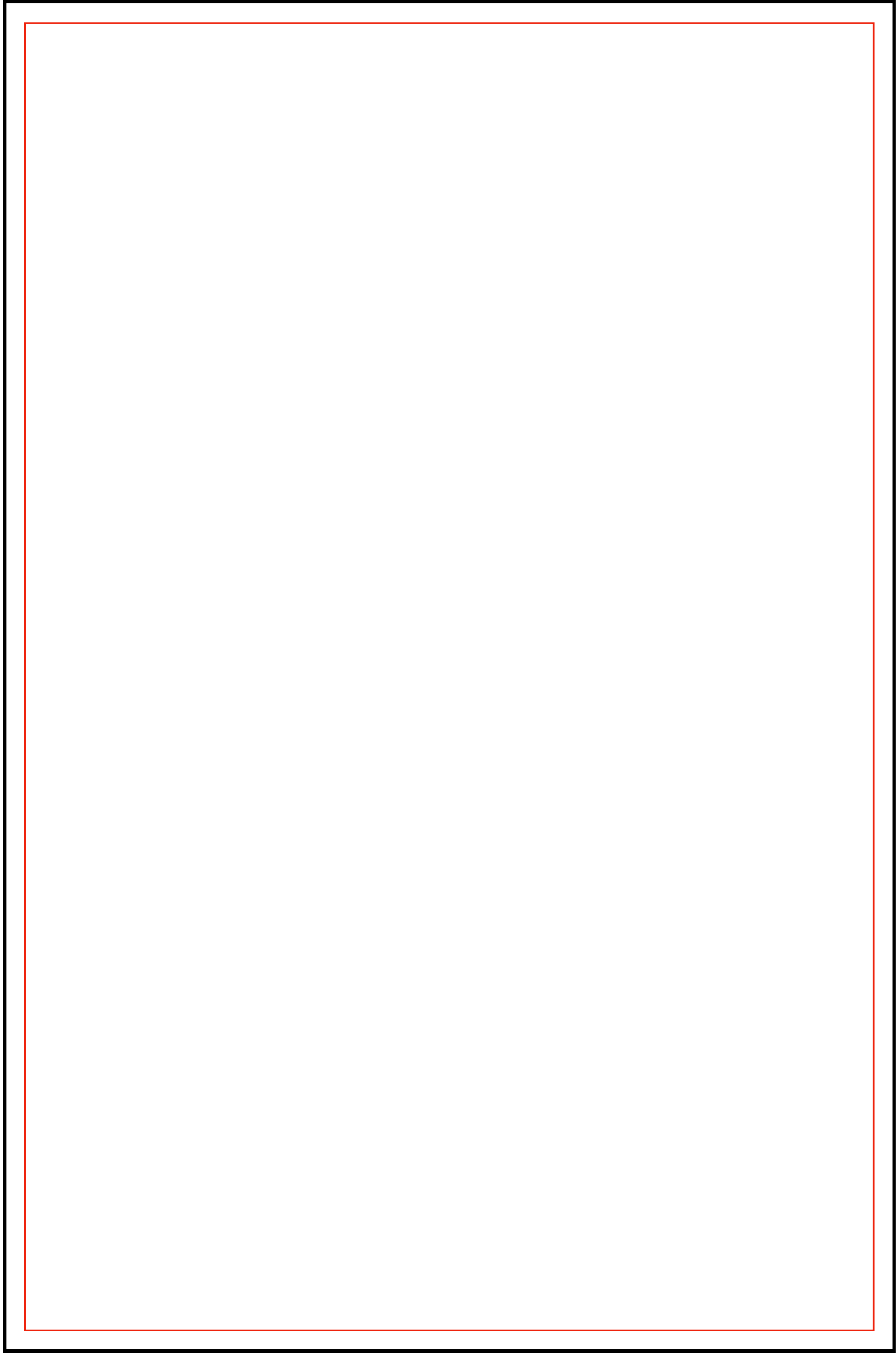
KIOSK 12 - LIBERTY'S / CARNABY  
KIOSK

Finish Size: 1050mm w x 1770mm h

Safe Area Margins: Left 50mm, Right 50mm,  
Top 50mm, Bottom 50mm

Please supply at 25% of finish size

Artwork Size:  
262.5mm w x 442.5mm h + 2mm bleed



# BANNER SPECIFICATIONS

STREET BANNER -  
91 CAMBERWELL ROAD, LONDON

Finish Size: 7500mm w x 5500mm h  
Safe Area Margins: Left 50mm, Right 50mm,  
Top 50mm, Bottom 50mm  
Please supply artwork at 10% of finish size

Artwork Size:  
750mm w x 550mm h + 0.8mm bleed



# BANNER SPECIFICATIONS

STREET BANNER -  
THE ALMA,  
NEWINGTON GREEN ROAD,  
LONDON

Finish Size: 5700mm w x 4700mm h  
Safe Area Margins: Left 50mm, Right 50mm,  
Top 50mm, Bottom 50mm  
Please supply at 25% of finish size

Artwork Size:  
1425mm w x 1175mm h + 2mm bleed



# BESPOKE SITE SPECIFICATIONS

## BRICK LANE / FASHION STREET

PANEL A  
Finish Size: 2170mm w x 2850mm h  
Safe Area Margins: Left 50mm, Right 50mm,  
Top 50mm, Bottom 50mm  
Please supply at 25% of finish size

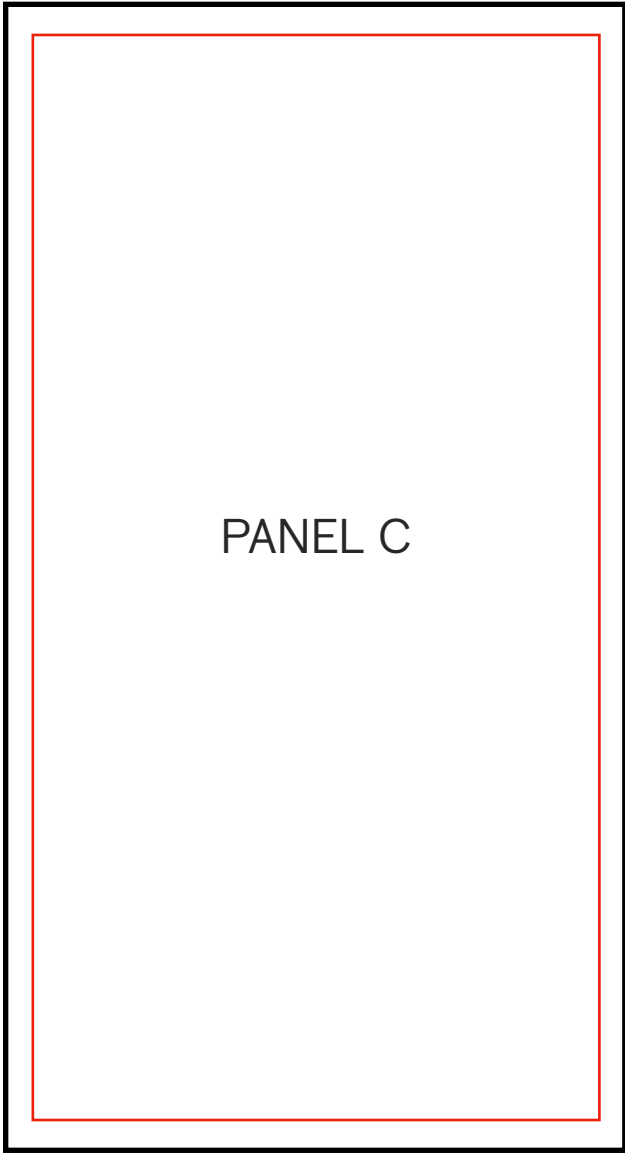
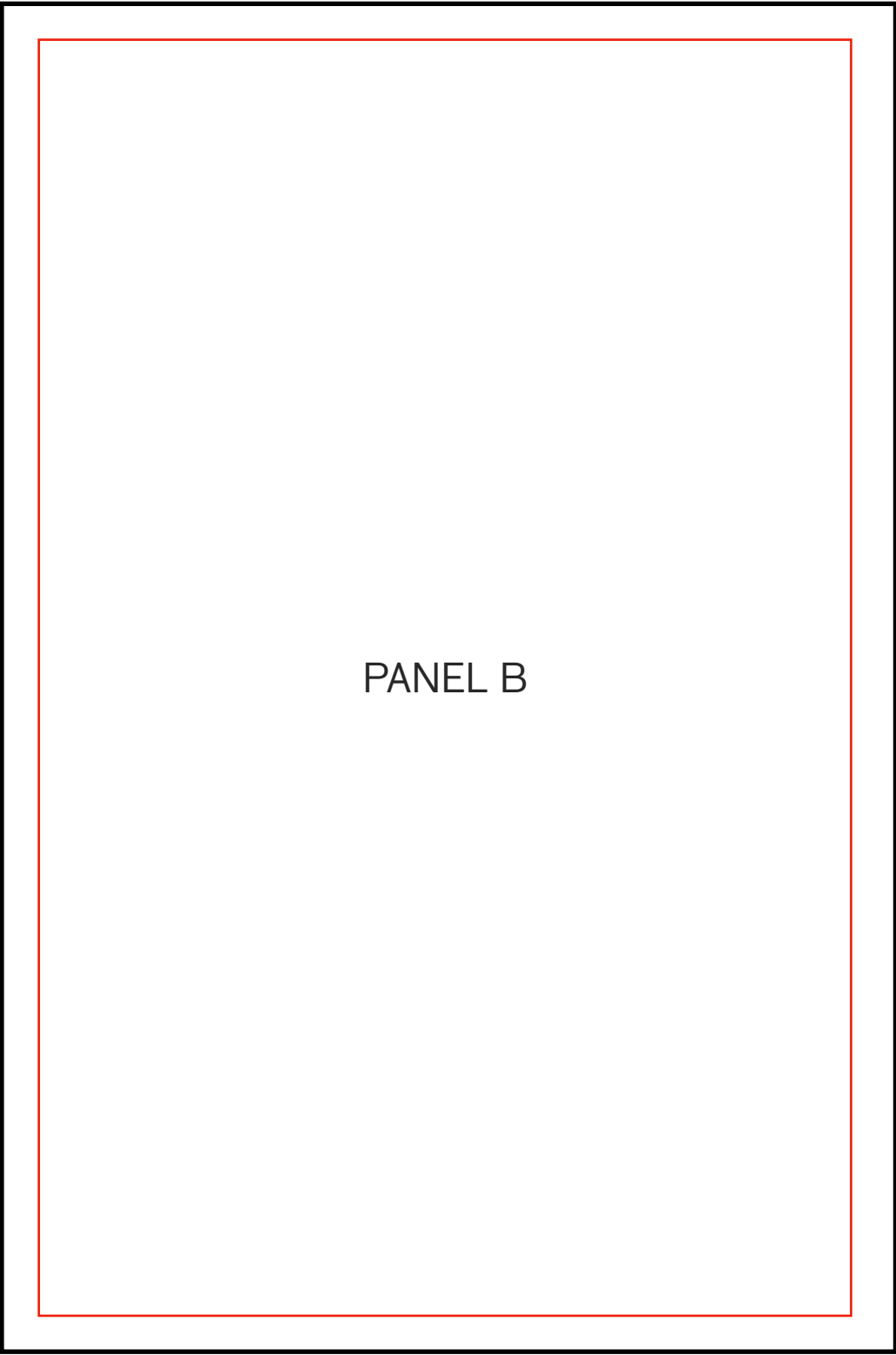
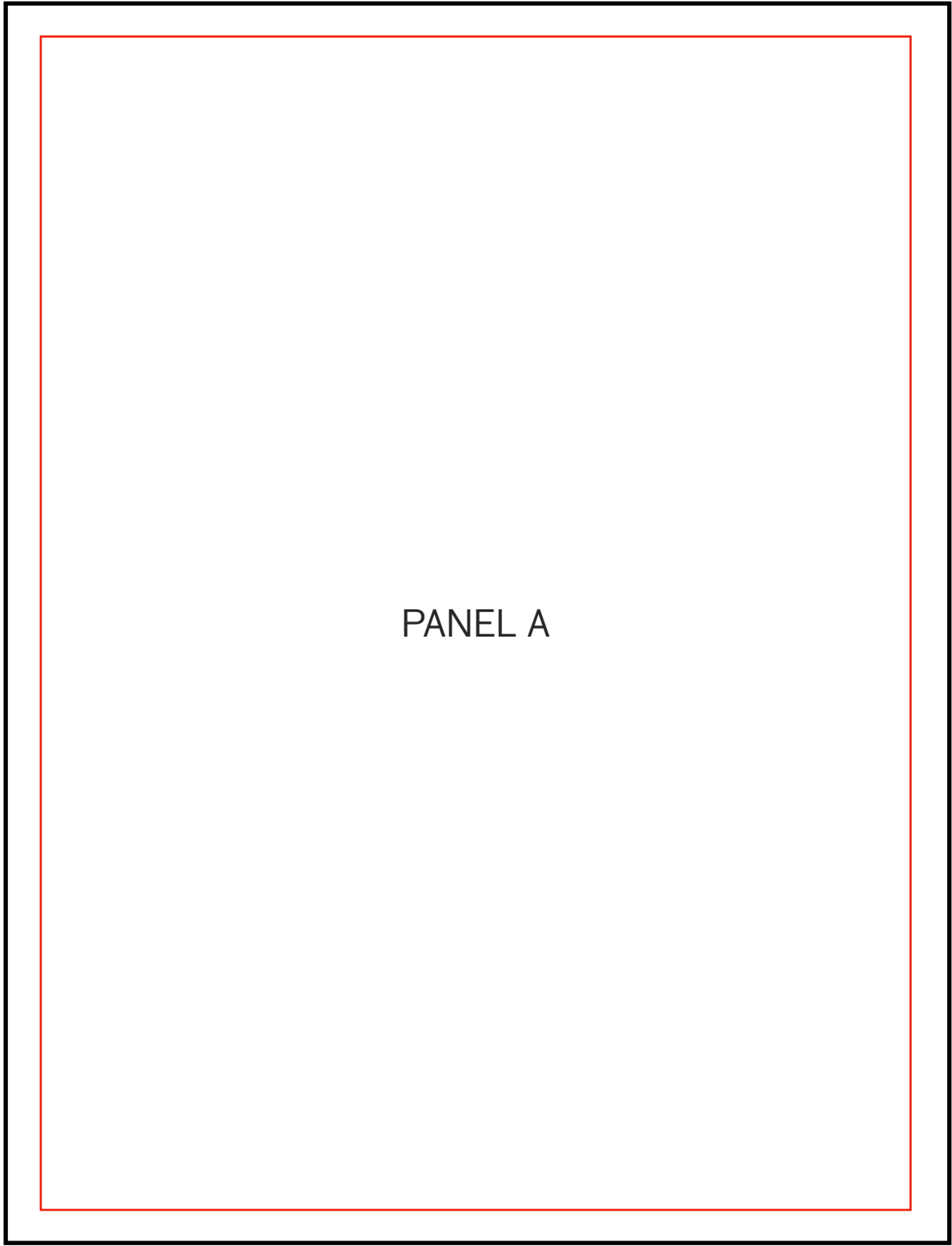
Artwork Size:  
542.5mm w x 712.5mm h + 2mm bleed

PANEL B  
Finish Size: 1890mm w x 2850mm h  
Safe Area Margins: Left 50mm, Right 50mm,  
Top 50mm, Bottom 50mm  
Please supply at 25% of finish size

Artwork Size:  
472.5mm w x 712.5mm h + 2mm bleed

PANEL C  
Finish Size: 1400mm w x 2110mm h  
Safe Area Margins: Left 50mm, Right 50mm,  
Top 50mm, Bottom 50mm  
Please supply at 25% of finish size

Artwork Size:  
350mm w x 527.5mm h + 2mm bleed



# BESPOKE SITE SPECIFICATIONS

## THE PLATFORM, TRIPTYCH SHOREDITCH

### PANEL A

Finish Size: 2420mm w x 2960mm h  
Safe Area Margins: Left 50mm, Right 50mm,  
Top 50mm, Bottom 130mm  
Please supply at 25% of finish size

Artwork Size:  
605mm w x 740mm h + 2mm bleed

### PANEL B

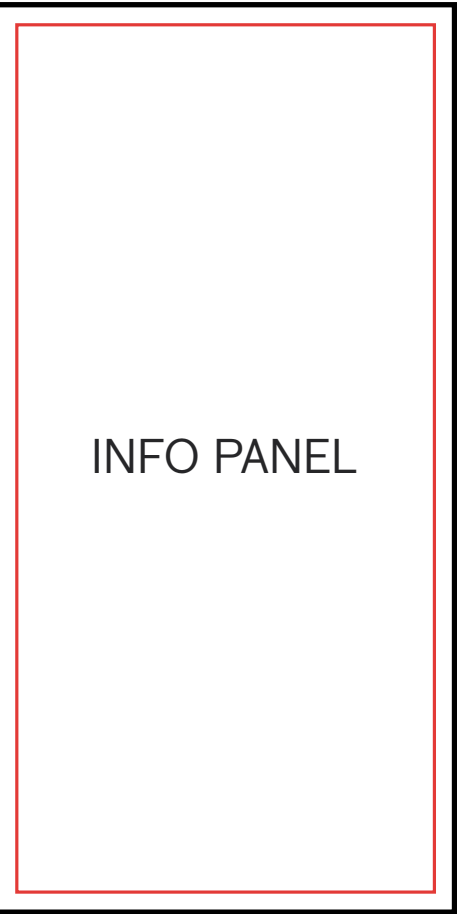
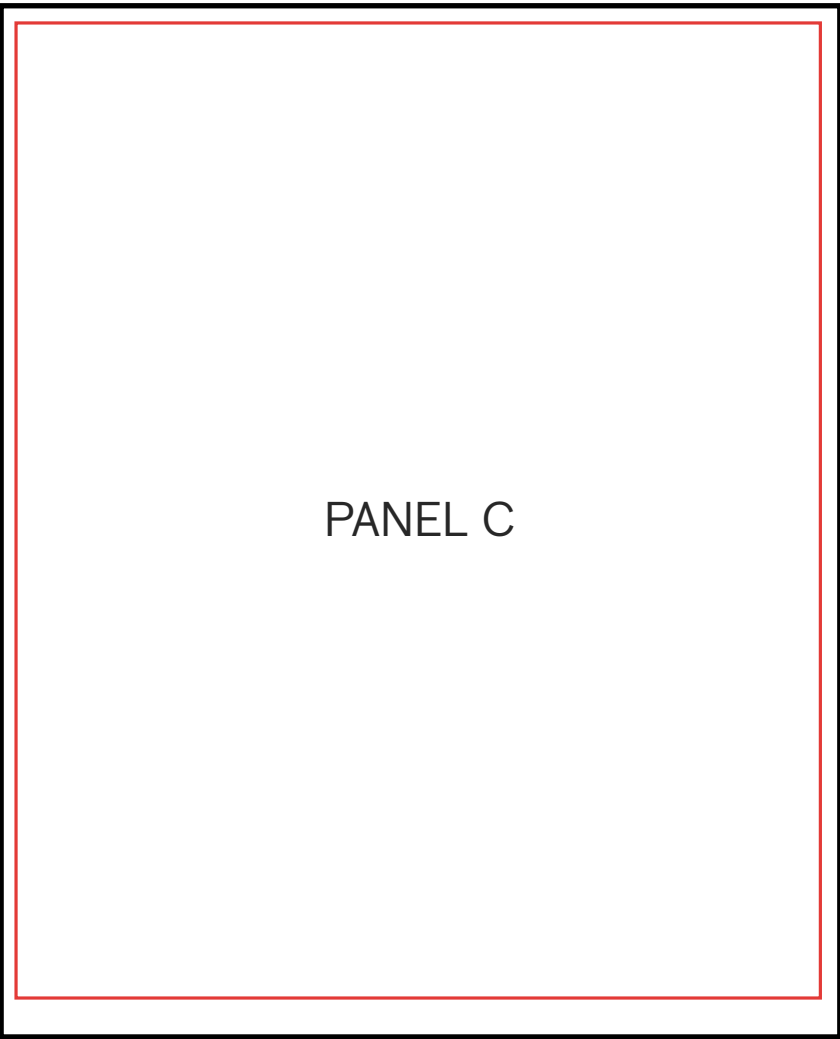
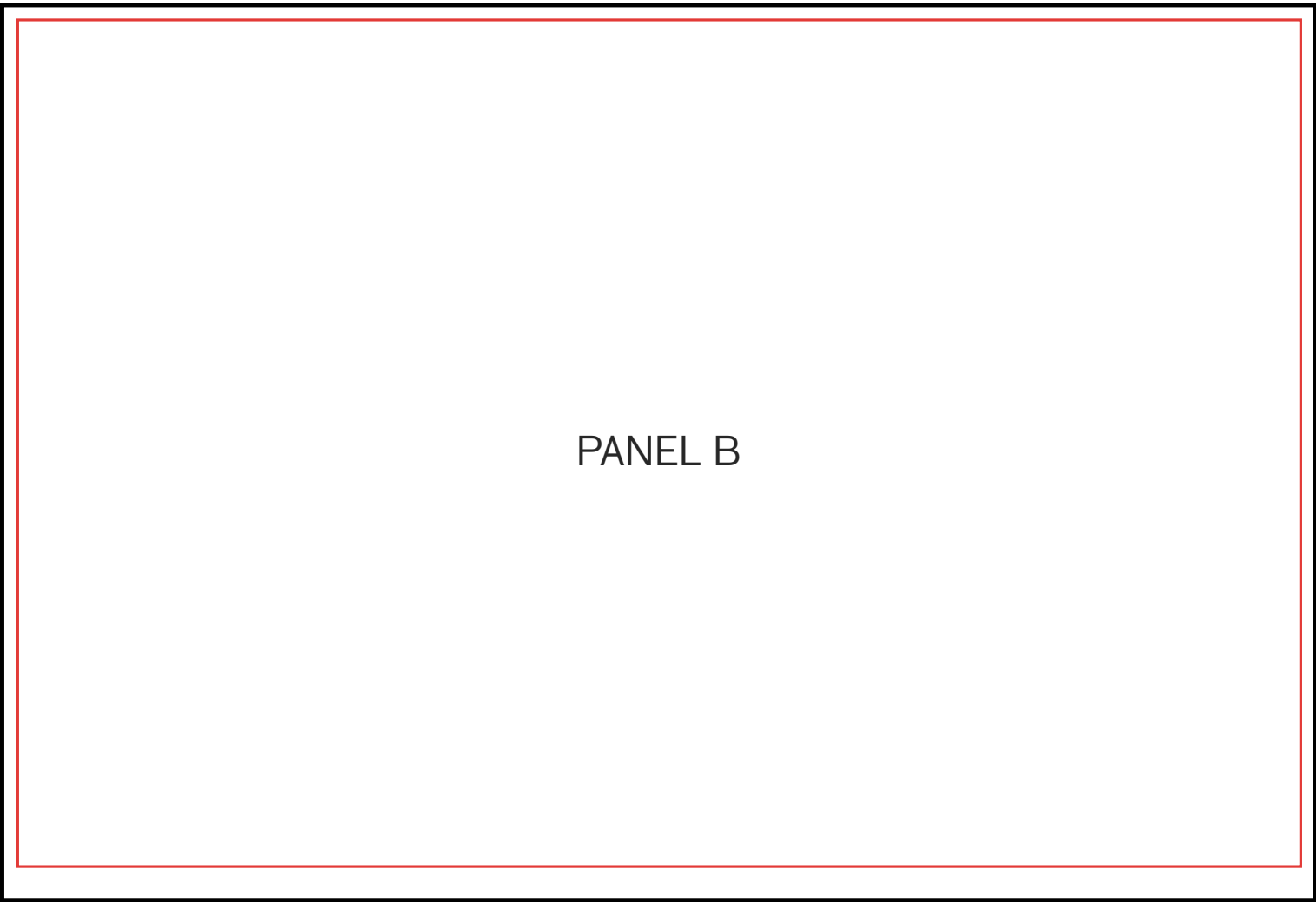
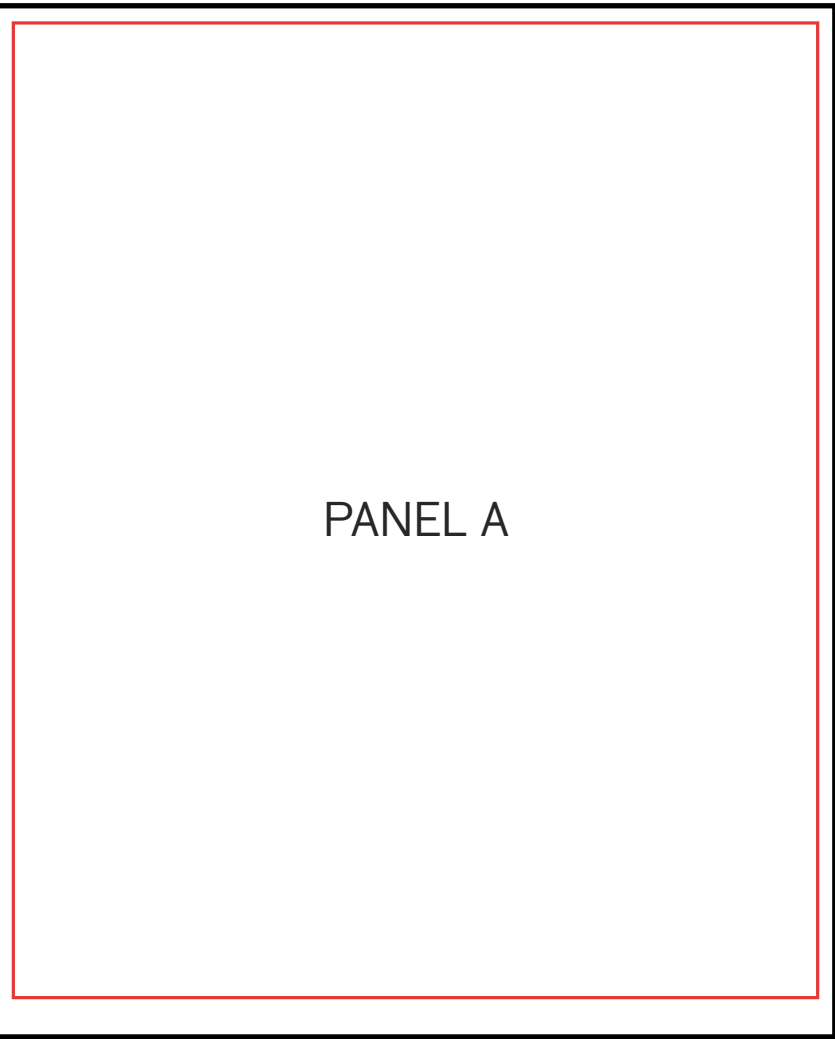
Finish Size: 4380mm w x 2960mm h  
Safe Area Margins: Left 50mm, Right 50mm,  
Top 50mm, Bottom 130mm  
Please supply at 25% of finish size

Artwork Size:  
1095mm w x 740mm h + 2mm bleed

### PANEL C

Finish Size: 2400mm w x 2960mm h  
Safe Area Margins: Left 50mm, Right 50mm,  
Top 50mm, Bottom 130mm  
Please supply at 25% of finish size

Artwork Size:  
600mm w x 740mm h + 2mm bleed



### INFO PANEL

Finish Size: 1120mm w x 2230mm h  
Safe Area Margins: Left 50mm, Right 50mm,  
Top 50mm, Bottom 50mm  
Please supply at 25% of finish size

Artwork Size:  
280mm w x 557.5mm h + 2mm bleed

# BESPOKE SITE SPECIFICATIONS

PANEL - MARKET STREET,  
EDINBURGH

Panel Size: 2450mm w x 880mm h  
Safe Area Margins: Left 50mm, Right 50mm,  
Top 50mm, Bottom 50mm  
Please supply at 25% of panel size

Artwork Size:  
612.5mm w x 220mm h + 2mm bleed



# BESPOKE SITE SPECIFICATIONS

COLUMN - MARKET STREET,  
EDINBURGH

Made up of 3 vinyl panels displayed vertically  
intersected by a metal frame.

Please supply artwork as 3 separate panels.

Panel Size: 2450mm w x 880mm h  
**Safe Area Margins: Left 50mm, Right 50mm,  
Top 50mm, Bottom 50mm**  
Please supply at 25% of panel size

Artwork Size:  
612.5mm w x 220mm h + 2mm bleed





# BESPOKE SITE SPECIFICATIONS

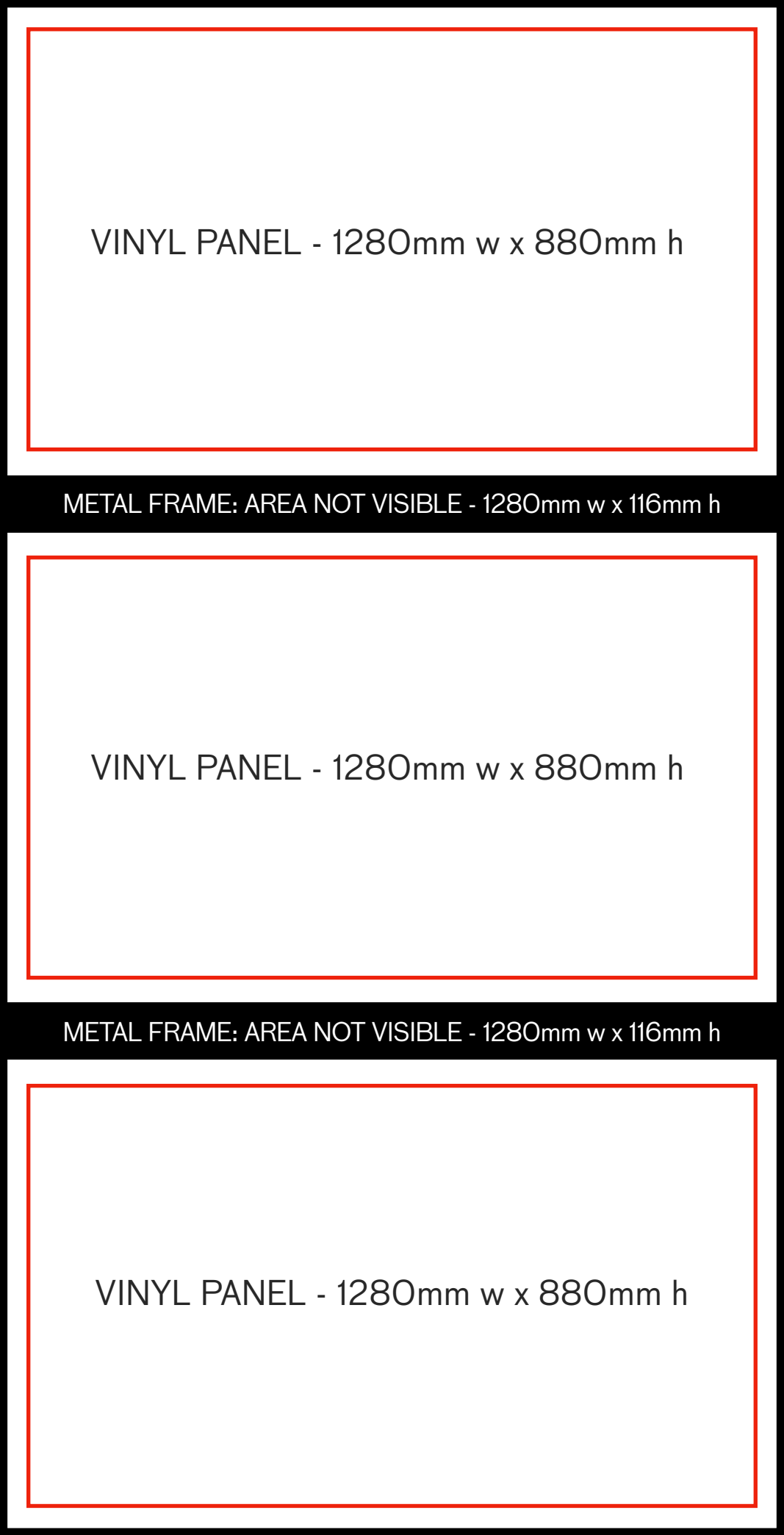
COUNCIL PANEL COLUMN  
MARKET STREET EAST, EDINBURGH

Made up of 3 vinyl panels displayed vertically  
intersected by a metal frame.

Please supply artwork as 3 separate panels.

Panel Size: 1280mm w x 880mm h  
Safe Area Margins: Left 50mm, Right 50mm,  
Top 50mm, Bottom 50mm  
Please supply at 25% of panel size

Artwork Size:  
320mm w x 220mm h + 2mm bleed



# BESPOKE SITE SPECIFICATIONS

## COUNCIL COLUMN MARKET STREET WEST, EDINBURGH

Made up of 9 vinyl panels displayed vertically intersected by a metal frame.

Please supply artwork as separate panels.

Panel Size: 1450mm x w 880mm h  
Safe Area Margins: Left 50mm, Right 50mm, Top 50mm, Bottom 50mm  
Please supply at 25% of panel size

Artwork Size:  
362.5mm x w 220mm h + 2mm bleed

Panel Size: 1280mm w x 880mm h  
Safe Area Margins: Left 50mm, Right 50mm, Top 50mm, Bottom 50mm  
Please supply at 25% of panel size

Artwork Size:  
320mm w x 220mm h + 2mm bleed

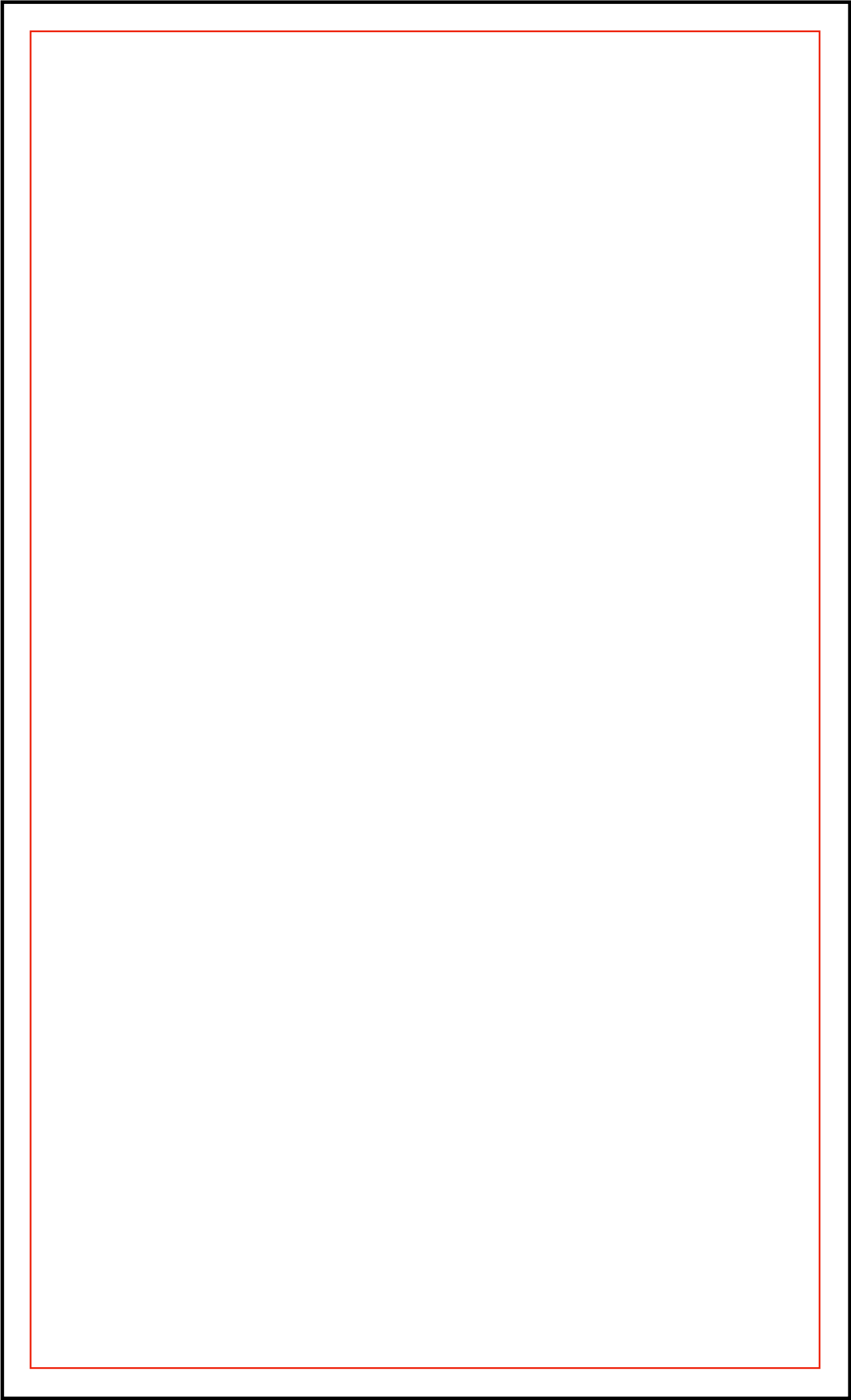


# BESPOKE SITE SPECIFICATIONS

16 SHEET NR (HERTFORD NORTH STATION SITE ONLY)

Finish Size: 1905mm w x 3048mm h  
**Display Area: 1805mm w x 2948mm h**  
Please supply at 10% of finish size

Artwork Size:  
190.5mm w x 304.8mm h + 0.8mm bleed

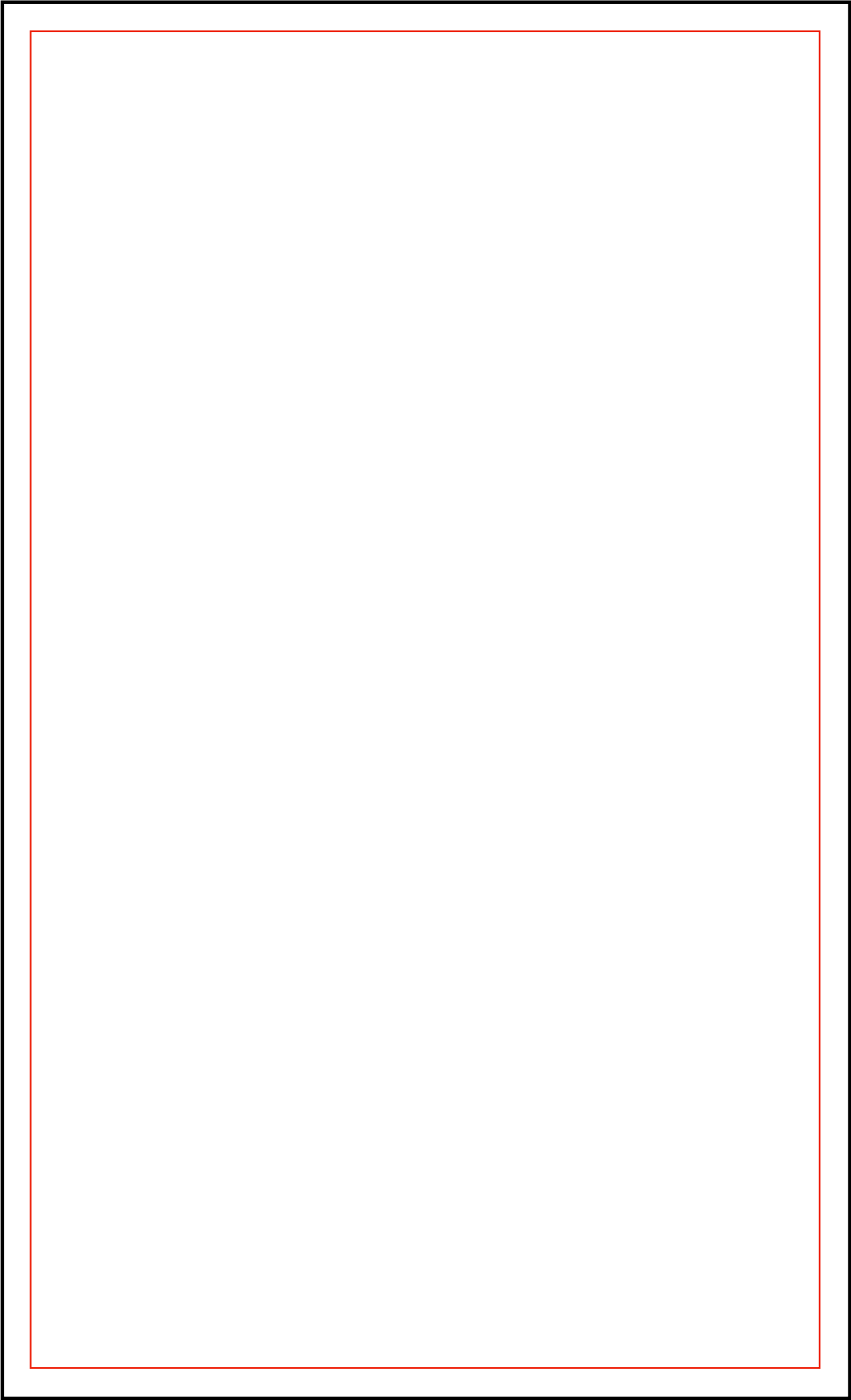


# BESPOKE SITE SPECIFICATIONS

16 SHEET NR (ALL OTHER SITES)

Finish Size: 1820mm w x 3000mm h  
**Display Area: 1720mm w x 2900mm h**  
Please supply at 10% of finish size

Artwork Size:  
182mm w x 300mm h + 0.8mm bleed

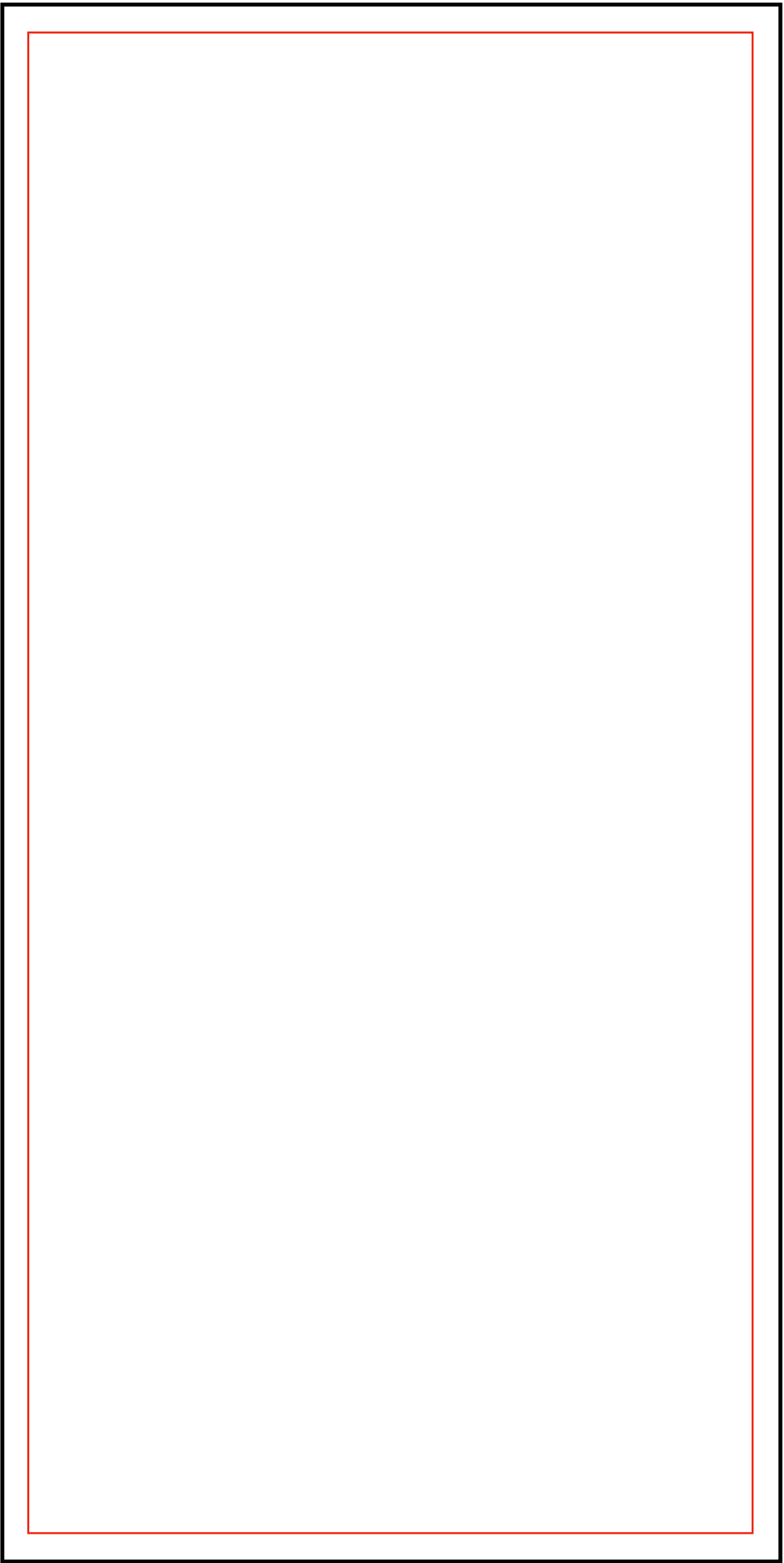


# BESPOKE SITE SPECIFICATIONS

28 ESSEX ROAD / 24 SHEET  
PORTRAIT

Finish Size: 1770mm w x 3540mm h  
Safe Area Margins: Left 50mm, Right 50mm,  
Top 50mm, Bottom 50mm  
Please supply at 10% of finish size

Artwork Size:  
177mm w x 354mm h + 0.8mm bleed

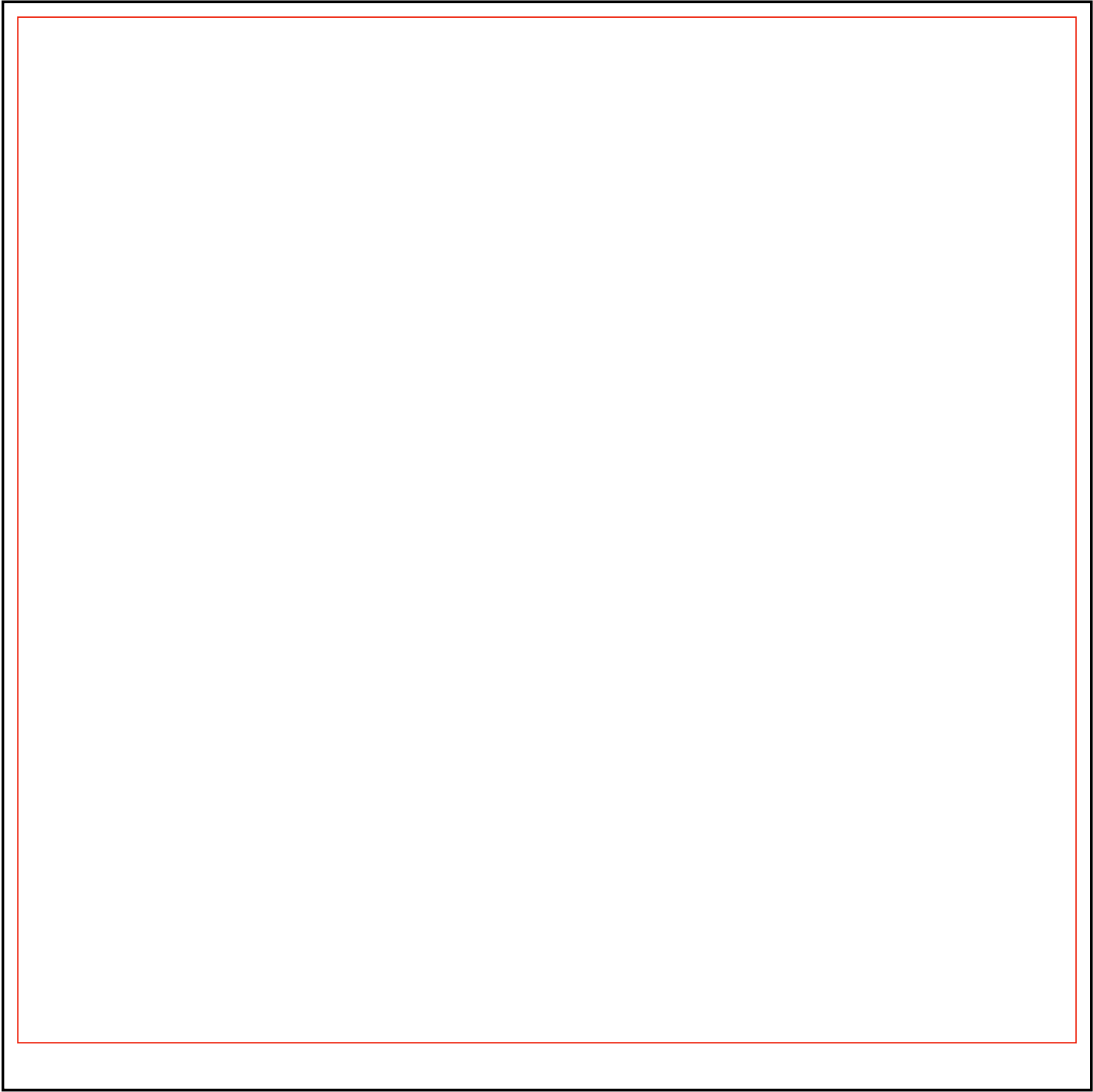


# BESPOKE SITE SPECIFICATIONS

BROADWAY MARKET / 96 SHEET  
SQUARE

Finish Size: 6096mm w x 6096mm h  
Safe Area Margins: Left 50mm, Right 50mm,  
Top 50mm, Bottom 320mm  
Please supply at 10% of finish size

Artwork Size:  
609.6mm w x 609.6mm h + 0.8mm bleed

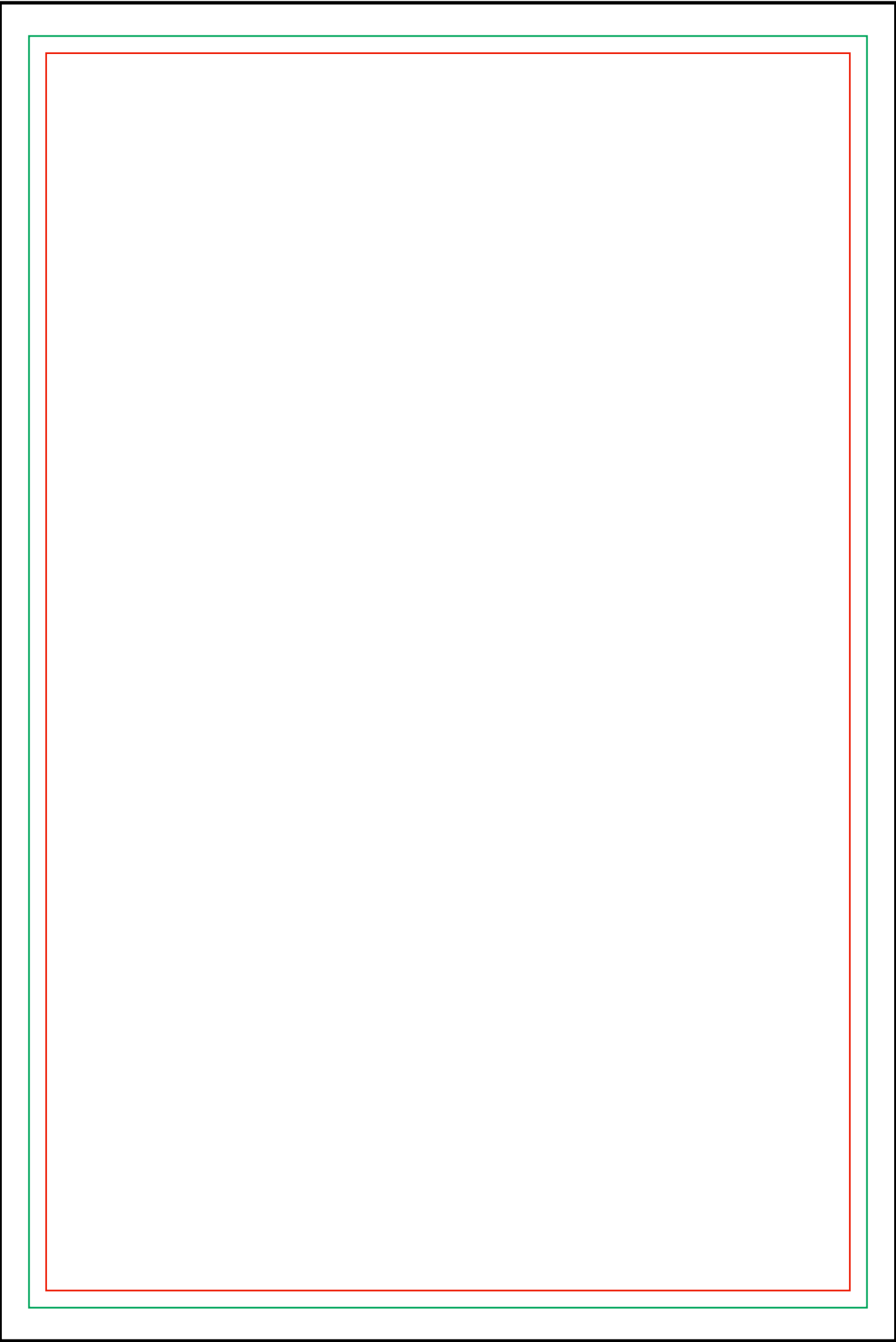


# PRISMAFLEX VINYL

PRISMAFLEX - P250 BACKLIT  
30 LAVENDER HILL

Finish Size: 3100mm w x 4630mm h  
Visual Size (centre): 2900mm w x 4400mm h  
Safe Area (centre): 2840mm w x 4340mm h  
(Ensure PDF Trim & Bleed box are defined and set to Finish Size above)  
Please supply at 25% of actual size

Artwork Size:  
775mm w x 1157.5mm h



# PRISMAFLEX VINYL

PRISMAFLEX

103 UPPER CLAPTON ROAD  
THE BLIND BEGGAR PUB

276 LOWER RD / BESTWOOD ST

249 MARE ST

HIGH RD / WOOD GREEN

1 NEW COLLEGE COURT

Finish Size: 6197mm w x 3149mm h  
Visual Size (centre): 6096mm w x 3048mm h  
Safe Area (centre): 5930mm w x 2918mm h  
(Ensure PDF Trim & Bleed box are defined and set to Finish Size above)  
Please supply at 25% of actual size

Artwork Size: 1549.25mm w x 787.25mm h





# PRISMAFLEX VINYL

PRISMAFLEX  
WESTMINSTER BRIDGE RD  
- RIGHT AND LEFT

Finish Size: 6096mm w x 3048mm h  
Display Area (centre): 5996mm w x 2948mm h  
Safe Area (centre): 5836mm w x 2818mm h  
(Ensure PDF Trim & Bleed box are defined and set to Finish Size above)  
Please supply at 25% of actual size

Artwork Size: 1524mm w x 762mm h



# PRISMAFLEX VINYL

PRISMAFLEX  
170 WANDSWORTH ROAD

Finish Size: 6240mm w x 3155mm h  
Display Area (centre): 6036mm w x 3048mm h  
Safe Area (centre): 5876mm w x 2918mm h  
(Ensure PDF Trim & Bleed box are defined and set to Finish Size above)  
Please supply at 25% of actual size

Artwork Size: 1560mm w x 788.75mm h

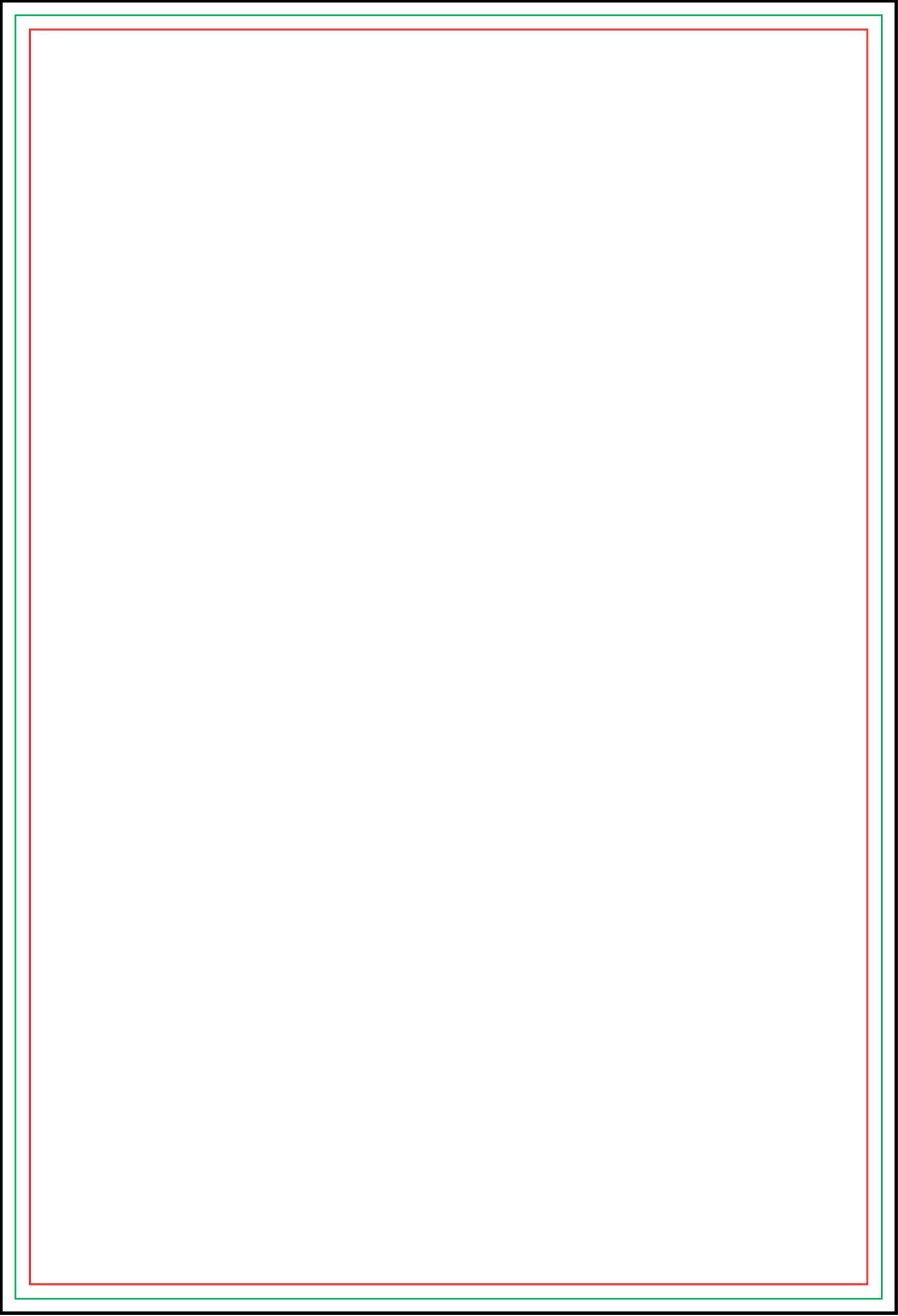


# PRISMAFLEX VINYL

PRISMAFLEX  
250 THE VALE

Finish Size: 3100mm w x 4542mm h  
Display Area (centre): 3000mm w x 4442mm h  
Safe Area (centre): 2900mm w x 4342mm h  
(Ensure PDF Trim & Bleed box are defined and set to Finish Size above)  
Please supply at 25% of actual size

Artwork Size: 775mm w x 1135.5mm h

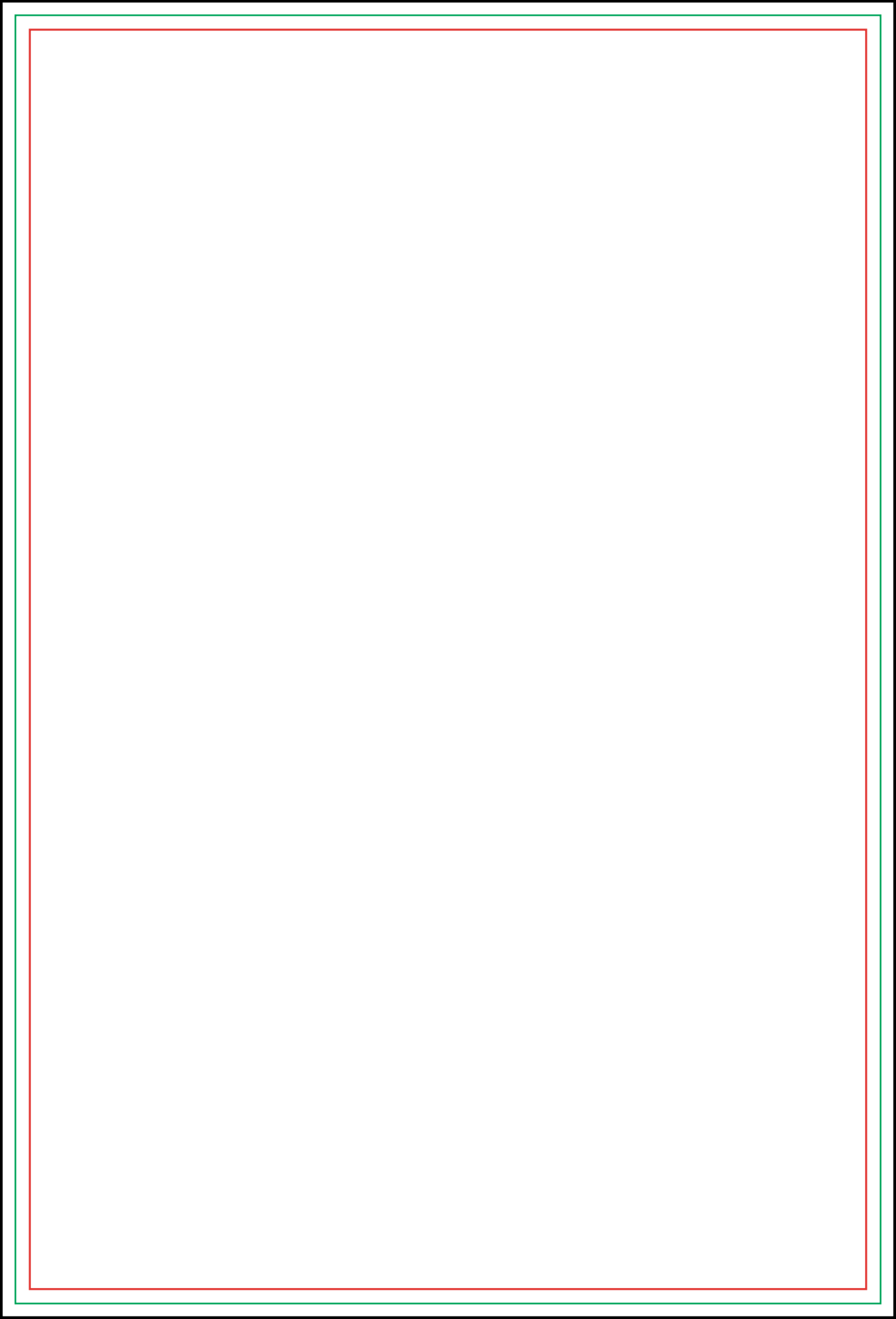


# PRISMAFLEX VINYL

PRISMAFLEX  
151 BROAD LANE, TOTTENHAM

Finish Size: 3100mm w x 4567mm h  
Display Area (centre): 3000mm w x 4467mm h  
Safe Area (centre): 2900mm w x 4367mm h  
(Ensure PDF Trim & Bleed box are defined and set to Finish Size above)  
Please supply at 25% of actual size

Artwork Size: 775mm w x 1141.75mm h

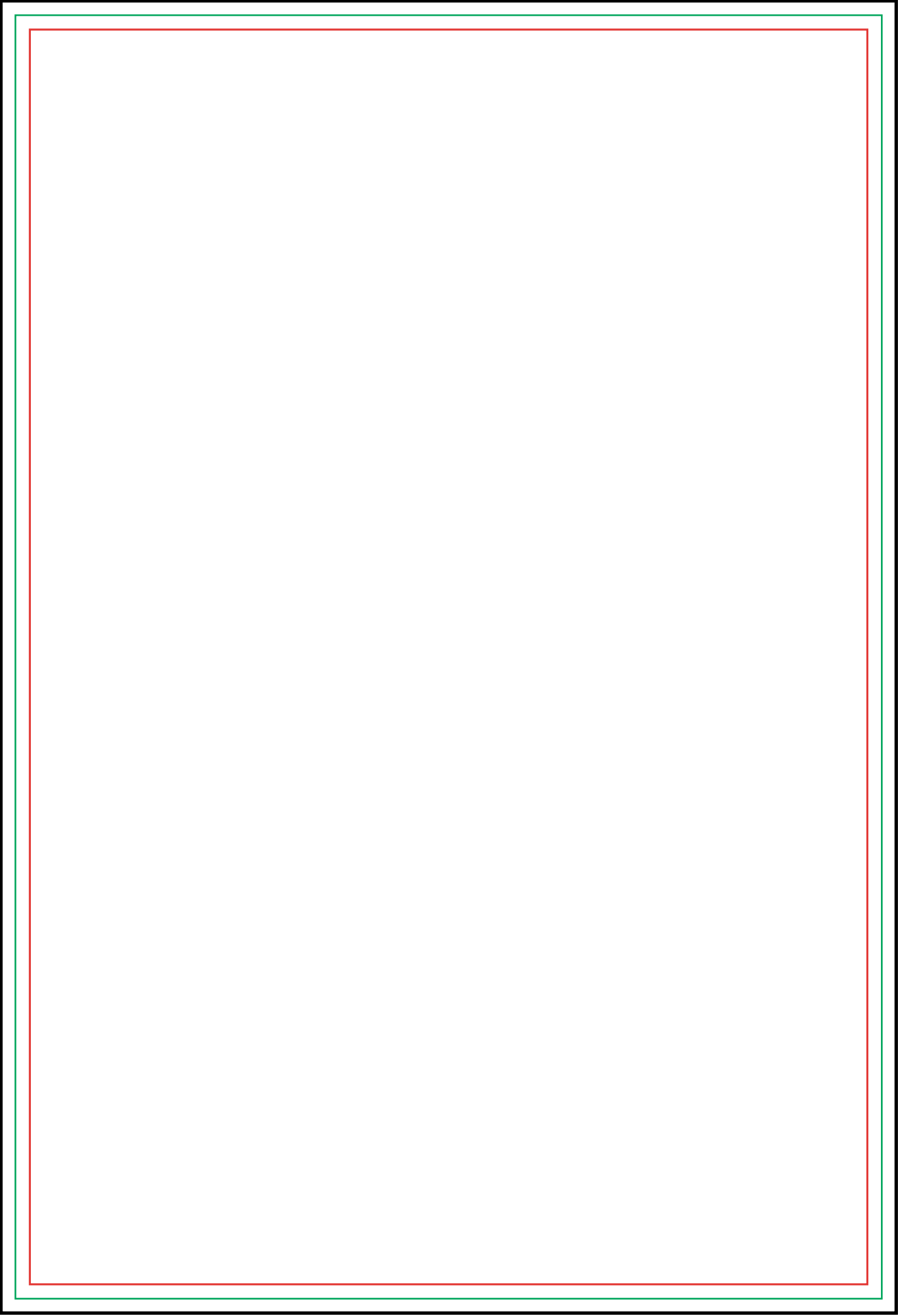


# PRISMAFLEX VINYL

PRISMAFLEX  
231 BALLS POND ROAD

Finish Size: 3100mm w x 4567mm h  
Display Area (centre): 3000mm w x 4467mm h  
Safe Area (centre): 2900mm w x 4367mm h  
(Ensure PDF Trim & Bleed box are defined and set to Finish Size above)  
Please supply at 25% of actual size

Artwork Size: 775mm w x 1141.75mm h



# PRISMAFLEX VINYL

PRISMAFLEX  
237 QUEENSTOWN ROAD

Finish Size: 12300mm w x 3100mm h  
Display Area (centre): 12200mm w x 3000mm h  
Safe Area (centre): 12100mm w x 2900mm h  
(Ensure PDF Trim & Bleed box are defined and set to Finish Size above)  
Please supply at 25% of actual size

Artwork Size: 3075mm w x 775mm h



# PRISMAFLEX VINYL

PRISMAFLEX  
CHAPEL STREET MANCHESTER

Finish Size: 6200mm w x 3180mm h  
Display Area (centre): 6096mm w x 3048mm h  
Safe Area (centre): 5930mm w x 2918mm h  
(Ensure PDF Trim & Bleed box are defined and set to Finish Size above)  
Please supply at 25% of actual size

Artwork Size: 1550mm w x 795mm h



# PRISMAFLEX VINYL

PRISMAFLEX  
106 BLACKHEATH RD

Finish Size: 6200mm w x 3180mm h  
Display Area (centre): 6100mm w x 3080mm h  
Safe Area (centre): 5940mm w x 2950mm h  
(Ensure PDF Trim & Bleed box are defined and set to Finish Size above)  
Please supply at 25% of actual size

Artwork Size: 1550mm w x 795mm h



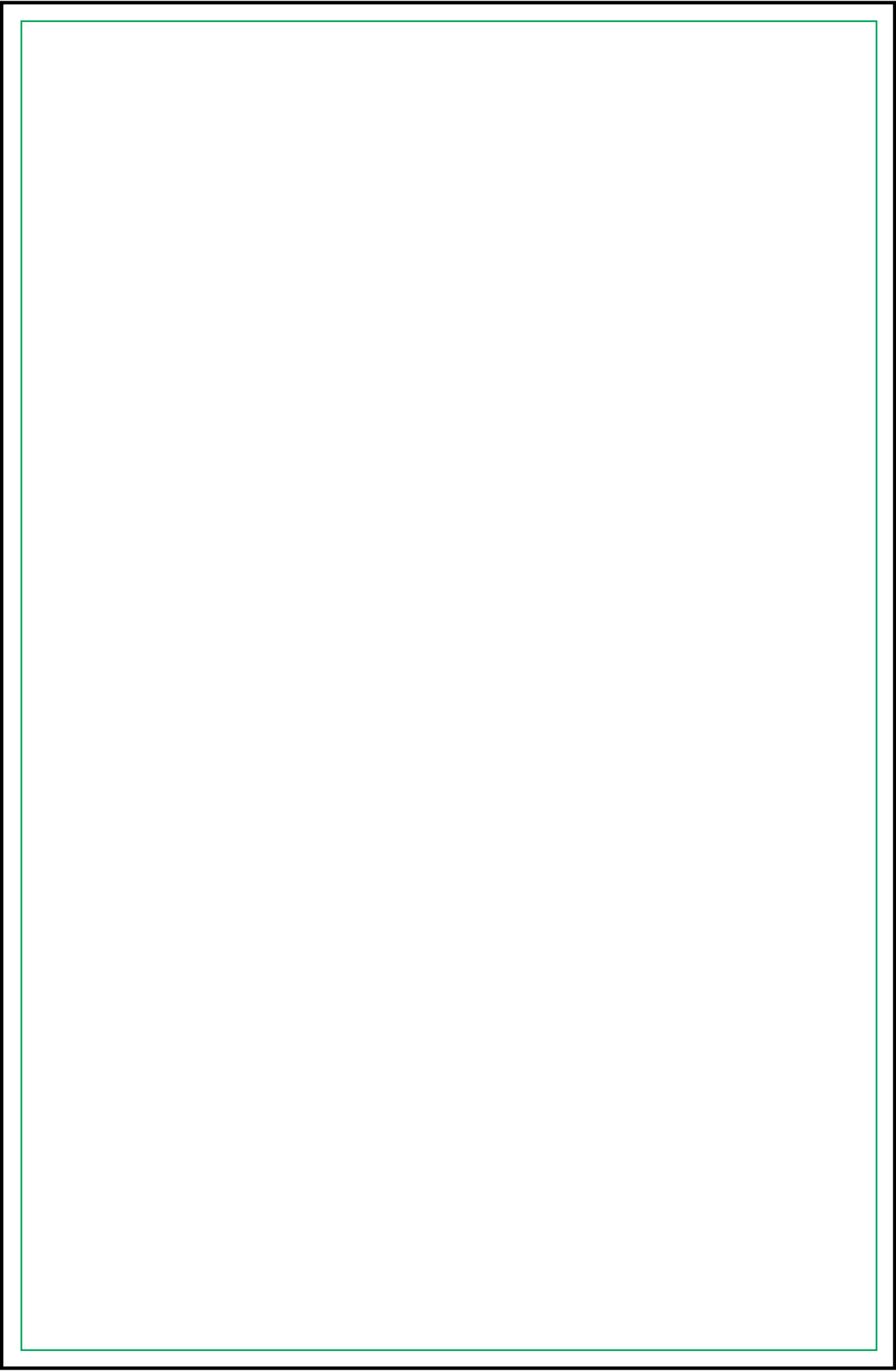


# PRISMAFLEX VINYL

## 16 SHEET NR VINYL

Finish Size: 1950mm w x 2975mm h  
Display Area (centre): 1884mm w x 2922mm h  
Please supply at 10% of actual size

Artwork Size: 195mm w x 297.5mm h +0.8mm

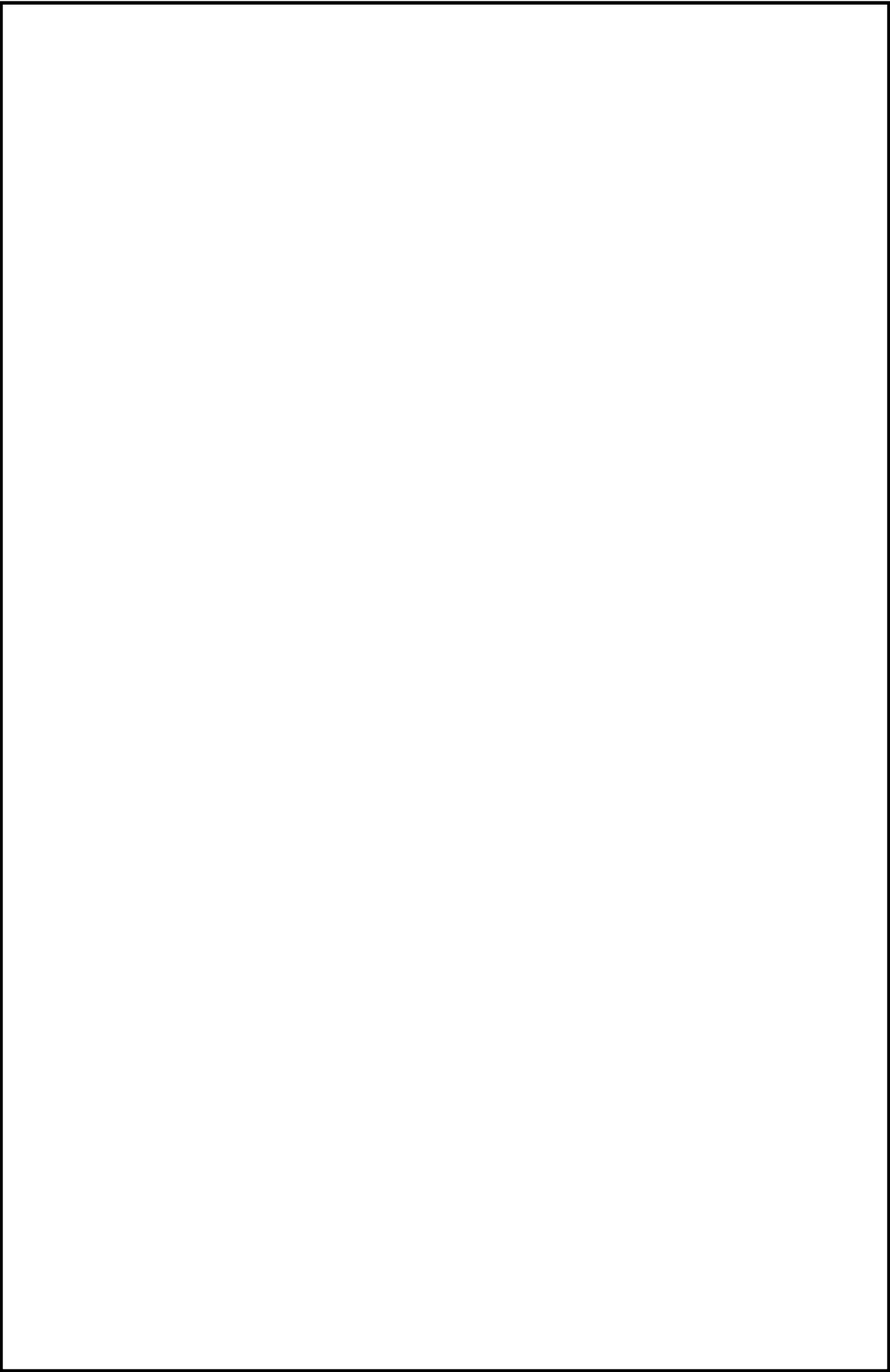


# DIGITAL SPECIFICATIONS

## SHEPHERDS BUSH DIGITAL TOWER

4750mm w x 7320mm h digital LED screen that can accommodate still graphics.

Artwork Size: 468 pixels w x 720 pixels h  
Artwork Format: JPG (preferable) / PNG

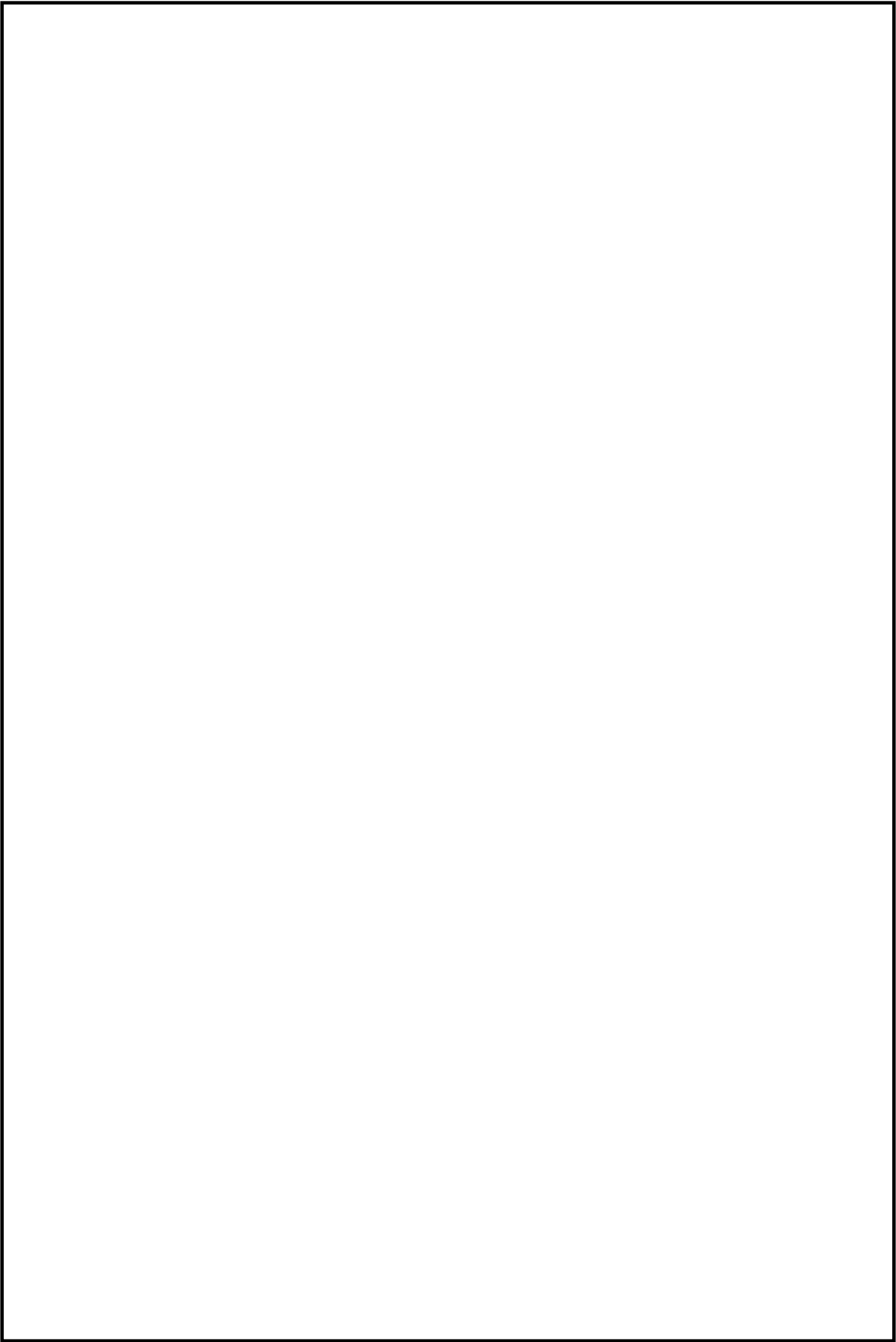


# DIGITAL SPECIFICATIONS

P6 LED

Digital LED screens that can accommodate still graphics.

Artwork Size: 520 pixels w x 780 pixels h  
Artwork Format: Bitmap (preferable)

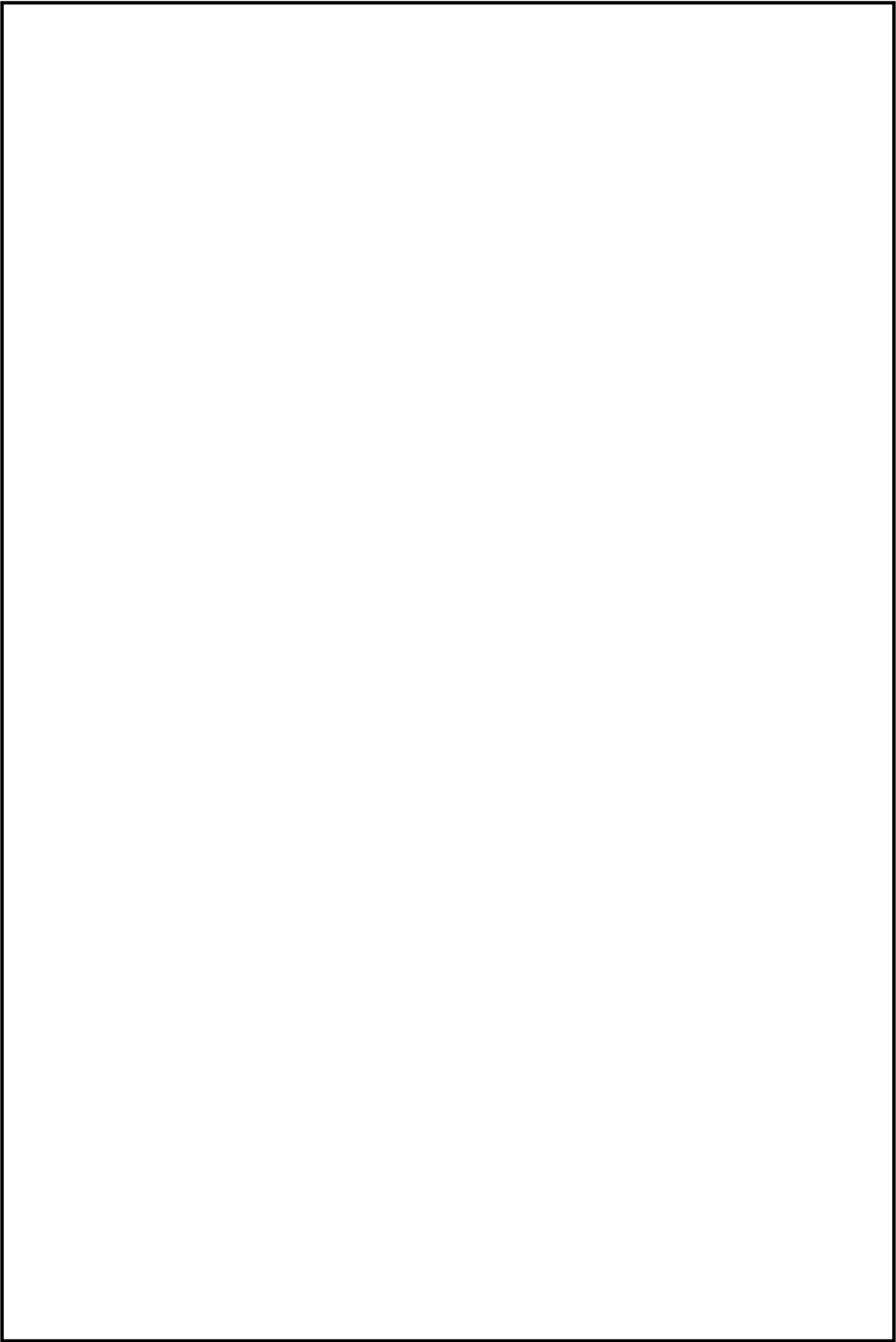


# DIGITAL SPECIFICATIONS

## 9 ELMS DIGITAL SCREEN

Digital LED screens that can accommodate still graphics.

Artwork Size: 480 pixels w x 720 pixels h  
Artwork Format: Bitmap (preferable)



## DIGITAL SPECIFICATIONS

# WATERLOO DIGITAL SCREEN

Digital LED screens that can accommodate still graphics.

Please supply artwork either as a single horizontal or divided into 13 panels to fit a poster size.

Single Horizontal:

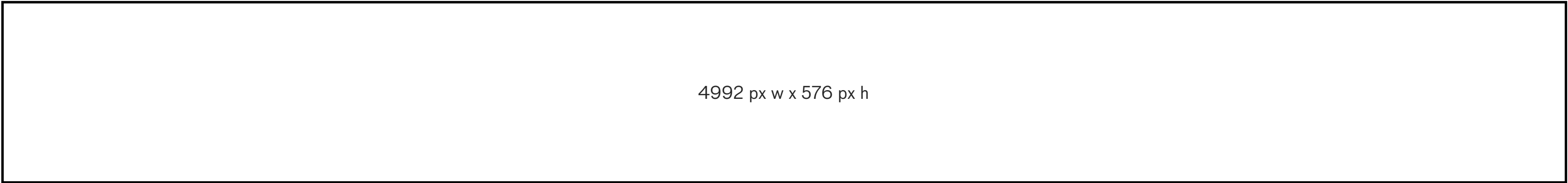
Artwork Size: 4992 pixels w x 576 pixels h

Artwork Format: JPG

Single Panel:

Panel Size: 384 pixels w x 576 pixels h

Artwork Format: JPG

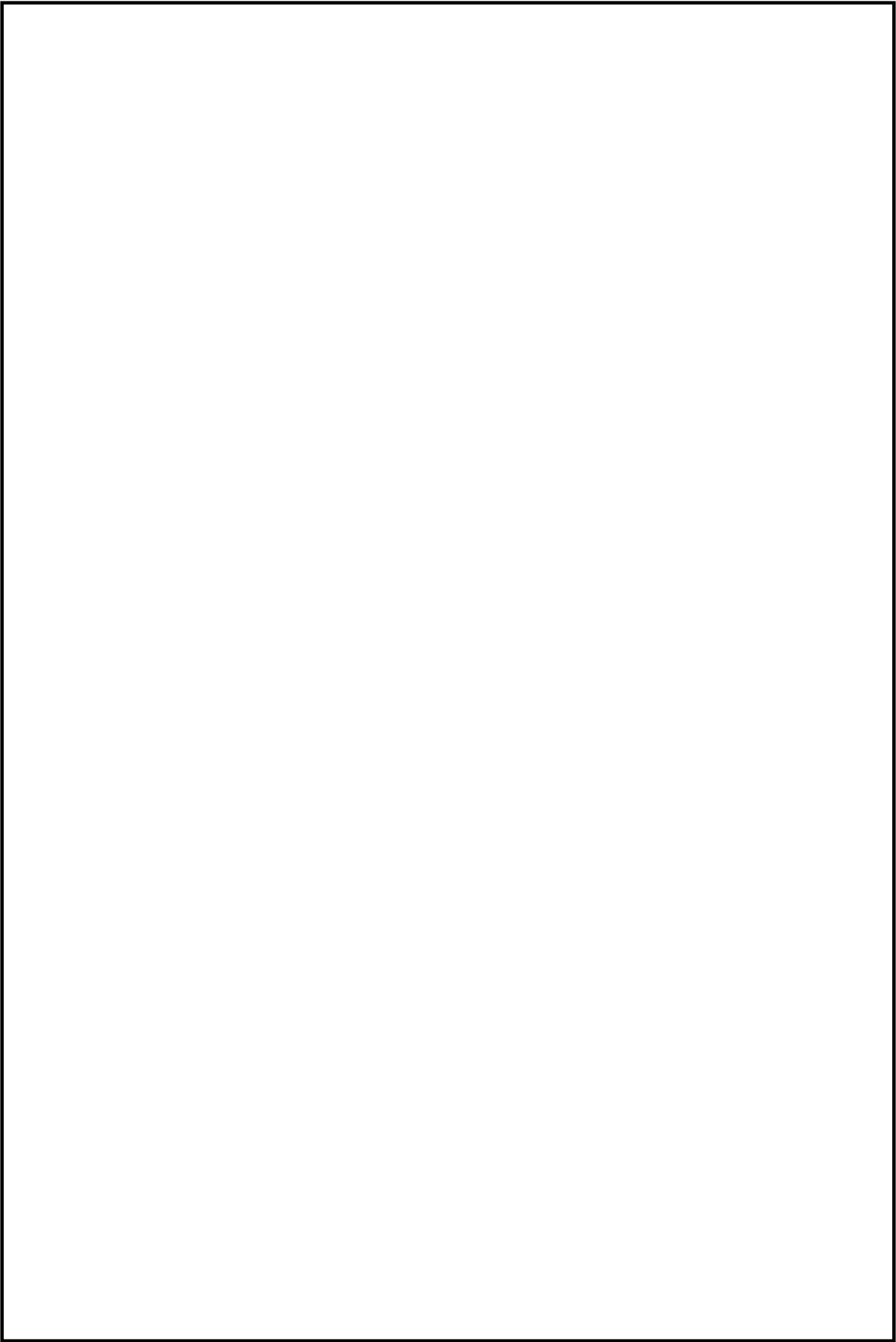
[illegible]

# DIGITAL SPECIFICATIONS

## DIGITAL 4 SHEET

Digital screens that can accommodate still graphics

Artwork Size: 468 pixels w x 720 pixels h  
Artwork Format: JPG

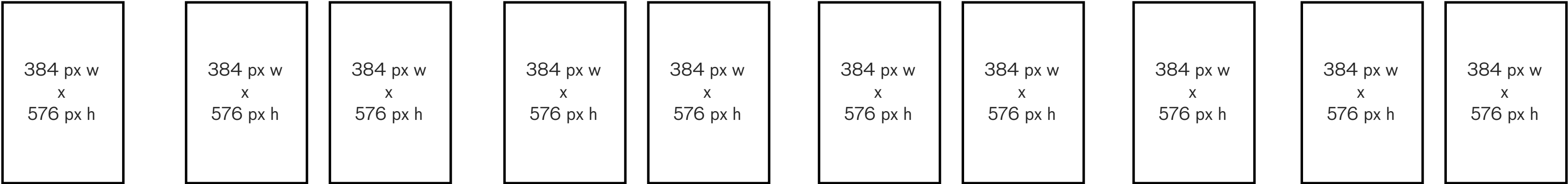


# DIGITAL SPECIFICATIONS

## KING’S CROSS GALLERY

Digital screens that can accommodate still graphics  
It has to be the same image on each screen.  
Please supply one artwork as specified below.

Artwork Size: 384 pixels w x 576 pixels h  
Artwork Format: JPG



# PHONE BOX SPECIFICATIONS

## KX1 5002 PHONE BOX

Top Panel Finish Size: 704mm w x 943mm h

Safe Area (centre): 654mm w x 893mm h

Bottom Panel Finish Size: 704mm w x 705mm h

Safe Area (centre): 654mm w x 655mm h

Please note the safe areas and ensure any critical elements of the design fall within these areas.

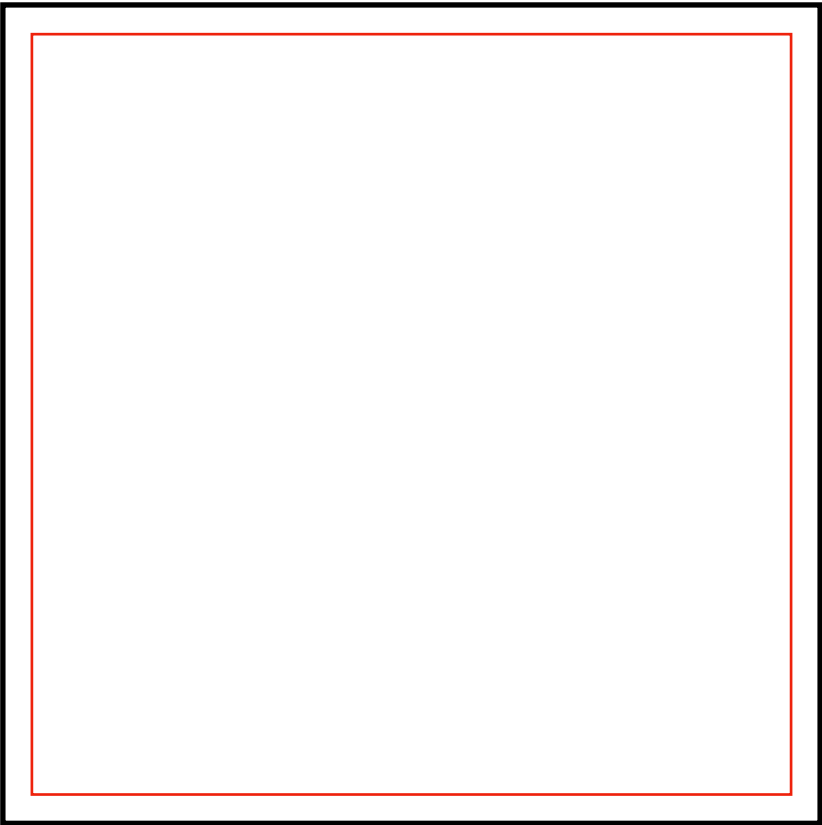
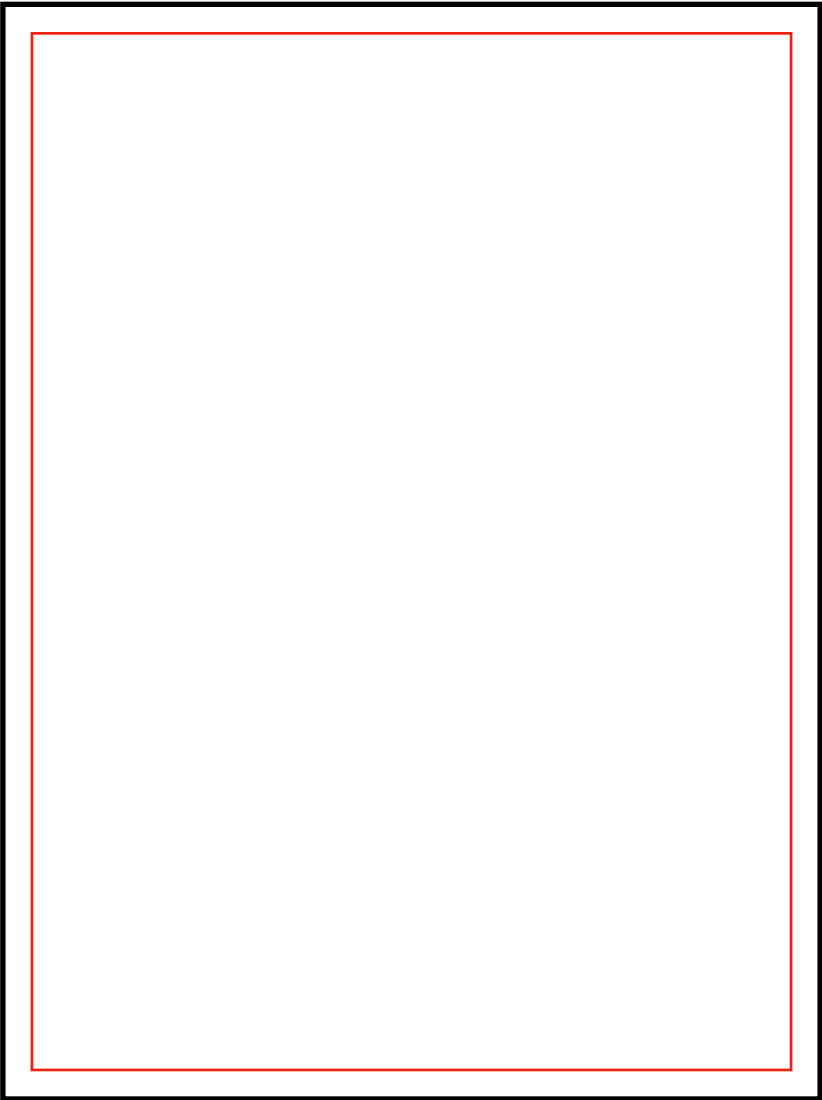
Please supply at 50% of actual size

Top Panel Artwork Size:

352mm w x 471.5mm h + 4mm bleed

Bottom Panel Finish Size:

352mm w x 352.5mm h + 4mm bleed





# PHONE BOX SPECIFICATIONS

## KX1 5002 PHONE BOX TAKEOVER

Top Panel Finish Size: 704mm w x 943 h mm

Safe Area (centre): 654mm w x 893mm h

Middle Panel Finish Size: 704mm w x 146mm h

Safe Area (centre): 604mm w x 116mm h

Bottom Panel Finish Size: 704mm w x 705mm h

Safe Area (centre): 654mm w x 655mm h

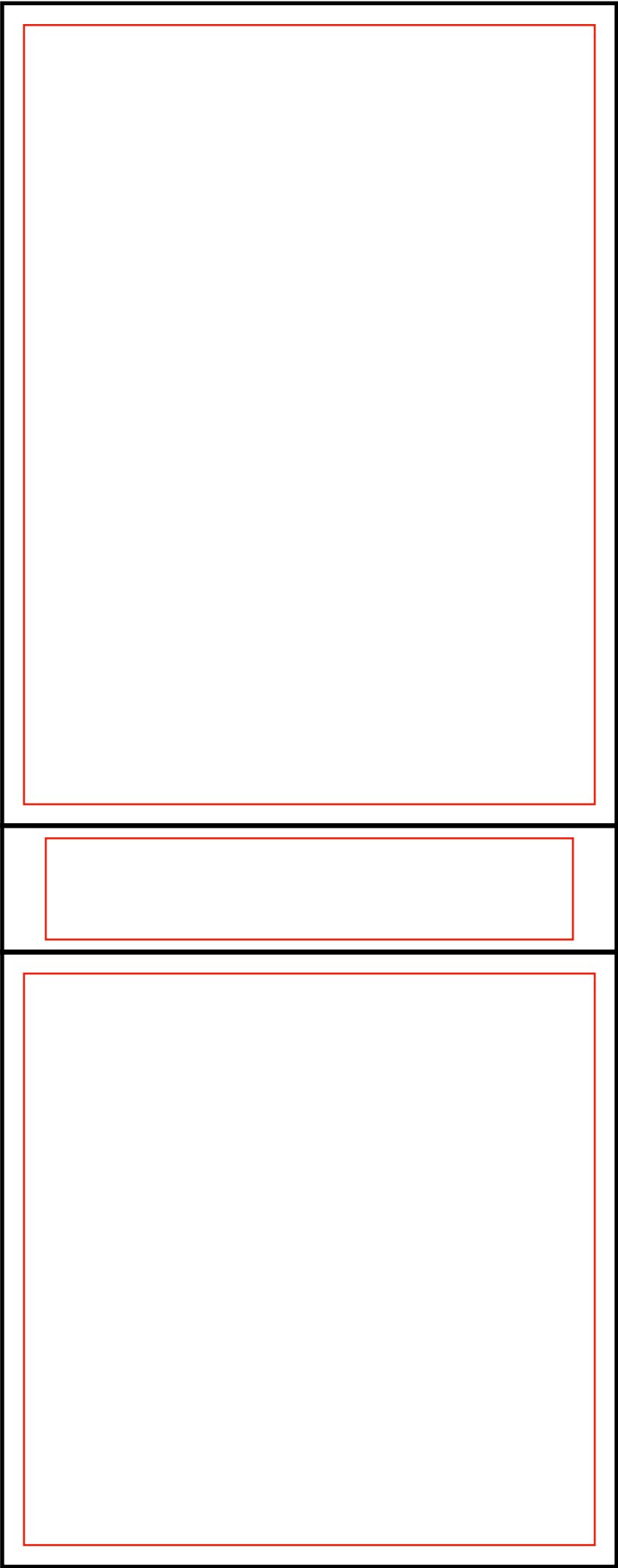
Takeover Finish Size: 704mm w x 1794mm h

Please supply as one artwork.

Please note the safe areas below and ensure any critical elements of the design fall within these areas.

Please supply at 50% of actual size

Artwork Size:  
352mm w x 897mm h + 4mm bleed



# PHONE BOX SPECIFICATIONS

## KX1+ 5003 PHONE BOX

Top Panel Finish Size: 646mm w x 509mm h

Safe Area (centre): 596mm w x 968mm h

Bottom Panel Finish Size: 646mm w x 558mm h

Safe Area (centre): 596mm w x 508mm h

Please note the safe areas and ensure any critical elements of the design fall within these areas.

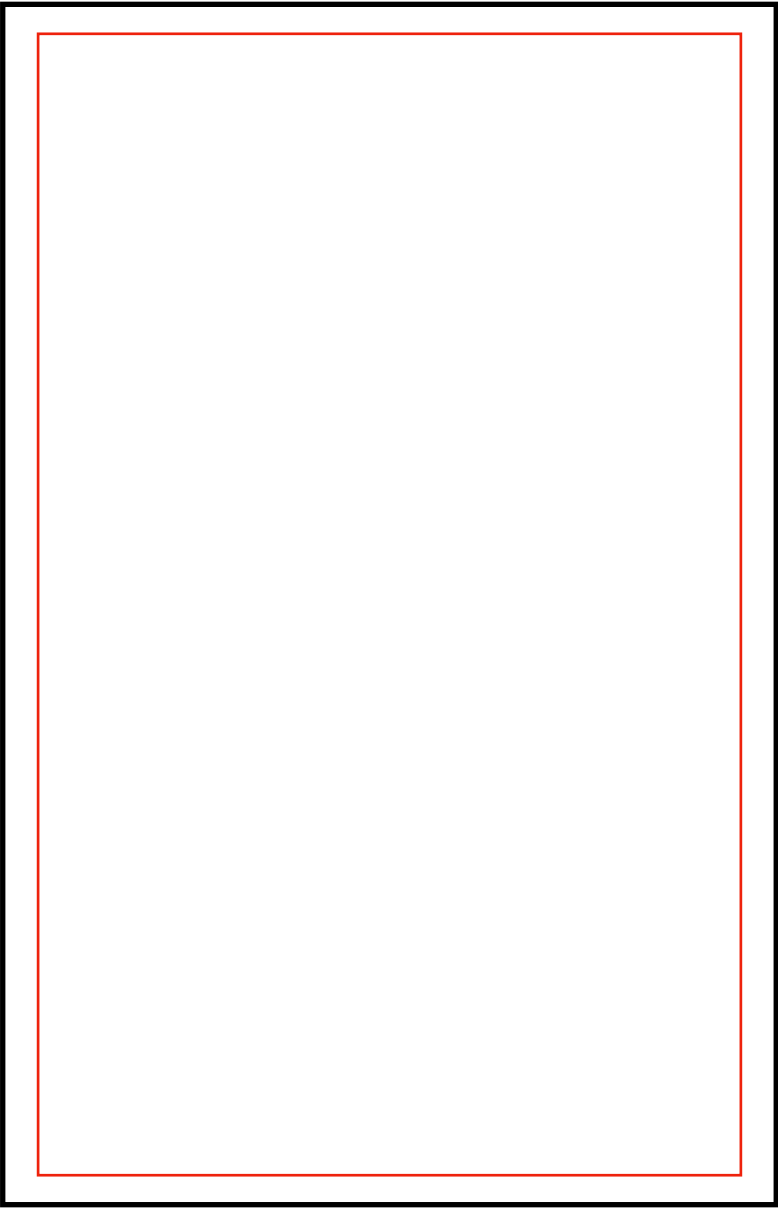
Please supply at 50% of actual size

Top Panel Artwork Size:

323mm w x 471.5mm h + 4mm bleed

Bottom Panel Finish Size:

323mm w x 279mm h + 4mm bleed



# PHONE BOX SPECIFICATIONS

## KX1+ 5003 PHONE BOX TAKEOVER

Top Panel Finish Size: 646mm w x 1018mm h

Safe Area (centre): 596mm w x 968mm h

Middle Panel Finish Size: 646mm w x 188mm h

Safe Area (centre): 600mm w x 158mm h

Bottom Panel Finish Size: 646mm w x 558mm h

Safe Area (centre): 596mm w x 508mm h

Takeover Finish Size: 646mm w x 1764mm h

Please supply as one artwork.

Please note the safe areas below and ensure any critical elements of the design fall within these areas.

Please supply at 50% of actual size

Artwork Size:  
323mm w x 882mm h + 4mm bleed

